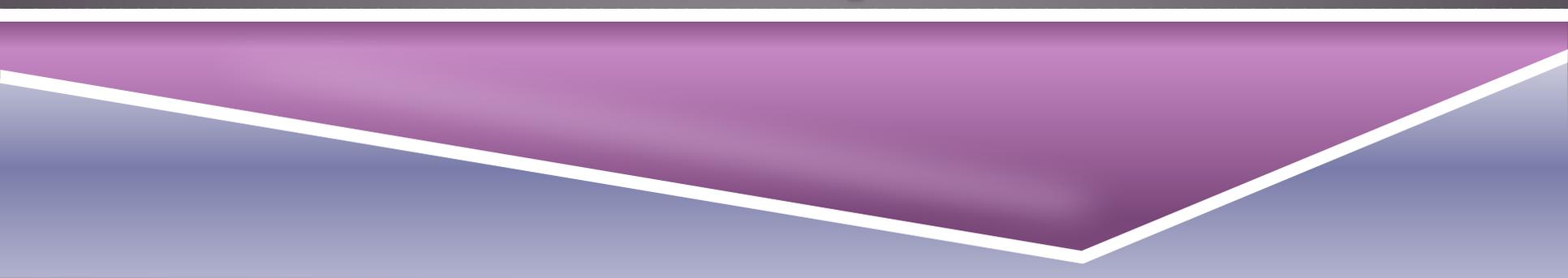
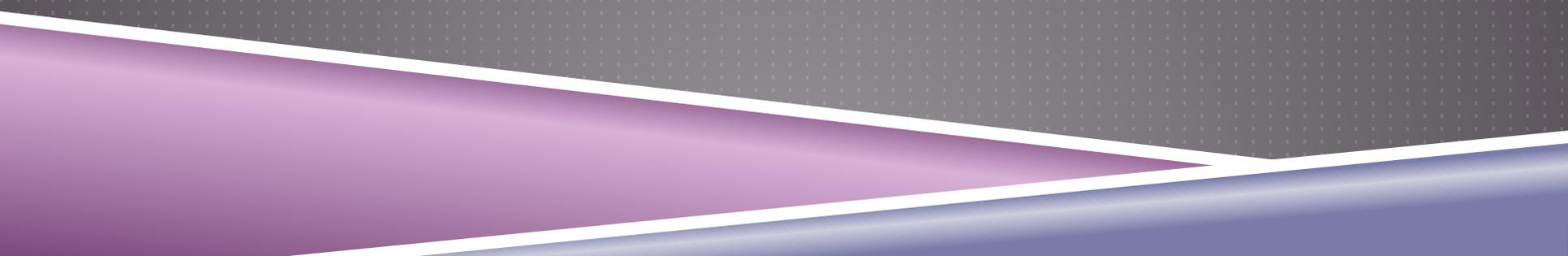


# My Generation





FIRST, WE SURVIVED BEING BORN TO MOTHERS WHO  
SMOKED AND/OR DRANK WHILE THEY WERE  
PREGNANT



FIRST, WE SURVIVED BEING BORN TO MOTHERS WHO  
SMOKED AND/OR DRANK WHILE THEY WERE  
PREGNANT

THEY TOOK ASPIRIN, ATE BLUE  
CHEESE DRESSING, TUNA FROM A  
CAN, AND DIDN'T GET TESTED FOR  
DIABETES.

FIRST, WE SURVIVED BEING BORN TO MOTHERS WHO  
SMOKED AND/OR DRANK WHILE THEY WERE  
PREGNANT

THEY TOOK ASPIRIN, ATE BLUE  
CHEESE DRESSING, TUNA FROM A  
CAN, AND DIDN'T GET TESTED FOR  
DIABETES.



FIRST, WE SURVIVED BEING BORN TO MOTHERS WHO  
SMOKED AND/OR DRANK WHILE THEY WERE  
PREGNANT

THEY TOOK ASPIRIN, ATE BLUE  
CHEESE DRESSING, TUNA FROM A  
CAN, AND DIDN'T GET TESTED FOR  
DIABETES.



THEN AFTER TRAUMA, WE WERE PUT  
TO SLEEP ON OUR TUMMIES IN BABY  
CRIBS COVERED WITH BRIGHT  
COLORED LEAD-BASED PAINTS.

FIRST, WE SURVIVED BEING BORN TO MOTHERS WHO  
SMOKED AND/OR DRANK WHILE THEY WERE  
PREGNANT

THEY TOOK ASPIRIN, ATE BLUE  
CHEESE DRESSING, TUNA FROM A  
CAN, AND DIDN'T GET TESTED FOR  
DIABETES.



THEN AFTER TRAUMA, WE WERE PUT  
TO SLEEP ON OUR TUMMIES IN BABY  
CRIBS COVERED WITH BRIGHT  
COLORED LEAD-BASED PAINTS.





WE HAD NO CHILDPROOF LIDS ON  
MEDICINE BOTTLES, LOCKS ON  
DOORS OR CABINETS AND WHEN  
WE RODE OUR BIKES, WE HAD  
BASEBALL CAPS, NOT HELMETS ON  
OUR HEADS.



WE HAD NO CHILDPROOF LIDS ON MEDICINE BOTTLES, LOCKS ON DOORS OR CABINETS AND WHEN WE RODE OUR BIKES, WE HAD BASEBALL CAPS, NOT HELMETS ON OUR HEADS.

AS INFANTS & CHILDREN, WE WOULD RIDE IN CARS WITH NO CAR SEATS, NO BOOSTER SEATS, NO SEAT BELTS, NO AIR BAGS, BALD TIRES AND SOMETIMES NO BRAKES.



RIDING IN THE BACK OF A PICK-UP TRUCK ON A WARM DAY WAS ALWAYS A SPECIAL TREAT.



WE DRANK WATER FROM A GARDEN HOSE AND NOT  
FROM A BOTTLE

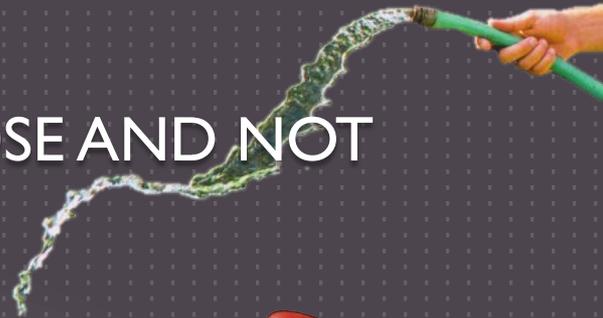


WE DRANK WATER FROM A GARDEN HOSE AND NOT FROM A BOTTLE

WE SHARED ONE SOFT DRINK WITH FOUR FRIENDS FROM ONE BOTTLE AND NO ONE ACTUALLY DIES FROM THIS.



WE DRANK WATER FROM A GARDEN HOSE AND NOT FROM A BOTTLE



WE SHARED ONE SOFT DRINK WITH FOUR FRIENDS FROM ONE BOTTLE AND NO ONE ACTUALLY DIES FROM THIS.



WE ATE CUPCAKES, WHITE BREAD, REAL BUTTER AND BACON. WE DRANK KOOL-AID MADE WITH REAL WHITE SUGAR AND WE WEREN'T OVERWEIGHT.

WHY?

BECAUSE, WE WERE ALWAYS OUTSIDE PLAYING...  
THAT'S WHY!



WE WOULD LEAVE HOME IN THE MORNING  
AND PLAY ALL DAY, AS LONG AS WE WERE  
BACK WHEN THE STREETLIGHT CAME ON.



WE WOULD LEAVE HOME IN THE MORNING  
AND PLAY ALL DAY, AS LONG AS WE WERE  
BACK WHEN THE STREETLIGHT CAME ON.

NO ONE WAS ABLE TO REACH US ALL DAY.  
AND, WE WERE OK.



NO ONE WAS ABLE TO REACH US ALL DAY.  
AND, WE WERE OK.



WE WOULD SPEND HOURS BUILDING OUR GO-CARTS OUT OF SCRAPS AND THEN RIDE THEM DOWN THE HILL, ONLY TO FIND OUT WE FORGOT THE BRAKES. AFTER RUNNING INTO THE BUSHES A FEW TIMES, WE LEARNED TO SOLVE THE PROBLEM.

WE WOULD SPEND HOURS BUILDING OUR GO-CARTS OUT OF SCRAPS AND THEN RIDE THEM DOWN THE HILL, ONLY TO FIND OUT WE FORGOT THE BRAKES. AFTER RUNNING INTO THE BUSHES A FEW TIMES, WE LEARNED TO SOLVE THE PROBLEM.



WE DID NOT HAVE PLAYSTATIONS, NINTENDOS AND X-BOXES. THERE WERE NO VIDEO GAMES, NO 150 CHANNELS ON CABLE, NO VIDEO MOVIES OR DVD'S, NO SURROUND SOUND OR CD'S, NO CELL PHONES, NO PERSONAL COMPUTERS, NO INTERNET OR CHAT ROOMS.

WE DID NOT HAVE PLAYSTATIONS, NINTENDOS AND X-BOXES. THERE WERE NO VIDEO GAMES, NO 150 CHANNELS ON CABLE, NO VIDEO MOVIES OR DVD'S, NO SURROUND SOUND OR CD'S, NO CELL PHONES, NO PERSONAL COMPUTERS, NO INTERNET OR CHAT ROOMS.



WE HAD

F•R•I•E•N•D•S

AND WE WENT OUTSIDE TO  
FIND THEM!

WE FELL OUT OF TREES, GOT CUT,  
BROKE BONES AND TEETH AND  
THERE WERE NO LAWSUITS FROM  
THESE ACCIDENTS.



WE FELL OUT OF TREES, GOT CUT,  
BROKE BONES AND TEETH AND  
THERE WERE NO LAWSUITS FROM  
THESE ACCIDENTS.



WE ATE WORMS AND MUD PIES  
MADE FROM DIRT, AND THE  
WORMS DID NOT LIVE IN US  
FOREVER.

WE WERE GIVEN BB GUNS FOR  
YOUR 10<sup>TH</sup> BIRTHDAYS, MADE UP  
GAMES WITH STICKS AND TENNIS  
BALLS AND, ALTHOUGH WE WERE  
TOLD IT WOULD HAPPEN, WE DID  
NOT PUT OUT VERY MANY EYES



WE RODE BIKES OR WALKED TO A FRIENDS HOUSE AND  
KNOCKED ON THE DOOR OR RANG THE BELL, OR JUST  
WALKED IN AND TALKED TO THEM.



LITTLE LEAGUE HAD TRYOUTS AND NOT EVERYONE  
MADE THE TEAM. THOSE WHO DIDN'T HAD TO LEARN  
TO DEAL WITH THE DISAPPOINTMENT.  
IMAGINE THAT!!



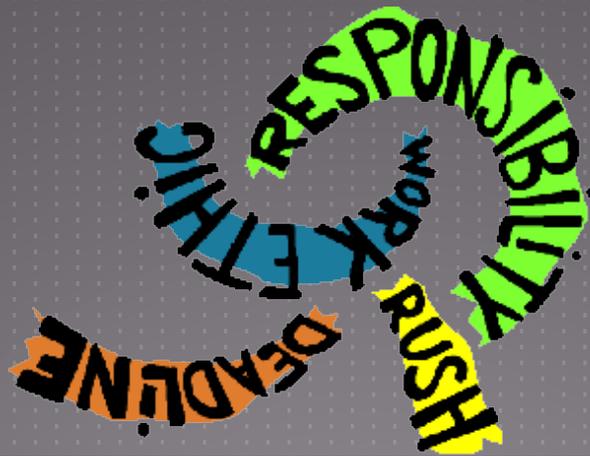


THE IDEA OF A PARENT  
BAILING US OUT IF WE BROKE  
THE LAW WAS UNHEARD OF.  
THEY ACTUALLY SIDED WITH  
THE LAW!

THESE GENERATIONS HAVE  
PRODUCED SOME OF THE BEST  
RISK-TAKERS, PROBLEM  
SOLVERS, AND INVENTORS  
EVER.



THE PAST 50 YEARS HAVE BEEN AN EXPLOSION  
OF INNOVATION AND NEW IDEAS, WE HAD  
FREEDOM, FAILURE, SUCCESS, AND  
RESPONSIBILITY, AND WE LEARNED HOW TO  
DEAL WITH IT ALL.



# WHAT HAS CHANGED?



# WHAT HAS CHANGED?

## TIMES

# WHAT HAS CHANGED?

TIMES

PEOPLE

# WHAT HAS CHANGED?

TIMES

PEOPLE

SOCIETY

# WHAT HAS CHANGED?

TIMES

PEOPLE

SOCIETY

OUR WORLD

# WHAT HAS CHANGED?

TIMES

PEOPLE

SOCIETY

OUR WORLD

YOU/ME!!

# LET'S FIX IT!

