Mission areas:
Where do we want to be?

- Education
- Research and Development
- Engagement
Progress/accomplishments

Education

• Growth in academic programs and enrollment
  – Enrollment: 179 students, 662 credit hours
• Launch of the PSM degree
• New degree offerings through partnerships – Public health, school counseling
• Enhanced commitment to professional development
  – Training and development manager
  – Launched a Animal Health Regulatory Affairs Seminar Series in response to industry demand
• K–12
  – Addition of a director for community and education engagement
  – More than 7,500 students and teachers impacted in the 2016-17 academic year
Progress/accomplishments

Research and development

• 1Data
  – A unique collaboration that will leverage data to improve human and animal lives
  – Funding secured to hire post docs and graduate students in order to begin work

• Sensory and Consumer Research Center
  – Increasing number of studies; added students, staff to support the growth

• Process established, faculty trained to submit grants through K-State Olathe

• Kitchen Innovation Accelerator
  – Pet food industry workshop and engagement
  – Support for small businesses
Progress/accomplishments

Engagement

• Partnerships lead to economic growth and learning opportunities
  – Maxxam
  – Digital Sandbox

• Established national headquarters for American Association of Industry Veterinarians
  – Linking education and industry to support veterinarians’ career development

• Venue for learning and growth
  – Companies and organizations continue to leverage K-State Olathe
  – A focus on community health and wellness
Focus areas: Where do we want to be?

URBAN FARM TO TABLE

ONE HEALTH

DESIGN AND TECHNOLOGY

The One Health Triad

FARM TO TABLE

DESIGN & TECHNOLOGY

KANSAS STATE UNIVERSITY

K-State 2025
K-State Olathe Goals

1. **Education:** To provide relevant, in-demand educational programs that are integrative and meet the needs of targeted markets.

2. **Research and Development:** To be the partner of choice for industry, government and the public to solve relevant problems through applied research and development.

3. **Engagement:** To improve the well-being and economic prosperity of the region through collaboration and extending K-State’s knowledge, expertise and involvement.

4. **Organizational Culture and Capacity:** To develop an organization that rewards integrative, entrepreneurial and collaborative behavior; where everyone lives by our core values and works toward a common vision; and operates in a customer-focused manner that is efficient, productive and sustainable.
Key metrics

• Students enrolled in credit courses, certificates or degree programs
• The number of participants/year in professional development programs
• Integrative, applied research programs that solve real-world problems
• Additional strategic partnerships with industry or government to provide research, professional development or credit-bearing programs
• The number of K-State colleges that are actively engaged at K-State Olathe by collaborating on offering programs, courses, research and professional development
• Student opportunities, internships, technical expertise and resources to metropolitan school districts
How will we get there?

Strategic Doing enables people to form action-oriented collaborations quickly, move them toward measurable outcomes, and make adjustments along the way.