Key metrics

- SCH in existing programs
- Revenue generated through Professional Development programs
- Grant revenue/Fee-for-service revenue
- Facility impact through community/industry events
- K-12 impact through school visits/collaborative projects
Student Credit Hours

- Total
- Non-JCERT Programs
- JCERT Programs

Kansas State University
K-State 2025
Animal Health

• Veterinary Biomedical Science - 166 credit hours AY21
• PSM Program – 235 credit hours AY21
• Regulatory Affairs Program
  • Graduate Certificate: Five students earned certificates, five more will finish in Fall 2021
  • Courses are being adapted for asynchronous delivery to national/international audience
• 1 Data Project – integrating human and animal data sets, recent focus on COVID-19
  • Grant/philanthropic revenue: $1.1 million
Food Safety & Security

- **Hemp Lab** – Analyzed 488 samples from K-State Research/industry/growers, gross revenue of $55,467

- **Horticulture-Urban Foods Systems Masters** – 53 credit hours FY21

- **Olathe Horticulture Center** – partner on graduate student research on fresh produce and hemp optimum growing conditions

- **Hydroponics Lab and faculty hire** planned to broaden research/coursework

- **Interdisciplinary efforts between Urban Food Systems and Consumer & Sensory Food Safety & Security**
Additional Graduate Programs

- **Adult Learning and Leadership**
  - 376 credit hours FY21

- **School Counseling – 500 credit hours FY21**

- **Sensory and Consumer Research**
  - Graduate course work, 39 credit hours
  - 5 student research projects completed
  - 40 studies for 20 clients - $1.46 M total revenue
Undergraduate Degrees

• Hospitality Management Degree Completion
  • 124 credit hours AY21
  • Raised $24,000 scholarship support from the Educational Foundations of the Greater Kansas City Restaurant /Hotel and Lodging Associations
  • Working towards 2+2 program with Johnson County Community College

• Cooperative animal health program with Mid-America Nazarene University
Training/Professional Development

- Leadership Series: 52 attendees
- Animal Health Regulatory Affairs:
  - Animal Health Regulatory 101: 76 (3 sessions)
  - Regulatory Advanced Biologics: 39 (2 sessions)
  - Regulatory Advanced Pharmaceuticals 16 (1 session)
- Digital Skills Bootcamps:
  - Introduced Cybersecurity and Digital Marketing
  - 255 Students completed the introductory courses
  - 94 students in the extended program
  - Full Stack, User Experience/User Interface (UI/UX) and Data Science and Analytics are being launched in FY22

FY21
$404,923

FY20
$48,482
Outreach and Service

- In FY2021, the client list doubled in size to 29 licensed clients. Revenue increased from $16K in FY 2020 to $32K in FY21.
  - **Graduates included:** Three Bears Bakery, KC Biscuit Co. And Scratch Gourmet and Catering
  - Additional revenue is generated through events and training.
- **Food Safety Extension** – Numerous presentations to community groups; $874,000 raised in support of local food growers’ programs
- **K-12** – Virtual Food Science Summer Camp for 40 middle school students/parents
- **OpenSciEd Facilitator Training** – Partnered with Olathe School District
# Faculty and Staff

**Key hires:**
- New Business and Finance Director
- Director of Engineering Programs

**Key searches:**
- Dean and CEO
- Professional Development Manager

<table>
<thead>
<tr>
<th>Faculty</th>
<th>Visiting faculty from Manhattan</th>
<th>Staff</th>
<th>Industry staff</th>
</tr>
</thead>
<tbody>
<tr>
<td>16</td>
<td>25</td>
<td>41</td>
<td>30+</td>
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Top priorities moving forward

• **Hire** and on-board a permanent Dean/CEO for the campus
• **Develop** animal health data analytics graduate certificate/hire a third animal health faculty member
• **Develop** hydroponics laboratory/hire second urban foods faculty member
• **Increase** the Professional Development Offerings/Digital Skills Programs
• **Increase** continuity between K-12, community college, and K-State offerings
• **Explore** internship collaborations/programming in engineering
• **Develop** professional development and academic programming in Personal Financial Planning