



COE 2025 Update - 2016





The Top 50 Vision

- **University Vision:** By 2025, Kansas State University will be recognized as one of the nation's Top 50 Public Research Universities.
- **College Vision:** By 2025, the College of Engineering will be recognized as one of the nation's Top 50 Public Research Engineering Colleges.
- Currently Ranked at 64





The COE Five-Year Goals (Year 3)

- Publications (per TTF) 🛛 🖊 🖊 2
- Ph.D. Enrollment (per TTF) 🛑 1.5
- Expenditures (\$K per TTF) 🔶
- Named Faculty Positions
- Research Infrastructure
- Fresh/Soph Retention
- UG Creative Inquiry
- National Faculty Awards

- Undergrad Enrollment
- Annual Giving (\$M)

| 2 to 3 | (3.1) |
|--------------------|---------|
| 1.5 to 2 | (1.9) |
| \$230 to \$300 | (257) |
| 29 to 40 | (43) |
| 7 Showcases | (5) |
| 69% to 75% | (78%) |
| 250 to 400 | (392) |
| 10 to 15 | (18) |
| 3,350 to 3,800 | (3,876) |
| \$18 | (\$19) |

Undergraduate Student Quality

| Number of Putnam Scholars by College Fall 2016 | | Percentage of Total |
|---|-----|------------------------|
| Salina | 1 | 0.1% |
| Vet Med | 1 | 0.1% |
| APD | 10 | 1.2% |
| Education | 15 | 1.8% |
| Ag | 51 | 6.2% |
| Business | 60 | 7.3% |
| Human Ecology | 64 | 7.7% |
| A&S | 246 | 29.8% |
| Engineering | 378 | 45.8% |
| K-State Total | 826 | |

46% of Putnam Scholars are in Engineering.

20% of K-State undergraduates are in Engineering.



Undergraduate Student Quality

| Total Number of Employers Attending Career Fairs (2015- 2016) | | |
|--|-----|--|
| Design Expo | 73 | |
| Agri-Industry | 95 | |
| Business & Hospitality | 102 | |
| Engineering | 156 | |
| All University | 326 | |

Engineering has the largest number of employers attending discipline-specific career fairs by more than 50%.



Revenue from Enrollment Growth

| | _ | | - | _ |
|---------------|------------------------|----------|------|------------|
| A&S | Fall 2014 to Fall 2016 | (6,347) | -756 | Down (11%) |
| Education | Fall 2014 to Fall 2016 | (2,106) | -147 | Down (7%) |
| Salina | Fall 2014 to Fall 2016 | (584) | -141 | Down (19%) |
| Human Ecology | Fall 2014 to Fall 2016 | (2,955) | -138 | Down (4%) |
| Ag | Fall 2014 to Fall 2016 | (3,238) | -132 | Down (4%) |
| Business | Fall 2014 to Fall 2016 | (2,869) | -35 | Down (1%) |
| APD | Fall 2014 to Fall 2016 | (711) | -10 | Down (1%) |
| Vet Med | Fall 2014 to Fall 2016 | (615) | -5 | Down (1%) |
| Engineering | Fall 2014 to Fall 2016 | (4,348) | +371 | UP (9%) |
| K-State Total | Fall 2014 to Fall 2016 | (23,779) | -987 | Down (4%) |
| | | | | |

Engineering is the only college with a total enrollment increase over the last two years.



Revenue from Philanthropic Giving

| Total Campaign Fundraised by College as of 10/31/16 | | Percentage of Total |
|--|--------|------------------------|
| Education | \$12M | 1.3% |
| Salina | \$17M | 1.9% |
| Human Ecology | \$26M | 2.9% |
| APD | \$27M | 3.0% |
| Vet Med | \$52M | 5.7% |
| Ag | \$67M | 7.4% |
| A&S | \$79M | 8.7% |
| Business | \$91M | 10.0% |
| Engineering | \$173M | 19.0% |
| K-State Total | \$909M | |

Engineering is the leading college in campaign philanthropic giving by almost 90%.



Research – Ph.D. Enrollment Growth

| Ph.D. Enrollment and Ph.D. Enrollment Change by College Over the Last Two Years | | | | |
|---|------------------------|---------|-----|------------|
| APD | Fall 2014 to Fall 2016 | (8) | -2 | Down (20%) |
| Ag | Fall 2014 to Fall 2016 | (167) | -4 | Down (2%) |
| Education | Fall 2014 to Fall 2016 | (127) | +3 | UP (2%) |
| Vet Med | Fall 2014 to Fall 2016 | (41) | +3 | UP (8%) |
| Human Ecology | Fall 2014 to Fall 2016 | (123) | +10 | UP (9%) |
| A&S | Fall 2014 to Fall 2016 | (472) | +20 | UP (4%) |
| Engineering | Fall 2014 to Fall 2016 | (217) | +52 | UP (31%) |
| K-State Total | Fall 2014 to Fall 2016 | (1,155) | +82 | UP (8%) |

Engineering's Ph.D. enrollment growth has been the primary driver of K-State's Ph.D. enrollment growth.



Research – F&A Generated

| | Expenditures | F&A |
|---------------|--------------|--------|
| A&S | \$29M | \$4.5M |
| Ag | \$80M | \$4.1M |
| Engineering | \$28M | \$2.6M |
| Vet Med | \$19M | \$2.3M |
| Human Ecology | \$7M | \$1.8M |
| Education | \$3M | \$0.6M |
| K-State Total | \$166M | \$16M |

Facilities and Administrative Cost (F&A)

- Standard F&A rate = 50%
- 3-year averages

The average college-generated F&A is \$2.6M. Engineering generates the average F&A.



K-State – KU Engineering Comparison

- U.S. News & World Report Rankings
 - K-State UGrad Program 75
 - K-State Grad Program Ranking 100
 - KU UGrad Program 75
 - KU Grad Program Ranking 98
- Base Funding + Additional Funding
 - K-State: \$22M for 3,876 UGrads (\$5,675 per student)
 - KU: \$21M for 2,448 UGrads (\$8,578 per student)
- Facility Construction

KANSAS STA

- K-State: Added 90,000 square feet
- KU: Added 180,000 square feet

Impact, Accomplishments & Priorities



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Positive Impact of COE 2025 Plan

- Metrics of COE Strategic Plan
 - Publications
 - Ph.D. Enrollment
 - Expenditure
 - Endowed Positions
 - Infrastructure
 - UG Retention

College of Engineering

– Annual Giving

KANSAS STA

- Enhanced Reputation
- → Increased GTA Resources
- Catalyzed Hiring Plan
- Recruit & Retain Faculty
- Recruit & Retain Faculty
- Activated ASC Concept
- - Focused Philanthropy

Accomplishments

- Publications (per TTF)
- Ph.D. Enrollment (per TTF) 🗲
- Expenditures (\$K per TTF) 🔶
- Named Faculty Positions
- Research Infrastructure
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Key Priorities for AY16-17

- Continue Faculty Hiring Plan
- Increase Ph.D. Enrollment
- Increase Research Expenditures
- Increase Education/Research Space
- Philanthropy
 - Named Faculty Positions
 - Departmental Facilities
 - ASC & ELI Programs

Thank You!



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