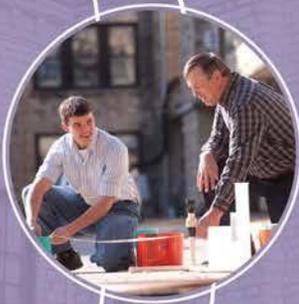
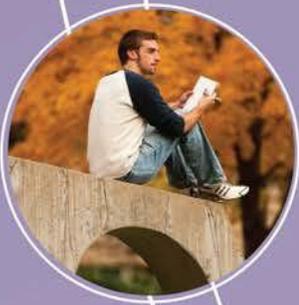


2012 - 13 Senior Survey
Business Administration Report



Office of Assessment
July 2013

2012-2013 SENIOR SURVEY

COLLEGE OF BUSINESS ADMINISTRATION

SURVEY REPORT

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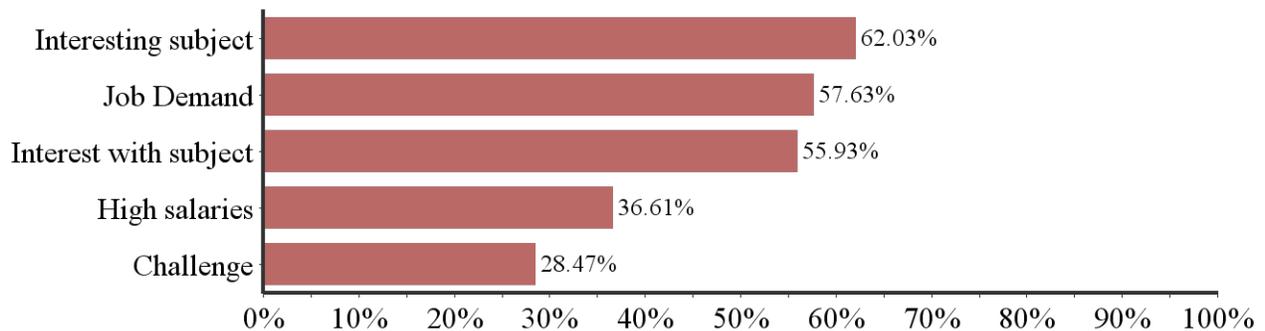
Kansas State University

July 2013

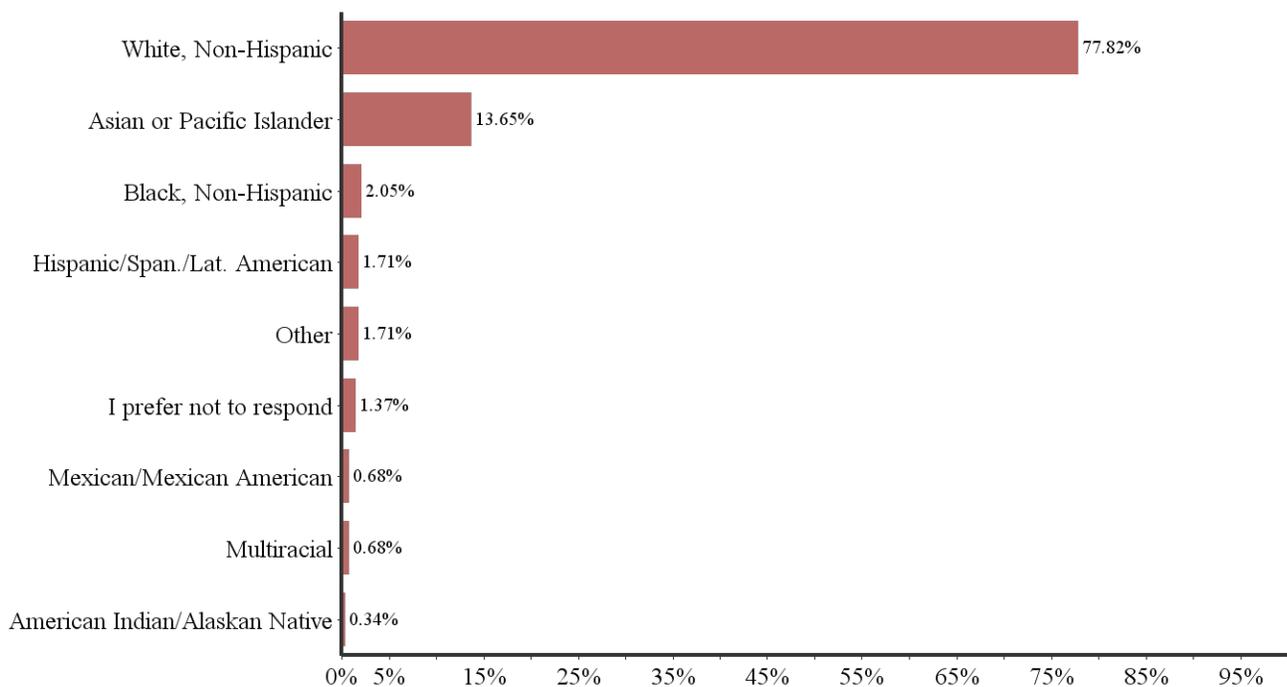
Introduction

- In the College of Business Administration, there were **295** responses.
- **98%** reported that they had a *positive* (33%) or *very positive* (65%) attitude toward K-State.
- **98%** indicated that they *definitely* (65%) or *probably* (33%) would recommend K-State to others.
- **48%** were female, while **52%** were male.
- **86%** reported that they were U.S. citizens.
- **62%** reported that they were involved in volunteer work during their K-State career.
- **1%** reported that their plans after graduation were to engage in volunteer service (Peace Corps, Americorp, etc.).

Top 5 Reasons for Choosing Major



Ethnicity/Race of Respondents



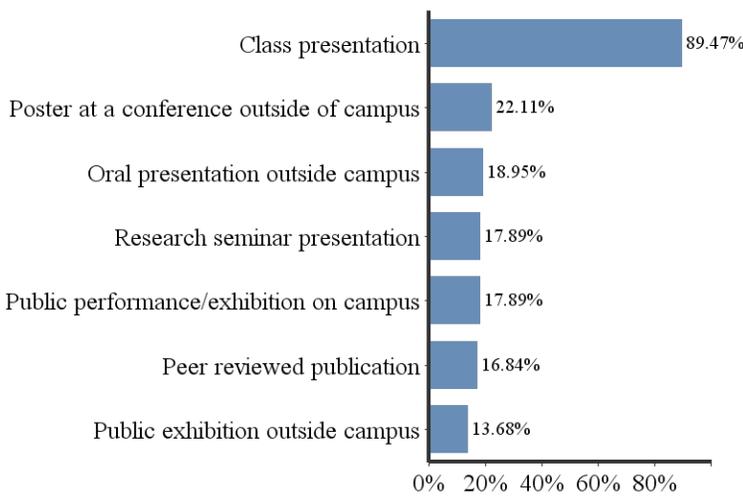
K-State 2025 Thematic Goal I

Research, Scholarly, and Creative Activities, Discovery

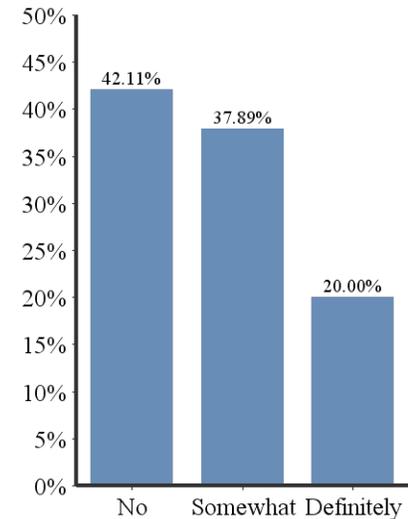
97 respondents (34%) reported that they were involved in a research or creative endeavor. Of those respondents...

- **50%** reported being involved for 1 semester
- **21%** reported being involved for 2 semesters
- **18%** reported being involved for 3 semesters
- **8%** reported being involved for 4 semesters
- **3%** reported being involved for 5 semesters

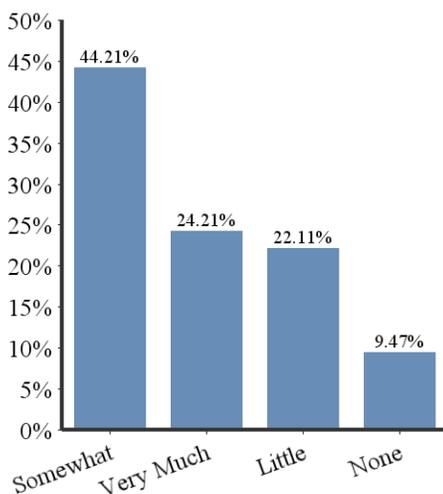
What types of dissemination of your undergraduate research/creative endeavor did you successfully



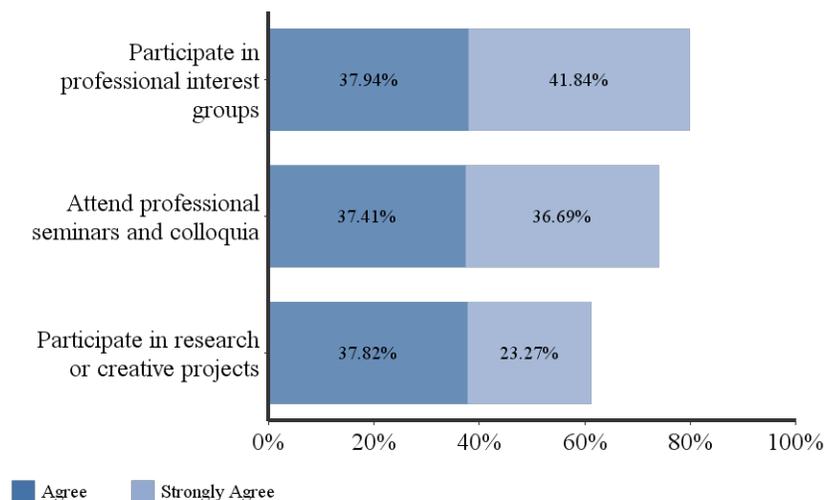
Did your undergraduate research/creative endeavor contribute to your career choice?



To what extent do you feel the undergraduate research/creative endeavor experience contributed to your undergraduate academic success?



Students in my major are encouraged to:

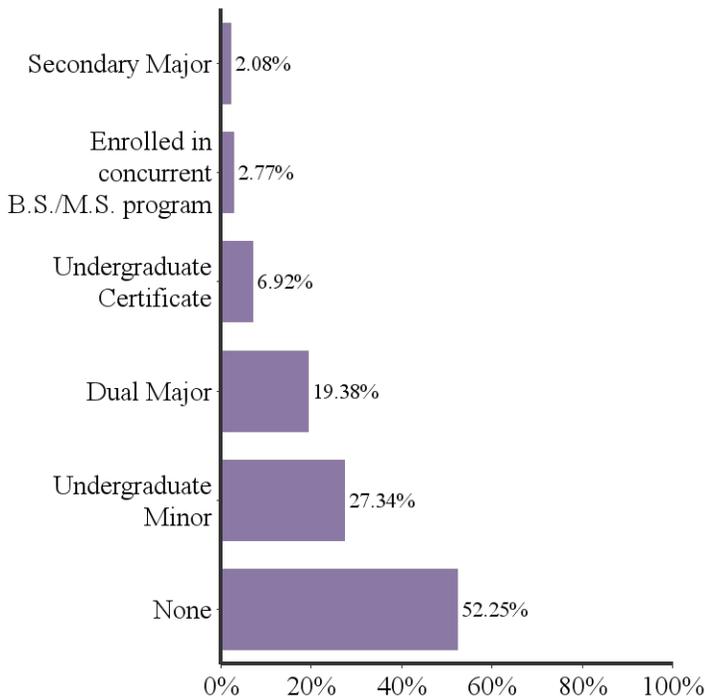


K-State 2025 Thematic Goal II

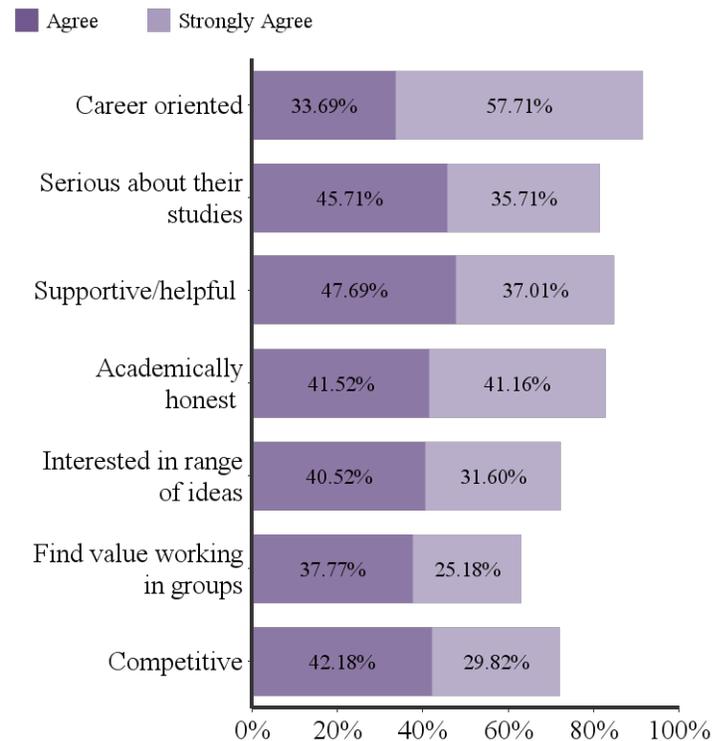
Undergraduate Educational Experience

- **82%** reported that they *strongly agreed* (45%) or *agreed* (37%) that their majors were academically stimulating.
- **80%** reported that they felt a sense of belonging among students, student groups, and activities.
- **80%** reported that they felt a *moderate to strong emphasis* on the development of academic, scholarly, and intellectual qualities.
- **82%** reported that they felt a *moderate to strong emphasis* on the development of being able to be critical, evaluative, and analytical.
- **79%** reported that they felt a *moderate to strong emphasis* on the personal relevance and practical value of their courses.
- **74%** reported that they felt a *moderate to strong emphasis* on the development of vocational and occupational competence.
- **56%** reported that they felt a *moderate to strong emphasis* on the development of aesthetic, expressive, and creative qualities.

Did you also graduate with any of the following?



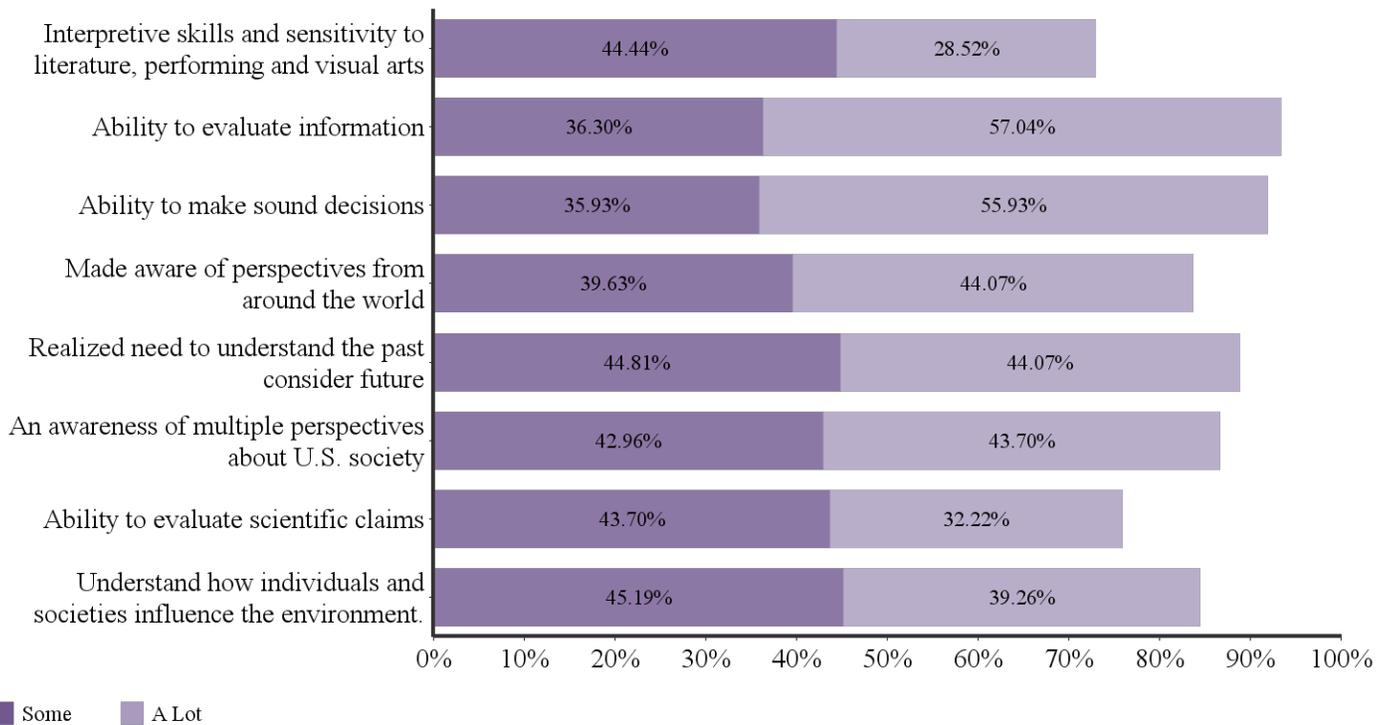
Students in my major are:



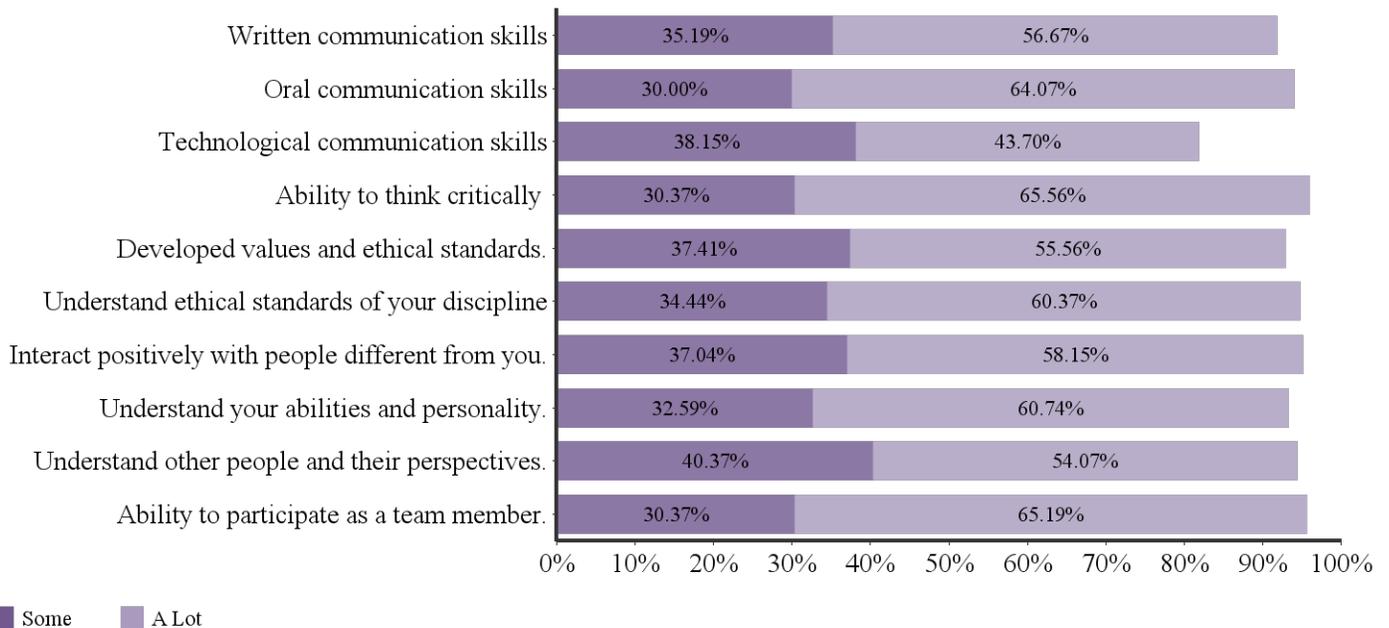
Progress made in each of the following areas as a result of K-State

52% reported that they felt they made *a lot* of progress in **gaining a broad general education about different fields of knowledge**, and **43%** reported that they felt *some*. This is an area of both the K-State 8 outcomes and the University Undergraduate outcomes.

K-State 8 General Education Outcomes



University Undergraduate Learning Outcomes

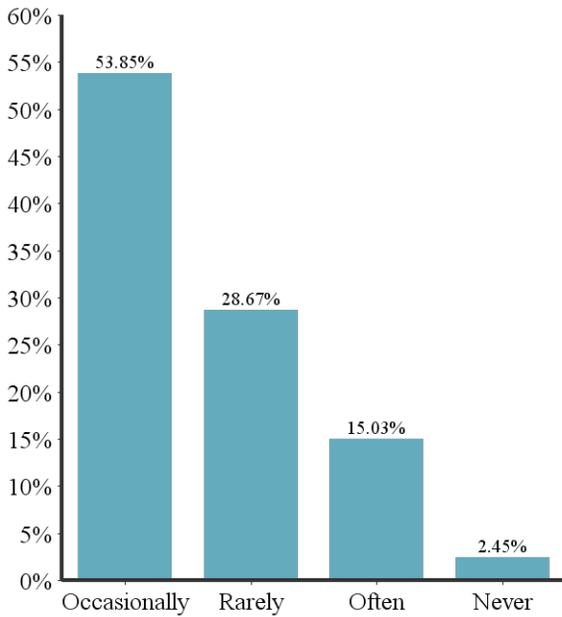


K-State 2025 Thematic Goal V

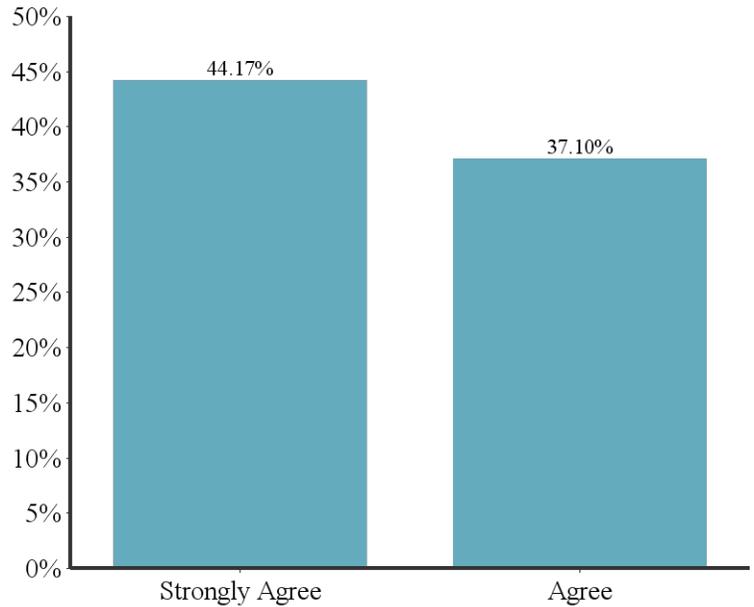
Faculty and Staff

- **73%** reported that they *strongly agreed* (33%) or *agreed* (40%) that students in their major were encouraged to become personally acquainted with the department's faculty.
- When asked about relationships with faculty, **78%** reported that faculty are approachable, understanding, and helpful. **63%** reported the same for academic advisors, and **36%** felt the graduate teaching assistants were helpful.

How often did you interact with faculty outside of class time?



I found my major to be characterized by mutual respect between undergraduates and professors.



In my major, faculty/staff:

■ Agree ■ Strongly Agree

