



Building a Quality Program....The Right Way!

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Know What You Have:

- ▶ The Degree(s)
- ▶ The Job
- ▶ The Desire

Know What You Need



- ▶ The knowledge of:
 - ▶ The “Players”
 - ▶ The School
 - ▶ The Students
 - ▶ Your Strengths
 - ▶ Your Limitations

Who are the “Players”?

- ▶ Administration
- ▶ Faculty
- ▶ Athletics
- ▶ Alumni
- ▶ Foundation
- ▶ Community
- ▶ Donors
- ▶ Students

Break it Down: Administration



- ▶ Background?
- ▶ Who is in Charge?
- ▶ Where is the \$?
- ▶ What do they See your Job As?

B.i.D.: Faculty

- ▶ Background?
- ▶ Supporter?
- ▶ Senior Faculty?
- ▶ Hustlers?
- ▶ Builders?
- ▶ “10 and 2”?
- ▶ Allegiance

B.i.D.: Athletics

- ▶ A.D.
- ▶ Assistant A.D.'s
- ▶ Coaches

What do They Want?

B.i.D.: Alumni

- ▶ Association Structure?
- ▶ What do They Do for You?
- ▶ What can You Do for Them?
- ▶ How can You get Involved?

B.i.D.: Foundation/Donors

- ▶ College Assignments?
- ▶ What can They do for You?
- ▶ What can You do for Them?
- ▶ How can You get Involved?
- ▶ Identify Supporters/Donors

B.i.D.: Community

- ▶ Who are They? Decision Makers/Players?
- ▶ Are they Involved?
- ▶ What can They do for You?
- ▶ What can You do for Them?
- ▶ How can You get Involved?

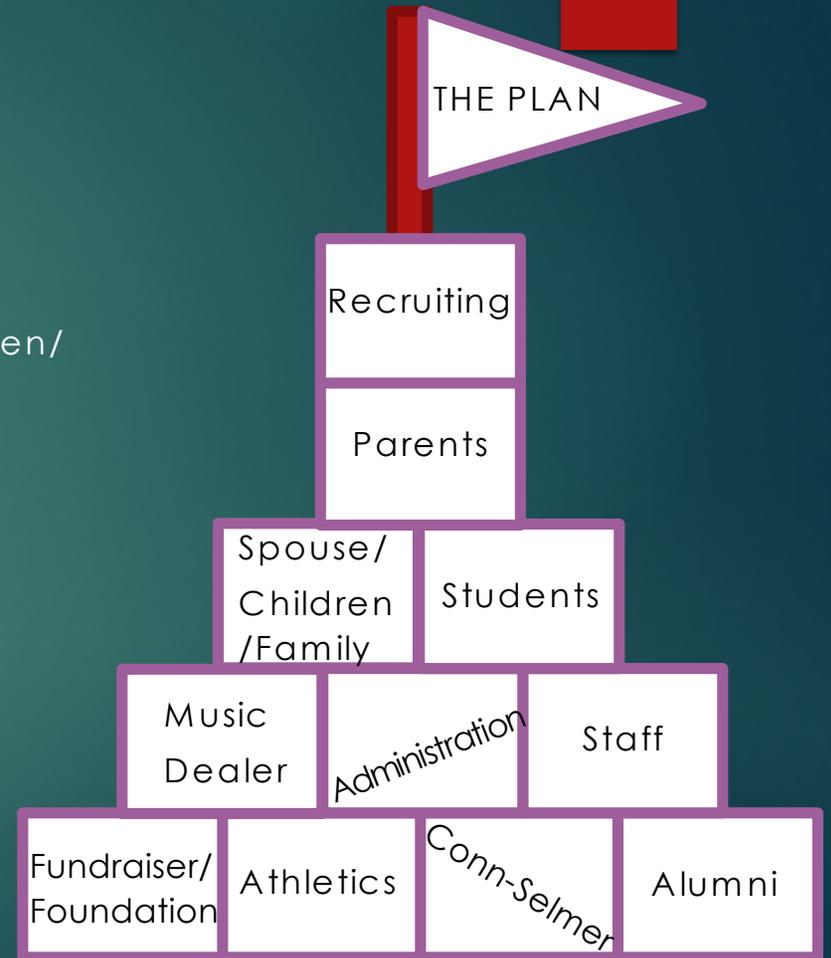
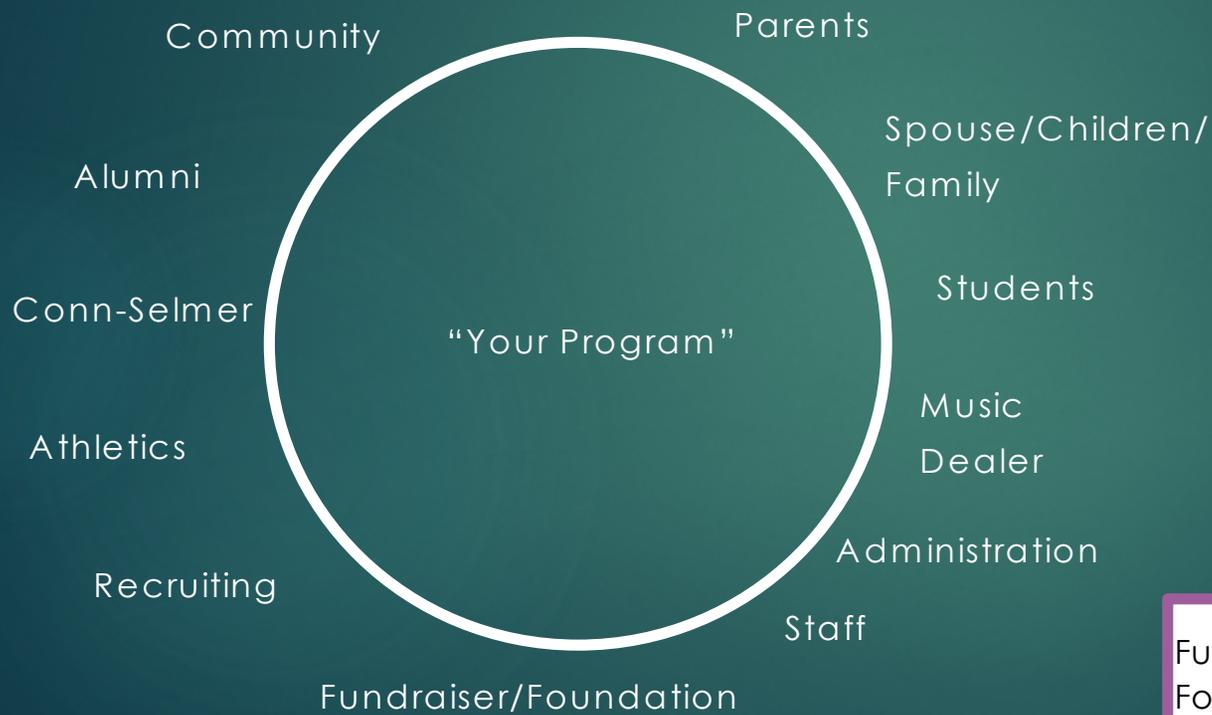
B.i.D.: Students

- ▶ Present
- ▶ Past
- ▶ Future

Your Plan Includes:

- ▶ Vision
- ▶ Understanding
- ▶ Knowledge Logistics
- ▶ Desire, Strong!
- ▶ Multiple Options
- ▶ Flexibility
- ▶ Structure
- ▶ Help! (Staff, Students, Boosters)
- ▶ Dedication/Commitment
- ▶ Work Ethic
- ▶ Ability to Fail!

The Plan



What is:

- ▶ Inventory, Everything
- ▶ Student Count – Now and Future!
- ▶ Equipment/Instrument Condition
- ▶ Facilities
- ▶ Staff
- ▶ Budget and Process

Decide Needs:

- ▶ Justification
- ▶ Proposals
- ▶ Reports to Administration
- ▶ Benefit to Students, etc.
- ▶ Options for Funding

What Could Be!

- ▶ Goals
- ▶ Predictions
- ▶ Numbers of Students
- ▶ Ensembles
- ▶ Performances
- ▶ Purpose and Outcomes – Assessment!

The Plan

- ▶ 1 Year
- ▶ 5 Years
- ▶ 10 Years
- ▶ Career

Tools to Use

Your:

- ▶ Organization
- ▶ People Skills
- ▶ Ability to Motivate
- ▶ Ability to Convey
- ▶ Care for Students
- ▶ Care for Music

Top 10 Tips for Building Success



1. It's a Marathon not a Sprint
2. Can't be Done Alone
3. Take your Time, Do it Right
4. Ask for Help
5. Admit Mistakes
6. Celebrate Success
7. Set Time Frames/Limits
8. Priorities
9. One Step at a Time
10. Enjoy the Ride

Final Thoughts...

- ▶ “Teaching is the Greatest Act of Optimism There is.”
– A Great Educator
- ▶ “The Process is the Daily Exercise, The End Product is Retirement.”
– An Old Educator
- ▶ It really was a Starship Enterprise.”
– A Fantastic Drill Designer



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