## Co-curricular Assessment of Student Learning

Kerri Day Keller & Laurel Littrell October 30, 2009

**Career and Employment Services** 

Guiding You from College to Career

**Kansas State University** 



"The whole campus is a learning community. Examination of desired outcomes must occur at every level of the institution – from the university mission and vision to specific programs and activities."

LearningReconsidered.org

## Overview

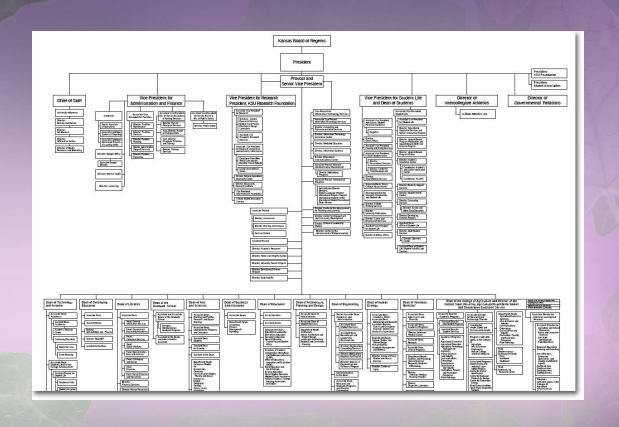
- Examining out-of-classroom challenges
- Connecting to broader SLOs
- Reviewing our methods
- Sharing our results
- Closing the loop

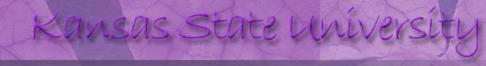


## **Audience Question**

How do you think co-curricular assessment might differ from curricular assessment?

### The Silo Effect



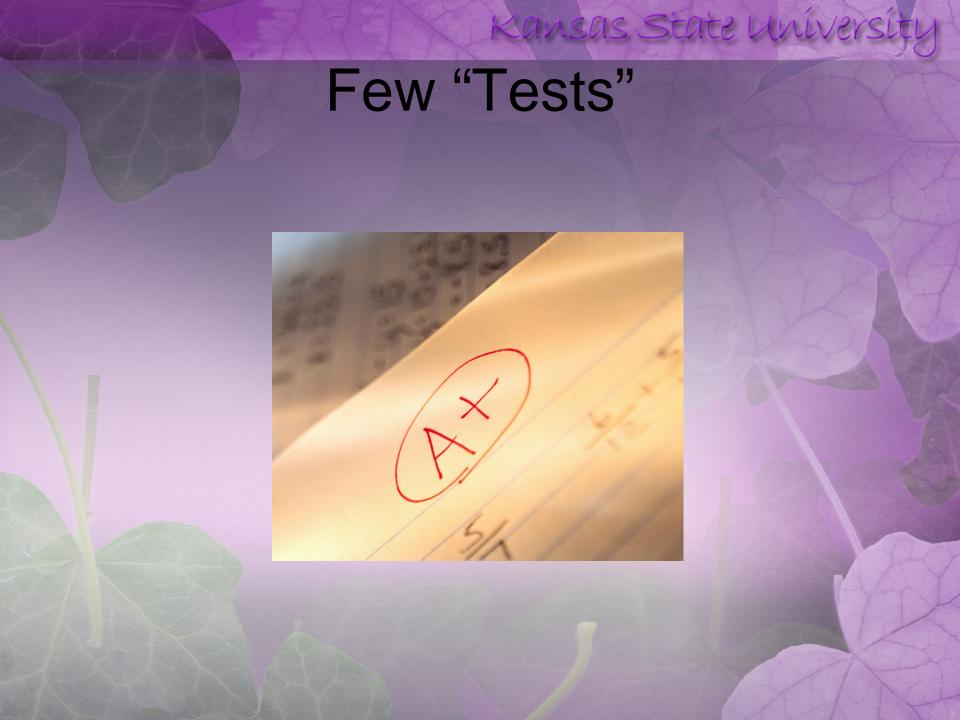


# What Happened vs. What Changed



## Time Limitations





### Unit SLOs: K-State Libraries

- Student's understanding of research as an active endeavor will be reinforced
- Students will be aware of plagiarism issues and tool available for documenting resources
- Students will construct a methodology for tackling broad and general research ideas
- Students will demonstrate their information literacies
- Students will demonstrate that they know where and how to seek additional research help

### Unit SLOs: CES

By utilizing CES services and resources, students will be able to:

- Make decisions about career options
- Create well-written resumes
- Communicate effectively in interviews
- Conduct successful job searches

## Linkages to University SLOs

CES SLO: Create well-written resumes

STUDENT LIFE SLO: Transfer knowledge and skills to career opportunities

**UNIVERSITY SLO: Communication** 

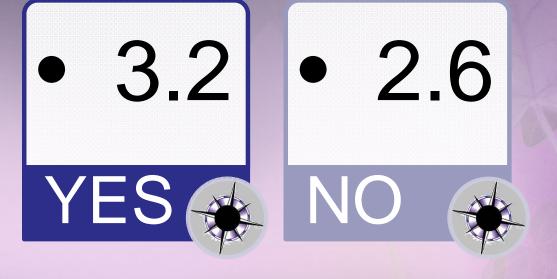
### **CES Methods and Results**

- Career advising survey
- Blind evaluation of resumes
- Mock interview surveys and feedback
- Post-graduation survey data crossreferenced with CES usage data

## Advising Survey

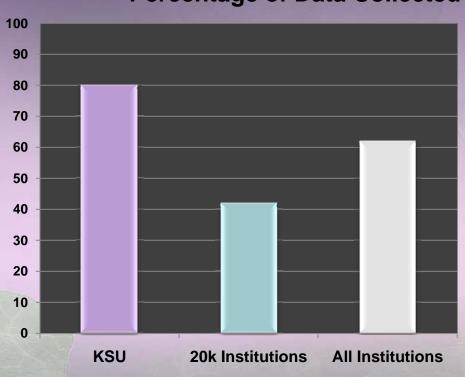


## Resume Evaluation



## Post-Graduation Data





- KSU
- 20k Institutions
- **All Institutions**

## K-State Libraries Methods and Results

- Partner with Expository Writing and Public Speaking classes
  - Difficult to measure outcomes and see what effect library instruction has on student work

# K-State Libraries Past Assessment Attempts

- Project SAILS (Standardized Assessment of Information Literacy Skills)
  - -2004 and 2006
  - Scores fall into "middle range" and all schools have similar data
- LibQual
  - -2007
  - Service quality assessment, not student learning outcomes



## So What? K-State Libraries

- Creighton University: assessment of effect of library employment on learning outcomes for student employees
- Continuing to work with English and Communication Studies

## So What? CES

- Emphasis on resume assistance
- More walk-in advising
- Need for experiential learning
- Emphasis on relationship-building with faculty and K-State community
- Evidence that we do contribute to student learning!

### Questions?

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