Providing a high-quality education

- Growth in academic programs and increased enrollment
- Recruiting highlights
  - Hospitality Management
  - School Counseling
- Expanding portfolio of offerings
Progress/accomplishments

Educational solutions for the Animal Health Industry
• In response to industry’s needs
• Best-fit educational model
• Enhances marketing and recruiting
• Scalable to other industries
• Ask prospects:
  “My career goal is to ________”

LEAD | Professional Science Masters

MANAGE | Master of Agribusiness

DISCOVER | Veterinary Biomedical Science

ENHANCE | Professional Development

Professional Skills | Advanced Science | Business | Capstone
Progress/accomplishments

Improving success through engagement

• Enhanced commitment to professional development
  – Numbers of attendees grows
  – A suite of offerings

• Growing the future workforce through K-12 outreach
  – Impact
  – Key collaborations
Progress/accomplishments

Solving problems through applied research

• Urban Food Systems
• 1Data
• Sensory and Consumer Center
• Food Safety
Key metrics

- For-credit offerings - New programs
- Enrollment/SCH in existing programs
- Revenue generated through Professional Development programs
- Grant revenue/Fee-for-service income
- Facility impact through community/industry events
- K-12 impact through school visits/collaborative projects
Top priorities moving forward

• Establish a leadership succession plan
• Establish MOUs with K-State Academic Partners/understand our revenue base
• Increase enrollment in existing academic programs
• Explore academic programs with the College of Agriculture
• Integration of research assistant professor into Food Safety/Security work
• Increase revenue generated through Professional Development programs