KEY ACTIVITY 1:

Offer a live professional performing arts series by presenting a wide variety of artists and attractions at the highest artistic standard in a multitude of genres.

Short Term Key Outcome:

- Increase the number of performances in the McCain Performance Series from 15 per season in 2007 - 2008 school year to approximately 30 per season.

- Increase the presenting budget for artist fees from approximately $250,000 to over $1,000,000 in that same time frame.
THIS TIME, ODD SQUAD NEEDS YOUR HELP

Monday 6:00 p.m. Jan. 30
Warriors

Shaolin Warriors

Tuesday, March 14, 7:30 p.m.

Kansas State University
McCain Auditorium
Straight No Chaser

Wesley Stace
Andrew Burashko

Stevie Pige, former lead singer of the Barenaked Ladies

Sgt. Pepper's Lonely Hearts Club Band
Art of Time Ensemble

Bluemont Hotel

Thursday | 7:30 p.m.
Oct. 20

Kansas State University
McCain Auditorium
YOU ALREADY KNOW
YOU’RE GONNA LOVE IT!

MAMMA MIA!
THE SMASH HIT MUSICAL
BASED ON THE SONGS OF ABBA®

BENNY ANDERSSON & BJÖRN ULVAEUS'

Tuesday | 7:30 p.m.
Jan. 24

Community First NATIONWIDE BANK

FAREWELL TOUR

KANSAS STATE UNIVERSITY | McCain Auditorium
CINDERELLA
Russian National Ballet Theatre

Saturday  7:30 p.m.
Jan. 28

Kansas State University
McCain Auditorium
Sunday | 7:30 p.m.
Feb. 26

PILOBOLUS

SHADOW LAND

KANSAS STATE UNIVERSITY
McCain Auditorium
An evening of side-splitting laughter

BRIAN REGAN

Thursday 7:30 p.m. Dec. 8

The Family of Jeremiah and D.C. Hackerott
Edward Jones @Grand Mère

Kansas State University | McCain Auditorium
WHAT TO EXPECT WHEN YOU’RE ELECTING

Friday 7:30 p.m. Oct. 7

The Capitol Steps

Kansas State University McCain Auditorium
THE TROJAN WAR
OUR WARRIOR CHORUS

Friday, April 7
7:30 p.m.
KEY ACTIVITY 2:

Provide patrons varied, unique professional performing arts experiences that go beyond the McCain stage.

Short Term Key Outcome:

Program a McCain Performance Series event in the K-State Student Union, First United Methodist Church, Kirmser Hall, and The Wareham Opera House.
Sybarite5

Sunday, Nov. 16 – Kirmser Hall
Bach’s Own St. Thomas Boys Choir of Leipzig

NOV. 6
The Wonder Bread Years

with Pat Hazell

NOV. 3
Cyrus Chestnut

Robust and soulful jazz pianist swings gospel to bebop

Friday 7 & 9:30 P.M.
Nov. 4
Wareham Opera House
KEY ACTIVITY 2 (unique professional performing arts experiences)
Short Term Key Outcome:

Offer daylong live performing arts trips in the local region such as outings to the Symphony in the Flint Hills and to Kansas City to see Broadway shows not available in the local community.
In partnership with the Beach Museum, McCain Auditorium will offer an arts adventure trip with opportunities for entertainment and engagement in another region of the country.
KEY ACTIVITY 3

Strengthen the Auditorium’s ability to financially sustain its performance series and engagement programs through:

a. Corporate and foundation sponsorships and grants.

Short Term Key Outcome:

- Increase corporate sponsorship income from approximately $25,000 in 2007 per season to $100,000.

- Begin promoting Educational Programs sponsorship opportunities.
Corporate Sponsorships
McCain Performance Series

- 2012-2013: $27,000
- 2013-2014: $32,500
- 2014-2015: $104,500
- 2015-2016: $162,500
KEY ACTIVITY 3 (strengthen financial stability)

Short Term Key Outcome:

b. Increase Friends of McCain monies from $25,000 per year in 2010 to $125,000 per year.
Friends of McCain Annual Giving

<table>
<thead>
<tr>
<th>Year</th>
<th>Total Giving</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-2012</td>
<td>$100,863</td>
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<tr>
<td>2012-2013</td>
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<td>2014-2015</td>
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<tr>
<td>2015-2016</td>
<td>$176,889</td>
</tr>
</tbody>
</table>
KEY ACTIVITY 4:
Increase staff positions and other resources to strengthen the ability for McCain Auditorium to serve its mission.

Short Term Key Outcomes:

✓ A. Development: Work with K-State administration and Foundation to create a Development Director position to work on major gifts for several non-constituent units including McCain Auditorium.

✓ B. Administrative: Hire one additional part time employee.

✓ C. Technical: Hire one additional full time employee.

✓ D. Marketing: Outsource digital and social marketing.
KEY ACTIVITY 5:
McCain Auditorium will provide audiences and artists pleasing aesthetic experiences with appropriate spaces and amenities.

Short Term Outcome:
Renovate the interior of the auditorium to include replacement of the stage floor, lighting dimmer equipment, sound system upgrade and replacement, and repair of the moveable ceiling.

Preliminary plans will be developed for a major renovation and expansion of public spaces of the auditorium.
Replace existing lobby with 24,000 sq. ft., 2 level structure

Enhanced amenities and increased social engagement spaces

Expanded spaces for K-State, Manhattan, and Fort Riley communities to connect

$11 million project cost, 100% funded by private support

Approved to begin fundraising based on positive feasibility study (close to half of project cost will be funded by fewer than 40 families)
KEY ACTIVITY 6:
Promote creative research through the performing arts on campus and throughout the region and world at large.

Short Term Key Outcomes:

a. Increase incentives for K-State students to attend McCain Performance Series events.

1. Work with Honors Program to incentivize student attendance with free voucher program.

2. Work with the Graduate School to offer discounted tickets and networking opportunities.
KEY ACTIVITY 6: (creative research)

Short Term Key Outcomes:

b. Encourage K-State faculty to integrate McCain Performance Series events into their curriculum.

1. Work with the College of Arts and Sciences and other departments by offering engagement activities and discounted tickets to the students and faculty who discuss diversity issues in their classrooms.
KEY ACTIVITY 6: (creative research)

Short Term Key Outcomes:


1. Offer at least 2 engagement activities with artists from the performance series to K-State students throughout the season (workshops, seminars, etc.)
KEY ACTIVITY 6: (creative research)

Short Term Key Outcome:

d. Connect McCain Performance Series artists directly to the immediate community (schools, businesses, senior centers, etc.) in non-performance settings.

Bring an artist into the community for a workshop or seminar.
NOV. 13

BEYOND GLORY
starring Stephen Lang

Manhattan Area Chamber of Commerce
Military Relations Committee

DICK EDWARDS
DICKEDWARDSAUTO.COM
McCain Auditorium will provide patrons additional educational and engagement opportunities that go beyond the performances.

McCain Conversations, the informal pre-event talks hosted by K-State faculty members or other community experts designed to inform and engage audiences, will expand from a few occurring per season to at least 12 per season.
How can the music of Cuba — the island nation found approximately 90 miles from our own shores — be at the same time so familiar and also so exotic? Like North American jazz, the music of Cuba represents the igneous combination of African and European cultures, forged from the sweetness of sugar cane and the bitterness of slavery. In this McCain Conversation, Kurt Gartner, professor of music, will discuss the roots of popular Cuban music, including the rhythms called son, danzón and rumba. The musical discussion will be brought to life by members of the K-State Latin Jazz Ensemble, which Gartner directs. Together, they will demonstrate rhythms and styles, and give the audience a sort of “listener’s guide” in anticipation of the concert.
g. Collaborate with other campus departments and outside entities on research projects that use the arts as a transformational agent.

Work with the School of Music, Theatre and Dance, the College of Education, USD 383, Beach Museum of Art, Kevin Spencer and the Flint Hills Summer Fun Camp to research the effectiveness of using a multitude of creative arts therapies simultaneously when working with children on the Autism spectrum.
KEY ACTIVITY 6: (creative research)

Short Term Key Outcome:

h. McCain Auditorium, K-State Libraries, and the Beach Museum of Art will work as a consortium to provide regular opportunities for creative research across campus and the community. Research will center around shows at McCain and exhibits at the Beach Museum and K-State Libraries with curriculum connections.

Develop collaborative projects promoting universitywide creativity by partnering with Beach Museum and K-State Libraries on a biennial basis under the moniker of “Creativity Illuminated.”
CREATIVITY ILLUMINATED

It's about art, culture and discovery. Be a part of it.

CELEBRATING BOOK ARTS
A multidisciplinary event in the 21st century, the melding of the arts.Daniel H kickoff
Fulcher Art Colloquium
3 p.m., Thursday, April 2

Calligraphy workshop
5:30 p.m., Thursday, April 22

Theatre in the Round, Kansas State University.
Calligraphy workshop on the theme of American expression in the arts.
Calligraphy workshop on the theme of American expression in the arts.

EXPLORING CULTURAL MUSIC
The essential music of the Middle East
Yveal Ra Ensemble
7:30 p.m., Thursday, April 3

Upcoming events

upcoming events


Movie series:
- """"In the Style of Pintor"""", April 6
- """"In the Style of Pintor"""", April 6

KANSAS STATE UNIVERSITY

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CREATIVITY ILLUMINATED

upcoming events

KANSAS STATE UNIVERSITY

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KEY ACTIVITY 6: (creative research)

Short Term Key Outcome:

Under the leadership of the Beach Museum of Art, McCain Auditorium becomes a founding partner of the Prairie Studies Initiative, bringing disciplines in the arts and sciences together to explore cultural and ecological dimensions of the prairie.
Music of the Sun

with ETHEL and Robert Mirabal

October 10
KEY ACTIVITY 7:

Work with preK-12 educators to facilitate learning through the arts, thereby improving academic and social outcomes through the live performing arts.

a. Offer free student matinees to expand learning, expand cultural awareness and to inspire students and educators alike.

Short Term Key Outcome:

Offer 4 free educational matinees per year to school children grades K-6, serving approximately 5,000 children per season.
FREE STUDENT MATINEES FOR APPROX. 5,000 ELEMENTARY STUDENTS PER ACADEMIC YEAR
KEY ACTIVITY 7 (Work with preK-12 educators):

b. Work with preK-12 educators to provide students discounted tickets and networking opportunities surrounding McCain Performance Series shows with curricular connections.

Short Term Key Outcome:

Identify one show per season appropriate for discounted tickets and networking opportunities.
Habib Koité

Tuesday, October 13

7:30 p.m. Oct. 13 Tuesday

L.A. THEATRE WORKS

BRAM STOKER’S DRACULA

ADAPT BY CHARLES MOREY

Kansas State University
McCain Auditorium
KEY ACTIVITY 7 (Work with preK-12 educators):

c. Develop professional development strategies for K-12 educators to use the arts in their classrooms to facilitate learning in all academic areas.

Short Term Key Outcome:

Study/performance guides for free matinee shows will be sent to educators.
THIS TIME,
ODD SQUAD NEEDS
YOUR HELP

Monday | 6:00 p.m.
Jan. 30
KEY ACTIVITY 7 (Work with preK-12 educators):

d. Work with Office of Military Affairs, and Institute for the Health and Security of Military families to strengthen the resiliency of soldiers/veterans and their families through the performing arts.

Short Term Key Outcome:

- Invite soldiers and their families to McCain Auditorium with substantially discounted tickets and facilitate social/networking activities. 2 events per season.

- Occasionally bring an artist to Fort Riley to interact with soldiers or their families or to the community to interact with veterans.
Welcomes the Dagger Brigade to an Evening of Excitement....

5:30 to 7:00PM
Pre-Show Social
@Della Voce
Complimentary Foods and Spirits
Live Music

7:30 – SHOWTIME!!!! @ McCain Auditorium, K-State

Greatly discounted ticket price -$30/each
Through unit event representatives...

Sunday, February 22nd @ McCain Auditorium
Area Parking on Campus (free) or the Parking Garage

Foods and Spirits by--

Welcomes the DWCC/CWCC to an Evening of Entertainment...

Complimentary Pre-Show Reception
5:30 to 7:00PM
@ Strecker-Nelson Art Gallery

7:30 – SHOWTIME!!!!

Greatly discounted ticket price -$37.50/each
Through group event representatives...

Friday, February 6th @ McCain Auditorium
Area Parking on Campus (free) or the Parking Garage

Sister Act
A Divine Musical Comedy