K-State Global Campus FY17

Serving Students and the Community

• Served 12,548 students, 4,904 unique students
• 75,870 credit hours (56,858 UG, 19,012 G)
• Graduated 582 students
• Awarded 117 scholarships to distance students, $93,000
• Awarded $108,000 in Summer School scholarships
• Served 42,406 participants through noncredit programs
Progress/accomplishments

Infrastructure

• Worked with KSU Foundation to develop a plan for the Global Campus building, market need delayed development
• Staff professional development
  – 45 employees participated in professional development activities in FY17
• All-staff retreat focused on intercultural development
Progress/accomplishments

Infrastructure

• Student demographic and enrollment data is available
• Regular reports are available and include summary-level data as well as detailed information for analysis and action – utilizing Power BI, a tool to organize and share data
• Program benchmark tool is developed and in process of being utilized
• Websites continue to be updated, working with DCM on new design
Progress/accomplishments

New Initiatives/Partnerships

- All University Campaign Global Campus staff participation reached 89%
- Established position of Alumni and External Relations Coordinator
- Two new endowed scholarships totaling $120,000
Progress/accomplishments

New Initiatives/Partnerships

• New bachelor’s degree program: Elementary Education

• New face to face noncredit programs:
  – Lean Six Sigma Yellow Belt
  – North America Porcine Reproductive and Respiratory Syndrome (PRRS) Symposium
  – New Media Marketing Bootcamp
  – American Society for Engineering Education (ASEE) Midwest Section Conference

• New online noncredit offerings:
  – Teaching & Learning About Constitutional Government
  – Integrated Learning Skills (Comexus) through College of Education – teaching English language skills to educators in Mexico
Progress/accomplishments

Faculty Training and Course Quality

- Expanded course quality training presented to 30+ GTAs and faculty in 2-day training
- 100% of newly developed courses meet quality standards
- Faculty are engaged through attendance at continuing education professional development conferences and participation in Show and Tell and Have a Byte events
- Using award-winning UDoIt tool – evaluates for accessibility
Progress/accomplishments

Undergraduate and Graduate Student Experience:
- An online learning orientation has been created for all distance students
- “Community of Support” is utilized within orientation course as an effective way for distance students to network with each other
- Through use of K-State-WildcatLink, at least 50% of students have access to department/college mentoring programs
- A process is in place for working with students who violate the code of conduct
- Distance students have access to tutoring in 15 subject areas
Progress/accomplishments

Undergraduate and Graduate Student Experience:

- K-State DirectLink program established – dual advising with Community Colleges
- 28 transfer students completed the summer Jump Start program through the College of Business
- Persistence increased by 1.3% UG and 2.4% G since 2013 baseline
- Re-enrollment campaigns are implemented
Key metrics

- Six-year graduation rate – 65%
- Endowment pool for scholarships increased by $120,000
Top priorities moving forward

• Increase in participants
• Increase in revenue
• Employee engagement
Top priorities moving forward

• Reporting and analytics to inform action
• New program development to meet industry, military and society needs (both credit and noncredit)
  – Executive Education
  – Kansas Board of Regents/Military Credit for Military Career Equivalency
  – New degree programs
• Continued focus on course quality and instructional design
• Continued development of exceptional services for distance education students
• Increased collaboration across campuses for distance education credit, noncredit and conferences