

Career and Employment Services

Guiding You from College to Career
Kansas State University

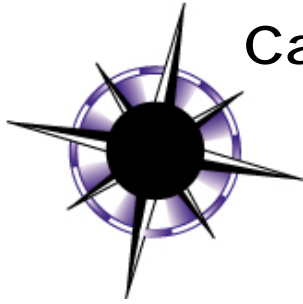
Welcome to today's "virtual" meeting.....

- The telephone access number is 1-866-871-3306. Enter code 6506
- Please initially put your phone on *mute* if on a speakerphone. Do NOT use hold.
- We will begin in just a few minutes.
- If you are having any **technical problems**, call Sharon at 785-532-1691.



The agenda

9:15-9:30am	Welcome and overview (<i>15 minutes</i>) <i>List of attendees</i>
9:30-9:50am	Review of Fall 2008 (<i>20 minutes</i>)
9:50-10:00am	Sneak peek of the Corporate Partner Program 2009-10 (<i>10 minutes</i>)
10:00-10:45am	Live webinar with Mikael Eriksson, University Relations Manager <i>Universum IDEAL Employer 2008 Survey:</i> <i>Implications for Recruiting K-State and New Graduate Talent</i>
10:45-11:15am	Comments/ideas/discussion (<i>30 minutes</i>)
11:15-11:30am	Preview of Spring 2009 and Top Employers list (<i>15 minutes</i>)



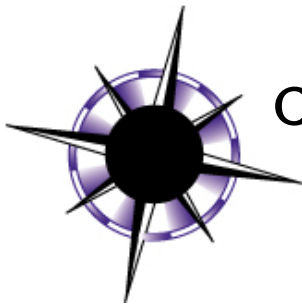
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Today's Attendees

Company	First Name	Last Name	Email
ACCENTURE	Chris	Bosco	p.christopher.bosco@accenture.com
AMERIPRISE FINANCIAL	Tiffany	Tokarz	tiffany.a.tokarz@ampf.com
ARCHER DANIELS MIDLAND	Derek	Weber	derek_weber@admworld.com
BLACK & VEATCH	Terra	Hess	hesstl@bv.com
BURNS & MCDONNELL	Julie	Shapiro	jshapiro@burnsmcd.com
CATERPILLAR	Korey	Coon	coon_korey_h@cat.com
CERNER CORPORATION	Rashel	Kelly	Rashel.kelly@cerner.comspacer
CONOCOPHILLIPS	Karen	Augustino	karen.a.augustino@conocophillips.com
CONOCOPHILLIPS	Dave	Beardmore	dave.beardmore@conocophillips.com
CONOCOPHILLIPS	John	O'Hara	john.m.o'hara@conocophillips.com
ENTERPRISE RENT-A-CAR	Emilie	Rottinghaus	emilie.c.rottinghaus@erac.com
FARMERS INSURANCE	Alex	Petruncola	alexander.petruncola@farmersinsurance.com
GARMIN INTERNATIONAL	Gretchen	Farr	gretchen.farr@garmin.com
GTM SPORTSWEAR	Clark	Ingram	clark.ingram@igtm.com
KPMG	Kyri	Gorges	kgorges@kpmg.com
MANHATTAN OGDEN USD 383	Larry	Doll	larryd@manhattan.k12.ks.us
NONPROFIT CHAMBER OF SERVICE	Perry	Schuckman	perryschuckman@nonprofitchamberks.org
OLSSON ASSOCIATES	Kaylea	Dunn	kdunn@oaconsulting.com
SHERWIN-WILLIAMS COMPANY	Ann	Richardson	anna.richardson@sherwin.com
SPRINT	Joan	Runnion	joan.runnion@sprint.com
STATE STREET	Bret	Fischer	bfischer@statestreet.com
UNIVERSUM	Mikael	Eriksson	mikael.eriksson@universumusa.com
WOLSELEY NORTH AMERICA	Hollyn	McCoy	hollyn.mccoy@wolseley.com
KANSAS STATE UNIVERSITY			
K-State Vice President of Student Life	Pat	Bosco	bosco@ksu.edu
KSU Foundation Corporate Relations	Mitzi	Richards	mitzir@ksu.edu
KSU Foundation Student Life Programs	Mindy	Weixelman	mindyw@ksu.edu
KSU Foundation Corporate Relations	Seth	Lloyd	sethl@found.ksu.edu
K-State Salina Career Svcs Coordinator	Lucy	Kollhoff	lucyk@ksu.edu
K-State Alumni Career Services Consultant	Angela	Hayes	ahayes@k-state.com
CES Asst Dir Agriculture & Human Ecology	Mary Ellen	Barkley	mebark@ksu.edu
CES Asst Dir Engineering	Jacqui	Cooper	jcooper3@ksu.edu
CES Assoc Dir Employer Relations	Dottie	Evans	dae6666@ksu.edu
CES Asst Dir Career Dev & Internships	LaToya	Farris	lfa9248@ksu.edu
CES Asst Dir Arts/Sciences & Architecture	Karl	Kandt	kkandt@ksu.edu
CES Director	Kerri	Keller	kdkeller@ksu.edu
CES Asst Dir Business & Education	Laura	Needs	lneeds@ksu.edu



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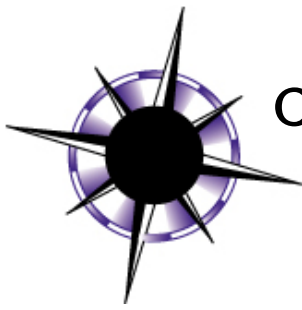
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Review of Fall 2008

- Largest career fair yet at K-State
 - All University Career Fair - 341 employers and over 5000 attendees
- Steady on-campus interviewing
 - 172 companies in fall 2008 compared to 177 in fall 2007
- Most K-State students ever “registered” with CES during fall semester – 7,524
- Increased workshop and presentation attendance
 - Midnight Resume Madness – 211 students up from 144
 - Nonprofit Careers – 88 students and community members
 - Dining Etiquette – 118 students
- Strong use of individual career advising including Walk-In Wednesday
 - 360 WiW drop-ins during fall 2008 compared to 339 in fall 2007
 - 860 scheduled appointments in fall 2008 compared to 607 in fall 2007
- Latest post-graduation statistics reveal little change in employment and educational outcomes for 2007-08 undergraduate degree recipients
 - 72% employed, 20% further education, 2% other, 6% seeking
- BUT disintegration of job market increasingly evident
 - Increased Alumni Career Services activity
 - Some reports of rescinded job offers
 - Decreased spring career fair employer registration
 - Increased job search activity among students in previously “hot” disciplines





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Corporate Partner Program

- Redesigned based on recruiter feedback and for more strategic employer branding
- Leverages partnership synergies among CES, Student Life and K-State's Corporate and Foundation Relations
- Provides access to engagement opportunities throughout the University

2009-2010 Program Features

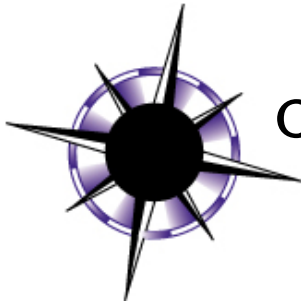
- Prominent display of corporate logo and link on CES webpage
- Priority interview scheduling and career fair exhibit placement
- Employers featured in CES publications
- Complimentary parking for up to two vehicles for recruiting visits
- Preferred participation in CES educational and industry programming
- Employer literature displayed in the "Corporate Partner Corner" of CES facility
- Participation on the CES Employer Advisory Board
- Recognition during weekly Walk In Wednesday student advising sessions
- First right of refusal for additional sponsorship opportunities

Additional Sponsorship Opportunities

- CES: Backyard BBQ, Midnight Resume Madness, Dining Etiquette, Career Fair "Green Rooms" and more
- Student Life: K-State Proud, Healthy Decisions, K-State Celebrates, Family Day, Youth Leadership Forum and more

Timeline for Implementation

- Commitment to \$2500 annual gift can be made between July 1, 2009 - June 30, 2010
- Gift payments to be accepted through June 30, 2010
- Beginning in 2010, Employer Advisory Board participation will be exclusively offered to:
 - CES Corporate Partners
 - K-State's top 20 employers
 - Select nonprofit organizations



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Just Released: K-State Post-Graduation Statistics for the Class of 2007-08 In alphabetical order

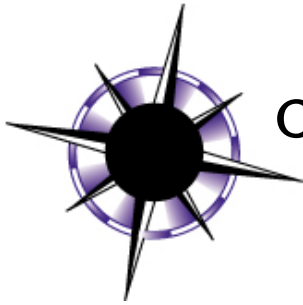
Top 20 Corporate Employers

ADM - ARCHER DANIELS MIDLAND*
AGCO CORPORATION*
BLACK & VEATCH*
BURNS & MCDONNELL*
CARGILL*
CERNER CORPORATION*
CESSNA AIRCRAFT COMPANY*
CONOCOPHILLIPS*
ENTERPRISE RENT-A-CAR*
EXXONMOBIL*
FARMERS INSURANCE GROUP*
GARMIN INTERNATIONAL*
GTM SPORTSWEAR*
HAWKER BEECHCRAFT CORPORATION
KIEWIT
KOCH INDUSTRIES*
PERCEPTIVE SOFTWARE
SPRINT NEXTEL*
STATE STREET*
TARGET*
WOLF CREEK NUCLEAR OPERATING CORP

Top 20 Nonprofit/Govt Employers

AMERICORPS
BLUE VALLEY USD 229
BLUE VALLEY-RANDOLPH USD 384
DE SOTO USD 232
DODGE CITY USD 443
GARDNER-EDGERTON USD 231
GEARY COUNTY USD 475
GODDARD USD 265
JOHNSON COUNTY KANSAS
KANSAS CITY KANSAS USD 500
K-STATE RESEARCH & EXTENSION
KVC BEHAVIORAL HEALTHCARE INC
MANHATTAN-OGDEN USD 383
MERCY REGIONAL HEALTH CENTER
OLATHE USD 233
PAWNEE MENTAL HEALTH
PEACE CORPS
RILEY COUNTY KANSAS
SHAWNEE MISSION USD 512
TEACH FOR AMERICA
TOPEKA USD 501
US AIR FORCE
US ARMY
US MARINE CORPS
WICHITA USD 259

** Also Top 20 Employer 2006-08*



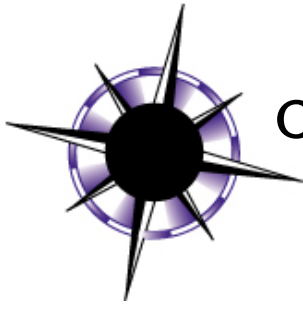
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Mikael Eriksson, University Relations Manager, Universum





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Preview of Spring 2009 and Beyond

- Spring career fairs (<http://www.k-state.edu/ces/students/kstatefairs.htm>)
- On-campus interviewing – Starts Monday, February 2, 2009
- Spring Break – March 16-20, 2009
- Career Week: Reality TV-based theme “CES Real World” – Beginning April 6, 2009
- K-State Open House – April 18, 2009
- K-State Commencement – May 16, 2009
- All University Career Fair – September 22 and 23, 2009
- Fall on-campus interviewing – October 6, 2009

Conclusion

- Look for feedback form and survey coming via email
- CareerCam Live Video Interviewing and Online Career Event System
 - For more information go to <http://www.careercam.net>
- CES Employer Advisory Board Meeting – Tentative Date Friday, July 17, 2009
- Thank you!