

**KANSAS STATE UNIVERSITY** Career Center

## Employer Advisory Board

Welcome to today's virtual meeting...

Meeting ID: 982 3260 4748

If you are having any **technical problems**, call 785-532-6506



Slides are posted for printing  
<http://www.k-state.edu/careercenter/conference/employradvisoryboard.html>

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## K-State Land Acknowledgement



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## Today's Agenda

**10:00-10:25am** Welcome and introductions

**10:25-10:35am** Fall 2021 Reflections

**10:35-10:45am** Spring 2022 Plans

**10:45-11:55am** Webinar presentation  
**Operationalizing Equity: A Diversity Scorecard for Employers**  
 Roderick Lewis, Diversity Leadership Solutions

**11:55-12:00pm** Wrap-up

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## Introductory Roll Call



Great Resignation? Renegotiation?  
 Reshuffle? Reimagination?

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## Employer Attendees

As of 1/5/22

Company/Organization	First name Last name	Title	City/State
Altec	Carolynn Sefters	Recruiting Manager	St. Joseph, MO
Altec	Samie Stobbe	Recruiter	St. Joseph, MO
BSRF Railway	Daniel Reese	Staffing Specialist	Fort Worth, TX
Big Lakes	Lugan Lutz	Human Resources Director	Manhattan, KS
Burns & McDonnell Engineering	Alexis Collier	Recruiter	Kansas City, MO
Cargill	Logan Parker	University Recruiting Specialist	Midvale, WI
Champion Tailor	Mallory Leuer	Talent Sourcing & Development Manager	Manhattan, KS
ConsoPhillips	Landy Pfeiffer	Advisory, University Relations	Houston, TX
Garrison International	McDonnell Randall	University Recruiter	Glendale, KS
Honeywell PMT	Amy Moser	People CDO	Kansas City, KS
Honeywell PMT	Jennifer Hanks	Talent Acquisition Manager	Kansas City, MO
Hornell Foods	Adrian Wooten-Herron	Manager of Talent Acquisition	Austin, TX
John Deere	Kristi Ewing	Product Program & Portfolio Lead	Coffeyville, KS
Kiewit	Maha Tang	Recruiter	Denver, IA
Koch Industries	Katie Turner	Senior Talent Acquisition Advisor - University	Lenexa, KS
Koch Industries	Nate Spriggs	Campus Lead	Wichita, KS
Koch Industries	Katie Huskamp	Early Career Recruiter	Wichita, KS
Koch Industries	Kimberly Bliss	Senior Accountant	Park City, KS
Manhattan Area Chamber of Commerce	Andee Wrentham	Talent Strategist, Coordinator	Manhattan, KS
Manhattan Capital USD 383	Drew Montgomery	Director of Human Resources	Manhattan, KS
Parsons Mental Health	Craig Pike	HR Director	Manhattan, KS
Phillips 66	Debi Ferreira	Senior Analyst	Houston, TX
Phillips 66	Rachel O'Donnell	Sr. Advisor, University Relations & Recruiting	Houston, TX
Sculdar	Renee Mays	Associate Recruiter	Omaha, NE
Sculdar	Hannah Smith	Talent Acquisition Manager	Omaha, NE
Spirit Aerosystems	Amy Williams	Sr. Manager, Global Diversity Equity & Inclusion	Wichita, KS
Tenneco Aviation	Phil Thompson	HR Manager	Wichita, KS
Tollis	Tim Carlson	Director HR	Shawnee, KS

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## K-State Attendees

Organization	First name Last name	Title
K-State Athletics	Andie Bean	Employer Relations
K-State Innovation Partners	Katie Small	Industry Engagement Manager
K-State College of Business	Wendy Pfeiffer	Director, Corporate Engagement
K-State College of Business	Kurt Roberts	Director, Career Development
KSU Foundation	Sam Volkman	Development Coordinator
KSU Foundation	Jennie Neville	20, Director of Corporate Relations
KSU Foundation	Galen Bunting	Director of Corporate Relations
K-State Salina	Josh Ovak	Director of Career Services
K-State Student Life	Maria Chavez	Interim Asst. Diversity and Multicultural Student Affairs
K-State Student Life	Thomas Lane	Vice President of Student Life

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**K-State Salina**

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## Career Center Team

Anthony Ybarra, Asst Dir, Engineering  
 Chloe Wurst, Asst Dir, Arts & Sciences  
 Jared Mettler, Assoc Dir, Graduate Students  
 Mary Ellen Barkley, Asst Dir, Ag & Vet Med  
 Pat Hudgins, Assoc Dir, Education & Pre-Health  
 Taylor Gnagi, Coordinator, Architecture  
 Teresa Parks, Asst Dir, Health and Human Sciences  
 DeLon Barbour, Employer Relations Associate  
 Kerri Day Keller, Executive Director

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 phudgins@ksu.edu  
 tignagi@ksu.edu  
 twparks@ksu.edu  
 dbarb20@ksu.edu  
 kdkeller@ksu.edu



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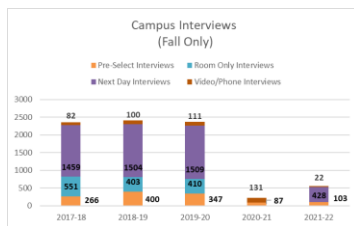
## Fall Semester Outcomes

	Fall 2020		Fall 2021
AUCF employers	372	★	458
AUCF students	2,004	↑	3,077
Handshake activations	8,692	↑	8,737
Career Closet visits	259	↑	749
Scheduled advising	1,165	↓	858
Drop in advising	226	↑	477
Presentations	84	★	82
Job listings	21,506	↑	34,879
Campus interviews	222	↑↓	553

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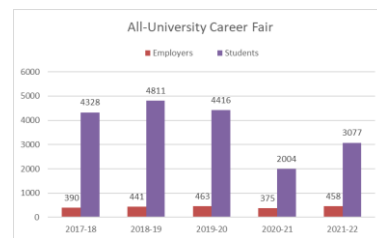
## Good Old Days



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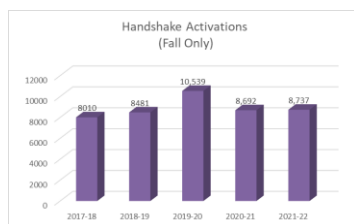
## Fall Career Fair Trends



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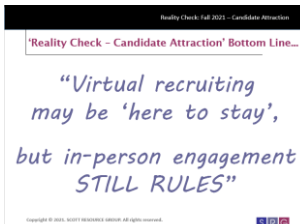
## Handshake Usage



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## Students Still Say.....



<https://www.linkedin.com/in/mary-scott-0781908>

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## Spring 2022

### Career Meet-Ups

Fashion – February 4  
 Agri-Industry – February 10  
 Hospitality – February 22  
 Media Communications – February 24  
 Social Services – March 1  
 Health – April 7

### Career Fairs

Engineering – February 15 & 16  
 Big 12 Black Student Govt – February 18 & 19  
 Design Expo – March 4  
 EDCATS Interviews – March 7  
 Business Career Fair – March 9  
 Big 12 Virtual Career Fair – March 23

In Person Only  
 Online Only  
 Hybrid

<http://www.k-state.edu/calendar/>

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## Student Employee of the Year



Ceremony April 13, 2022

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## More Change Ahead



Richard Linton, K-State's 15<sup>th</sup> President

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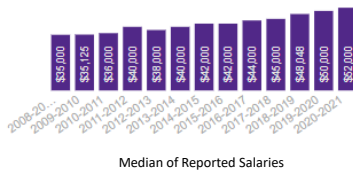
## Class of 2020-21



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## Class of 2020-21



Median of Reported Salaries

Based on bachelor degree hires only

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## Top Employers for 2020-21

CARGILL	KANSAS DEPARTMENT FOR CHILDREN AND FAMILIES
CERNER CORPORATION	AMAZON
KOCH INDUSTRIES AND AFFILIATES	HONEYWELL
MANHATTAN OGDEN USD 383	DELL
SHAMROCK TRADING CORPORATION	DELOITTE
KIEWIT	NETSMART TECHNOLOGIES
GEARY COUNTY USD 475	UNIVERSITY OF KANSAS HEALTH SYSTEM
SHAWNEE MISSION USD 512	BLUE VALLEY USD 229
TEXTRON	JB HUNT TRANSPORT SERVICES
US ARMY	JE DUNN CONSTRUCTION COMPANY
BURNS AND MCDONNELL	LOCKTON COMPANIES
GARMIN	PEPSICO
US AIR FORCE	

Based on bachelor degree hires only

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## DEI Scorecard Pilot

Employee Voice & Leadership Perspective	Employee Voicebase Demographics
	Management & Leadership Demographics
	Succession Management Demographics
	Career Pathing Programs
Relationship Advancement & Impact Perspective	Employee Engagement & Well-Being
	DEI Accountability & Training
Employee Branding & Recruitment Perspective	Onboarding Strategy
	Recruitment Strategy
	Talent Engagement Strategy
	Volunteer & Pro-Bono Programs
Community & Social Impact Perspective	Supplier Diversity Programs
	Philanthropy & Pledges

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## Featured Presentation



Roderick Lewis  
*Operationalizing Equity: A Diversity  
Scorecard for Employers*

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## Future dates to note

### Summer 2022

- Career Center Employer Advisory Board Meeting – July 15, 2022

### Fall 2022

- All-University Career Fair – September 20, 21 and 22, 2022



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Thank you!

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