2015 College of Business Administration Report

Introduction

| | College of Business Administration |
|--------------------|---------------------------------------|
| Responses | 69 |
| Initial Population | 378 |
| Response Rate | 18.25% |

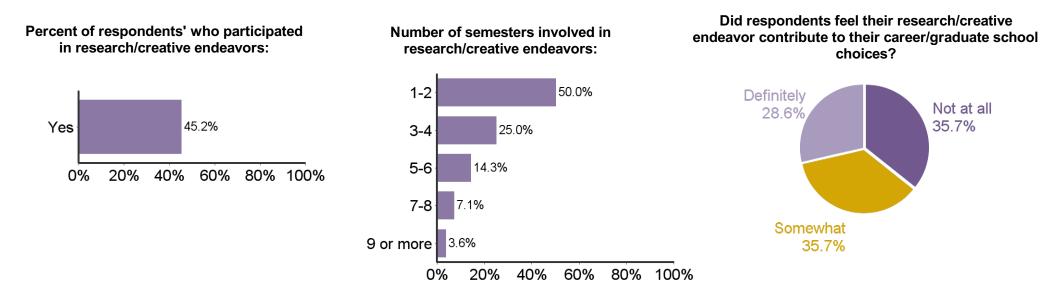
Survey Information:

- The Alumni Survey is designed to give graduates an opportunity to reflect upon their years at K-State one year after graduation. This information is used to improve the college experience for future students by identifying strengths in our programs as well as areas that need further development. The survey includes questions relating to academic program satisfaction, intellectual and personal growth, student services, and preparation for a career or graduate/professional school.
- The 2015-16 survey was administered to alumni who graduated in summer 2013, fall 2013, and spring 2014. It was offered via e-mail over the period 10/22/2015-12/01/2015.

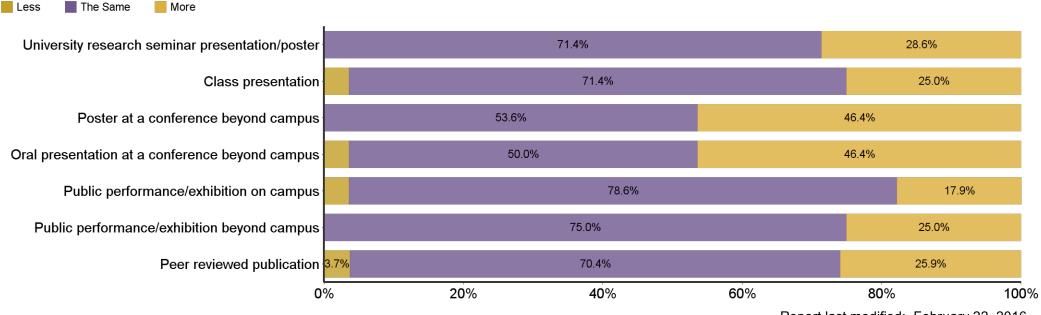
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| Section IV: K-State Experience Tables | 9 |
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Section Ia: 2025 - Research, Scholarly, Creative Activities, and Discovery Graphs



Reflecting upon your undergraduate experience, do you believe K-State should have provided less, the same, or more opportunities to be involved in the following?



Prepared by the Office of Assessment

Report last modified: February 22, 2016

Section Ib: 2025 - Undergraduate Educational **Experience Graphs**

31.1%

21.3%

18.0%

To what extent has each of the following K-State 8 (general education) areas contributed to your understanding of your profession and/or the world around you? (None and Little are not shown) Some A Lot

Ability to understand the past and thoughtfully considering the future 45.9% Ability to make ethical and thoughtful decisions 25.0% 49.2% Development of academic research skills 50.8% Understanding of how individuals, groups, and societies behave and influence the environment 13 5% Exploration of U.S. society and how group affiliation affects perceptions and experiences Exploration of alternative values, perspectives, and beliefs from around the Evaluation of scientific and technological claims related to the natural and physica Development of heightened awareness to literature and the performing and visu

Alumni Survey

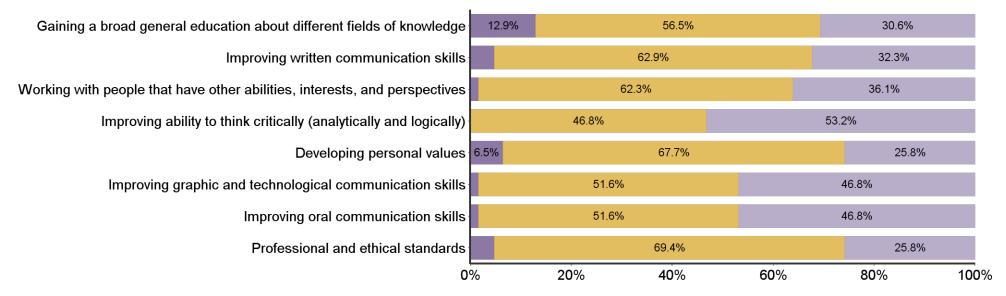
| (|) % | 20% | 40% | 60% | , 8 | 0% | 100% |
|-----------|------------|--------|-------|--------|------------|----|------|
| ual arts. | | 32.8% | 11.5% | | | | |
| al world | ŀ | 29.5% | 16.4% | | | | |
| ne world | I | 31.1% | 26.2 | 2% | | | |
| nencea | ° | 40.070 | | 10.470 | | | |

50.0%

19.4%

Looking back, do you believe K-State should have placed less, the same, or more emphasis on the following undergraduate learning outcomes?

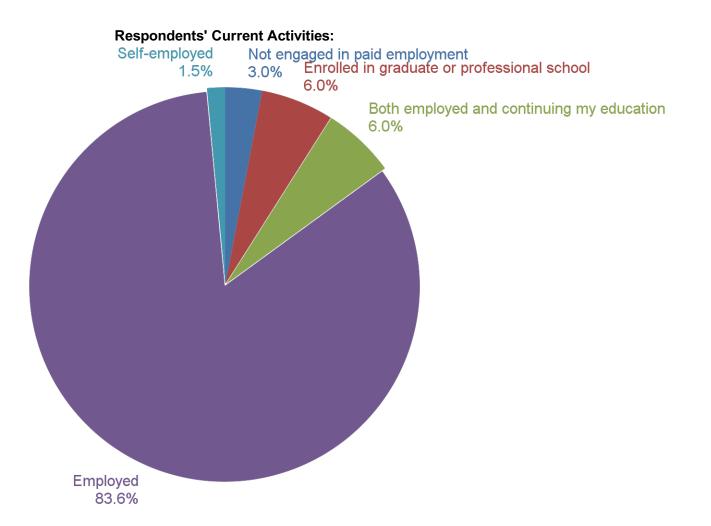
The Same More Less



KANSAS STATE

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Section II: Current Activities Graphs



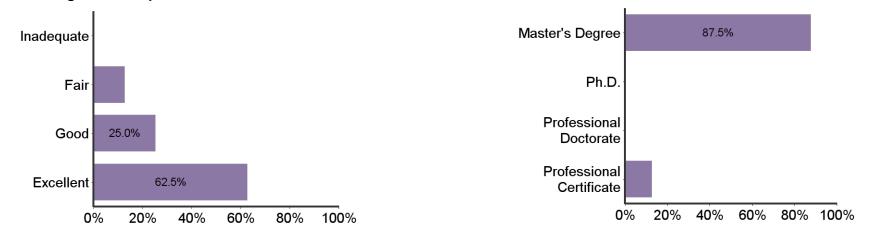


Section IIa: Current Activities -Continuing Education Graphs

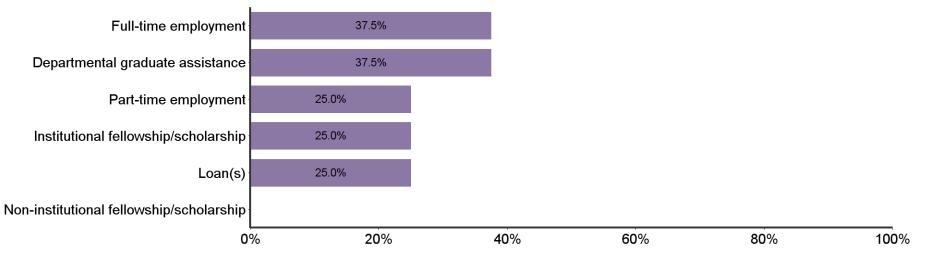
8 respondent(s) reported that they were continuing their education

Respondents' rating of quality of their undergraduate preparation for graduate or professional education:

Degree respondents are currently pursuing:



Financial assisstance that supports respondents' graduate study:

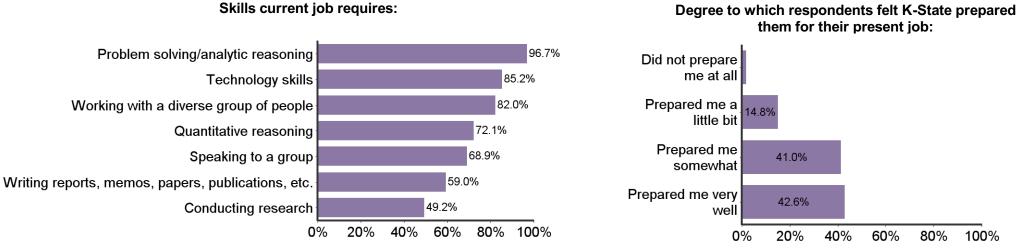


KANSAS STATE Alumni Survey

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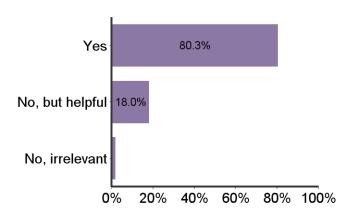
Section IIb: Current Activities -**Employed Graphs**

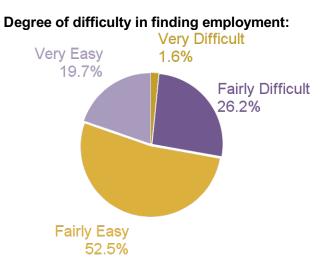
57 respondent(s) reported that they were engaged in full time employment



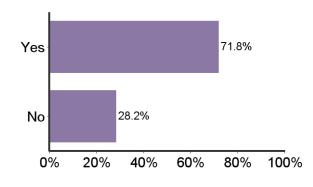
Degree to which respondents felt K-State prepared







Minor/secondary major gave respondents an advantage when seeking employment:





13.1%

20%

Not related

Somewhat related

Directly related

0%

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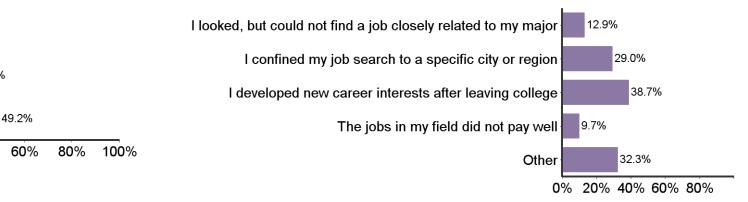
Section IIb: Current Activities -Employed Graphs

Job related to respondents undergraduate field of study:

37.7%

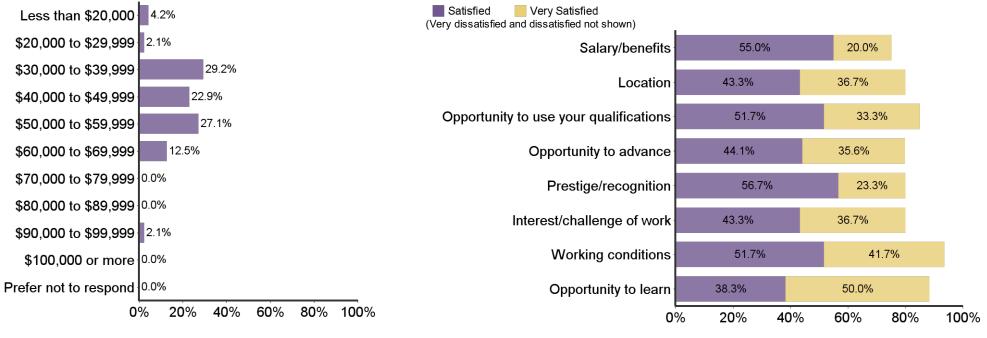
40%





Current salary before taxes:

Satisfaction with aspects of current position:





Section III: Demographics Tables

| Responses by Gender | | |
|---------------------|---------|-------|
| | Percent | Count |
| Female | 41.8% | 28 |
| Male | 58.2% | 39 |
| Total | 100.0% | 67 |

| | Percent | Count |
|-------------|---------|-------|
| Citizen | 97.0% | 65 |
| Non-Citizen | 3.0% | 2 |
| Total | 100.0% | 67 |

Responses by Citizenship Status

| Responses by Ethnicity/Race | | | | |
|-----------------------------|---------------|----|--|--|
| | Percent Count | | | |
| American Indian | 1.5% | 1 | | |
| Asian | 3.0% | 2 | | |
| Black | 3.0% | 2 | | |
| Hispanic | 6.0% | 4 | | |
| Mexican American | 1.5% | 1 | | |
| Multi-Racial | 1.5% | 1 | | |
| White | 83.6% | 56 | | |
| Total | 100.0% | 67 | | |

If you could start over, would you still choose to attend Kansas State University?

| | Percent | Count |
|----------------|---------|-------|
| Definitely No | 1.5% | 1 |
| Probably No | 0.0% | 0 |
| Uncertain | 6.2% | 4 |
| Probably Yes | 24.6% | 16 |
| Definitely Yes | 67.7% | 44 |
| Total | 100.0% | 65 |

How much has your overall quality of life been enhanced by your Kansas State University undergraduate experience?

| | Percent | Count |
|-----------|---------|-------|
| None | 0.0% | 0 |
| Little | 3.1% | 2 |
| Somewhat | 29.2% | 19 |
| Very Much | 67.7% | 44 |
| Total | 100.0% | 65 |

| Would you recommend Kansas State University to a po | tential |
|---|---------|
| student? | |

| | Percent | Count |
|----------------|---------|-------|
| Definitely No | 1.5% | 1 |
| Probably No | 0.0% | 0 |
| Uncertain | 0.0% | 0 |
| Probably Yes | 21.5% | 14 |
| Definitely Yes | 76.9% | 50 |
| Total | 100.0% | 65 |

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Section IVa: K-State Experience Tables - Attitude Toward K-State

To what degree did your undergraduate experiences contribute to your interest and motivation to become involved in community activities?

| | Percent | Count |
|-------------|---------|-------|
| Not at all | 12.3% | 8 |
| Slightly | 27.7% | 18 |
| Quite a bit | 33.8% | 22 |
| Very Much | 26.2% | 17 |
| Total | 100.0% | 65 |

Upon completion of your Bachelor's degree, what was the total amount of student loan debt (Stafford, etc.) you had accumulated?

| | Percent | Count |
|-----------------------|---------|-------|
| None | 43.8% | 28 |
| Less than \$10,000 | 9.4% | 6 |
| \$10,000 to \$19,999 | 9.4% | 6 |
| \$20,000 to \$29,999 | 7.8% | 5 |
| \$30,000 to \$39,999 | 21.9% | 14 |
| \$40,000 or more | 7.8% | 5 |
| Prefer not to respond | 0.0% | 0 |
| Total | 100.0% | 64 |

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Section IVb: K-State Experience Tables - Learning Outcomes

| Looking back on your college experience, do you believe K-State should have placed less, the same, or more emphasis on the following undergraduate learning outcomes: | | | | following |
|---|-------|----------|-------|-----------|
| | Less | The Same | More | Count |
| Gaining a broad general education about different fields of knowledge | 12.9% | 56.5% | 30.6% | 62 |
| Improving written communication skills | 4.8% | 62.9% | 32.3% | 62 |
| Improving oral communication skills | 1.6% | 51.6% | 46.8% | 62 |
| Improving graphic and technological communication skills | 1.6% | 51.6% | 46.8% | 62 |
| Improving ability to think critically (analytically and logically) | 0.0% | 46.8% | 53.2% | 62 |
| Developing personal values | 6.5% | 67.7% | 25.8% | 62 |
| Professional and ethical standards | 4.8% | 69.4% | 25.8% | 62 |
| Working with people that have other abilities, interests, and perspectives | 1.6% | 62.3% | 36.1% | 61 |

| Reflecting upon your undergraduate experience, do you believe K-State should have provided less, the same, or more opportunities to discuss issues with the following groups? | | | |
|---|------|----------|-------|
| | Less | The Same | More |
| People with political opinions different from your own | 4.8% | 71.0% | 24.2% |
| People with religious beliefs other than your own | 9.7% | 64.5% | 25.8% |
| People from economic situations other than your own | 1.6% | 66.1% | 32.3% |
| People of races or ethnicities other than your own | 1.6% | 61.3% | 37.1% |



Section IVb: K-State Experience Tables - Learning Outcomes

| To what extent has each of the following K-State 8 (general education) areas contributed to your understanding of your profession and/or the world around you? | | | | |
|--|-------|--------|-------|-------|
| | None | Little | Some | Alot |
| Development of interpretive skills and heightened sensitivity to literature and the performing and visual arts. | 18.0% | 37.7% | 32.8% | 11.5% |
| Development of academic research skills | 6.6% | 23.0% | 49.2% | 21.3% |
| Ability to make ethical and thoughtful decisions | 8.3% | 16.7% | 25.0% | 50.0% |
| Exploration of alternative values, perspectives, and beliefs from around the world | 9.8% | 32.8% | 31.1% | 26.2% |
| Ability to understand the past and thoughtfully considering the future | 9.8% | 13.1% | 45.9% | 31.1% |
| Exploration of perspectives about U.S. society and how group affiliation affects perceptions and experiences | 9.7% | 27.4% | 43.5% | 19.4% |
| Evaluation of scientific and technological claims related to the natural and physical world | 11.5% | 42.6% | 29.5% | 16.4% |
| An understanding of how individuals, groups, and societies behave and influence one another and the natural environment | 11.5% | 19.7% | 50.8% | 18.0% |

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Section IVc: K-State Experience Tables - Research

In your undergraduate education, were you involved in a research or creative endeavor in or outside of coursework?

| | Percent | Count |
|-------|---------|-------|
| Yes | 45.2% | 28 |
| No | 54.8% | 34 |
| Total | 100.0% | 62 |

How many semesters were you involved in undergraduate research/creative endeavor projects while at K-State?

| | Percent | Count |
|-----------|---------|-------|
| 1-2 | 50.0% | 14 |
| 3-4 | 25.0% | 7 |
| 5-6 | 14.3% | 4 |
| 7-8 | 7.1% | 2 |
| 9 or more | 3.6% | 1 |
| Total | 100.0% | 28 |

Did your undergraduate research/creative experience influence your career and/or graduate school choices?

| | Percent | Count |
|------------|---------|-------|
| Not at all | 35.7% | 10 |
| Somewhat | 35.7% | 10 |
| Definitely | 28.6% | 8 |
| Total | 100.0% | 28 |

Reflecting upon your undergraduate experience, do you believe K-State should have provided less, the same, or more opportunities to be involved in the following?

| | Less | The Same | More |
|---|------|----------|-------|
| University research seminar presentation/poster | 0.0% | 71.4% | 28.6% |
| Class presentation | 3.6% | 71.4% | 25.0% |
| Poster at a conference beyond campus | 0.0% | 53.6% | 46.4% |
| Oral presentation at a conference beyond campus | 3.6% | 50.0% | 46.4% |
| Public performance/exhibition on campus | 3.6% | 78.6% | 17.9% |
| Public performance/exhibition beyond campus | 0.0% | 75.0% | 25.0% |
| Peer reviewed publication | 3.7% | 70.4% | 25.9% |



Section V: Current Activities Tables

| Please select one statement that best describes your current activities. | | | |
|---|---------|-------|--|
| | Percent | Count | |
| Employed | 83.6% | 56 | |
| Enrolled in graduate or professional school | 6.0% | 4 | |
| Both employed (other than graduate assistant) and continuing my education | 6.0% | 4 | |
| Self-employed | 1.5% | 1 | |
| Not engaged in paid employment | 3.0% | 2 | |
| Total | 100.0% | 67 | |

| What degree are you currently pursuing? | | |
|---|---------|-------|
| | Percent | Count |
| Professional Certificate | 12.5% | 1 |
| Master's Degree | 87.5% | 7 |
| Ph.D. | 0.0% | 0 |
| Professional Doctorate | 0.0% | 0 |
| Total | 100.0% | 8 |

How would you rate the quality of your Kansas State University undergraduate preparation for graduate or professional education?

| | Percent | Count |
|------------|---------|-------|
| Inadequate | 0.0% | 0 |
| Fair | 12.5% | 1 |
| Good | 25.0% | 2 |
| Excellent | 62.5% | 5 |
| Total | 100.0% | 8 |

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Section Va: Current Activities -Continuing Education Tables

What sources of financial assistance have supported your graduate study? (select all that apply)

| | Percent | Count |
|---|---------|-------|
| Departmental graduate assistance | 37.5% | 3 |
| Institutional fellowship/scholarship | 25.0% | 2 |
| Non-institutional fellowship/scholarship | 0.0% | 0 |
| Full-time employment | 37.5% | 3 |
| Part-time employment | 25.0% | 2 |
| Loan(s) | 25.0% | 2 |

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Section Vb: Current Activities -Employed Tables

| In what field did you find full time employment? | | | |
|--|---------|-------|--|
| | Percent | Count | |
| Agriculture | 3.3% | 2 | |
| Animal Care | 0.0% | 0 | |
| Architecture | 1.6% | 1 | |
| Aviation | 0.0% | 0 | |
| Child Care | 0.0% | 0 | |
| Communications | 0.0% | 0 | |
| Computer Services | 0.0% | 0 | |
| Construction | 0.0% | 0 | |
| Education | 3.3% | 2 | |
| Energy | 0.0% | 0 | |
| Engineering | 0.0% | 0 | |
| Fashion/Design/Art | 0.0% | 0 | |
| Finance/Insurance | 29.5% | 18 | |
| Food Services | 0.0% | 0 | |
| Government | 1.6% | 1 | |

In what field did you find full time employment?

| | Percent | Count |
|-----------------------|---------|-------|
| Healthcare | 3.3% | 2 |
| Human Resources | 3.3% | 2 |
| Legal Services | 1.6% | 1 |
| Manufacturing | 0.0% | 0 |
| Media | 0.0% | 0 |
| Military | 0.0% | 0 |
| Non-Profit | 3.3% | 2 |
| Professional Services | 3.3% | 2 |
| Public relations | 0.0% | 0 |
| Real Estate | 0.0% | 0 |
| Recreation/Fitness | 0.0% | 0 |
| Religion | 0.0% | 0 |
| Retail/Sales | 6.6% | 4 |
| Scientific | 0.0% | 0 |
| Social Services | 1.6% | 1 |
| Technology | 9.8% | 6 |
| Transportation | 4.9% | 3 |
| Other | 23.0% | 14 |



Section Vb: Current Activities -Employed Tables

| Does your job require: (mark all that apply) | | | |
|--|---------|-------|--|
| | Percent | Count | |
| Technology skills | 85.2% | 52 | |
| Conducting research | 49.2% | 30 | |
| Quantitative reasoning | 72.1% | 44 | |
| Problem solving/analytic reasoning | 96.7% | 59 | |
| Speaking to a group | 68.9% | 42 | |
| Working with a diverse group of people | 82.0% | 50 | |
| Writing reports, memos, papers, publications, etc. | 59.0% | 36 | |

| Did your minor or secondary major give you an advantage when applying for a job? | | |
|---|---------|-------|
| | Percent | Count |
| Yes | 71.8% | 28 |
| No | 28.2% | 11 |
| Did not graduate with a minor or secondary major | 0.0% | 0 |
| Total | 100.0% | 39 |

How difficult was it for you to find employment?

| | Percent | Count |
|------------------|---------|-------|
| Very Difficult | 1.6% | 1 |
| Fairly Difficult | 26.2% | 16 |
| Fairly Easy | 52.5% | 32 |
| Very Easy | 19.7% | 12 |
| Total | 100.0% | 61 |

Is a Bachelor's degree required for your current position?

| | Percent | Count |
|-----------------|---------|-------|
| Yes | 80.3% | 49 |
| No, but helpful | 18.0% | 11 |
| No, irrelevant | 1.6% | 1 |
| Total | 100.0% | 61 |

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Section Vb: Current Activities -Employed Tables

| How closely is your job related to your undergraduate field of study? | | |
|---|---------|-------|
| | Percent | Count |

| Not related | 13.1% | 8 |
|------------------|--------|----|
| Somewhat related | 37.7% | 23 |
| Directly related | 49.2% | 30 |
| Total | 100.0% | 61 |

If you indicated that your job is not related or only somewhat related to your major, what is the principle reason?

| | Percent | Count |
|---|---------|-------|
| I looked, but could not find a job closely related to my major | 12.9% | 4 |
| I confined my job search to a specific city or region | 29.0% | 9 |
| I developed new career interests after leaving college | 38.7% | 12 |
| The jobs in my field did not pay well | 9.7% | 3 |
| Other | 32.3% | 10 |

How well do you feel that Kansas State University prepared you for your present job?

| | Percent | Count |
|---------------------------|---------|-------|
| Did not prepare me at all | 1.6% | 1 |
| Prepared me a little bit | 14.8% | 9 |
| Prepared me somewhat | 41.0% | 25 |
| Prepared me very well | 42.6% | 26 |
| Total | 100.0% | 61 |

What is your current annual salary, before taxes?

| | Percent | Count |
|-----------------------|---------|-------|
| Less than \$20,000 | 4.2% | 2 |
| \$20,000 to \$29,999 | 2.1% | 1 |
| \$30,000 to \$39,999 | 29.2% | 14 |
| \$40,000 to \$49,999 | 22.9% | 11 |
| \$50,000 to \$59,999 | 27.1% | 13 |
| \$60,000 to \$69,999 | 12.5% | 6 |
| \$70,000 to \$79,999 | 0.0% | 0 |
| \$80,000 to \$89,999 | 0.0% | 0 |
| \$90,000 to \$99,999 | 2.1% | 1 |
| \$100,000 or more | 0.0% | 0 |
| Prefer not to respond | 0.0% | 0 |
| Total | 100.0% | 48 |



Section Vb: Current Activities -Employed Tables

| Indicate your satisfaction with the following aspects of your present position: | | | | | |
|---|-------------------|--------------|-----------|----------------|-------|
| | Very Dissatisfied | Dissatisfied | Satisfied | Very Satisfied | Count |
| Salary/benefits | 6.7% | 18.3% | 55.0% | 20.0% | 60 |
| Location | 3.3% | 16.7% | 43.3% | 36.7% | 60 |
| Opportunity to use your qualifications | 1.7% | 13.3% | 51.7% | 33.3% | 60 |
| Opportunity to advance | 5.1% | 15.3% | 44.1% | 35.6% | 59 |
| Prestige/recognition | 5.0% | 15.0% | 56.7% | 23.3% | 60 |
| Interest/challenge of work | 6.7% | 13.3% | 43.3% | 36.7% | 60 |
| Working conditions | 3.3% | 3.3% | 51.7% | 41.7% | 60 |
| Opportunity to learn | 6.7% | 5.0% | 38.3% | 50.0% | 60 |



Section Vc: Current Activities -Unemployed Tables

| Indicate the | primary | / reason | you are | not empl | oyed. |
|--------------|---------|----------|----------------------|----------|-------|
| | P | | J = = = = = = | | |

| Have you sought job placement assistance from Kansas State |
|--|
| University's Office of Career and Employment Services? |

| | Percent | Count |
|--|---------|-------|
| Yes, it has been helpful | 0.0% | 0 |
| Yes, but it has not been helpful | 50.0% | 1 |
| No, I didn't register with the office | 50.0% | 1 |
| No, I registered with the office, but didn't seek further assistance | 0.0% | 0 |
| Total | 100.0% | 2 |

| Do you plan to seek paid employment? | | | |
|--------------------------------------|---------|-------|--|
| | Percent | Count | |
| Yes, within 12 months | 100.0% | 2 | |
| Yes, in 1 to 5 years | 0.0% | 0 | |
| Yes, in more than 5 years | 0.0% | 0 | |
| No | 0.0% | 0 | |
| Total | 100.0% | 2 | |

How would you describe your current status of not being employed?

| | Percent | Count |
|-----------------------|---------|-------|
| Serious Problem | 0.0% | 0 |
| Minor Problem | 100.0% | 2 |
| No Problem, My Choice | 0.0% | 0 |
| Total | 100.0% | 2 |

| maiouto | | | | inpicy cu. |
|---------|--|--|--|------------|
| | | | | |
| | | | | |

| | Percent | Count |
|--|---------|-------|
| I have chosen not to be employed | 0.0% | 0 |
| I was laid off by my employer | 0.0% | 0 |
| I quit a job to seek other employment | 0.0% | 0 |
| I chose to confine my job search to a specific city or region | 50.0% | 1 |
| My job search was limited due to a need to find career opportunities in the same geographic region with someone else | 0.0% | 0 |
| I have not limited my job search in any way, but have been unable to find a satisfactory job since graduation | 50.0% | 1 |
| Having/Expecting a child changed my employment plans | 0.0% | 0 |
| Other | 0.0% | 0 |
| Total | 100.0% | 2 |