# Kansas State University Institute For Commercialization

K-STATE **2025** 



# KSU-IC 2025 Update

Oct. 10, 2016



#### I. Research, Scholarly and Creative Activities, and Discovery

Increased funding for research

Total KSU-IC generated funding	\$14,710,000
-Royalties	
-Corporate-sponsored research	
-Equity distributed cash	

- Research and development competitive with benchmark institutions
  - Association of University Technology Managers (AUTM) 2016, Public Research Universities Rankings

Licenses-options executed	29 <sup>th</sup> nationally
Revenue per active license	29 <sup>th</sup> nationally
Royalty revenue	41st nationally

## IV. Engagement, Extension, Outreach and Service

Faculty engagement activities

Individual faculty interactions 1,351	Individual faculty interactions	1,351
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Company engagement

Individual company interactions	2,354
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Economic engagement

Client company investment -Facility Equipment -Operations	\$91,200,000
Average wage with benefits from jobs created/attracted	\$82,200
Active annual payroll with benefits	\$31,300,000



#### IV. Continued

Created company progress

Choco-Finesse	EpoGee fat substitute	Bloomer Chocolate (processor of 50% of America's cocoa beans)
	<ul> <li>92% reduction of calories per gram of fat</li> <li>No olestra side effects</li> <li>FDA approval</li> </ul>	2017—U.S. launch by one of the worlds largest food conglomerates

 National recognition as a leader in social, political, health, economic and environmental issues

Invited national/international presentations	10	University Industry Interaction Network (61 countries)
National awards/finalists	5	State Science and Technology Innovation (SSTI)



#### VI. Facilities and Infrastructure

- Responsive, timely and strategic facilities that conform needs and future planning
- K-State/Manhattan Innovation Center

KSU-IC cash investment in technology	gy, \$1,904,000	
furnishings, maintenance and lab		
equipment		

North Campus Research Corridor (NCC)

KS	U-IC Corridor	\$50,000,000
•	Concept creation	
•	Support master planning process	
	(Office of the Provost)	
•	Financial plan creation/execution	
	(Office of the President)	



## KSU-IC Total Funding/Equity Generated

• Total funding/equity generated for K-State in 2012-2016

•	Innovation Center funding	\$21,814,000
•	Royalties, research,	
	distributed equity	
•	Equity indicates current value	



# 2012-2016 Clutch Plays

College of Vet Med (2013)	Clutch: Funding pulled from budget recommendation	\$5MM annual grant fully restored
Global Food System (2014)	Clutch: Establishment of the GFS Economic Growth Grant	\$5MM annual grant fully restored
Global Food System (2015)	Clutch: Original budget amendment completely defunded GFS in FY 2017	FY 2017 funding partially restored
		FY 2018/2019 funding likely restored



# Take-Away

Resource generator	\$21MM
Economic Development	\$91MM investment
	\$31MM annual payroll
Burnish the K-State Brand	"America's most promising"
	"One in 10 universities in the world."
Clutch player	On call

