Key Metrics
# 2025 Benchmarks: College Quick Summary

<table>
<thead>
<tr>
<th>Benchmark Goal</th>
<th>2011 Baseline</th>
<th>FY18</th>
<th>FY19</th>
<th>FY20</th>
<th>2025 College Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>B-1 Research expenditures</td>
<td>$31.2 M</td>
<td>$29.8 M</td>
<td>$49.9 M</td>
<td>$51.6 M</td>
<td>$49 M</td>
</tr>
<tr>
<td>B-1a Extramural Awards</td>
<td>$51.3 M</td>
<td>$48.0 M</td>
<td>$50.6 M</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B-2 Endowment</td>
<td>$39 M</td>
<td>$66.3 M</td>
<td>$70.5 M</td>
<td>$71.7 M</td>
<td>$100 M</td>
</tr>
<tr>
<td>B-3 Annual fundraising</td>
<td>$5M</td>
<td>$21.6 M</td>
<td>$12.9 M</td>
<td>$15.9 M</td>
<td>$20 M</td>
</tr>
<tr>
<td>B-4 Faculty awards (CMUP)</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td></td>
<td>6 per year</td>
</tr>
<tr>
<td>B-5 PhDs per year</td>
<td>57</td>
<td>57</td>
<td>58</td>
<td>73/211</td>
<td>90</td>
</tr>
<tr>
<td>B-6 Fr/Sophomore retention</td>
<td>77%</td>
<td>82%</td>
<td>83%</td>
<td>84.5%</td>
<td>90%</td>
</tr>
<tr>
<td>B-7 Six-year grad rate</td>
<td>53%</td>
<td>58%</td>
<td>60.4%</td>
<td>62.9%</td>
<td>70%</td>
</tr>
<tr>
<td>B-8 UG research participation</td>
<td>670</td>
<td>693</td>
<td>630</td>
<td></td>
<td>TBD</td>
</tr>
</tbody>
</table>

*Kansas State University*
Pandemic Response

• Providing a central source for PPE supplies for departments (re-usable and disposable masks, disposable gloves, hand sanitizer, chlorox wipes)
• Created video for training faculty, staff and student to properly use electrostatic sprayers
• Worked with facilities to make several classrooms COVID ventilation compliant
• 762-page research re-opening plan to allow research to commence while keeping faculty, staff and students safe
• Held weekly Department Head meetings to coordinate college response
• Modified more than 1300 class sections to hybrid or online modes to increase flexibility in content delivery
• Created a large amount of new online course content and new virtual labs
• Provided additional course content design help for faculty needing to move courses online
• Provided some staff and faculty computers to allow remote work
Pandemic Response

• Adopted virtual campus visit academic sessions (Tuesday and Thursday 10:00am and 2:00pm)

• Modified in-person campus visits (MWThF, 9:15am and 1:15pm)

• Initiated high school teacher/ambassador partnerships

• Ramped up Latinx recruitment efforts (Recruitment Materials in Spanish, Latin X student focus group)

• Wildcat Experience virtual event series (November M-Th, 4,5,6,7pm)

• Initiated having A&S Student Ambassadors writing letters to prospective students

• Raised an additional $72,000 for students in financial need

• Provided supplemental Advisor training sessions for how to deal with online advising and potential students issues due to pandemic

• More active referrals to OSL and follow-ups for students having academic and mental health issues
Key Priorities

• Focus on Creating Exciting New Powerhouses
  Communications       Social Justice
• Focus on increasing SCH via both recruitment and retention
  • Increase new major options in areas of growing interest to students and life-long learners
  • Focus on Need + Merit -based scholarships and internship opportunities
  • Creation of learning opportunities and summer introduction experiences especially for 1st gen students
• Improve RSCAD facilities – better, safer infrastructure and lower operating costs
  • Improved MTD facilities, Fume Hood projects in Ackert and CBC, space utilization review, environmental control reviews
• Increase diversity and inclusion at all levels in College
• Creating an appropriate/flexible mix of faculty and instructors to pivot in an uncertain higher education environment
Looking Forward

• **New Degree Programs**
  Geographic Information Science and Technology (GIST)

• **New Minors**
  Middle East Studies

• **New Certificates**
  Global Health
  Socially Responsible Information Science: Ethics in the Data Sciences

• **Strategic Investment**
  “Reset” program for Freshmen in several foundational classes

• **Proposed Degrees**
  (Interdisciplinary) Environmental Sciences
  (Interdisciplinary) Integrated Computer Sciences

• **Proposed Secondary Majors**
  Integrated Health Studies
  Social Justice

• **Proposed Minors**
  Graphic Design

• **Proposed Certificates**
  Religious Studies
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