KSUF Contributions Toward K-State 2025 Success

November 29, 2016
Partnership Commitment

• University’s K-State 2025 plan is the platform for all of our philanthropic work

• Transparency & shared governance
  • Board, strategic retreats, annual evaluation, critical decisions

• Promoting one K-State philosophy
  • Continued growth in partnership with the Academy, Alumni Association & Athletics
Extraordinary ROI and impact

- $17,245,089 invested in sole source (FY12-16)
- ROI $462,221,327 (major gifts) - 2680% return
- Efficiency & effectiveness stats...
  - Producing at the level of top 50 peers ($150M+)
  - Fundraising staff is efficient & effective
Dollars raised per total budget dollar

Peer set - Auburn, Clemson, Oklahoma State, Purdue, Rutgers, Missouri, Oregon
Dollars raised per development and frontline FTE*

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Successful Signature driver for K-State 2025

Innovation & Inspiration Campaign

- $921M toward $1B goal
- Providing urgency to support the priorities of K-State 2025
- Campaign is raising the bar for philanthropic giving to advance K-State 2025
Targeted Philanthropy Effectiveness

• **Student Funding** – over 37% increase in the last three years
  - February 2013 – approximately $12m in cash
    - 2,335 endowed scholarships
    - 635 expendable scholarships
  - February 2016 – approximately $16.5m in cash
    - 2,535 endowed scholarships
    - 662 expendable scholarships

• **Facilities** – over 27% provided by private gifts
  - Approximately $339.9M invested in academic facilities since FY12
  - $93.6M in private funding

• **Faculty**
  - 41 new endowed faculty positions, totaling $43.5M in private endowment
Pursuing Annual Production Growth

• Planning to scale KSUF to produce $165M sustained by 2021
• Operating model being considered at Dec 2016 BOD meeting
Innovation – Value added Student Focus

- Open/Alternative Textbook Initiative
- Career Coaching
- Leadership Studies – Snyder Leadership Legacy Fellows
- Center for Risk Management & Research
- Berney Family Welcome Center
Force Multipliers – KSU Student Foundation

- Activities creating understanding and a lasting culture of philanthropy
- Atmosphere of appreciation and aspirational desire to give back in the future
Force Multipliers - Trustees, Campaign Volunteers

- Elevated expectations of commitment
- Dedicated advocates, ambassadors & investors
  - Lifelong shareholders
  - Proactive engagement in leadership activities
  - Advocacy work in matters impacting K-State
Strategic Communication

Promoting the excellence & achievements of K-State – Specifically referring to K-State 2025

• Good for K-State magazine
• Social media
• Email campaigns
• Website videos
Economic Development in Action

• Phase I fully leased

• Phase II pending approval in Dec 2016

• Major P3 project at Anderson Ave. Global Campus site in planning phase with K-State