The most significant aspect of a strategic plan are the audacious goals that result from the dreaming and planning process.

APDesign’s primary audacious goal of our 2025 plan was to address the significant facilities issues our college faced, resulting in the renovation and expansion of the Seaton/Regnier Complex.

Born out of the excitement from completing our facilities goal, the APDesign 5th Year Fellowship Program seeks to provide every student in the college with philanthropic support to cover, at a minimum, their 5th year tuition, reducing the total cost of their degree and their loan burden.
Progress/accomplishments

Exceeded many of our college’s facility, technology, network and security needs in 2017 with the completion of the renovation and construction to Seaton & Regnier Halls.

APDesign students and faculty continue to gain national and international recognition for their scholarly pursuits.

STEM recognition for most of APDesign's programs.

Addition of Industrial Design Degree, already outpacing projected growth

$4.26 million/year – average annual donor support (2012-2021)

- Added commitments for faculty support, chairs, etc. (raised $6.1M since 2011)
- Increased scholarship support by 288% (AY13: $122,843; AY21: $495,930)

Continued to increase enrollment (AY12: 753; AY21: 835) and CH production
APDesign Enrollment, Retention and Graduation

APDesign Enrollment v. K-State Enrollment

APDesign’s Retention & Graduation Rates

KSU 1yr Ret Rate | APD 1yr Ret Rate
KSU 6yr Grad Rate | APD 6yr Grad Rate
APDesign Student Diversity

**Gender**

- Male
- Female

**Race/Ethnicity**

- White
- International
- Hispanic/Latino
- Asian
- Multiracial
- Black/African American
- American Indian/Alaskan Native
- Hawaiian/Other Pacific Islander

**First Gen**

- First-Gen
- Non
APDesign Student Diversity

Residency

Top 10% of Resident States

In State | Out of State

Kansas | Missouri | Nebraska | Colorado | Illinois | Texas

APDesign Faculty Diversity

<table>
<thead>
<tr>
<th>Year</th>
<th>Total</th>
<th>Tenured</th>
<th>Earning Tenure</th>
<th>Non-Tenured</th>
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<td>2020</td>
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</tbody>
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Legend:
- White
- Other
- African American
- Asian
- Hispanic
Endowed funds total $13.75 m. Deferred commitments to permanently endowed funds totaled $20.7 m. [B-2]

Maintained high freshman-to-sophomore retention and graduation rates. [B-6 & B-7]

Graduated 13 from the Environmental Design & Planning PhD Program since 2012. [B-5]

APDesign faculty continue to seek research dollars; applied for grants totaling $1,345,018 during FY2021-YTD; awarded $181,150. [B-1]
Top priorities moving forward

Maintain the lofty national recognition of our academic programs.

Maintain focus on recruitment, retention and graduation rates of our students.

Increase our programmatic offerings and diversity to build even more opportunities for faculty-led student research and discovery with industry partners.

Continue efforts at federal level and leverage STEM recognition for recruitment, scholarships and research grants.

Solicit support of APDesign’s 5th Year Fellowship Program, an endowment to support tuition for 5th year students and the Society We Serve Initiative aimed at recruiting and retaining students from underrepresented urban and rural communities.