

Employer Advisory Board

Welcome to today's
virtual meeting...

Meeting ID: 964 3748 3357

If you are having any **technical problems**, call 785-532-6506



Slides are posted for printing
<http://www.k-state.edu/careercenter/conference/employeradvisoryboard.html>

Today's Agenda

- | | |
|---------------|---|
| 10:00-10:30am | Welcome and introductions |
| 10:30-10:45am | Fall 2022 Reflections |
| 10:45-10:55am | Spring 2023 Plans |
| 10:55-11:55am | Featured presentation
<i>"Next-Gen K-State Strategic Students and Alumni with</i>
John Snow, Emergent Methu |
| 11:55-12:00pm | Wrap-up |



Word Ideas

- | | | | |
|----------------|-----------------|-----------------|-------------------|
| 21. Abundance | 26. Dedicated | 51. Hope | 76. Present |
| 22. Adventure | 27. Delight | 52. Humility | 77. Progress |
| 23. Align | 28. Devotion | 53. Integrity | 78. Radiant |
| 24. Authentic | 29. Discipline | 54. Intentional | 79. Recovery |
| 25. Available | 30. Distance | 55. Intuition | 80. Relationships |
| 26. Aware | 31. Dream | 56. Journey | 81. Resolve |
| 27. Balance | 32. Embrace | 57. Joy | 82. Rest |
| 28. Become | 33. Emerge | 58. Kind | 83. Relevance |
| 29. Better | 34. Empower | 59. Learn | 84. Risk |
| 30. Bliss | 35. Expansion | 60. Listen | 85. Rise |
| 31. Bold | 36. Express | 61. Love | 86. Savvy |
| 32. Breathe | 37. Faith | 62. Magnify | 87. Service |
| 33. Bright | 38. Feast | 63. Meek | 88. Simplicity |
| 34. Calm | 39. Fit | 64. Mindful | 89. Slow |
| 35. Celebrate | 40. Focus | 65. Motion | 90. Smile |
| 36. Centered | 41. Forgiveness | 66. Nourish | 91. Space |
| 37. Challenge | 42. Foster | 67. Nurture | 92. Sparkle |
| 38. Change | 43. Free | 68. Organize | 93. Strong |
| 39. Commitment | 44. Friendship | 69. Passion | 94. Teach |
| 40. Connection | 45. Glow | 70. Peace | 95. Thrive |
| 41. Conquer | 46. Giving | 71. Perfection | 96. Tranquil |
| 42. Connect | 47. Grace | 72. Persistence | 97. Whole |
| 43. Creativity | 48. Gratitude | 73. Play | 98. Yes |
| 44. Dare | 49. Grounded | 74. Pollinate | 99. Zen |
| 45. Darling | 50. Honesty | 75. Power | 100. Zeal |

K-State Land Acknowledgement



Introductory Roll Call



What is your **one word** intention for 2023 recruiting?

Employer Attendees

As of 1/4/23

Company/Department	First Name	Last Name	Title
Acme Industries	Carol	Adams	Senior Manager, Talent Acquisition
Big Corp	John	Lee	Director of HR
XYZ Software	Alice	Thompson	Manager II
Global Dynamics	James	Smith	Senior Business Developer
Future Solutions	Victoria	Lee	HR Manager
Alpha Innovations	Michael	Chen	Manager
Gamma Corp	Emily	Wang	University Relations Assistant
Delta Systems	Robert	Kim	HR Manager
Epsilon Enterprises	Michelle	Thomas	University Relations Assistant
Community and Trust			
Gamma International	Isabella	Adams	Assistant Business Developer
Education and Training			
Alpha Center	John	Long	Program Manager, Teacher
Beta Institute	Emily	Wang	Program Manager, Teacher
Gamma School	Michael	Wu	University Relations Assistant
Delta Academy	Robert	Kim	Teacher
Epsilon Institute	Alice	Decker	Talent Acquisition Manager
Health Services			
Alpha Health Services	John	Long	Senior Director
Beta Health Services	Emily	Wang	Senior Director
Gamma Health Services	Michael	Wu	Senior Director
Delta Health Services	Alice	Decker	Senior Director
Epsilon Health Services	Robert	Kim	Senior Director
Government and Public Sector			
Alpha Government	John	Long	Senior Director
Beta Government	Emily	Wang	Senior Director
Gamma Government	Michael	Wu	Senior Director
Delta Government	Alice	Decker	Senior Director
Epsilon Government	Robert	Kim	Senior Director
Non-Profit and Health Services			
Alpha Non-Profit	John	Long	Senior Director
Beta Non-Profit	Emily	Wang	Senior Director
Gamma Non-Profit	Michael	Wu	Senior Director
Delta Non-Profit	Alice	Decker	Senior Director
Epsilon Non-Profit	Robert	Kim	Senior Director
Retail and Consumer Goods			
Alpha Retail	John	Long	Senior Director
Beta Retail	Emily	Wang	Senior Director
Gamma Retail	Michael	Wu	Senior Director
Delta Retail	Alice	Decker	Senior Director
Epsilon Retail	Robert	Kim	Senior Director
Technology and IT			
Alpha Technology	John	Long	Senior Director
Beta Technology	Emily	Wang	Senior Director
Gamma Technology	Michael	Wu	Senior Director
Delta Technology	Alice	Decker	Senior Director
Epsilon Technology	Robert	Kim	Senior Director
Telecommunications			
Alpha Telecommunications	John	Long	Senior Director
Beta Telecommunications	Emily	Wang	Senior Director
Gamma Telecommunications	Michael	Wu	Senior Director
Delta Telecommunications	Alice	Decker	Senior Director
Epsilon Telecommunications	Robert	Kim	Senior Director
Transportation and Logistics			
Alpha Transportation	John	Long	Senior Director
Beta Transportation	Emily	Wang	Senior Director
Gamma Transportation	Michael	Wu	Senior Director
Delta Transportation	Alice	Decker	Senior Director
Epsilon Transportation	Robert	Kim	Senior Director
Energy and Utilities			
Alpha Energy	John	Long	Senior Director
Beta Energy	Emily	Wang	Senior Director
Gamma Energy	Michael	Wu	Senior Director
Delta Energy	Alice	Decker	Senior Director
Epsilon Energy	Robert	Kim	Senior Director
Financial Services			
Alpha Financial Services	John	Long	Senior Director
Beta Financial Services	Emily	Wang	Senior Director
Gamma Financial Services	Michael	Wu	Senior Director
Delta Financial Services	Alice	Decker	Senior Director
Epsilon Financial Services	Robert	Kim	Senior Director
Manufacturing and Industrial			
Alpha Manufacturing	John	Long	Senior Director
Beta Manufacturing	Emily	Wang	Senior Director
Gamma Manufacturing	Michael	Wu	Senior Director
Delta Manufacturing	Alice	Decker	Senior Director
Epsilon Manufacturing	Robert	Kim	Senior Director
Media and Entertainment			
Alpha Media	John	Long	Senior Director
Beta Media	Emily	Wang	Senior Director
Gamma Media	Michael	Wu	Senior Director
Delta Media	Alice	Decker	Senior Director
Epsilon Media	Robert	Kim	Senior Director
Aerospace and Defense			
Alpha Aerospace	John	Long	Senior Director
Beta Aerospace	Emily	Wang	Senior Director
Gamma Aerospace	Michael	Wu	Senior Director
Delta Aerospace	Alice	Decker	Senior Director
Epsilon Aerospace	Robert	Kim	Senior Director
Construction and Infrastructure			
Alpha Construction	John	Long	Senior Director
Beta Construction	Emily	Wang	Senior Director
Gamma Construction	Michael	Wu	Senior Director
Delta Construction	Alice	Decker	Senior Director
Epsilon Construction	Robert	Kim	Senior Director
Food and Beverage			
Alpha Food	John	Long	Senior Director
Beta Food	Emily	Wang	Senior Director
Gamma Food	Michael	Wu	Senior Director
Delta Food	Alice	Decker	Senior Director
Epsilon Food	Robert	Kim	Senior Director
Pharmaceuticals and Biotech			
Alpha Pharmaceuticals	John	Long	Senior Director
Beta Pharmaceuticals	Emily	Wang	Senior Director
Gamma Pharmaceuticals	Michael	Wu	Senior Director
Delta Pharmaceuticals	Alice	Decker	Senior Director
Epsilon Pharmaceuticals	Robert	Kim	Senior Director
Chemicals and Petrochemicals			
Alpha Chemicals	John	Long	Senior Director
Beta Chemicals	Emily	Wang	Senior Director
Gamma Chemicals	Michael	Wu	Senior Director
Delta Chemicals	Alice	Decker	Senior Director
Epsilon Chemicals	Robert	Kim	Senior Director
Agriculture and Forestry			

K-State Attendees

Unit/Department	First	Last Name	Title
K-State College of Business	Wendy	Pfeifer	Director of Corporate Engagement
K-State College of Business	Kurt	Roberts	
K-State Foundation	Jennifer	Neville	Sr. Director of Corporate Relations
K-State Innovation Partners	Rebecca	Robinson	Chief Corp Eng & Eco Devo Officer
K-State Innovation Partners	Katie	Small	Industry Engagement Manager
K-State Salina	Josh	Doak	Director, Career Services

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FOUNDATION



K-State Salina

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Career Center Team

Anthony YBarra, Asst Dir, Engineering
Chloe Wurst, Asst Dir, Arts & Sciences
Delon Barbour, Employer Relations Associate
Kerri Day Keller, Executive Director
Mary Ellen Barkley, Asst Dir, Ag & Vet Med
Mary Ewing, Office Manager
Pat Hudgins, Assoc Dir, Education
Taylor Gnagl, Coordinator, Architecture
Teresa Parks, Asst Dir, Health and Human Sciences

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mebark@ksu.edu
mewing@ksu.edu
phudgins@ksu.edu
tjgnagl@ksu.edu
twparks@ksu.edu



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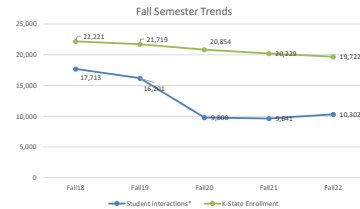
Fall Semester Outcomes

	Fall 2021		Fall 2022
AUCF employers	458	↑	473
AUCF students	3,077	↑	3,309
Career Closet visits	749	↑	973
Career advising	1,360	↑	1,418
Outreach participants	3,024	↑	3,468
Handshake activations	8,737	↓	7,617
Handshake job listings	34,879	↑↑	62,489
Handshake applications	11,610	↑	13,783
Campus interviews	553	★	981

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Fall Semester Interactions

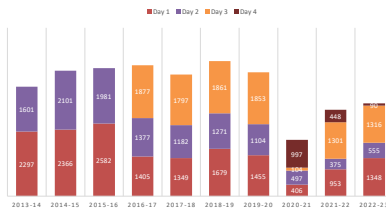


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Career Fair Trends

STUDENTS ALL-UNIVERSITY CAREER FAIR

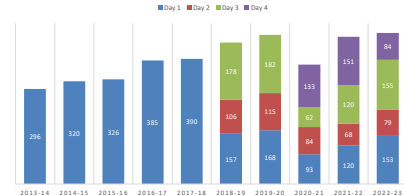


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Career Fair Trends

EMPLOYERS ALL-UNIVERSITY CAREER FAIR



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Demand for Talent



Spring 2023

Career Fairs
 Engineering – February 14 & 15
 Big 12 Black Student Govt – February 18 & 19
 Design Expo – February 24
 EDCATS Interviews – March 6
 Business Career Fair – March 8
 Big 12 Virtual Career Fair – March 22

Career Meet-Ups
 Fashion – February 3
 Hospitality – February 23
 Media Communications – February 24

In Person Only
 Online Only
 Hybrid



<http://www.k-state.edu/calendar/>

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Thank You Champions



<https://www.k-state.edu/careercenter/>

Pancake Feed 2022



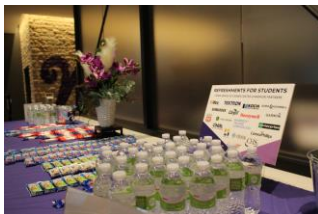
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Career Fair Refreshments



Talent Ambassadors



Rowing Club and African Student Union

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Student Employee of the Year



Spring Ceremony April 12, 2023

Resume Guide



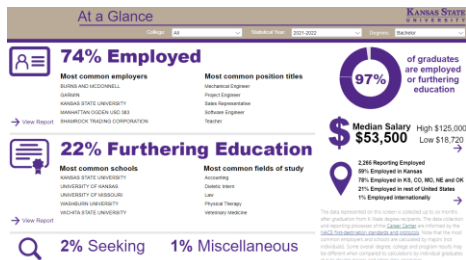
Grand Champions

- BNSF
- ConocoPhillips
- Koch Industries
- Phillips 66
- Shamrock Trading Corporation

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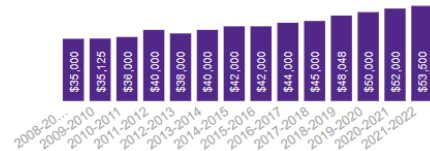
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Class of 2021-22



Based on bachelor degree hires only

Class of 2021-22



Median of Reported Salaries

Based on bachelor degree hires only

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Top Employers for 2021-22

SHAMROCK TRADING CORPORATION	US AIR FORCE
MANHATTAN OGDEN USD 383	US ARMY
BURNS AND MCDONNELL	KIEWIT
EMPLOYED	CARGILL
GARMIN	FARM BUREAU FINANCIAL SERVICES
TEXTRON	GREAT PLAINS MANUFACTURING
NETSMART TECHNOLOGIES	HONEYWELL
KOCH INDUSTRIES AND AFFILIATES	ORACLE CORPORATION
SELF EMPLOYED	BLACK AND VEATCH
GEARY COUNTY USD 475	DELOITTE
	KANSAS CITY KANSAS USD 500

Based on bachelor degree hires only

Moving Ahead



Richard Linton, K-State's 15th President

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