Strengthening Foundations for Assessment Initiatives through Professional Development
Promoting Student Learning Assessment

• alternative concepts of instruction
• lack of assessment training
• secluded effective practice
• little guidance for addressing assessment issues
• resistance from faculty
What can we do?

- Develop an assessment paradigm
- Teach Techniques for assessment
- Share best-practice assessment processes
- Focus on program improvement respecting the unique program goals
- Recognize resistance as an opportunity
Our Assessment Process

Program Unit

Learning Outcome #1
- Assessment #1
- Assessment #2

Learning Outcome #2
- Assessment #1
- Assessment #2

Learning Outcome #3
- Assessment #1
- Assessment #2

Faculty Review
Our Assessment Process

Program improvement
Shared responsibility

Program/Unit
Program Assessment Committee
College Assessment Review Committee
Office of Assessment
Effective Assessment Practice

- Training
- Addressing Resistance
- Collaborations
- Program Improvement
- Assessment Paradigm
Effective Assessment Practice

- Training
- Addressing Resistance
- Collaborations
- Program Improvement
- Assessment Paradigm
Program Improvement

Training

Addressing Resistance

Conferences

Collaborations

Program Improvement

Assessment Paradigm
Conferences

- Annual Assessment Conference, Texas A&M University
- Higher Learning Commission
- Institute for Student Learning Assessment
- IUPUI
Mini-Grants

• 50% of funding up to $1000
• Preference for completing other events, presenting
• CFP or identifying particular individuals
• Dissemination required upon return
HLC Assessment Workshop

• Project-Oriented
• Team of Five
• Resistant Members
• Dedicated time
Program Improvement

Collaborations

Training

Addressing Resistance

Assessment Paradigm
• Series on the basics of assessment and the student-centered paradigm
• For faculty, *staff*, graduate students
• Bridging curricular and co-curricular realms
• [www.ksu.edu/assessment/academy](http://www.ksu.edu/assessment/academy)
Academy Workshops

1. Student-Centered Learning & the Whole University
2. Student-Centered Learning Outcomes
3. Measuring Student Learning
4. Continual Improvement of Student Learning
• Partnerships with other offices on campus – bigger than just assessment
• Identifying session leaders
• Incentives
• Synergy with other events
Results

- Over 80 participants, 50 of whom became Academy Scholars
- “the information was powerful and useful, and I look forward to sharing the information with my colleagues”
Moving Forward

- Additional events under the Academy brand
- Focus on assessment
- Checkmark system for membership—multiple paths to membership
Program Improvement

Collaborations

Training

Addressing Resistance

Assessment Paradigm
 AAC&U VALUE Rubrics

• Feedback from other events
• Pilot Project
• VALUE Rubric Book
• Targeted impact, depth
• Cost, one-time only event, limited audience
Business Accreditation Workshop

- Supported with mini-grant funds
- All faculty, program-wide
- Overcoming resistance
- Cost, one-time only event, limited audience
Program Improvement

Improvement

Assessment

Paradigm

Addressing Resistance

Collaborations

Training

Institute for Student Learning Assessment

Program Improvement

Assessment Paradigm
<table>
<thead>
<tr>
<th>Start</th>
<th>End</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:15</td>
<td>9:15</td>
<td>Registration and Continental Breakfast</td>
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<tr>
<td></td>
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<td>Music by Flute and Sax Ensembles</td>
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<tr>
<td>9:15</td>
<td>9:45</td>
<td>Welcome and Conference Overview</td>
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<td>National Anthem by The K-State Singers</td>
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<tr>
<td>9:45</td>
<td>10:45</td>
<td>Keynote: Degree Qualifications Profile</td>
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<td></td>
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<td>Paul L. Gaston, Kent State University</td>
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<td>Sponsored by Lumina Foundation</td>
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<td>10:45</td>
<td>11:15</td>
<td>Morning Break - Visit Posters and Exhibits</td>
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<td></td>
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<td>Posters (see page 11 for descriptions)</td>
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<td></td>
<td></td>
<td>• Leadership for Life: Case Study of a Pilot Mentoring Program</td>
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<td>• Questioning the Text and Each Other: Using Student-created Quizzes to Assess Reading Assignments</td>
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<td>• The SLS Process of Creating New Student Learning and Development Outcomes</td>
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<td>• Using a Quality Improvement Process to Assess and Support Students Who are At Risk for Failure in a BSN Program</td>
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<td>Exhibitors</td>
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<td>• LiveText</td>
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<td>• Turning Technologies</td>
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<td>• IDEA Education</td>
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<td>• K-State First</td>
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<td>• K-State Teaching and Learning Center</td>
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<td>• K-State Libraries</td>
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<tr>
<td>11:15</td>
<td>Noon</td>
<td>Break-out Sessions (see pages 5-6 for descriptions)</td>
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<td>• Assessing Student Success: The Why, the What, and the How-To</td>
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<td>• Best Practices in Assessing Learning that Occurs in Student Affairs Areas</td>
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<td>• Degree-Level Learning Outcomes: Who’s Responsible?</td>
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<td></td>
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<td>• General Education Assessment: How Do Other Institutions Handle This?</td>
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<td>• Measuring Student Learning</td>
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<td>• What a Blooming Good Question!</td>
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</table>
Best Practice of Assessment for:

- University Level Issues
- Faculty
- Program Assessment Coordinators
- Student Life Units

www.ksu.edu/assessment/institute2013
Welcome!

The Institute for Student Learning Assessment is an annual conference held at Kansas State University featuring best practice posters, sessions, and workshops focused on the assessment of student learning. This opportunity for college and university educators from across Kansas and the region to share theory, research, and applied best practice provides valuable professional development and networking.

The Institute will focus on best practice of assessment for academic areas, student life units, program coordinators, and university-level issues.

Hosted by Kansas State University Office of Assessment

Who should attend?

Faculty, student life professionals, assessment coordinators, administration interested in learning more about student learning assessment. Specialized sessions covering assessment basics, coordination of assessment efforts, and advanced application of assessment will be offered.

2014 Institute Date

Friday, November 14

Look for registration information around August 2014. See you next year!
• Training - New Ideas

• Collaboration - Across the state

• Video-conference

• WIKI site for sharing
Program Improvement

Collaborations

Training

Addressing Resistance

Assessment Paradigm
Program Improvement

Collaborations

Training

Addressing Resistance

Showcase

Program Improvement

Assessment Paradigm
Assessment Showcase

Shared Best Practice

Awards for effective assessment efforts
Program Improvement

Training

Addressing Resistance

Collaborations

Assessment Paradigm
In-Service Meetings
# Professional Development Matrix

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<thead>
<tr>
<th></th>
<th>Assessment Paradigm</th>
<th>Program Improvement</th>
<th>Training</th>
<th>Addressing Resistance</th>
<th>Collaborations</th>
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<tr>
<td><strong>Conferences</strong></td>
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Your Turn

• Go to ksu.edu/assessment/pd

• Click Add your ideas here and enter a professional development opportunity you have done or are thinking about pursuing

• We will highlight a few here, and all will be viewable by clicking the View all submitted Ideas link