

2012 – 2013 Senior Survey University Summary Report

Office of Assessment
July 2013

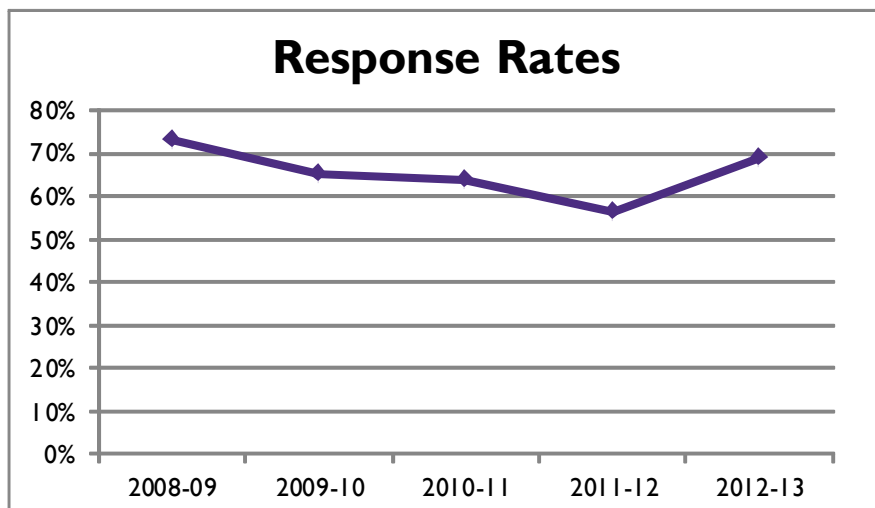
2012 - 2013 SENIOR SURVEY SUMMARY REPORT

The Senior Survey is designed to give undergraduate students the opportunity to reflect upon their K-State experiences. This information is used to improve the university experience for future students by identifying strengths in our programs as well as areas that need further development. The survey includes issues relating to satisfaction with K-State regarding academic programs, intellectual and personal growth opportunities, student services, and preparation for a career or a graduate/professional school. This summary report provides an overview of some of the results of the report, identifying strengths as well as areas that could be improved. A link to a copy of the survey and the complete university survey report can be found at the end of this report.

Demographics of Respondents

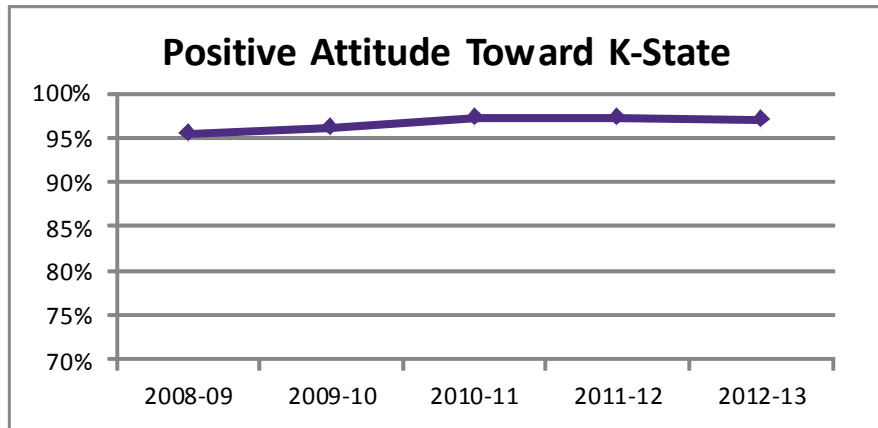
- 54% of respondents were female.
- 86% of respondents were white, non-Hispanic.
- 73% of respondents had a 3.00 or higher GPA.
- 37% of respondents also graduated with an undergraduate certificate and/or minor.
- 47% of respondents changed their majors at least once.
- 69% of respondents pursued employment upon graduation, while 25% pursued graduate or additional undergraduate education.

Response Rates



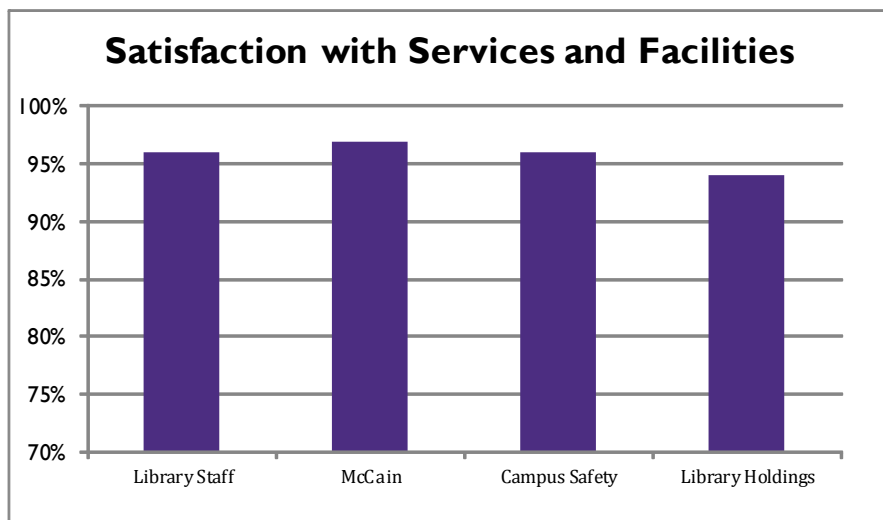
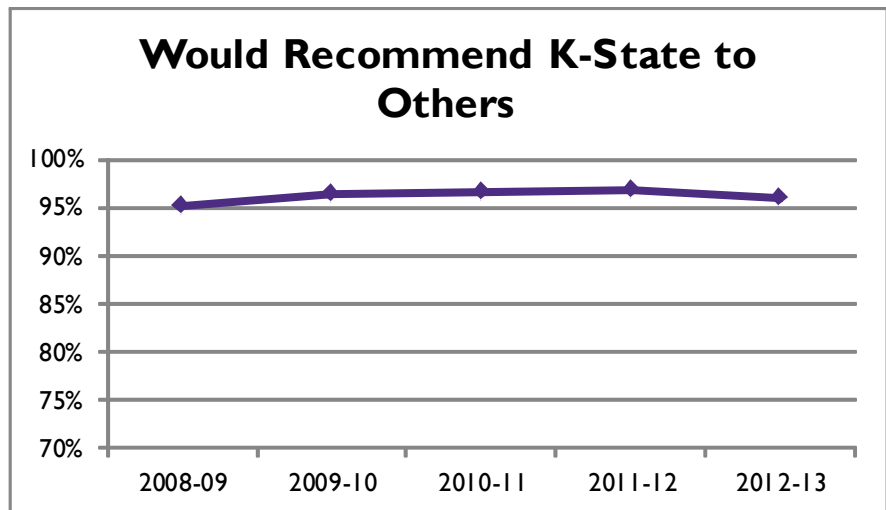
- Of the 3,128 graduating seniors who received the survey during the 2012-2013 academic year, 2,158 participated for an overall response rate of 69%.

Student Satisfaction



- 97% of 2012-2013 respondents had a very positive or positive attitude toward Kansas State University.

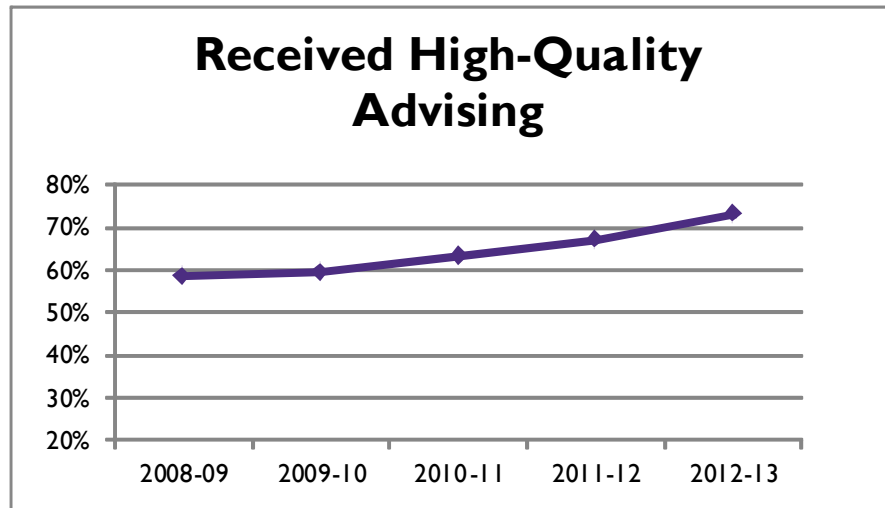
- 96% of 2012-2013 respondents indicated that they would recommend Kansas State University to others.



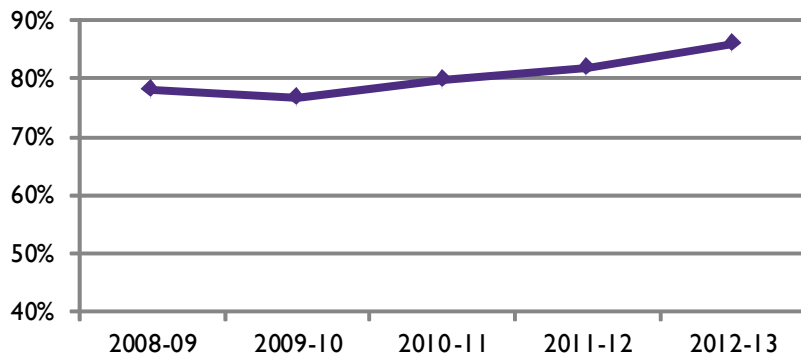
- 94% or more of respondents used and were satisfied with: campus safety, library staff, McCain Performance Series, and library holdings.

Educational Experiences

- 73% of 2012-2013 respondents indicated that they received high-quality advising.

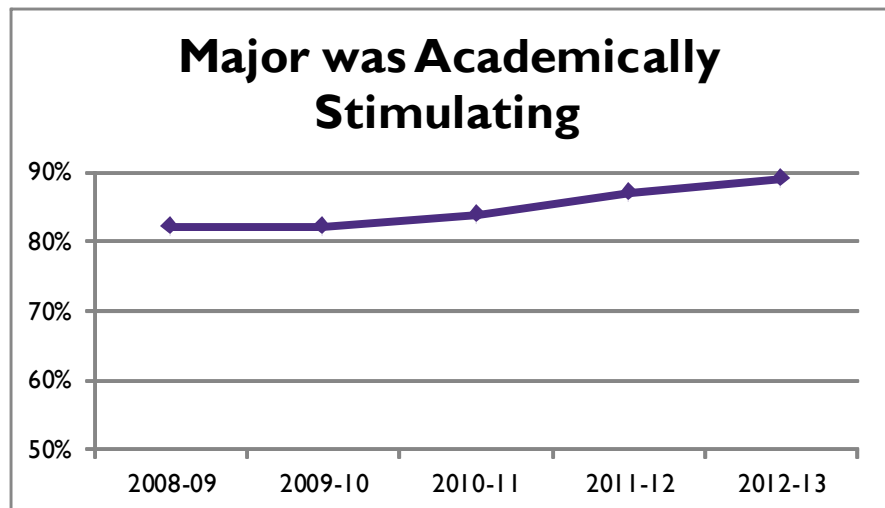


Faculty are Effective Teachers

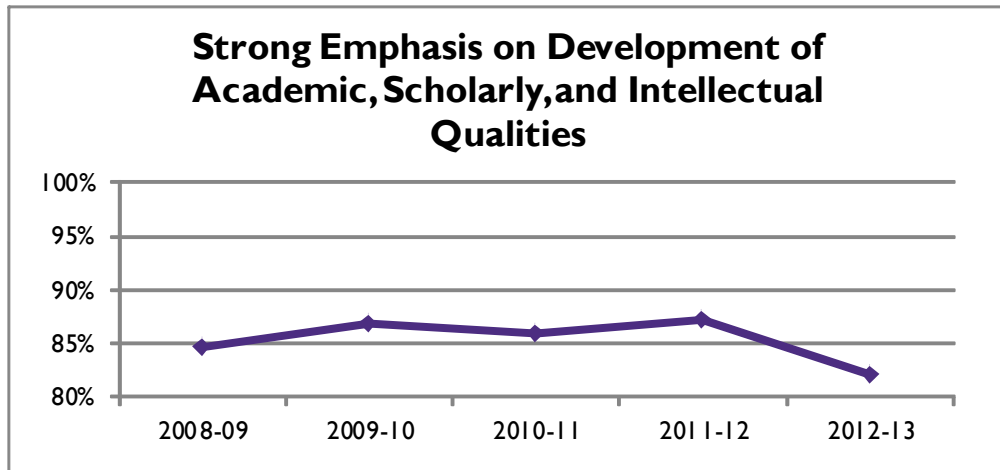


- 86% of 2012-2013 respondents indicated that faculty are effective teachers within their major.

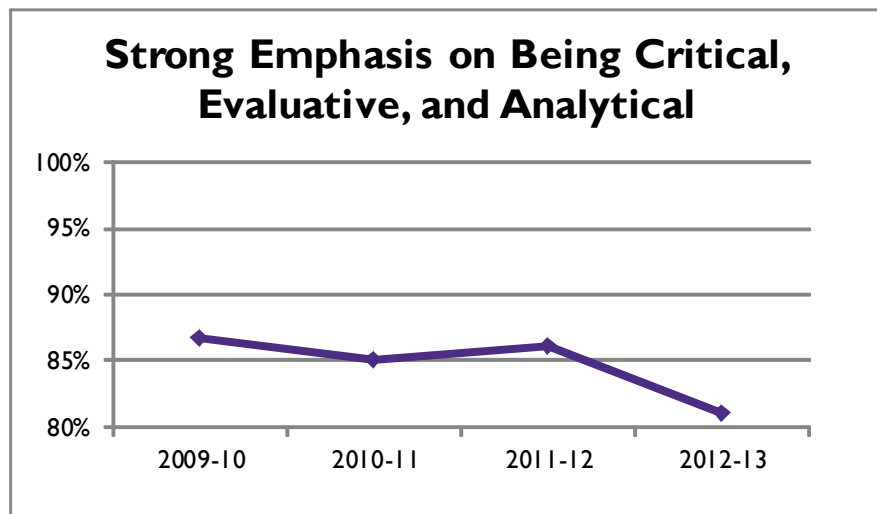
- 89% of 2012-2013 respondents indicated that their major was academically stimulating.



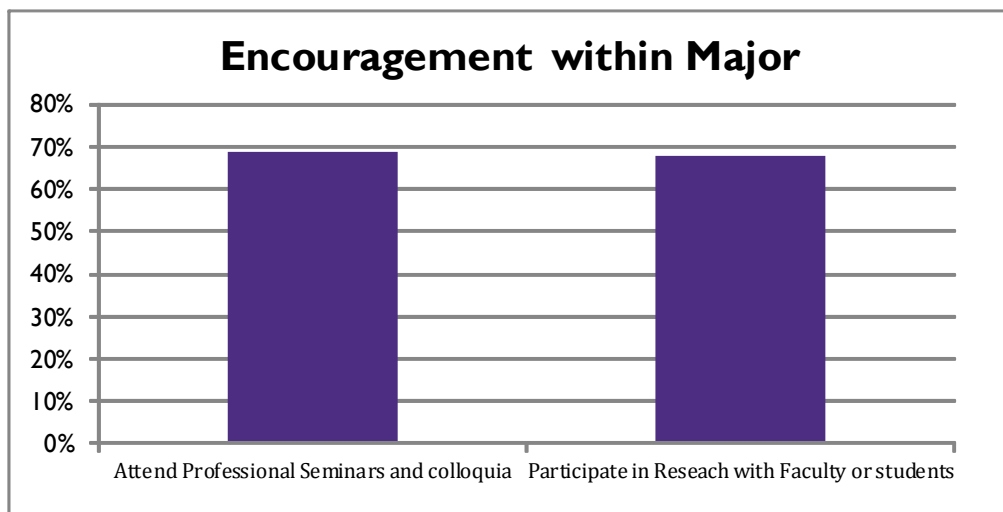
Student Engagement



- 82% of 2012-2013 respondents indicated that K-State *strongly emphasized* the development of academic, scholarly, and intellectual qualities.



- 81% of 2012-2013 respondents indicated that K-State *strongly emphasized* being critical, evaluative, and analytical.



- 68% or more of respondents agreed or strongly agreed that students in their major are encouraged to attend professional seminars and colloquia and to participate in research or creative projects with faculty or other students.

Areas for Improvement

The following questions and responses have been identified from the university survey report as possible areas to improve. We used two criteria to identify areas for improvement. First, we looked for items with the highest rates of reported dissatisfaction or where students were unaware of the service/facility. Second, certain areas were excluded from this analysis, such as the *Collegian* and *Royal Purple Yearbook*, as they are not central to the academic mission of the university. Based on these criteria, the following areas were identified as potentially needing improvement.

Educational Experiences

- Although satisfaction with advising has increased over the past five years; still, nearly 12% of respondents did not feel they received high-quality advising within their respective major.
- Over 13% of respondents felt that they did not receive support within their major to find appropriate employment or pursue a graduate degree.

Educational Progress

- 24% of respondents reported very little or no progress in understanding and enjoyment of the arts as a result of their experiences at K-State.
- Over 1/6 of respondents reported very little or no progress as a result of their experiences at K-State in:
 - Developing good health habits and physical fitness
 - Improved graphic and technological communication skills
 - Developing the ability to evaluate the merit of scientific and technological claims by using facts, ideas and theories related to living systems and the physical world
- Over 23% of respondents rarely or never interacted with faculty members outside of the class time.
- 15% of respondents reported very little or no progress in becoming aware of different philosophies, cultures, and ways of life as a result of their experiences at K-State.

Satisfaction with Services and Facilities

Includes only those who used the service or facility

- Nearly 1 in 5 respondents were dissatisfied with the service provided by the Office of Student Financial Assistance.
- 25% of respondents were dissatisfied with Disability Support Services.
- Over 1/4 of respondents were dissatisfied with the service provided by the Lafene Health Center.
- Approximately 80% of respondents were dissatisfied with the parking availability on campus while 52% of respondents were dissatisfied with parking services, and more than 1/3 of respondents were dissatisfied with parking facilities (maintenance, appearance, etc.).

Unaware of Services and Facilities

- 30% of respondents did not know about the Academic Assistance Center; 81% of respondents who used the center were satisfied with the services provided.
- 1/3 of respondents did not know about the Non-Traditional and Veteran student services center; 81% of respondents who used the center were satisfied with the services provided.
- At least 24% of respondents did not know about the following services/offices:
 - Office of Diversity (29%)
 - Healthy Decisions (26%)
 - Alcohol and Drug Education (24%)
- 21% of respondents did not know about the Academic & Career Information Center; 86% of respondents who used the center were satisfied with the services provided.
- 21% of respondents did not know about the Women's Center; 81% of respondents who used the center were satisfied with the services provided.
- At least 8% of respondents did not know about the following services/offices:
 - Educational Support Services (19%)
 - Multicultural Student Organizations (19%)
 - Disability Support Services (18%)
 - Union Program Council-UPC (11%)
 - Office of Student Life (10%)
 - Counseling Services (8%)

For more information, please contact:

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The complete University Senior Survey report, including a full executive summary, may be viewed on the Office of Assessment website at: <http://www.k-state.edu/assessment/surveys/seniorsurvey/>