Co-Curricular Assessment Report

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Mission/Purpose
What is the overall mission/purpose of your office/unit?

The mission of the Academic Achievement Center is to ensure that all learners have the opportunity for academic success by providing guidance through the learning process with academic coaching, tutoring, and success tools.

Assessment Goals
What were your unit's goals for this past academic year? For each goal, describe how it was assessed and measured.

Our two main assessment goals for the previous calendar year (2024) were to create an office-wide assessment plan and to assess the move of tutoring services from Holtz Hall to Hale Library.

Assessment Plan: To better assess the Academic Achievement Center as a whole versus as independent services, our 2023 Assessment Report recommended the creation of a comprehensive assessment plan. Over the course of 2024, that plan was developed by the Assistant Director of the Academic Achievement Center after new Mission and Vision statements, goals, and metrics were created. We assessed the assessment plan by completion of the plan. That plan is included as an attachment to this report.

Tutoring Services Move: Assessment of the move of Tutoring Services was through student attendance records and feedback forms completed by attendees. All tutoring sessions are tracked through Navigate and the Tutor Feedback Form is administered through Qualtrics. Our tutoring sessions count for Fall 2024, the first semester in Hale Library, was 2,400. That is a 135% increase compared to Spring 2024 and a 48% increase compared to Fall 2023. Of the 34 students who were asked specifically if "the Tutoring Services space in Hale Library (or other locations) fit [their] needs", all students said yes. The overall satisfaction score of tutoring was 4.70 out of 5 points.

Executive Summary
Referring to this past year's assessment findings, summarize your unit's plans for continual improvement.

The Academic Achievement Center's assessment will be dramatically improved in future reports as we utilize the development Assessment Plan as our roadmap. We will be able to leverage our plan to move away from assessment measures piecemealed together to assessment measures of our office's goals and metrics that are rooted in our overall mission and vision.

As Tutoring Services continues to settle into its permanent space in Hale Library, we continue to assess how the new location affects student utilization through the new Assessment Plan.

Annual Center-Wide Assessment Plan

Last updated 10/28/2024

Academic Achievement Center

Mission: To ensure that all learners have the opportunity for academic success by providing guidance through the learning process with academic coaching, tutoring, and success tools.

Vision: To transform into a next-generation learning center.

Goals: Provide transformational educational experiences to all learners that interact with our services.

Strategically serve and support learners to improve graduation and retention.

Use data-informed decision-making to modify, adapt, and change our ways of engagement.

Metrics: Learner utilization from all seven undergraduate colleges on the Manhattan campus and utilization of learners apart of K-State Online and Olathe.

Match or exceed the university demographics for learners of color, first-gen, warning, and other minority identities served.

Warning attrition, DFWs decrease, and persistence increases for learners utilizing services.

Increased semester-to-semester services provided.

ASSESSMENT OF GOALS

Provide transformational educational experiences to all learners that interact with our services.

Measurable Definition: Students will have a positive interaction with AAC services and meet learning outcomes set for each utilized service.

Progress	Measure	Tool	Description
Current	Satisfaction and outcome achievement of students utilizing Tutoring Services	Tutor Services Feedback Form (Qualtrics)	After each session, students are encouraged to submit a feedback form on the tutoring session. The short feedback form includes a satisfaction question, and then a random question that is either about a learning outcome or questions of interest.
Current	Satisfaction and outcome achievement of students utilizing Academic Coaching	Academic Coaching Feedback Survey (Qualtrics)	At the end of each semester, any student who has participated in Academic Coaching is sent a survey to complete. Survey questions include satisfaction and learning outcome questions.
Current	Satisfaction and outcome achievement of Workshops	Workshop Pre/Post Test and Feedback Survey (Qualtrics)	During AAC Workshops, students in attendance are asked to take a pre-test before the workshop begins and then retake the same test as a post-test at the end of the workshop. The post-test is also paired with a feedback survey about the survey and presenter overall.
Planned	Repeated utilization of service(s) by students	AAC Semesterly Data (Navigate/Excel)	After each semester, a pull of all data related to student contact within the AAC is pulled from Navigate and extrapolated in Excel to make meaning of the data.
Planned	Learning outcomes for Success Tools	Student Learning Outcomes	Create learning outcomes related to the Success Tools available via the AAC.
Aspirational	Satisfaction and outcome achievement of Success Tools	Success Tool Feedback Form	ASPIRATIONAL: A survey for students who utilize Success Tools to gather usefulness and success in implementing new skills into daily use.

Strategically serve and support learners to improve graduation and retention.

Measurable Definition: Students who utilize AAC services will have a higher graduation and retention rate than those who do not utilize the AAC.

Progress	Measure	Tool	Description
Planned	Retention rates of students utilizing Tutoring and Coaching	AAC Semesterly Data (Navigate/Excel)	Utilizing the semesterly data pull, after the census date, look at the retention rate of students who utilized AAC services and compare that rate to the overall university retention rates.
Aspirational	Graduation rates of students utilizing Tutoring and Coaching	AAC Semesterly Data (Navigate/Excel) AAC Longitudinal Data (Excel/Power BI)	At the end of each semester, any student who has participated in Academic Coaching is sent a survey to complete. Survey questions include satisfaction and learning outcome questions.

Use data-informed decision-making to modify, adapt, and change our ways of engagement.

Measurable Definition: AAC staff will utilize data-turned-actionable knowledge to modify, adapt, and change.

Progress	Measure	Tool	Description
Current	Utilize data to modify, adapt, and change.	Semester Service Reports (PDF)	Included in the Semester Service Reports prepared at the end of each semester is a section about upcoming changes and the rational of those changes.
Aspirational	Utilize data to modify, adapt, and change.	Change Rational (PDF)	Document to explain changes that happen throughout the semester to document rational.

ASSESSMENT OF METRICS

Learner utilization from all seven undergraduate colleges on the Manhattan campus and utilization of learners apart of K-State Online and Olathe.

Progress	Measure	Tool	Description
Current	Learner utilization by college and campus	AAC Semesterly Data (Navigate/Excel)	Utilizing the semesterly data pull, look at unique student data by college and campus.

Match or exceed the university demographics for learners of color, first-gen, warning, and other minority identities served.

Progress	Measure	Tool	Description
Current	Learner utilization by demographic and category.	AAC Semesterly Data (Navigate/Excel)	Utilizing the semesterly data pull, look at unique student data by demographic and compare to university statistics.

Warning attrition, DFWs decrease, and persistence increases for learners utilizing services.

Progress	Measure	Tool	Description
Planned	Warning attrition among learners utilizing services	AAC Semesterly Data (Navigate/Excel)	Utilizing the semesterly data pull, after the census date, look at the warning attrition rate of students who utilized AAC services and compared to those who did not utilize the AAC.
Aspirational	DFW decrease attrition among learners utilizing services		Assess if utilization of AAC services correlates to the less DFW rates.
Current	Persistence attrition among learners utilizing services	See assessment of goal: Strategically serve and support learners to improve graduation and retention.	

Increased semester-to-semester services provided.

Progress	Measure	Tool	Description
Current	Increase semester-to-semester services provided	Semester Service Reports (PDF)	Included in the Semester Service Reports prepared at the end of each semester is a section of data comparison to previous semesters.