Employer Advisory Board Meeting
Berney Family Welcome Center – Davis Theater
Friday, July 14, 2017

10:00-10:30 AM  **Overview and Introductions**
*Kerri Day Keller, Career Center Director*
- Welcome from Jack Ayres, SGA President

10:30-11:00 AM  **Spotlight: Developing and Recruiting K-State Talent**
- K-State 360, Trent McGee
- Handshake, Anthony YBarra

11:00-11:45 AM  **Corporate Engagement the K-State Way**
*Kent Glasscock, President of KSU Institute for Commercialization*

11:45-11:55 AM  **Spotlight: Advancing Company Campus Relationships**
*Mitzi Richards, Corporate Relations*

12:00-1:00 PM  **Lunch and Networking**
- Corporate Partners photo on BFWC plaza

1:00-1:20 PM  **Spotlight: Union Station by JPs**
*Joe Klobasa, K-State Housing and Dining Services*

1:30-2:30 PM  **Spotlight: Innovative Multicultural and Inclusion Efforts**
- Hijab for a Day
  *Siti Farhiah Abdul Manan*

- IMHOTEP: K-State’s Black Male Initiative
  *Kimathi Choma and Bryon Williams*

- Pronouncing Chinese Names
  *Confucius Institute*

2:30-3:00 PM  **Wrap up**
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* Secondary major in Bachelor's level
** Includes 2 Secondary majors
Employer Timeline 2017-2018

June-August
- Employer registration for All-University Career Fair
- Post jobs and update information in your Career Center Account
- Reserve rooms for on-campus interviews *(Must have 3 weeks notice to reserve your space)*

July 4—University offices closed
Aug. 21—First day of fall semester
Aug. 23—Career Center Cookout—My Career Center Account student activation event
Aug. 24—Part-Time Opportunities Fair

September
Sept. 4—University offices closed
**Sept. 19—All-University Career Fair** *(Agriculture, Arts & Sciences, Business, Human Ecology)*
Sept. 19—Agriculture Employers Dinner
Sept. 19—College of Business Administration Reception and Dinner
Sept. 19—Management Information Systems (MIS) Reception
**Sept. 20—All-University Career Fair** *(All majors- This is best for employers considering a wide variety of majors)*
Sept. 20—Engineering Reception and Buffet Dinner
Sept. 20—Polytechnic Campus, College of Technology and Aviation Meet and Greet
**Sept. 21—All-University Career Fair** *(Engineering and Technology)*
Sept. 20-22—All-University Career Fair Next Day Interviews

October
Oct. 2—Fall on-campus interviews begin/Information sessions

November
Nov. 23-24—University offices closed

December
Dec. 8—Last day of fall semester
Dec. 25-31—University offices closed

January
Jan. 1—University offices closed
Jan. 16—First day of spring semester
Jan. 24—Agri-Industry Career Fair
Jan. 25—Agri-Industry Career Fair Next Day Interviews

February
Feb. 1—Spring on-campus interviews begin/Information sessions
Feb. 6-7—Engineering Career Fair
Feb. 7-8—Engineering Career Fair Next Day Interviews
Feb. 21—Business Career Fair
Feb. 22—Business Career Fair Next Day Interviews

March
March 2—Design Expo
March 5—Education On-Campus Interviews
March 19-23—Spring Break

May
May 4—Last day of spring semester
May 28—University offices closed
COLLEGE-TO-CAREER SNAPSHOT
2015-2016 BACHELOR’S DEGREE GRADUATES

TOP CORPORATE EMPLOYERS

1. Cerner Corporation
2. Koch Industries
3. Cargill
4. Burns & McDonnell
5. PepsiCo
6. Textron
7. Honeywell
8. Netsmart Technologies
9. Ryan Transportation
10. Farmers Insurance
11. Enterprise RAC

ON-CAMPUS INTERVIEWS

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<th>Years</th>
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<td>276</td>
<td>3,770</td>
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<td>2011-2012</td>
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<td>2015-2016</td>
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TOP USD EMPLOYERS

1. Geary County 475
2. Manhattan-Ogden 383
3. Shawnee Mission 512
4. Blue Valley 229
5. Topeka Public 501

TOP EMPLOYMENT DESTINATIONS

- Overseas

TOP CITIES
- KC Metro, KS/MO
- Manhattan, KS
- Wichita, KS
- Topeka, KS
- Junction City, KS
- Salina, KS
- Dallas/Ft. Worth, TX
- Denver, CO

94% Percentage of graduates employed or enrolled in graduate or professional school six months after graduation.

STUDENTS WHO ATTENDED CAREER FAIRS

7,573

INTERNSHIPS IN THE UNITED STATES

Vice President
for Student Life

Prepared with the help of the Career Center
Why #HireAWildcat?

K-State students and graduates are recognized among employers for their top-quality academic preparation, hands-on experience and strong work ethic. These qualities present an unbeatable combination for prospective employers.

TOP 50

K-State’s 2025 goal to be ranked among public research universities

- **250+** Undergraduate programs
- **110+** Graduate programs
- **475+** Student organizations

- Students have numerous means to conduct research alongside award-winning faculty.
- Professors include members of the National Academy of Sciences, Regents Distinguished Professors, CASE Professors of the Year and many professional societies.

24,700

K-State students from all 50 states and over 100 countries

9

Academic Colleges
- Agriculture
- Architecture, Planning & Design
- Arts & Sciences
- Business Administration
- Education
- Engineering
- Human Ecology
- Technology & Aviation
- Veterinary Medicine
Match K-State talent to your company's internships, co-ops and part-time or full-time opportunities.

Based on the Kansas Career Cluster model, careers are organized into six broad fields related to primary work tasks. The six fields are then divided into 16 career clusters based on their associated knowledge and abilities.
K-State Undergraduate Programs by Career Cluster

1. Management & Administration
   - Agribusiness
   - Ag. Comm. & Journalism
   - Agricultural Economics
   - Ag. Technology Mgmt.
   - Agronomy
   - Business Administration
   - Construction Science & Mgmt.
   - Economics
   - Entrepreneurship
   - Finance
   - Hospitality Mgmt.
   - Human Resource Mgmt.
   - Int. Business Certificate
   - Management
   - Mgmt. Information Systems
   - Ops. & Supply Chain Mgmt.
   - Psychological Studies
   - Wildlife & Outdoor Mgmt.

2. Finance
   - Accounting
   - Agribusiness
   - Agricultural Economics
   - Business Administration
   - Economics
   - Finance
   - Personal Financial Planning
   - Statistics

3. Hospitality & Tourism
   - Entrepreneurship
   - Golf Course Mgmt.
   - Hospitality Mgmt.
   - Marketing
   - Park Mgmt. & Conservation
   - Wildlife & Outdoor Mgmt.

4. Marketing
   - Advertising
   - Agribusiness
   - Ag. Comm. & Journalism
   - Apparel Marketing
   - Business Administration
   - Int. Business Certificate
   - Journalism & Mass Comm.
   - Marketing
   - Public Relations

5. Agriculture & Natural Resources
   - Agribusiness
   - Agricultural Economics
   - Ag. Technology Mgmt.
   - Agronomy
   - Animal Science & Industry
   - Bakery Science & Mgmt.
   - Biochemistry
   - Biological Systems Eng.
   - Biology
   - Chemistry
   - Civil Engineering
   - Dietetics
   - Feed Science Mgmt.
   - Fisheries & Wildlife Biology
   - Food Science & Industry
   - Geography
   - Geology
   - Golf Course Mgmt.
   - Horticulture
   - Human Nutrition
   - Kinesiology
   - Life Sciences
   - Mathematics
   - Microbiology
   - Milling Science & Mgmt.
   - Natural Resource/Environ. Sci.
   - Park Mgmt. & Conservation
   - Physical Science
   - Physics
   - Pre-Veterinary Medicine
   - Sports Turf Mgmt.
   - Wildlife & Outdoor Mgmt.
   - Zoology

6. Arts & Communications
   - Advertising
   - Ag. Comm. & Journalism
   - Art
   - Comm. Sciences & Disorders
   - Communication Studies
   - Digital Media
   - English
   - French
   - German
   - Graphic Design
   - Interior Design
   - International Studies
   - Journalism & Mass Comm.

7. Information Technology
   - Ag. Technology Mgmt.
   - Computer Engineering
   - Computer Science
   - Computer Systems Tech.
   - Mgmt. Information Systems

8. Architecture & Construction
   - Architectural Engineering
   - Business Administration
   - Civil Engineering
   - Construction Science & Mgmt.
   - Interior Design
   - Landscape Design

9. Manufacturing
   - Ag. Technology Mgmt.
   - Bakery Science & Mgmt.
   - Feed Science & Mgmt.
   - Food Science & Industry
   - Industrial Engineering
   - Mechanical Engineering Tech.
   - Milling Science & Mgmt.

10. Transportation & Logistics
    - Aviation Maintenance Mgmt.
    - Airport Mgmt.
    - Civil Engineering
    - Helicopter Pilot
    - Ops. & Supply Chain Mgmt.
    - Professional Pilot

11. Science, Technology, Engineering, & Mathematics
    - Ag. Technology Mgmt.
    - Agronomy
    - Animal Science & Industry

12. Health Science
    - Animal Science & Industry
    - Athletic Training
    - Biology
    - Clinical Laboratory Sciences
    - Comm. Sciences & Disorders
    - Dietetics
    - Gerontology
    - Human Nutrition
    - Kinesiology
    - Nutritional Sciences
    - Pre-Chiropractic Medicine
    - Pre-Dentistry & Dental Hyg.
    - Pre-Health Info. Mgmt.
    - Pre-Medicine
    - Pre-Nursing
    - Pre-Occupational Therapy
    - Pre-Optometry
    - Pre-Pharmacy
    - Pre-Physical Therapy
    - Pre-Physicians Assistant
    - Pre-Psychology
    - Pre-Respiratory Therapy
    - Pre-Veterinary Medicine
    - Public Health Nutrition

13. Government
    - Agricultural Economics

14. Education & Training
    - Agricultural Education
    - Early Childhood Education
    - Elementary Education
    - Mathematics
    - Music
    - Secondary Education
    - Special Education

15. Human Services
    - Agricultural Education
    - Anthropology
    - Entrepreneurship
    - Family Studies & Human Svcs.
    - Gender, Women & Sexuality Stu.
    - Horticulture
    - Hospitality Mgmt.
    - Human Ecology
    - Philosophy
    - Political Science
    - Pre-Law
    - Park Mgmt. & Conservation
    - Psychological Studies
    - Social Sciences
    - Social Work
    - Sociology/Criminology

16. Law & Public Safety
    - Animal Sciences & Industry
    - Anthropology
    - Food Science & Industry
    - Gender, Women & Sexuality Stu.
    - History
    - Humanities
    - Philosophy
    - Political Science
    - Psychological Studies
    - Social Science
    - Sociology/Criminology

For more information on Kansas Career Clusters visit www.ksde.org
Match K-State talent to your company's internships, co-ops and part-time or full-time opportunities.

Based on the Kansas Career Cluster model, careers are organized into six broad fields related to primary work tasks. The six fields are then divided into 16 career clusters based on their associated knowledge and abilities.
### K-State Graduate Programs by Career Cluster

**Color key by college**
- Agriculture
- Architecture, Planning & Design
- Business Administration
- Engineering
- Human Ecology
- Arts & Sciences
- Technology & Aviation
- Veterinary Medicine
- Education

#### 1. Management & Administration
- MACC Accounting
- MACB Agribusiness
- MBA Business Administration
- MA/PhD Economics
- MS/PhD Educational Leadership
- MEM Engineering Mgmt.
- MS Dietetics
- MS/PhD Psychological Studies

#### 2. Finance
- MACC Accounting
- MACB Agribusiness
- MS/PhD Agricultural Economics
- MBA Business Administration
- MA/PhD Economics
- MS/PhD Personal Financial Planning

#### 3. Hospitality & Tourism
- MBA Business Administration
- MS Dietetics
- MS Hospitality & Dietetics Admin.

#### 4. Marketing
- MS/PhD Apparel & Textiles
- MBA Business Administration
- MA/MS Communications Studies
- MS Journalism & Mass Comm.

#### 5. Agriculture & Natural Resources
- MACB Agribusiness
- MS/PhD Agricultural Economics
- MS Ag. Education & Comm.
- MS/PhD Agronomy
- MS/PhD Animal Science
- MS/PhD Biochemistry
- MS/PhD Biology
- MS/PhD Biological & Ag. Eng.
- MS/PhD Chemistry
- MS/PhD Chemical Engineering

#### 6. Arts & Communications
- MS Ag. Education & Comm.
- MA/MS Communications Studies
- MA English
- MFA Fine Arts
- MS Journalism & Mass Comm.
- MA Modern Languages
- MM Music
- MA Theatre

#### 7. Information Technology
- MS/PhD Computer Science
- MS/PhD Mechanical Eng.
- MS Software Engineering
- PM Technology

#### 8. Architecture & Construction
- March/Ms Architecture
- MS Architectural Engineering
- MBA Business Administration
- MS/PhD Civil Engineering
- MS Community Development
- MA/PhD Geography
- MA/PhD Masters Int. Arch. & Product Design
- MLA Landscape Architecture
- MRCP Masters of Regional & Community Planning

#### 9. Manufacturing
- MS/PhD Biological & Ag Eng.
- MEM Engineering Mgmt.
- MS/PhD Food Science
- MS/PhD Grain Science
- MS/PhD Industrial Engineering
- PM Technology

#### 10. Transportation & Logistics
- MBA Business Administration
- MS/PhD Civil Engineering
- MS Software Engineering
- PM Technology

#### 11. Science, Technology, Engineering, & Mathematics
- MS Architectural Engineering
- March/Ms Architecture
- MS/PhD Biological & Ag Eng.
- MS/PhD Chemical Engineering
- MS/PhD Civil Engineering
- MS/PhD Computer Science
- MS/PhD Electrical Engineering
- MEM Engineering Mgmt.
- PhD Environ. Design & Planning
- MS/PhD Industrial Engineering
- MS Int. Arch. & Product Design
- MLA Landscape Architecture

#### 12. Health Science
- MS Biomedical Science
- MS Dietetics
- MS Gerontology
- MS/PhD Human Nutrition
- MS Kinesiology
- MPA Public Administration
- MPH Public Health

#### 13. Government
- MS/PhD Agricultural Economics
- MA/PhD Economics
- MA Political Science
- MPA Public Health
- MA/PhD Security Studies
- MA/PhD Sociology/Criminology

#### 14. Education & Training
- MS Academic Advising
- MS/PhD Adult, Occupational & Cont. Ed.
- MS Ag. Education & Comm.
- MS/PhD Counseling & Stu. Dev.
- MS/PhD Curriculum & Inst.
- MS/PhD Counseling & Stu. Dev.
- MA English
- MS Family Studies & Human Svcs.
- MS Family and Comm. Services
- MA Modern Languages
- MA Political Science
- MS/PhD Psychological Studies
- MA/PhD Sociology/Criminology

#### 15. Human Services
- MS/EdD Adult, Occupational & Cont. Ed.
- MS Apparel and Textiles
- MS/PhD Counseling & Stu. Dev.
- MS Family and Comm. Services
- MS Family Studies & Human Svcs.
- MS/PhD Horticulture
- PhD Human Ecology
- MS/PhD Psychological Studies
- MA/PhD Sociology/Criminology
- MS/EdD Special Education

#### 16. Law & Public Safety
- MA/PhD Economics
- MS Family Studies & Human Svcs.
- MA/PhD History
- MA Modern Languages
- MA Political Science
- MS/PhD Psychological Studies
- MA/PhD Security Studies
- MA/PhD Sociology/Criminology

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For more information on Kansas Career Clusters visit [www.ksde.org](http://www.ksde.org)
Exclusive for Career Center Corporate Partners

SHINE A LIGHT ON YOUR COMPANY

Seeking ways to increase your brand awareness among students?
Have company information to share in a personalized way with K-Staters?
Want students to meet “face-to-face” via video-conference with your alumni or executives?

Reserve the Davis Theater in the Berney Family Welcome Center

Occupancy = 110
Available weekdays from 5:30 - 10 p.m.
One free rental for Corporate Partners annually

Contact Kerri at kdkeller@k-state.edu to check availability

Kansas State University | Career Center
Please take a few moments to evaluate today’s event. Your responses will help in future planning.

<table>
<thead>
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<th>Ideal</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
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<td>Date of event</td>
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<td>Overall evaluation of event</td>
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1. What did you value most from today’s meeting?

2. What could be improved or enhanced?

3. What other university programs or initiatives would you like to learn more about?

4. Would you like to learn more about corporate partner opportunities with Career Center and the University?
   - ☐ Yes  ☐ No  ☐ N/A  Company ________________________________

5. Please make additional comments about today’s event.

Please leave this evaluation form on the table before you leave or use this QR Code or mail the form to:
Sharon Fritzson, Career Center
Kansas State University, 148 Berney Family Welcome Center
705 N. 17th St., Manhattan, KS 66506-3412