Positive impacts of K-State 2025

Enhanced the role and visibility of the Graduate School & Graduate Education

• Greater visibility with move to Eisenhower Hall
• Advances in graduate curriculum
• Initiated fundraising efforts with K-State Foundation
• Enhanced engagement with alumni and Alumni Association
• Enhanced support for prospective students
  – Graduate Student Ambassadors, campus tours
• Enhanced partnerships within the University:
  – Libraries, Powercat Financial, Writing Center,
    Career Center, Leadership Studies, Academic Achievement Center
Progress/accomplishments

Continuous and enhanced support of graduate student experience

- Acquired collaborative space for graduate students
- Enhanced recognition of graduate students
- Creation of professional development opportunities
- Established parental leave policy (six weeks)
- Established annual review of graduate students
- Prepare students to apply for competitive funding – collaboration with the Office of Research

Continuous and enhanced support of graduate faculty experience

- Training materials developed
- Communication mechanism developed
Progress/accomplishments

Continuously enhanced operational support of graduate programs

• Enhanced efficiencies in processing student documents
• Implementation of College Net (CRM) for admission processing
  – Enhanced communication with prospective students
  – Enhanced coordination between Graduate School, applicants, and graduate programs
• Realignment and coordination of staff responsibilities
• Regular communication with constituents
• Enhanced online presence:
  – Revised website
  – Increased social media activity
Progress/accomplishments

Curriculum: 165 graduate programs (from certificate to doctoral)

• Launching in online format 6 doctoral programs, 16 master programs and 25 graduate certificates (since AY 2010-2011)

• 5 doctoral programs delivered both online and on-campus
  – Adult Learning and leadership (EDD and PhD) (2017)
  – Community College Leadership (EDD) (2020)
  – Counseling and Student Development (PhD) (2019)
  – Curriculum and Instruction (PhD) (2010)
Progress/accomplishments

Strengthened the development of innovative, interdisciplinary programs

- Interdisciplinary concurrent programs (examples)
  - Concurrent B.S. Physics/Master of Business Administration (2016)
  - Concurrent B.S. Computer Science/Master of Business Administration (2019)

- Accelerated programs (examples)
  - Concurrent B.S./M.S. in Civil Engineering (2021)
## Key metrics: Enrollment

<table>
<thead>
<tr>
<th>Graduate Students</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-Time</td>
<td>2,005</td>
<td>2,142</td>
<td>2,156</td>
<td>2,115</td>
<td>2,107</td>
</tr>
<tr>
<td>Part-Time</td>
<td>1,841</td>
<td>1,713</td>
<td>1,733</td>
<td>1,927</td>
<td>2,013</td>
</tr>
<tr>
<td>In-State</td>
<td>1,500</td>
<td>1,506</td>
<td>1,553</td>
<td>1,691</td>
<td>1,685</td>
</tr>
<tr>
<td>Out-of-State</td>
<td>2,346</td>
<td>2,349</td>
<td>2,336</td>
<td>2,351</td>
<td>2,435</td>
</tr>
<tr>
<td>Men</td>
<td>1,827</td>
<td>1,772</td>
<td>1,695</td>
<td>1,722</td>
<td>1,677</td>
</tr>
<tr>
<td>Women</td>
<td>2,019</td>
<td>2,083</td>
<td>2,194</td>
<td>2,320</td>
<td>2,443</td>
</tr>
<tr>
<td>Age: 19 and Under</td>
<td>0</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Age: 20-24</td>
<td>944</td>
<td>979</td>
<td>980</td>
<td>979</td>
<td>1,042</td>
</tr>
<tr>
<td>Age: 25-39</td>
<td>2,295</td>
<td>2,292</td>
<td>2,306</td>
<td>2,342</td>
<td>2,302</td>
</tr>
<tr>
<td>Age: 40 and Over</td>
<td>607</td>
<td>584</td>
<td>601</td>
<td>719</td>
<td>775</td>
</tr>
<tr>
<td>Non-Res. Alien</td>
<td>827</td>
<td>850</td>
<td>811</td>
<td>762</td>
<td>675</td>
</tr>
<tr>
<td>American Indian</td>
<td>18</td>
<td>24</td>
<td>14</td>
<td>17</td>
<td>19</td>
</tr>
<tr>
<td>Asian</td>
<td>78</td>
<td>83</td>
<td>83</td>
<td>78</td>
<td>100</td>
</tr>
<tr>
<td>Black</td>
<td>161</td>
<td>142</td>
<td>141</td>
<td>171</td>
<td>169</td>
</tr>
<tr>
<td>Hawaiian/Pacific Is</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Hispanic</td>
<td>194</td>
<td>185</td>
<td>203</td>
<td>251</td>
<td>276</td>
</tr>
<tr>
<td>Multiracial</td>
<td>82</td>
<td>88</td>
<td>92</td>
<td>87</td>
<td>91</td>
</tr>
<tr>
<td>Unknown</td>
<td>78</td>
<td>73</td>
<td>73</td>
<td>86</td>
<td>78</td>
</tr>
<tr>
<td>White</td>
<td>2,399</td>
<td>2,406</td>
<td>2,469</td>
<td>2,584</td>
<td>2,706</td>
</tr>
</tbody>
</table>

* does not include DVM students

Source: https://www.k-state.edu/pa/data/student/
Enrollment & Graduation by Degree Type

Fall Headcounts

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctorate</td>
<td>1219</td>
<td>1194</td>
<td>1267</td>
<td>1314</td>
<td>1304</td>
<td>1351</td>
</tr>
<tr>
<td>Masters</td>
<td>2627</td>
<td>2661</td>
<td>2622</td>
<td>2728</td>
<td>2816</td>
<td>2783</td>
</tr>
<tr>
<td>Undergraduate</td>
<td>19472</td>
<td>18408</td>
<td>17969</td>
<td>17210</td>
<td>16257</td>
<td>15619</td>
</tr>
<tr>
<td>Veterinary Medicine</td>
<td>461</td>
<td>452</td>
<td>463</td>
<td>467</td>
<td>477</td>
<td>476</td>
</tr>
<tr>
<td>Total</td>
<td>23779</td>
<td>22795</td>
<td>22221</td>
<td>21719</td>
<td>20854</td>
<td>20229</td>
</tr>
</tbody>
</table>

Degrees Conferred by Academic Year

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctorate</td>
<td>179</td>
<td>188</td>
<td>176</td>
<td>207</td>
<td>211</td>
<td>216</td>
</tr>
<tr>
<td>Masters</td>
<td>990</td>
<td>1050</td>
<td>1077</td>
<td>1135</td>
<td>1131</td>
<td>1148</td>
</tr>
<tr>
<td>Undergraduate</td>
<td>4005</td>
<td>4141</td>
<td>4153</td>
<td>4060</td>
<td>4224</td>
<td>3897</td>
</tr>
<tr>
<td>Veterinary Medicine</td>
<td>115</td>
<td>112</td>
<td>103</td>
<td>107</td>
<td>115</td>
<td>123</td>
</tr>
</tbody>
</table>

Source: OIRA Internal dashboard
Key metrics: Employment – Graduate student success

Academic Years 2015-16 to 2019-20

Doctoral students
1,513 degrees awarded
(data available for 1,307)
✓ 95% Employed
  • 23% employed in Kansas
  • 5% employed internationally

Masters students
5,384 degrees awarded
(data available for 4,460)
✓ 87% employed and 10% seeking education
  • 40% employed in Kansas
  • 2% employed internationally

Source: https://www.k-state.edu/careercenter/about/stats/kstatepostgradstats/index.html
Key metrics: Financial support of graduate students

Graduate Assistantships
Awarded by the Colleges
(2017, 2018, 2019 average data)

<table>
<thead>
<tr>
<th>Type</th>
<th>Overall count</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Fall</td>
</tr>
<tr>
<td>GA</td>
<td>59</td>
</tr>
<tr>
<td>GRA</td>
<td>752</td>
</tr>
<tr>
<td>GTA</td>
<td>705</td>
</tr>
<tr>
<td>TOTAL</td>
<td>1515</td>
</tr>
</tbody>
</table>

The Donoghue Fellowship
Awarded by the Graduate School*

Masters
- 12 students/year (average)
- Award = $3,000/year

Doctoral/MFA
- 15 students/year (average)
- Award = $5,000/year

*renewable for 2 years
Key metrics: Graduate assistantships by funding source

<table>
<thead>
<tr>
<th></th>
<th>KSU General budget</th>
<th>Federal grants</th>
<th>SRO (sponsored research)</th>
<th>Other RU (fees, research funds)*</th>
</tr>
</thead>
<tbody>
<tr>
<td>GA</td>
<td>22.38%</td>
<td>6.45%</td>
<td>2.62%</td>
<td>68.55%</td>
</tr>
<tr>
<td>GRA</td>
<td>12.90%</td>
<td>51.45%</td>
<td>6.55%</td>
<td>29.02%</td>
</tr>
<tr>
<td>GTA</td>
<td>75.88%</td>
<td>1.54%</td>
<td>1.04%</td>
<td>21.54%</td>
</tr>
</tbody>
</table>

*college restricted fees, housing, athletics, union, student fees fund, research funds
Key metrics: Graduate student experience

<table>
<thead>
<tr>
<th>Statement</th>
<th>Strongly Disagree + Disagree</th>
<th>Neither agree nor disagree</th>
<th>Agree + Strongly Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>I feel welcomed at K-State</td>
<td>5.97%</td>
<td>15.09%</td>
<td>78.93%</td>
</tr>
<tr>
<td>I feel safe at K-State</td>
<td>5.37%</td>
<td>13.56%</td>
<td>81.07%</td>
</tr>
<tr>
<td>I feel a sense of belonging at K-State</td>
<td>12.58%</td>
<td>24.21%</td>
<td>63.21%</td>
</tr>
<tr>
<td>I feel valued at K-State</td>
<td>15.72%</td>
<td>22.64%</td>
<td>61.64%</td>
</tr>
</tbody>
</table>

Source: Graduate School Survey, March 2021, 328 responses
Key metrics: Graduate student research

Students giving national/international presentations funded by Graduate Student Council (FY17 - FY20)

• Average of 345 per year
• Range of 314-392 per year
• FY21 – fewer than 100 students as a result of COVID
Key metrics: Graduate student research

Research and the State (fall) (2016-2020)
• average of 48 participants/year
• range of 35-61 participants/year

K-GRAD (Spring) (2017-2021)
• average of 73 participants/year
• range of 33-106 participants/year
  (participation decline each year since 2017)

3 Minutes Thesis competition (3MT) (2016-2021)
• average of 30 participants/year
• range of 29-37 participants/year
# Key Metrics: Graduate faculty success

<table>
<thead>
<tr>
<th>National/international <strong>awards</strong>, university <strong>recognitions</strong>, research grants (K-State Today)</th>
<th>Distinguished Graduate Faculty (2 awards/AY) Nominations</th>
</tr>
</thead>
<tbody>
<tr>
<td>2021</td>
<td>2021 – 20</td>
</tr>
<tr>
<td>Spring: 47</td>
<td>2020 – 15</td>
</tr>
<tr>
<td>Summer 46</td>
<td>2019 – 20</td>
</tr>
<tr>
<td>Fall (by Sept. 30): 22</td>
<td>2018 – 18</td>
</tr>
<tr>
<td>2017 – 7</td>
<td></td>
</tr>
</tbody>
</table>
Key Metrics: Fundraising

2010 - 2021: $1.17 million raised

Thematic goals:
• Research, scholarly and creative activities
• Graduate scholarly experience
Key Metrics: Graduate School operations

Admission processing
• Over 3,700 applications/academic year

Degree analysts
• Over 3,800 documents/months processed

Current student services
• Over 250/month requests

Graduate curriculum work (Graduate Council)
• Average of 50 course actions/academic year
• 9-20 program reviews/academic year
Top priorities moving forward

1. Take active steps to place the Graduate School into a Strategic Leadership role at Kansas State University to:
   • Provide strategic leadership and vision to advance graduate education in directions consistent with university goals and priorities
   • Formulate and implement a comprehensive and visionary strategy that engages prospective and current graduate students from Kansas, across the country, and internationally
   • Develop an integrated, analytically informed, and collaborative approach to graduate program enrollment

   **Step 1** - Transform the dean of GS role into vice-provost for graduate education and dean of the GS

   **Step 2** - Graduate Council: annual goals to engage pro-actively with campus
Top priorities moving forward

2. Define and implement a graduate enrollment strategy. Build a strong recruitment structure that takes into consideration each academic program’s value proposition

• Collaboratively with the Colleges
• Collaboratively with the undergraduate enrollment strategy
• Connected to the research potential and to the research enterprise of K-State
• Supportive of the Framework for Growth Plan for the state of Kansas
Top priorities moving forward

3. Use institutionalized data to facilitate success through the graduate student life cycle

• Pre-admission
  – Identify and implement best practices in recruitment and admission that take into consideration the diversity of the student population
  – Develop a centralized recruitment unit that works collaboratively with colleges/programs
  – Develop and implement a multi-channel strategic marketing plan

• Current students
  – Identify and implement best practices in retention and progression towards degree
  – Identify and promote best practices in graduate student research, scholarly, and creative work
  – Promote success skills training to facilitate preparedness for diverse careers

• Post-graduates
  – Engagement with alumni, community and donors
Top priorities moving forward

4. Address graduate faculty needs (including regular assessment of needs)
   • Understanding of roles
   • Mentoring of faculty
   • Discussing issues and solving problems
   • Receive support for providing support to graduate students:
     – Connect research with teaching to support development of new, innovative, distinctive, graduate curriculum
Top priorities moving forward

5. Competitive academic curriculum infrastructure

• Connect academic units to identify opportunities for building new, innovative, competitive and in-demand curriculum
• Facilitate sharing of best practices
• Launch a revised assessment and program review process to establish a culture of adaptation, reflection, and change
  – Graduate Council addresses issues through lens of larger annual and long-term goals; coordinates (as appropriate) with Faculty Senate, other governing bodies
  – Graduate Council serves as a proactive communication hub between the GS and departments/units
Top priorities moving forward

6. Institutional efficiencies

- Review Graduate School policies and processes
- Create a data-informed support system in working with graduate programs
  - Recruitment
  - Retention
  - Graduation
- Build a strong, centralized recruitment unit that collaborates with academic units
- Build a fundraising mechanism and structure to connect donors with graduate students and graduate faculty needs
Summary of top priorities moving forward

• Build a strong, adaptive graduate education culture at K-State
• Develop a data informed culture of continuous assessment, adaptation and revitalization in the areas of:
  – Graduate student success
  – Graduate faculty success
  – Graduate curriculum (connection research – curriculum)
  – Organizational efficiencies and effectiveness
    • Policies and process
    • “Customer service”