# Center for Engagement and Community Development

**K-STATE 2025** 

KANSAS STATE

# Advancing Engagement: K-State 2025 Progress

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## Engagement is:

- a form of research, teaching, or service,
- work that addresses some significant community need or goal,
- a sustained partnership between university and nonuniversity stakeholders,
- collaborative,
- work that benefits all parties, and
- the creation and sharing of new knowledge.





# K-State's Historic Commitment to Engagement

Engagement is foundational to Kansas State University

- Morrill Act (1862): Created Land-Grant Universities
- Hatch Act (1887): Created Ag Experiment Stations
- Smith / Lever Act (1914): Created Cooperative Extension
- K-State's Mission Statement
- K-State 2025 (Theme IV)
  - Engagement, Extension, Outreach & Service





### Positive Impacts of K-State 2025

- A heightened awareness of engagement as integral to K-State's mission
- 2. An increased campus dialogue and energy regarding engagement
- Because of the awareness and energy, an everincreasing number of faculty are interested in and conducting engaged scholarly work



### Engagement Progress: 2011-2016

- 2011: K-State recognized as "Community Engaged University" by Carnegie Foundation
- 2012: Because of Carnegie designation, K-State secures membership in Engagement Scholarship Consortium (40 members; KSU 1 of 5 Big XII members)
- 2012: KSU launches campus-wide Excellence in Engagement Award
- 2012: K-State establishes Office of Corporate Engagement
- **2013**: KSU first administers campus-wide Engagement Benchmarking Tool (EBT)
- 2013: K-State launches campus-wide Engagement Incentive Grant program



# Engagement Incentive Grants 2013-2016

- 20 Engagement Incentive Grants awarded totaling \$190,000
- Engagement Incentive Grants have been awarded to:
  - All three K-State campuses and KSRE
  - 5 different colleges at K State Manhattan campus
  - 14 different departments

# TOWN STUDIO PROJECT

having big impact

Todd Gabbard, associate professor, director of graduate programs and associate department head for the architecture department at Kansas State University, is fascinated by the small rural towns that define Kansas. "I'm not from Kansas myself, so I was initially interested in learning more about Kansas and the idea of the small town in Kansas," Gabbard said. One such town Gabbard has become familiar with is Eureka, which is the county seat of Greenwood County in southeast Kansas. Known for its milelong Main Street and summertime fairs and rodeos, Eureka is a welcoming town for those who love living safely and simply in the state's Flint Hills. And, with a population of 2,527, Eureka cleanly fits into the category of rural. Eureka has served as a cornerstone for Gabbard's fifth-year architecture design studio





### Engagement Progress: 2011-2016

- 2015: CECD / Office of the Provost organize "mid-point review" of Carnegie Classification – progress check-up for 2020 Carnegie reclassification
- 2015: K-State approves "professors of practice." Designation helps recognize and reward engaged faculty
  - Flexibility / Opportunity
- 2015: KSRE begins training all new Extension educators in community facilitation practices
- 2015: CECD launches engagement professional development series
- 2015: CECD administers campus-wide EBT for second time



#### **Engagement Benchmarking Tool**

**REPORT ON CALENDAR YEAR 2015** 

Engagement

#### Highlights from 2015 EBT:

- 272 faculty report at least one engaged project an increase of 21% over 2013
- 76.63 KSU FTE committed to community-engaged work an increase of 19% over 2013
- \$6.2 million salary dollars invested by KSU to engagement activity an increase of 29% over 2013
- \$19.2 million in public service grants and contracts were secured by K-State faculty – an increase of 8% over 2013
- 907,262 citizens were engaged by KSU community-engaged projects (not counting KSRE) an increase of 70% over 2013



## Engagement Progress: 2011-2016

- 2016: K-State joins the Imagining America consortia (110 members) cultural arts engagement
- 2016: Communication Studies; Leadership Studies; and Communications and Agricultural Education secure Kansas Board of Regents approval for interdisciplinary Ph.D. in Leadership Communication
  - Grounded in community-engaged scholarship

# Moving Forward – Campus Engagement Priorities

**2017**: Apply for and achieve Innovation and Economic Prosperity designation from APLU

2017: Launch K-State cultural arts engagement strategic vision

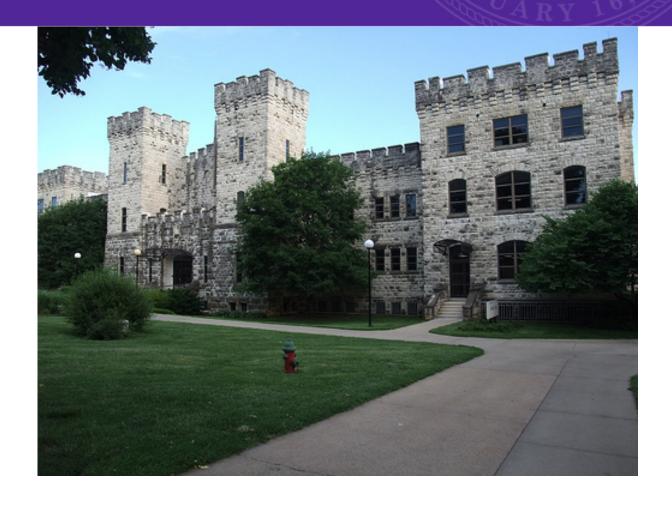
**2017**: Administer 3<sup>rd</sup> iteration of campus-wide Engagement Benchmarking Tool (EBT)

**2018**: CECD to collaborate with KSRE to put statewide "Master Facilitator" program in place

**2018**: Enroll first cohort of Leadership Communication interdisciplinary Ph.D. students

**2020**: Secure Carnegie Foundation "Community Engaged University" renewal





## Thank You

