### 2015 College of Business Administration Report

Introduction

	College of Business Administration
Responses	69
Initial Population	378
Response Rate	18.25%

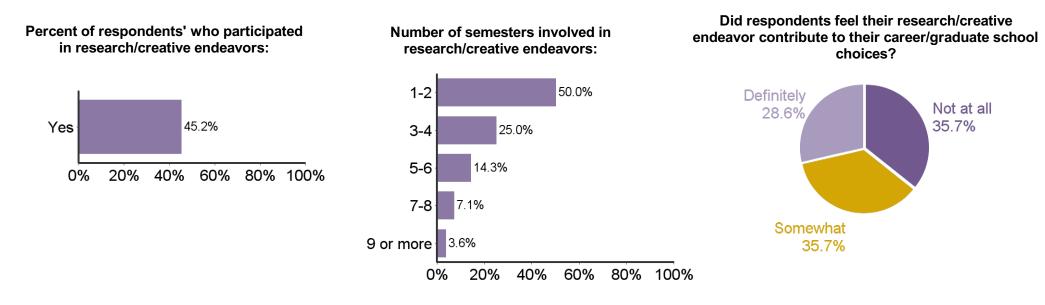
#### **Survey Information:**

- The Alumni Survey is designed to give graduates an opportunity to reflect upon their years at K-State one year after graduation. This information is used to improve the college experience for future students by identifying strengths in our programs as well as areas that need further development. The survey includes questions relating to academic program satisfaction, intellectual and personal growth, student services, and preparation for a career or graduate/professional school.
- The 2015-16 survey was administered to alumni who graduated in summer 2013, fall 2013, and spring 2014. It was offered via e-mail over the period 10/22/2015-12/01/2015.

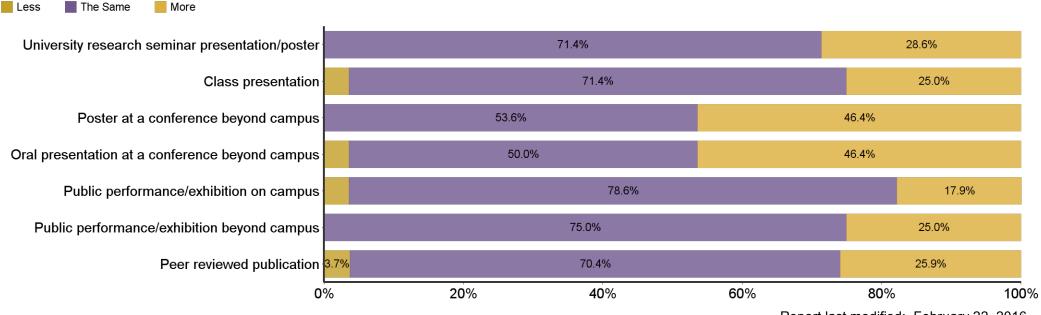
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Section Ia: 2025 - Research, Scholarly, Creative Activities, and Discovery Graphs



Reflecting upon your undergraduate experience, do you believe K-State should have provided less, the same, or more opportunities to be involved in the following?



Prepared by the Office of Assessment

Report last modified: February 22, 2016

Section Ib: 2025 - Undergraduate Educational **Experience Graphs** 

31.1%

21.3%

18.0%

To what extent has each of the following K-State 8 (general education) areas contributed to your understanding of your profession and/or the world around you? (None and Little are not shown) Some A Lot

Ability to understand the past and thoughtfully considering the future 45.9% Ability to make ethical and thoughtful decisions 25.0% 49.2% Development of academic research skills 50.8% Understanding of how individuals, groups, and societies behave and influence the environment 13 5% Exploration of U.S. society and how group affiliation affects perceptions and experiences Exploration of alternative values, perspectives, and beliefs from around the Evaluation of scientific and technological claims related to the natural and physica Development of heightened awareness to literature and the performing and visu

Alumni Survey

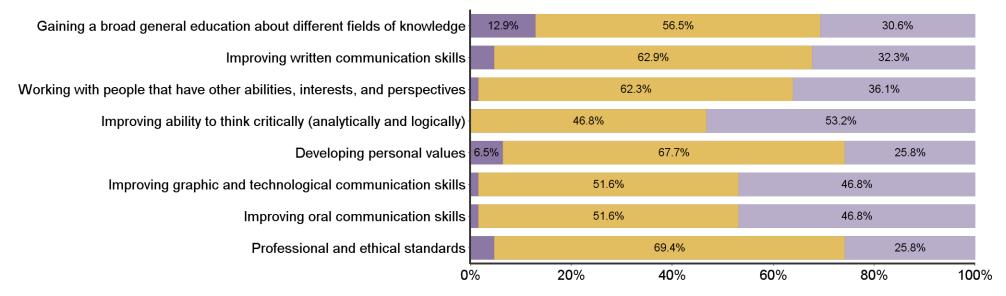
(	<b>)</b> %	20%	40%	60%	, <b>8</b>	0%	100%
ual arts.		32.8%	11.5%				
al world	ŀ	29.5%	16.4%				
ne world	I	31.1%	26.2	2%			
nencea	°	40.070		10.470			

50.0%

19.4%

Looking back, do you believe K-State should have placed less, the same, or more emphasis on the following undergraduate learning outcomes?

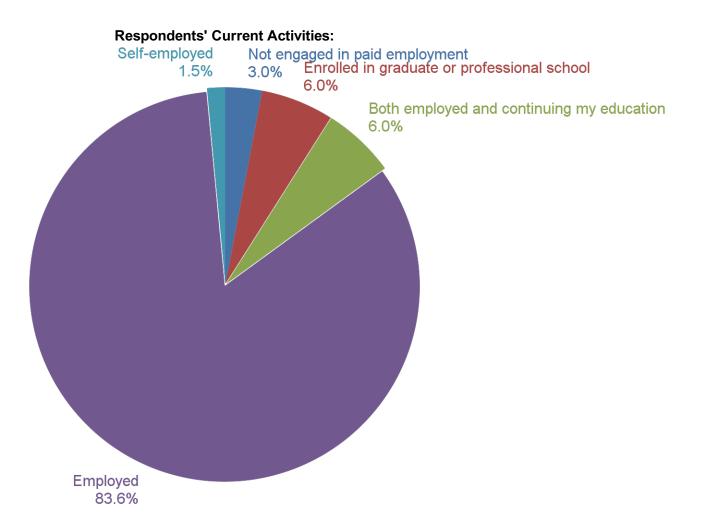
The Same More Less



**KANSAS STATE** 

#### 2015 College of Business Administration Report

Section II: Current Activities Graphs



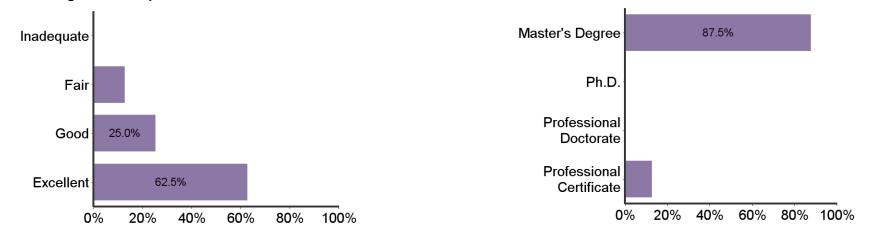


Section IIa: Current Activities -Continuing Education Graphs

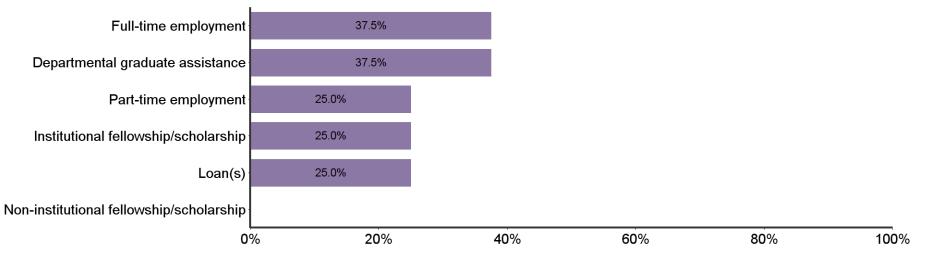
#### **8** respondent(s) reported that they were continuing their education

## Respondents' rating of quality of their undergraduate preparation for graduate or professional education:

#### Degree respondents are currently pursuing:



#### Financial assisstance that supports respondents' graduate study:

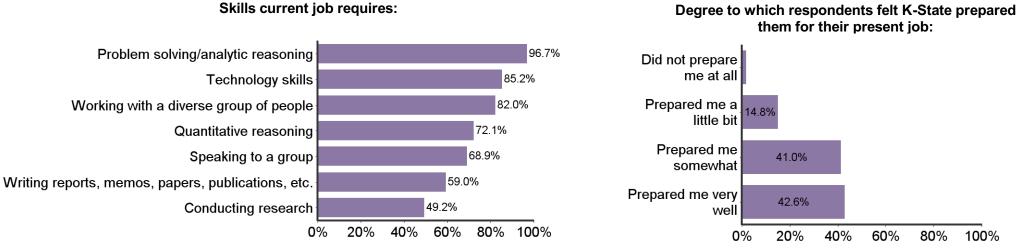


### **KANSAS STATE** Alumni Survey

#### 2015 College of Business Administration Report

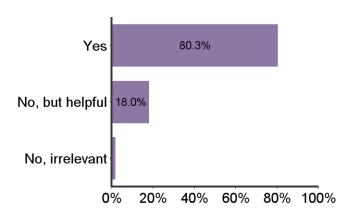
Section IIb: Current Activities -**Employed Graphs** 

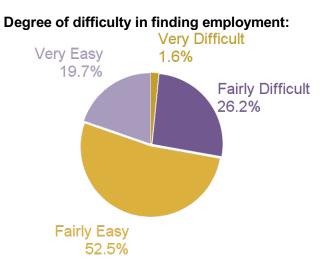
57 respondent(s) reported that they were engaged in full time employment



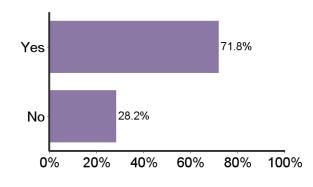
Degree to which respondents felt K-State prepared







Minor/secondary major gave respondents an advantage when seeking employment:





13.1%

20%

Not related

Somewhat related

Directly related

0%

#### 2015 College of Business Administration Report

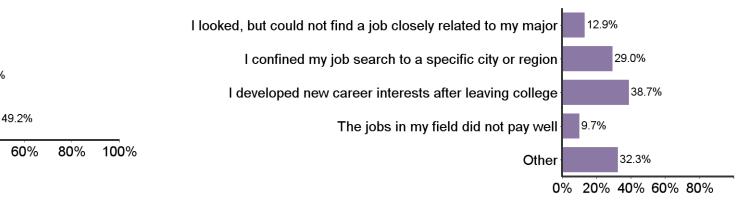
Section IIb: Current Activities -Employed Graphs

Job related to respondents undergraduate field of study:

37.7%

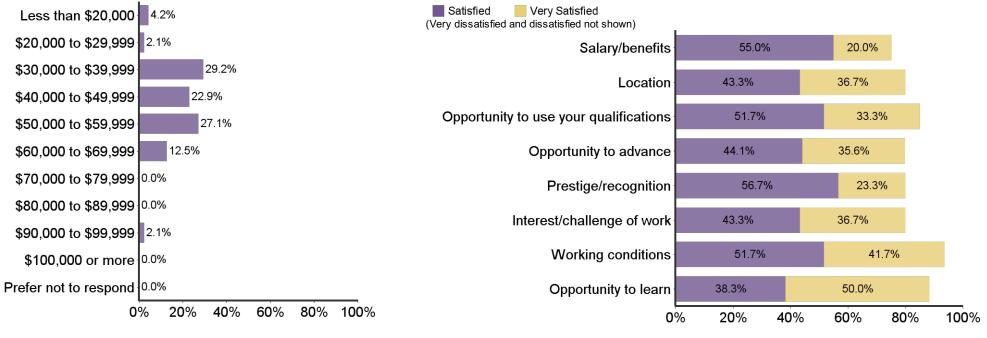
40%





Current salary before taxes:

#### Satisfaction with aspects of current position:





Section III: Demographics Tables

Responses by Gender		
	Percent	Count
Female	41.8%	28
Male	58.2%	39
Total	100.0%	67

	Percent	Count
Citizen	97.0%	65
Non-Citizen	3.0%	2
Total	100.0%	67

**Responses by Citizenship Status** 

Responses by Ethnicity/Race				
	Percent Count			
American Indian	1.5%	1		
Asian	3.0%	2		
Black	3.0%	2		
Hispanic	6.0%	4		
Mexican American	1.5%	1		
Multi-Racial	1.5%	1		
White	83.6%	56		
Total	100.0%	67		

#### If you could start over, would you still choose to attend Kansas State University?

	Percent	Count
Definitely No	1.5%	1
Probably No	0.0%	0
Uncertain	6.2%	4
Probably Yes	24.6%	16
Definitely Yes	67.7%	44
Total	100.0%	65

#### How much has your overall quality of life been enhanced by your Kansas State University undergraduate experience?

	Percent	Count
None	0.0%	0
Little	3.1%	2
Somewhat	29.2%	19
Very Much	67.7%	44
Total	100.0%	65

Would you recommend Kansas State University to a po	tential
student?	

	Percent	Count
Definitely No	1.5%	1
Probably No	0.0%	0
Uncertain	0.0%	0
Probably Yes	21.5%	14
Definitely Yes	76.9%	50
Total	100.0%	65

### 2015 College of Business Administration Report

Section IVa: K-State Experience Tables - Attitude Toward K-State

#### To what degree did your undergraduate experiences contribute to your interest and motivation to become involved in community activities?

	Percent	Count
Not at all	12.3%	8
Slightly	27.7%	18
Quite a bit	33.8%	22
Very Much	26.2%	17
Total	100.0%	65

# Upon completion of your Bachelor's degree, what was the total amount of student loan debt (Stafford, etc.) you had accumulated?

	Percent	Count
None	43.8%	28
Less than \$10,000	9.4%	6
\$10,000 to \$19,999	9.4%	6
\$20,000 to \$29,999	7.8%	5
\$30,000 to \$39,999	21.9%	14
\$40,000 or more	7.8%	5
Prefer not to respond	0.0%	0
Total	100.0%	64

### 2015 College of Business Administration Report

Section IVb: K-State Experience Tables - Learning Outcomes

Looking back on your college experience, do you believe K-State should have placed less, the same, or more emphasis on the following undergraduate learning outcomes:				following
	Less	The Same	More	Count
Gaining a broad general education about different fields of knowledge	12.9%	56.5%	30.6%	62
Improving written communication skills	4.8%	62.9%	32.3%	62
Improving oral communication skills	1.6%	51.6%	46.8%	62
Improving graphic and technological communication skills	1.6%	51.6%	46.8%	62
Improving ability to think critically (analytically and logically)	0.0%	46.8%	53.2%	62
Developing personal values	6.5%	67.7%	25.8%	62
Professional and ethical standards	4.8%	69.4%	25.8%	62
Working with people that have other abilities, interests, and perspectives	1.6%	62.3%	36.1%	61

Reflecting upon your undergraduate experience, do you believe K-State should have provided less, the same, or more opportunities to discuss issues with the following groups?			
	Less	The Same	More
People with political opinions different from your own	4.8%	71.0%	24.2%
People with religious beliefs other than your own	9.7%	64.5%	25.8%
People from economic situations other than your own	1.6%	66.1%	32.3%
People of races or ethnicities other than your own	1.6%	61.3%	37.1%



Section IVb: K-State Experience Tables - Learning Outcomes

To what extent has each of the following K-State 8 (general education) areas contributed to your understanding of your profession and/or the world around you?				
	None	Little	Some	Alot
Development of interpretive skills and heightened sensitivity to literature and the performing and visual arts.	18.0%	37.7%	32.8%	11.5%
Development of academic research skills	6.6%	23.0%	49.2%	21.3%
Ability to make ethical and thoughtful decisions	8.3%	16.7%	25.0%	50.0%
Exploration of alternative values, perspectives, and beliefs from around the world	9.8%	32.8%	31.1%	26.2%
Ability to understand the past and thoughtfully considering the future	9.8%	13.1%	45.9%	31.1%
Exploration of perspectives about U.S. society and how group affiliation affects perceptions and experiences	9.7%	27.4%	43.5%	19.4%
Evaluation of scientific and technological claims related to the natural and physical world	11.5%	42.6%	29.5%	16.4%
An understanding of how individuals, groups, and societies behave and influence one another and the natural environment	11.5%	19.7%	50.8%	18.0%

#### 2015 College of Business Administration Report

Section IVc: K-State Experience Tables - Research

#### In your undergraduate education, were you involved in a research or creative endeavor in or outside of coursework?

	Percent	Count
Yes	45.2%	28
No	54.8%	34
Total	100.0%	62

## How many semesters were you involved in undergraduate research/creative endeavor projects while at K-State?

	Percent	Count
1-2	50.0%	14
3-4	25.0%	7
5-6	14.3%	4
7-8	7.1%	2
9 or more	3.6%	1
Total	100.0%	28

## Did your undergraduate research/creative experience influence your career and/or graduate school choices?

	Percent	Count
Not at all	35.7%	10
Somewhat	35.7%	10
Definitely	28.6%	8
Total	100.0%	28

Reflecting upon your undergraduate experience, do you believe K-State should have provided less, the same, or more opportunities to be involved in the following?

	Less	The Same	More
University research seminar presentation/poster	0.0%	71.4%	28.6%
Class presentation	3.6%	71.4%	25.0%
Poster at a conference beyond campus	0.0%	53.6%	46.4%
Oral presentation at a conference beyond campus	3.6%	50.0%	46.4%
Public performance/exhibition on campus	3.6%	78.6%	17.9%
Public performance/exhibition beyond campus	0.0%	75.0%	25.0%
Peer reviewed publication	3.7%	70.4%	25.9%



Section V: Current Activities Tables

Please select one statement that best describes your current activities.			
	Percent	Count	
Employed	83.6%	56	
Enrolled in graduate or professional school	6.0%	4	
Both employed (other than graduate assistant) and continuing my education	6.0%	4	
Self-employed	1.5%	1	
Not engaged in paid employment	3.0%	2	
Total	100.0%	67	

What degree are you currently pursuing?		
	Percent	Count
Professional Certificate	12.5%	1
Master's Degree	87.5%	7
Ph.D.	0.0%	0
Professional Doctorate	0.0%	0
Total	100.0%	8

#### How would you rate the quality of your Kansas State University undergraduate preparation for graduate or professional education?

	Percent	Count
Inadequate	0.0%	0
Fair	12.5%	1
Good	25.0%	2
Excellent	62.5%	5
Total	100.0%	8

### 2015 College of Business Administration Report

Section Va: Current Activities -Continuing Education Tables

# What sources of financial assistance have supported your graduate study? (select all that apply)

	Percent	Count
Departmental graduate assistance	37.5%	3
Institutional fellowship/scholarship	25.0%	2
Non-institutional fellowship/scholarship	0.0%	0
Full-time employment	37.5%	3
Part-time employment	25.0%	2
Loan(s)	25.0%	2

#### 2015 College of Business Administration Report

Section Vb: Current Activities -Employed Tables

In what field did you find full time employment?			
	Percent	Count	
Agriculture	3.3%	2	
Animal Care	0.0%	0	
Architecture	1.6%	1	
Aviation	0.0%	0	
Child Care	0.0%	0	
Communications	0.0%	0	
Computer Services	0.0%	0	
Construction	0.0%	0	
Education	3.3%	2	
Energy	0.0%	0	
Engineering	0.0%	0	
Fashion/Design/Art	0.0%	0	
Finance/Insurance	29.5%	18	
Food Services	0.0%	0	
Government	1.6%	1	

#### In what field did you find full time employment?

	Percent	Count
Healthcare	3.3%	2
Human Resources	3.3%	2
Legal Services	1.6%	1
Manufacturing	0.0%	0
Media	0.0%	0
Military	0.0%	0
Non-Profit	3.3%	2
Professional Services	3.3%	2
Public relations	0.0%	0
Real Estate	0.0%	0
Recreation/Fitness	0.0%	0
Religion	0.0%	0
Retail/Sales	6.6%	4
Scientific	0.0%	0
Social Services	1.6%	1
Technology	9.8%	6
Transportation	4.9%	3
Other	23.0%	14



Section Vb: Current Activities -Employed Tables

Does your job require: (mark all that apply)			
	Percent	Count	
Technology skills	85.2%	52	
Conducting research	49.2%	30	
Quantitative reasoning	72.1%	44	
Problem solving/analytic reasoning	96.7%	59	
Speaking to a group	68.9%	42	
Working with a diverse group of people	82.0%	50	
Writing reports, memos, papers, publications, etc.	59.0%	36	

Did your minor or secondary major give you an advantage when applying for a job?		
	Percent	Count
Yes	71.8%	28
No	28.2%	11
Did not graduate with a minor or secondary major	0.0%	0
Total	100.0%	39

#### How difficult was it for you to find employment?

	Percent	Count
Very Difficult	1.6%	1
Fairly Difficult	26.2%	16
Fairly Easy	52.5%	32
Very Easy	19.7%	12
Total	100.0%	61

#### Is a Bachelor's degree required for your current position?

	Percent	Count
Yes	80.3%	49
No, but helpful	18.0%	11
No, irrelevant	1.6%	1
Total	100.0%	61

#### 2015 College of Business Administration Report

Section Vb: Current Activities -Employed Tables

How closely is your job related to your undergraduate field of study?		
	Percent	Count

Not related	13.1%	8
Somewhat related	37.7%	23
Directly related	49.2%	30
Total	100.0%	61

# If you indicated that your job is not related or only somewhat related to your major, what is the principle reason?

	Percent	Count
I looked, but could not find a job closely related to my major	12.9%	4
I confined my job search to a specific city or region	29.0%	9
I developed new career interests after leaving college	38.7%	12
The jobs in my field did not pay well	9.7%	3
Other	32.3%	10

# How well do you feel that Kansas State University prepared you for your present job?

	Percent	Count
Did not prepare me at all	1.6%	1
Prepared me a little bit	14.8%	9
Prepared me somewhat	41.0%	25
Prepared me very well	42.6%	26
Total	100.0%	61

#### What is your current annual salary, before taxes?

	Percent	Count
Less than \$20,000	4.2%	2
\$20,000 to \$29,999	2.1%	1
\$30,000 to \$39,999	29.2%	14
\$40,000 to \$49,999	22.9%	11
\$50,000 to \$59,999	27.1%	13
\$60,000 to \$69,999	12.5%	6
\$70,000 to \$79,999	0.0%	0
\$80,000 to \$89,999	0.0%	0
\$90,000 to \$99,999	2.1%	1
\$100,000 or more	0.0%	0
Prefer not to respond	0.0%	0
Total	100.0%	48



Section Vb: Current Activities -Employed Tables

Indicate your satisfaction with the following aspects of your present position:					
	Very Dissatisfied	Dissatisfied	Satisfied	Very Satisfied	Count
Salary/benefits	6.7%	18.3%	55.0%	20.0%	60
Location	3.3%	16.7%	43.3%	36.7%	60
Opportunity to use your qualifications	1.7%	13.3%	51.7%	33.3%	60
Opportunity to advance	5.1%	15.3%	44.1%	35.6%	59
Prestige/recognition	5.0%	15.0%	56.7%	23.3%	60
Interest/challenge of work	6.7%	13.3%	43.3%	36.7%	60
Working conditions	3.3%	3.3%	51.7%	41.7%	60
Opportunity to learn	6.7%	5.0%	38.3%	50.0%	60



Section Vc: Current Activities -Unemployed Tables

Indicate the	primary	/ reason	you are	not empl	oyed.
	P		<b>J</b> = = = = = =		

Have you sought job placement assistance from Kansas State
University's Office of Career and Employment Services?

	Percent	Count
Yes, it has been helpful	0.0%	0
Yes, but it has not been helpful	50.0%	1
No, I didn't register with the office	50.0%	1
No, I registered with the office, but didn't seek further assistance	0.0%	0
Total	100.0%	2

Do you plan to seek paid employment?			
	Percent	Count	
Yes, within 12 months	100.0%	2	
Yes, in 1 to 5 years	0.0%	0	
Yes, in more than 5 years	0.0%	0	
No	0.0%	0	
Total	100.0%	2	

#### How would you describe your current status of not being employed?

	Percent	Count
Serious Problem	0.0%	0
Minor Problem	100.0%	2
No Problem, My Choice	0.0%	0
Total	100.0%	2

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	Percent	Count
I have chosen not to be employed	0.0%	0
I was laid off by my employer	0.0%	0
I quit a job to seek other employment	0.0%	0
I chose to confine my job search to a specific city or region	50.0%	1
My job search was limited due to a need to find career opportunities in the same geographic region with someone else	0.0%	0
I have not limited my job search in any way, but have been unable to find a satisfactory job since graduation	50.0%	1
Having/Expecting a child changed my employment plans	0.0%	0
Other	0.0%	0
Total	100.0%	2