Entrepreneurship (minor)

Overview
Entrepreneurship is a dynamic process of vision, change and innovation. Learn how to build entrepreneurial skills within your chosen degree program while enhancing your career success in any industry.

Entrepreneurship powers the American and global economy. It is focused on opportunity recognition, creativity and innovation, and new venture creation. This fast-growing field gives students the knowledge and skills to turn their ideas into reality.

Kansas State University entrepreneurship students will develop the necessary skills to make innovative ideas become reality. They will do this by:

- Developing an understanding of the entrepreneurial process, from idea generation to the implementation of a new business or social venture.
- Gaining the ability to identify, research and analyze potential markets to enhance value and profitability.
- Developing an understanding of the concept of risk and how to minimize its effects on new ventures.
- Demonstrating the capacity to identify and acquire the resources needed for the creation and implementation of a new venture.

Professional options

Careers

- **Traditional entrepreneurship**: Start a new venture.
- **Franchising**: Operate the right to distribute a company’s products, techniques and trademarks for a percentage of gross monthly sales and a royalty fee.

- **Family business**: Start or continue a family-owned and operated business.
- **Social entrepreneurship**: Start a company with a social mission as its primary purpose.
- **Corporate entrepreneurship**: Develop new products or services, or find new markets for existing corporations.

Academics

Accreditation
The College of Business Administration is among an elite 10 percent of business schools and colleges in the nation to hold accreditation by the Association to Advance Collegiate Schools of Business for all business and accounting programs.

Advising
All business students are assigned a professional academic advisor. Academic advisors provide individualized and comprehensive services to help students with all aspects of their academics and extracurricular activities. The academic advising team utilizes an integrated framework for successfully navigating the college experience from start to finish. Their main goals are to help students be successful in the program and be prepared for their future careers.

Executive mentors
A new program of the college pairs students with highly successful mentors, including entrepreneurs. The professional relationship starts in the beginning of the student’s career and is expected to last through graduation and beyond.

Activities
The Center for the Advancement of Entrepreneurship provides many opportunities for students to gain hands-on learning experience. These programs bridge the gap between academics and venture launch.

- **The K-State Launch**: Have a new venture idea that you want to pursue? The K-State Launch gives students an opportunity to compete for access to prize money and resources to help you launch your new venture.

Admissions
A maximum of 40 students per year are admitted to the entrepreneurship minor program. ENTRP 340 is required for acceptance. After successfully completing ENTRP 340 students should apply for the minor in entrepreneurship at k-state.edu/entrepreneurship.

Suggested coursework

<table>
<thead>
<tr>
<th>Minor requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hrs.</td>
</tr>
<tr>
<td>12</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Elective courses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hrs.</td>
</tr>
<tr>
<td>3</td>
</tr>
<tr>
<td>3</td>
</tr>
<tr>
<td>3</td>
</tr>
<tr>
<td>3</td>
</tr>
<tr>
<td>3</td>
</tr>
<tr>
<td>3</td>
</tr>
</tbody>
</table>
Notice of nondiscrimination
Kansas State University prohibits discrimination on the basis of race, color, ethnicity, national origin, sex (including sexual harassment and sexual violence), sexual orientation, gender identity, religion, age, ancestry, disability, genetic information, military status, or veteran status, in the University’s programs and activities as required by applicable laws and regulations. The person designated with responsibility for coordination of compliance efforts and receipt of inquiries concerning nondiscrimination policies is the University’s Title IX Coordinator: the Director of the Office of Institutional Equity, equity@k-state.edu, 103 Edwards Hall, Kansas State University, Manhattan, Kansas 66506, (785) 532-6220. The campus ADA Coordinator is the Director of Employee Relations, charlott@k-state.edu, who may be reached at 103 Edwards Hall, Kansas State University, Manhattan, Kansas 66506, (785) 532-6277.

Post-Graduation Statistics
k-state.edu/postgrad-stats
ksdegreestats.org
2017