Welcome to today’s “virtual” meeting……

- The telephone access number is 1-866-871-3306. Enter code 6506
- Please initially put your phone on mute if on a speakerphone. Do NOT use hold.
- We will begin in just a few minutes.

- If you are having any technical problems, call Sharon at 785-532-1691.

The agenda

9:15-9:30am  Welcome and overview (15 minutes)  
             List of attendees

9:30-9:50am  Review of Fall 2008 (20 minutes)

9:50-10:00am Sneak peek of the Corporate Partner Program 2009-10 (10 minutes)

10:00-10:45am Live webinar with Mikael Eriksson, University Relations Manager  
               Universum IDEAL Employer 2008 Survey:  
               Implications for Recruiting K-State and New Graduate Talent

10:45-11:15am Comments/ideas/discussion (30 minutes)

11:15-11:30am Preview of Spring 2009 and Top Employers list (15 minutes)
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KANSAS STATE UNIVERSITY

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CES Asst Dir Business & Education            | Laura      | Needs      | llnneeds@ksu.edu                          |
Review of Fall 2008

- Largest career fair yet at K-State
  o All University Career Fair - 341 employers and over 5000 attendees

- Steady on-campus interviewing
  o 172 companies in fall 2008 compared to 177 in fall 2007

- Most K-State students ever “registered” with CES during fall semester – 7,524

- Increased workshop and presentation attendance
  o Midnight Resume Madness – 211 students up from 144
  o Nonprofit Careers – 88 students and community members
  o Dining Etiquette – 118 students

- Strong use of individual career advising including Walk-In Wednesday
  o 360 WiW drop-ins during fall 2008 compared to 339 in fall 2007
  o 860 scheduled appointments in fall 2008 compared to 607 in fall 2007

- Latest post-graduation statistics reveal little change in employment and educational outcomes for 2007-08 undergraduate degree recipients
  o 72% employed, 20% further education, 2% other, 6% seeking

- BUT disintegration of job market increasingly evident
  o Increased Alumni Career Services activity
  o Some reports of rescinded job offers
  o Decreased spring career fair employer registration
  o Increased job search activity among students in previously “hot” disciplines
Corporate Partner Program

- Redesigned based on recruiter feedback and for more strategic employer branding
- Leverages partnership synergies among CES, Student Life and K-State’s Corporate and Foundation Relations
- Provides access to engagement opportunities throughout the University

2009-2010 Program Features

- Prominent display of corporate logo and link on CES webpage
- Priority interview scheduling and career fair exhibit placement
- Employers featured in CES publications
- Complimentary parking for up to two vehicles for recruiting visits
- Preferred participation in CES educational and industry programming
- Employer literature displayed in the “Corporate Partner Corner” of CES facility
- Participation on the CES Employer Advisory Board
- Recognition during weekly Walk In Wednesday student advising sessions
- First right of refusal for additional sponsorship opportunities

Additional Sponsorship Opportunities

- CES: Backyard BBQ, Midnight Resume Madness, Dining Etiquette, Career Fair “Green Rooms” and more
- Student Life: K-State Proud, Healthy Decisions, K-State Celebrates, Family Day, Youth Leadership Forum and more

Timeline for Implementation

- Commitment to $2500 annual gift can be made between July 1, 2009 - June 30, 2010
- Gift payments to be accepted through June 30, 2010
- Beginning in 2010, Employer Advisory Board participation will be exclusively offered to:
  - CES Corporate Partners
  - K-State’s top 20 employers
  - Select nonprofit organizations
Just Released: K-State Post-Graduation Statistics for the Class of 2007-08
In alphabetical order

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<th>Top 20 Corporate Employers</th>
<th>Top 20 Nonprofit/Govt Employers</th>
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* Also Top 20 Employer 2006-08
Mikael Eriksson, University Relations Manager, Universum
Preview of Spring 2009 and Beyond

- Spring career fairs (http://www.k-state.edu/ces/students/kstatefairs.htm)
- On-campus interviewing – Starts Monday, February 2, 2009
- Spring Break – March 16-20, 2009
- Career Week: Reality TV-based theme “CES Real World” – Beginning April 6, 2009
- K-State Open House – April 18, 2009
- K-State Commencement – May 16, 2009
- All University Career Fair – September 22 and 23, 2009
- Fall on-campus interviewing – October 6, 2009

Conclusion

- Look for feedback form and survey coming via email
- CareerCam Live Video Interviewing and Online Career Event System
  - For more information go to http://www.careercam.net
- CES Employer Advisory Board Meeting – Tentative Date Friday, July 17, 2009
- Thank you!