



K-State Olathe

2019 Fall Update with the President and Provost

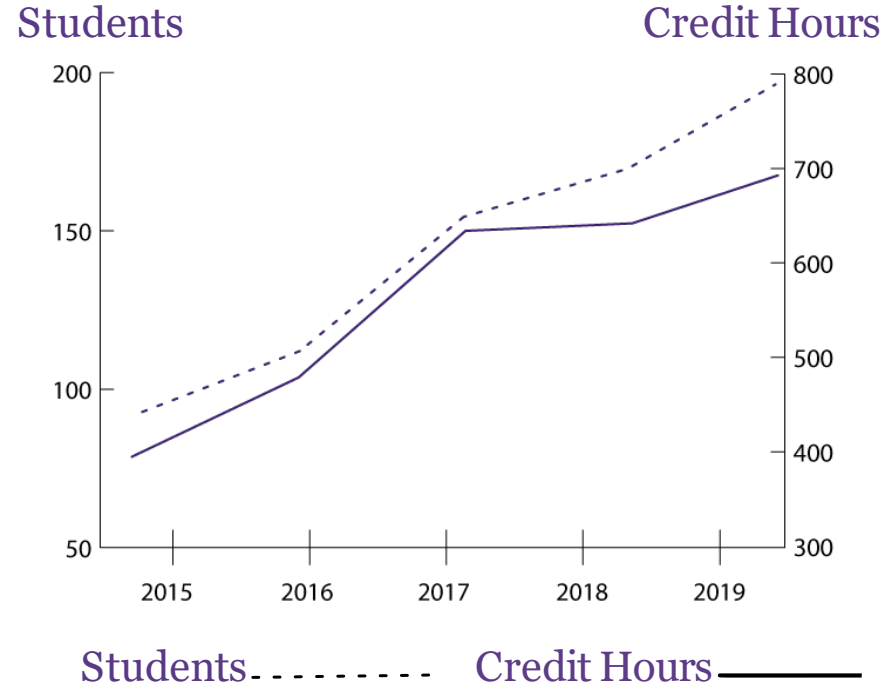
K-STATE
2025

KANSAS STATE
UNIVERSITY

Progress/accomplishments

Providing a high-quality education

- Growth in academic programs and increased enrollment
- Recruiting highlights
 - Hospitality Management
 - School Counseling
- Expanding portfolio of offerings



Progress/accomplishments

Educational solutions for the Animal Health Industry

- In response to industry's needs
- Best-fit educational model
- Enhances marketing and recruiting
- Scalable to other industries
- Ask prospects:

“My career goal is to _____”

LEAD | Professional Science Masters



MANAGE | Master of Agribusiness



DISCOVER | Veterinary Biomedical Science



ENHANCE | Professional

Development



 Professional Skills  Advanced Science  Business  Capstone

Progress/accomplishments

Improving success through engagement

- Enhanced commitment to professional development
 - Numbers of attendees grows
 - A suite of offerings
- Growing the future workforce through K-12 outreach
 - Impact
 - Key collaborations



Progress/accomplishments

Solving problems through applied research

- Urban Food Systems
- 1Data
- Sensory and Consumer Center
- Food Safety



Key metrics

- For-credit offerings - New programs
- Enrollment/SCH in existing programs
- Revenue generated through Professional Development programs
- Grant revenue/Fee-for-service income
- Facility impact through community/industry events
- K-12 impact through school visits/collaborative projects



Top priorities moving forward

- Establish a leadership succession plan
- Establish MOUs with K-State Academic Partners/understand our revenue base
- Increase enrollment in existing academic programs
- Explore academic programs with the College of Agriculture
- Integration of research assistant professor into Food Safety/Security work
- Increase revenue generated through Professional Development programs

