

NIMBY, Not In My Back Yard is a human trait much like Procrastination.

Common ways not to face reality, which is called Denial:

I'm not part of the problem.

Environmental degradation doesn't affect me.

I'm too comfortable with the way things are and any changes will make my life less comfortable.

Changing my habits is too difficult.

The changes cost too much money.

Thinking about the necessary changes forces me to acknowledge the depressing state of the world...I'd rather not think about it.

The problems are too big. I can't possibly do anything about them.

Perhaps the government will make the necessary changes and I won't have to do anything.

What if I make the changes necessary and other people don't?

What can you do? You do everything you can do.

A thousand mile journey starts with a single step.

The 3 R's: Reduce, Reuse, Recycle

Unless we change our direction we are likely to end up where we are headed