

## Career and Employment Services

*Guiding You from College to Career*

Kansas State University

# CES Employer Advisory Board



**Welcome to today's virtual meeting.....**

- The telephone access number is **785-395-0828**
- Access Code: 1691
- Please MUTE your phone using \*6
- We will begin in just a few minutes
- If you are having any **technical problems**, call 785-532-1691.

# Today's Agenda

- |                      |   |
|----------------------|---|
| <b>10:00-10:30am</b> | Welcome and introductions   |
| <b>10:30-10:45am</b> | Highlights from Fall 2012   |
| <b>10:45-11:00am</b> | What's ahead for Spring 2013  |
| <b>11:00-11:45am</b> | Webinar presentation<br><i>Recruiting Beyond the Resume</i><br>Dan Schultz, Hidden Job Live |
| <b>11:45-12:00pm</b> | Wrap-up   |

## K-State 150



[www.ksu.edu/150](http://www.ksu.edu/150)

# Introductory Poll





Where were you 150 days ago?

(August 14, 2012)

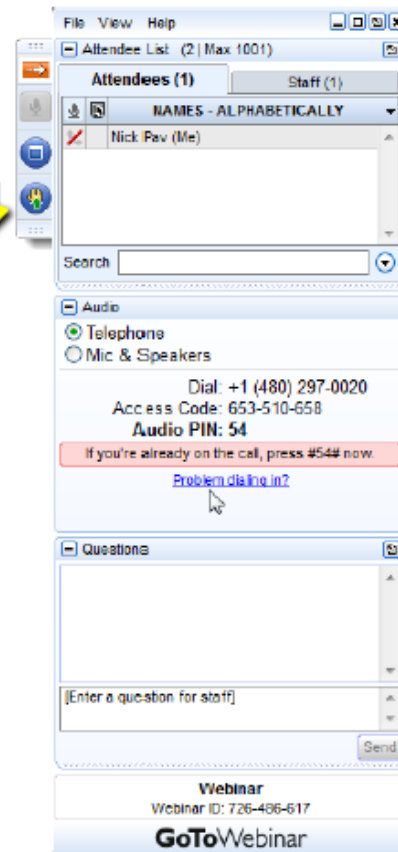
# Webinar Toolbar

## USE THE CONTROL PANEL

Once you have joined the webinar, you will see the Attendee Control Panel and Grab Tab. The Control Panel contains panes that can be expanded or collapsed by clicking the Plus icon  or Minus icon  on the left side of each pane.

**Note:** Viewing the Attendee List, raising your hand and asking questions are only available if the organizer has enabled these features.

- **Attendee List** - Displays all the participants in-session (if enabled by the organizer)
- **Grab Tab** - Allows you to open/close the Control Panel, mute/unmute your audio (if the organizer has enabled this feature) and **raise your hand**
- **Audio pane** - Displays audio format. Click **Settings** to select Mic & Speakers devices
- **Questions pane** - Allows attendees to submit questions and review answers (if enabled by the organizer). Broadcast messages from the organizer will also appear here
- **Webinar details** - Provides a quick reference, and the Webinar ID can be given to someone to join through [www.joinwebinar.com](http://www.joinwebinar.com)



# Employer Attendees

As of 1/7/13

<b>Black &amp; Veatch</b>	Justina	Lowry	Event Coordinator	lowryjm@bv.com
<b>Black &amp; Veatch</b>	Shelly	Arnett	Staffing Program Manager	arnettmm@bv.com
<b>BNSF Railway</b>	Bret	Irvin	AVP Human Resources	g.irvin@bnsf.com
<b>Burns &amp; McDonnell</b>	Julie	Shapiro	College Recruitment Specialist	jshapiro@burnsmcd.com
<b>Cargill</b>	Laura	Hunt	University Recruiting Program Manager	laura_hunt@cargill.com
<b>Cargill</b>	Heather	Benson	NA University Recruiting Manager	heather_benson@cargill.com
<b>Cerner Corporation</b>	Kristin	Greene	Sr Campus Recruiter	kristin.greene@cerner.com
<b>Chevron Phillips Chemical Company</b>	Rick	Kinder	Plant Manager - Orange Plant	kindera@cpchem.com
<b>ConAgra Foods</b>	Amy	Rowe	Associate Recruiter	amy.rowe@conagrafoods.com
<b>ConocoPhillips</b>	Meredith	Peebles	University Relations Advisor	meredith.peebles@conocophillips.com
<b>Corrections Corporation of America</b>	Erica	Oglesby	Recruiter	erica.oglesby@cca.com
<b>Corrections Corporation of America</b>	Melanie	Carnaggio	Director, Recruiting	melanie.carnaggio@cca.com
<b>Enterprise Rent-A-Car</b>	Brittany	Shockley	Talent Acquisition/Training & Development	brittany.shockley@ehi.com
<b>Farmers Insurance</b>	Emily	Reif	Centralized Liability Supervisor	emily.reif@hpcs.com
<b>Farmers Insurance</b>	Laura	Riffel	Claims Supervisor	laura.riffel@hpcs.com
<b>Garmin International</b>	Nikki	Thomas	College Relations Recruiter	nichole.thomas@garmin.com
<b>GTM Sportswear</b>	Mallory	Ayers	HR Business Partner	mallory.ayers@igtm.com
<b>GTM Sportswear</b>	Connie	Pfaff-Eickhoff	Talent Acquisition Specialist	connie.pfaff-eickhof@igtm.com
<b>Halliburton</b>	Stacy	Thomas	University Recruiter - Northern Region	stacy.thomas@halliburton.com
<b>Hidden Job Live</b>	Dan	Schultz	General Manager	schultz@thehiddenjob.com
<b>Intermark, Inc.</b>	Joyce	Mahoney	Vice President Corporate Markets	joyce.mahoney@intermarkmanagedservices.com
<b>John Deere</b>	Linsey	Sander	University Relations Recruiter	sanderlinsey@johndeere.com
<b>John Deere</b>	Chad	Seuser	Manager, Electronics Systems and	seuserchadw@johndeere.com
<b>Koch Industries</b>	Clint	Ohl	Accounting Supervisor	clint.ohl@fhr.com
<b>Koch Industries</b>	Jennifer	Porter	College Recruiting Coordinator	jennifer.porter@kochind.com
<b>Manhattan-Ogden USD 383</b>	Larry	Doll	Director of Human Resources	larryd@manhattan.k12.ks.us
<b>ONEOK</b>	Lynn	Fitzgibbons	Supv, HR & College Recruiting	lfitzgibbons@oneok.com
<b>Perceptive Software</b>	Kristina	Scheffelman	Campus Relations Coordinator	kristina.scheffelman@perceptivesoftware.com
<b>Perceptive Software</b>	Lucy	McGilley	Campus Program Manager	lucy.mcgilley@perceptivesoftware.com
<b>Phillips 66</b>	Samuel	Paden	University Relations Advisor	samuel.paden@p66.com
<b>Seaboard Foods</b>	David	Watkins	Recruiting Manager	david_watkins@seaboardfoods.com
<b>State Street</b>	Bret	Fischer	AVP, Talent Acquisition	bfischer@statestreet.com
<b>State Street</b>	Pam	Parker	Talent Acquisition Consultant, AVP	psparker@statestreet.com
<b>Target</b>	Matt	Forshee	Store Manager	matthew.forshee@target.com
<b>Target - Distribution</b>	Paul	Williamson	Engineering and Facilities Leader	paul.williamson@target.com
<b>Union Pacific</b>	Jennifer	Ball	Recruitment Manager	jjball@up.com
<b>USD 475 Geary County Schools</b>	Bridget	Seemann	Director of HR	bridgetseemann@usd475.org

# K-State Attendees

Leah Adeniji, CES Asst Dir, Engineering

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Dana Nordyke, CES Asst Dir, APD & Human Ecology

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LaToya Farris, CES Asst Dir, Arts & Sciences & Education

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Angela Hayes, CES Asst Dir, Grad Students & Alumni

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Jared Meitler, CES Career Dev Coordinator

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Allie Teagarden, Employer Relations Coordinator

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Anthony YBarra, Employer Relations Coordinator

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Kerri Day Keller, CES Director

[kdkeller@ksu.edu](mailto:kdkeller@ksu.edu)

Mitzi Richards, Sr Director of Corporate Relations












[mitzir@found.ksu.edu](mailto:mitzir@found.ksu.edu)

Richard Potter, Director, Corporate Engagement

[rpotter@ksu.edu](mailto:rpotter@ksu.edu)



# Fall 2012 Highlights

	Fall 2011		Fall 2012
Fall interviews	132/2346		<b>155/2553</b>
Corporate Partners	12		<b>17</b>
Activations	7662		<b>6846</b>
Job listings	3338		<b>3725</b>
AUCF employers	216		<b>274</b>
AUCF students	4218		<b>4627</b>
Presentations	209		<b>238</b>
To participants	9459		<b>7040</b>
Appointments	1135		<b>1135</b>
Walk ins	578		<b>596</b>
E-Consults	754		<b>898</b>



# Backyard BBQ 2012





# All-University Career Fair



# DFW Site Visit



# Virtual Outreach



[www.ksu.edu/wildcatway](http://www.ksu.edu/wildcatway)

[www.facebook.com/kstateces](http://www.facebook.com/kstateces)





# Spring 2013

**Agri-Industry Career Fair** – January 30, 2013 (NDI January 31)

**Engineering Career Fair** – February 12 & 13, 2013 (NDI February 13 & 14)

**K-State 150<sup>th</sup> Kick-off** – February 14, 2013

**Business & Hospitality Career Fair** – February 27, 2013 (NDI February 28)

**Big 12 Black Student Government Career Fair** – March 1, 2013

**Education On-Campus Interviews** – March 4, 2013

**Design Expo** – April 8, 2013



Annual K-State events

[Holiday Schedule 2012-2013](#)

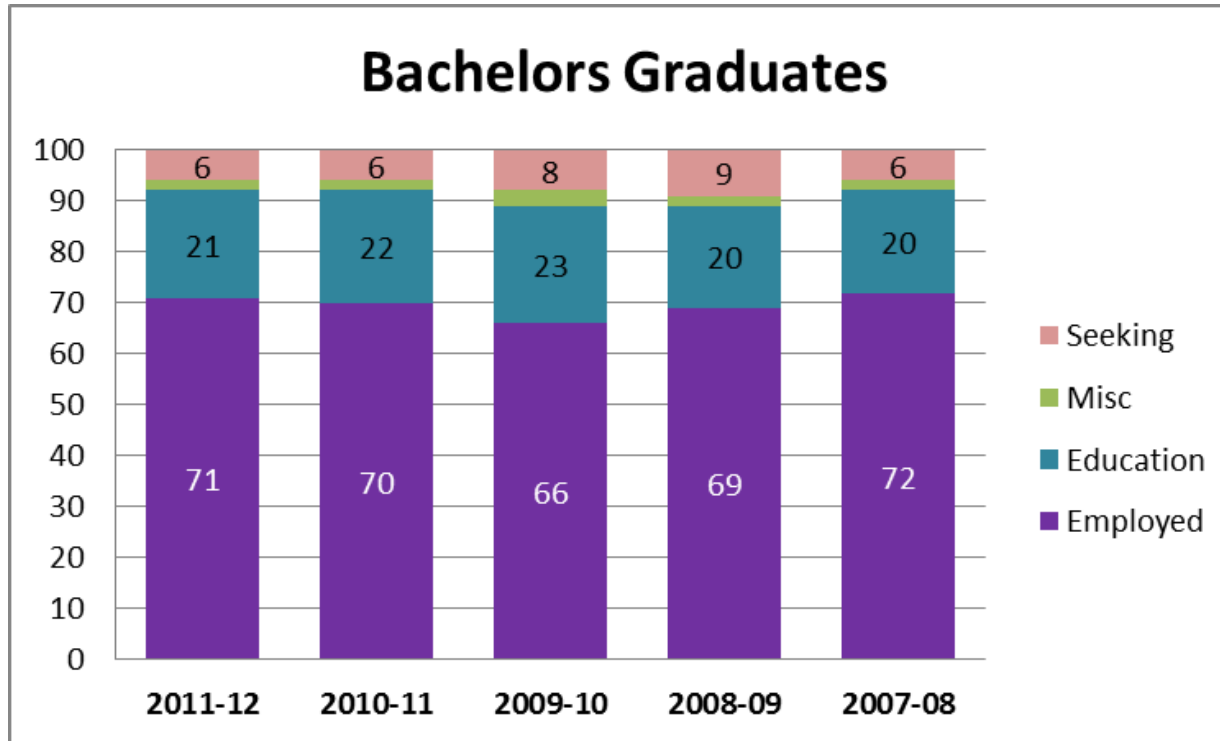
[Spring semester begins, Jan. 22, 2013](#)

[Spring break, March 18-22, 2013](#)

[All-University Open House, April 20, 2013](#)

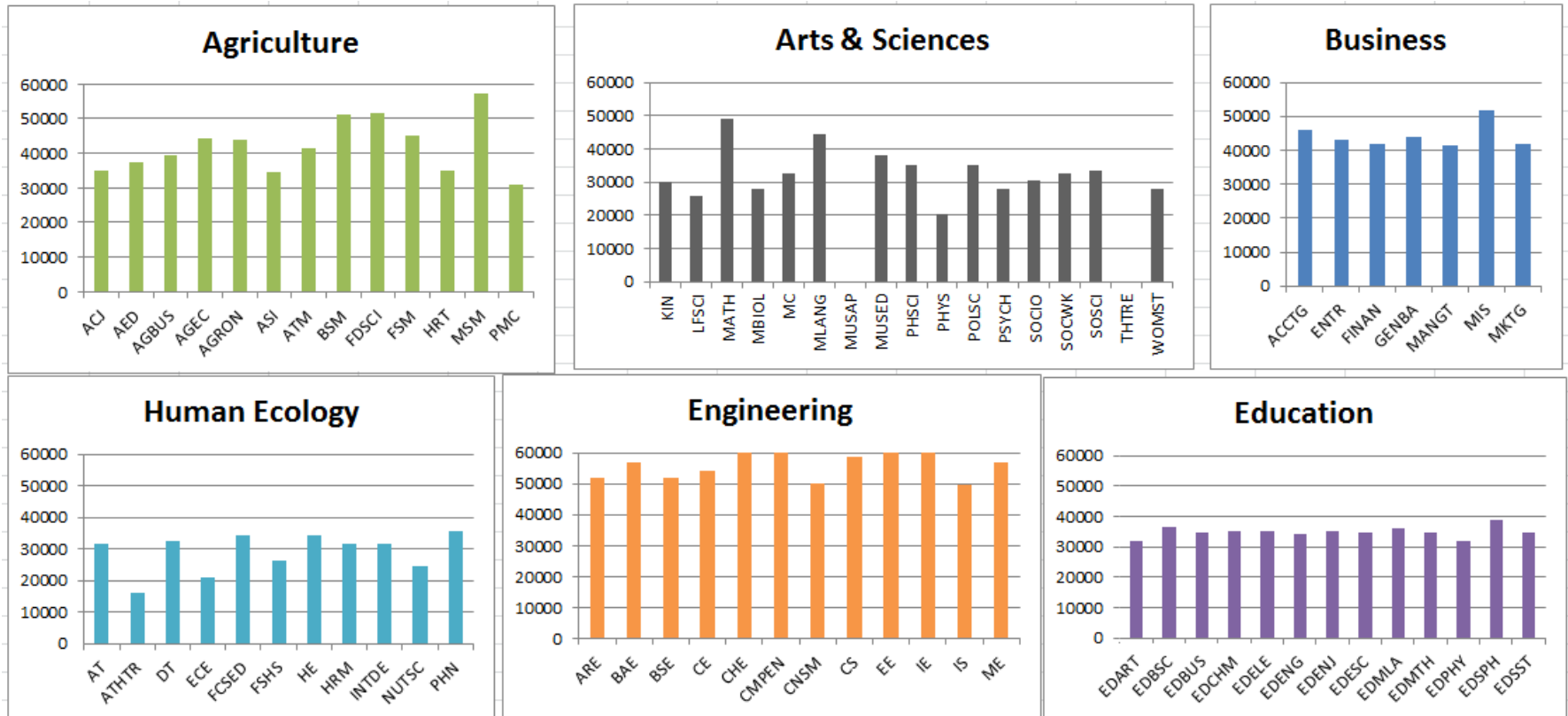
[Final exams, May 13-17, 2013](#)

# Class of 2011-12



86% Response Rate (3090/3611)

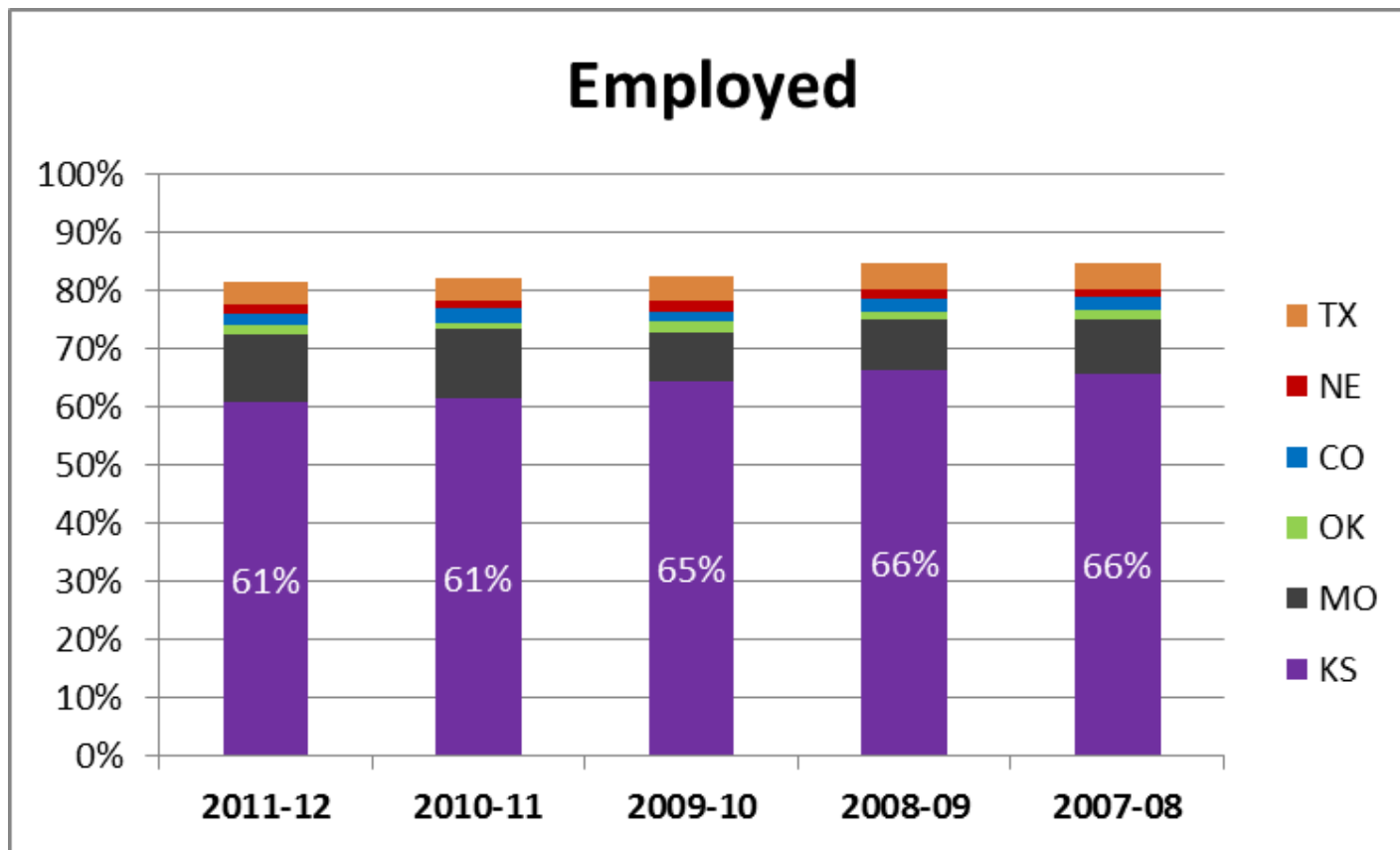
# New Undergrad Salaries



86% Response Rate (3090/3611)



# New K-State Graduates



# Top Employers 2011-12

## Top Corporate Employers

1	CERNER CORPORATION
2	GTM SPORTSWEAR
3	CARGILL
4	KOCH INDUSTRIES INC & AFFILIATES
5	BLACK & VEATCH
6	HOSPIRA
7	BURNS & MCDONNELL
8	CONOCOPHILLIPS
9	HALLIBURTON
10	JOHN DEERE
11	SEABOARD CORPORATION
12	CONAGRA FOODS
13	NETWORKS PLUS/CIVICPLUS
14	TARGET
15	FARMERS INSURANCE GROUP
16	PERCEPTIVE SOFTWARE
17	ENTERPRISE RENT-A-CAR
18	FERGUSON - A WOLSELEY COMPANY
19	HALLMARK CARDS INC
20	MENARDS
21	NATIONAL INSTRUMENTS
22	PEPSICO / FRITO-LAY / QUAKER FOODS
23	SCHLUMBERGER
24	STATE STREET
25	WADDELL & REED

## Top Schools

1	GEARY COUNTY USD 475
2	MANHATTAN-OGDEN USD 383
3	WICHITA USD 259
4	SHAWNEE MISSION USD 512
5	TOPEKA PUBLIC SCHOOLS USD 501
6	OLATHE PUBLIC SCHOOLS USD 233

## Top Nonprofits

1	TFI FAMILY SERVICES
2	STUDENT MOBILIZATION
3	MEADOWLARK HILLS
4	KANSAS DEPARTMENT FOR CHILDREN AND FAMILIES
5	FLINT HILLS DISCOVERY CENTER
6	PEACE CORPS
7	NAVIGATORS
8	STONECREEK FAMILY PHYSICIANS
9	RILEY COUNTY POLICE DEPARTMENT

*Based on bachelor degree hires only – 4 or more graduates*

# Thanks Corporate Partners!



STATE STREET



ONEOK



FARMERS



# Introducing Richard



Richard Potter, Director

**Office of Corporate Engagement  
Kansas State University**

# Corporate Engagement

Office of Corporate Engagement

[www.k-state.edu/corporate/](http://www.k-state.edu/corporate/)



Office of Corporate Engagement

Home

Connect

Educate

Partner

Recruit

Research

## Welcome

The corporate engagement office is in the business of connecting industry to campus. We can help companies:

- Develop employees' skills with educational programs
- Access resources to help license new technologies
- Recruit new employees
- Partner with campus researchers
- Support the university through philanthropy

# Featured Presentation



Dan Schultz, Hidden Job Live

**Recruiting Beyond the Resume**



# Future dates to note

## Summer 2013

- CES Employer Advisory Board Meeting – July 19, 2013

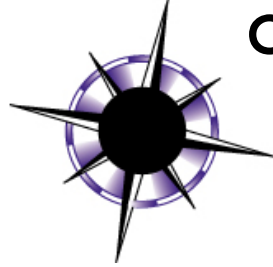
## Fall 2013

- Part-Time Opportunities Career Fair – August 29, 2013
- All University Career Fair – September 24 & 25, 2013 (NDI September 25 & 26)
- On-Campus Interviews – Beginning October 1, 2013

K-State Sesquicentennial

February 14, 2013 Kickoff





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<http://www.k-state.edu/ces/conference/employeradvisoryboard.html>

## Thank you!