



UNIVERSITY PERFORMANCE METRICS AND GOALS

UNDERGRADUATE STUDENT RETENTION AND GRADUATION RATES

University Goals for UG Retention and Graduation Rates

- Adopted as a result of the Strategic Enrollment Management Plan and Diversity Action Plan initiatives.
- Expands beyond K-State 2025 retention and graduation rate goals.
- Will be incorporated in university strategic and diversity, equity, and inclusion plans
- Performance goals set for 2025 and 2030, based on current year baseline.
- Includes 1st and 2nd year freshmen retention rates, 4-year and 6-year freshmen graduation rates, and a transfer student retention and graduation rate.
- Goals set across student populations – by all freshmen, race and ethnicity, international, gender, Pell recipients, and first-generation students.

Freshmen 1st-Year Retention Rate

	Current Level	Short-Term Goal by 2025	Intermediate Goal by 2030
All Freshmen	87.1%	90%	92%
Black/African American	75.3%	86%	90%
Hispanic/Latino	79.4%	86%	90%
Asian, Native American, Hawaiian/Pacific Islander, Multi-racial	83.8%	90%	92%
International	63.0%*	85%	90%
Underrepresented Minorities	80.3%	86%	90%
White	88.8%	91%	93%
Male	86.6%	90%	92%
Female	87.7%	91%	93%
Pell Recipient	78.7%	85%	88%
First Generation	76.4%	84%	88%

*Might be a result of COVID-10 related travel/visa restrictions. Historically, the rate hovers around 80%

Freshmen 2nd-Year Retention Rate

	Current Level	Short-Term Goal by 2025	Intermediate Goal by 2030
All Freshmen	78.4%	80%	81%
Black/African American	67.4%	70%	75%
Hispanic/Latino	72.6%	75%	78%
Asian, Native American, Hawaiian/Pacific Islander, Multi-racial	76.7%	78%	81%
International	74.7%	80%	82%
Underrepresented Minorities	72.0%	75%	78%
White	79.5%	83%	84%
Male	76.6%	78%	79%
Female	80.1%	82%	83%
Pell Recipient	70.9%	76%	78%
First Generation	66.5%	75%	77%

Freshmen 4-Year Graduation Rate

	Current Level	Short-Term Goal by 2025	Intermediate Goal by 2030
All Freshmen	46.9%	50%	55%
Black/African American	20.9%	30%	40%
Hispanic/Latino	37.0%	40%	45%
Asian, Native American, Hawaiian/Pacific Islander, Multi-racial	43.5%	46%	48%
International	24.7%	30%	40%
Underrepresented Minorities	35.5%	40%	45%
White	49.8%	54%	57%
Male	40.9%	46%	52%
Female	53.0%	57%	60%
Pell Recipient	30.9%	37%	45%
First Generation	36.7%	40%	45%

Freshmen 6-Year Graduation Rate

	Current Level	Short-Term Goal by 2025	Intermediate Goal by 2030
All Freshmen	67.5%	70%	75%
Black/African American	41.2%	50%	60%
Hispanic/Latino	58.9%	60%	65%
Asian, Native American, Hawaiian/Pacific Islander, Multi-racial	56.6%	60%	67%
International	42.3%*	58%	62%
Underrepresented Minorities	54.0%	59%	63%
White	71.3%	74%	77%
Male	63.2%	67%	72%
Female	71.5%	75%	77%
Pell Recipient	51.5%	60%	67%
First Generation	54.6%	60%	67%

*Might be a result of COVID-10 related travel/visa restrictions. Historically, the rate hovers around 52%

Transfer Student 1st-Year Retention + Graduation Rate

	Current Level	Short-Term Goal by 2025	Intermediate Goal by 2030
All Transfer Students (Full-Time)	79.0%	82%	85%
Black/African American	58.1%	65%	70%
Hispanic/Latino	83.8%	87%	90%
Asian, Native American, Hawaiian/Pacific Islander, Multi-racial	73.8%	82%	85%
International	70.2%	78%	82%
Underrepresented Minorities	80.1%	82%	84%
White	78.8%	81%	83%
Male	77.2%	80%	82%
Female	80.8%	84%	86%
Pell Recipient	77.9%	82%	85%
First Generation	76.1%	82%	85%