



K-State 2025 Strategic Action and Alignment Plan Template for Departments

College or Major Unit: Division of Student Life

Department: Office of Student Activities and Services

1. What are your Department’s mission and vision and how does your organization contribute to achieving the University’s and your College’s/Major Unit’s vision for K-State 2025?

The purpose of the Office of Student Activities and Services is to complement the academic programs of study at K-State and to enhance the overall educational experience of students through exposure to and participation in social, cultural, recreational, and governance programs.

We achieve the University’s and Division’s vision for K-State 2025 with the goals to:

1. Address the need for comprehensive, coordinated, and integrated student services for student success.
2. Support transition programs to address the needs of our students.
3. Create easy, efficient access to student services
4. Develop student competencies in leadership, global and multicultural appreciation, and active citizenship through participation in a broad range of learning opportunities and student activities.

2. What are your Department’s key strategic activities and outcomes?

3. Identify [in brackets] which of your Department’s strategic outcomes are directly linked to your College’s/Major Unit’s outcomes. (If your Department or similar unit is not in a College or Major Unit, skip this question.)

Key Activities	Short Term (2013 - 2015) Key Outcomes	Intermediate (2016 - 2020) Key Outcomes	Long Term (2021 - 2025) Key Outcomes
<i>What we plan to do...</i>	<i>What we expect to happen...</i>	<i>What we expect to happen...</i>	<i>What we expect to happen...</i>
<p>Goal I-E. Address the need for comprehensive, coordinated, and integrated student services for student success.</p> <p>Provide Ask Willie to answer student questions about services and programs that help students overcome obstacles and challenges and succeed at K-State.</p>	<p>50% of students surveyed will respond that Ask Willie helped them learn about a service or program. [SL:I-E]</p>	<p>70% of students surveyed will respond that Ask Willie helped them learn about a service or program. [SL:I-E]</p>	<p>90% of students surveyed will respond that Ask Willie helped them learn about a service or program. [SL:I-E]</p>
<p>Goal I-F. Support transition programs to address the needs of our students.</p> <p>Provide activities through the Week of Welcome for new students to begin the transition to their college experience</p>	<p>At least 50% of the incoming students will attend a week of welcome event. [SL:I-B]</p>	<p>At least 70% of the incoming students will attend a week of welcome event. [SL:I-B]</p>	<p>At least 90% of the incoming students will attend a week of welcome event. [SL:I-B]</p>

<p>Goal II-B. Create easy, efficient access to student services</p> <p>Provide quality and timely legal services to students.</p> <p>Provide quality and timely consumer and off-campus housing services to students.</p>	<p>80% of students will report receiving both quality and timely service from Student Legal Services. [SL:II-B]</p> <p>50% of students will report receiving both quality and timely service from Consumer and Tenant Affairs. [SL:II-B]</p>	<p>90% of students will report receiving both quality and timely service from Student Legal Services. [SL:II-B]</p> <p>60% of students will report receiving both quality and timely service from Consumer and Tenant Affairs. [SL:II-B]</p>	<p>95% of students will report receiving both quality and timely service from Student Legal Services. [SL:II-B]</p> <p>70% of students will report receiving both quality and timely service from Consumer and Tenant Affairs. [SL:II-B]</p>
<p>Goal III-B. Develop student competencies in leadership, global and multicultural appreciation, and active citizenship through participation in a broad range of learning opportunities and student activities.</p> <p>Student government leaders will develop their leadership and citizenship competencies through their year of service and development opportunities.</p>	<p>50% of student leaders will report that their leadership and citizenship competencies significantly increased. [SL:III-B]</p>	<p>60% of student leaders will report that their leadership and citizenship competencies significantly increased. [SL:III-B]</p>	<p>70% of student leaders will report that their leadership and citizenship competencies significantly increased. [SL:III-B]</p>

4a. What resources and/or opportunities exist for your Department to achieve its vision and outcomes?

SGA Student Privilege Fee allocation for Office of Student activities and Services and Student Activity Fee. Collaboration with other student services.

4b. What resources and/or opportunities are needed for your Department to achieve its vision and outcomes?

Technology resources to connect with students about opportunities and services. Networking with colleagues and other departments.

5. How do you propose to acquire the resources needed for your Department to accomplish its vision and outcomes?

Working with other departments and services already available on campus to make sure we are utilizing them in the best ways.

6. How does your plan link to the K-State 2025 University Benchmark Metrics, Common Elements, and Thematic Goals, Outcomes, and Metrics? (See below)

6. Departmental Links to K-State 2025 University Benchmark Metrics, Common Elements, and Thematic Goals, Outcomes, and Metrics

Links to Benchmark Metrics
B-6 - Freshman-to-sophomore retention rate B-7 - Six-year graduation rate

Links to Common Elements
CE-2 - Culture CE-3 - Diversity

Links to University Thematic Goals, Outcomes, and Metrics			
Links to 2025 Thematic Goals and Metrics	Links to Short Term Outcomes (2011 – 2015)	Links to Intermediate Outcomes (2016 – 2020)	Links to Long Term Outcomes (2021 – 2025)
<p>T2 - Undergraduate Educational Experience (UEE)</p> <p>Theme 2 Metrics: T2-2 - # and % of undergraduate students completing an experiential learning experience T2-7 - Student satisfaction and utilization rates</p>	<p>T2-G - Successful recruitment and retention strategies that address our entire student population</p> <p>T2-H - Improved six-year graduation rates and retention ratios</p>	<p>T2-I - Integrated learning communities experienced by students, faculty, and staff that promote student success within a culture of excellence</p> <p>T2-L - All UG students engaged in a diversity of experiences that expand their viewpoint</p> <p>T2-N - Ongoing improvement of six-year graduation rates and retention ratios</p>	<p>T2-Q - Freshman to Sophomore retention ratios comparable to benchmark institutions</p> <p>T2-R - Six-Year graduation rates comparable to benchmark institutions</p>
<p>T4 - Engagement, Extension, Outreach and Service</p> <p>Theme 4 Metrics: T4-1 - # and % of undergraduate students participating in engagement/service learning</p>	<p>T4-B - Increased participation by undergraduates in expanded opportunities for meaningful Engagement experiences</p>	<p>T4-I - All undergraduate students engaged in at least one engagement /service learning project</p>	