



K-State 2025 Strategic Action and Alignment Plan

College or Major Unit: Division of Student Life

Department: Powercat Financial Counseling

1. What are your Department’s mission and vision and how does your organization contribute to achieving the University’s and your College’s/Major Unit’s vision for K-State 2025?

VISION:

Student Life programs will advocate, support, and prepare students to achieve academic success while maximizing their personal and professional potential as we become a top 50 public research institution.

MISSION:

The Division of Student Life promotes student success through opportunities for student involvement experiences to strengthen personal and academic growth, leadership, professional development, and community engagement.

GOALS:

1. Develop and implement initiatives that enhance academic success and support student persistence.
2. Support students through advocacy and development of the whole student.
3. Provide active and diverse student engagement experiences that prepare students to become future leaders and citizens in a global society.
4. Provide environment and facilities that are conducive to student learning and success.

DIRECTIONS: Using the Division of Student Life K-State 2025 Strategic Action Plan, list the key activity being addressed and write support activities and programs under each goal.

2. What are your Department’s key strategic activities and outcomes?

3. Identify [in brackets] which of your Department’s strategic outcomes are directly linked to your College’s/Major Unit’s outcomes. *(If your Department or similar unit is not in a College or Major Unit, skip this question.)*

Key Activities	Short Term (2013 - 2015) Key Outcomes	Intermediate (2016 - 2020) Key Outcomes	Long Term (2021 - 2025) Key Outcomes
<i>What we plan to do...</i>	<i>What we expect to happen...</i>	<i>What we expect to happen...</i>	<i>What we expect to happen...</i>
Goal 1. Promote academic success to support and enhance student persistence. E. Address the need for comprehensive, coordinated, and integrated student services for student success. 1. Provide students with comprehensive personal financial counseling support via collaboration and referrals between Powercat Financial Counseling and Student Financial Assistance. F. Develop, support, and resource effective transition programs to address the needs of our students.	50% of students referred by Student Financial Assistance will be served by Powercat Financial Counseling [SL:I-E, 4] 25% of students participating in TRIO programs will receive personal financial counseling services from Powercat Financial Counseling [SL:I-B]	75% of students referred by Student Financial Assistance will be served by Powercat Financial Counseling [SL:I-E, 4] 35% of students participating in TRIO programs will receive personal financial counseling services from Powercat Financial Counseling [SL:I-B]	75% of students referred by Student Financial Assistance will be served by Powercat Financial Counseling [SL:I-E, 4] 50% of students participating in TRIO programs will receive personal financial counseling services from Powercat Financial Counseling [SL:I-B]

<p>1. Provide targeted personal financial counseling services to first-generation and/or low –income students participating in TRIO programs.</p>			
<p><u>Goal 2: Support students through advocacy and development of the whole student.</u></p>	<p>50% of students served by Powercat Financial Counseling will report a reduction in their overall level of stress as a result of their financial education session [SL:II-A]</p>	<p>75% of students served by Powercat Financial Counseling will report a reduction in their overall level of stress as a result of their financial education session [SL:II-A]</p>	<p>85% of students served by Powercat Financial Counseling will report a reduction in their overall level of stress as a result of their financial education session [SL:II-A]</p>
<p>A. Assist students in developing healthy lifestyles.</p>			
<p>1. As a result of participating in a one-on-one financial education session with Powercat Financial Counseling, students will experience a reduction in their overall level of stress.</p>			
<p>B. Create easy, efficient access to student services</p>			
<p>1. Students will be able to access Powercat Financial Counseling services directly from their iSIS accounts</p>			
<p><u>Goal 3. Provide opportunities for students to develop through an active and diverse student engagement experience.</u></p>	<p>50% of students accessing Powercat Financial Counseling services will do so directly from their iSIS accounts [SL:II-B]</p>	<p>75% of students accessing Powercat Financial Counseling services will do so directly from their iSIS accounts [SL:II-B]</p>	<p>85% of students accessing Powercat Financial Counseling services will do so directly from their iSIS accounts [SL:II-B]</p>
<p>A. Expand opportunities for UG students to participate in high-impact experiential learning.</p>	<p>50% of students serving as a PFC peer financial counselor will be able to identify transferrable skills appropriate for their professional development [SL:III-A]</p>	<p>75% of students serving as a PFC peer financial counselor will be able to identify transferrable skills appropriate for their professional development [SL:III-A]</p>	<p>85% of students serving as a PFC peer financial counselor will be able to identify transferrable skills appropriate for their professional development [SL:III-A]</p>
<p>1. Students serving as a PFC peer financial counselor will be able to identify transferrable skills appropriate for their professional development.</p>			

4a. What resources and/or opportunities exist for your Department to achieve its vision and outcomes?

Resources: Budget and facilities adequate to provide services to only a portion of the student population.

Opportunities: Manage resources as enrollment increases.

4b. What resources and/or opportunities are needed for your Department to achieve its vision and outcomes?

What resources are needed to carry out the support programs and activities?

a. Additional support staff will be necessary for Powercat Financial Counseling to be able to increase the number of students served.

b. Expanded centralized space with confidential counseling rooms is critical for Powercat Financial Counseling to be able to increase the number of students served effectively.

- c. ISO will need to continue to assist our program in developing technological efficiencies such as iSIS access to program services, imaging technology to convert to paperless processes, and streamlined systems for both student clients and PFC staff to coordinate services.

List additional, specific plans that will move your programs and services to the next level?

- a. Continued commitment from the key academic colleges of undergraduate and graduate students to serve as peer financial counselors to provide the support necessary for the delivery of additional peer-to-peer services.
- b. Continued commitment of graduate assistants from the key academic colleges benefitting from our program.
- c. Enhanced marketing and communications to increase awareness of our services to students and families, as well as faculty and staff, on an ongoing basis.

Resources: Budget and facilities adequate to provide services to the total student population.

Opportunities:

4.b.1) Increase communication and work collaboratively across departments.

4.b.2) Inventory what we are doing and what we can give up. Keep those central to the mission and discontinue those that don't contribute to the strategic mission.

4.b.3) Increase collaboration, consolidation, and economies of scale.

5. How do you propose to acquire the resources needed for your Department to accomplish its vision and outcomes?

The Division will utilize the following mechanisms to accomplish its vision and goals:

5.a) Request increase in state funded appropriations.

5.b) Complete grant applications.

5.c) Request user fees for specific services and programs.

5.d) Participate in development and university funding campaigns.

5.e) As space becomes available, seek allocation to programs.

**6. How does your plan link to the K-State 2025 University Benchmark Metrics, Common Elements, and Thematic Goals, Outcomes, and Metrics?
(See below)**

6. Departmental Links to K-State 2025 University Benchmark Metrics, Common Elements, and Thematic Goals, Outcomes, and Metrics

Links to Benchmark Metrics
B-6 - Freshman-to-sophomore retention rate B-7 - Six-year graduation rate

Links to Common Elements
CE-7 - Sustainability

Links to University Thematic Goals, Outcomes, and Metrics			
Links to 2025 Thematic Goals and Metrics	Links to Short Term Outcomes (2011 – 2015)	Links to Intermediate Outcomes (2016 – 2020)	Links to Long Term Outcomes (2021 – 2025)
<p>T2 - Undergraduate Educational Experience (UEE)</p> <p>Theme 2 Metrics: T2-2 - # and % of undergraduate students completing an experiential learning experience</p>	<p>T2-B - Engaged students benefitting from high impact educational practices used by excellent faculty and staff across the university</p> <p>T2-H - Improved six-year graduation rates and retention ratios</p>	<p>T2-J - Excellent reputation for high quality teaching and advising that prepares students for their professional, community, social, and personal lives</p> <p>T2-N - Ongoing improvement of six-year graduation rates and retention ratios</p>	<p>T2-Q - Freshman to Sophomore retention ratios comparable to benchmark institutions</p> <p>T2-R - Six-Year graduation rates comparable to benchmark institutions</p>
<p>T4 - Engagement, Extension, Outreach and Service</p> <p>Theme 4 Metrics: T4-1 - # and % of undergraduate students participating in engagement/service learning</p>	<p>T4-A - Enhanced integration between academics and student service learning</p> <p>T4-G - Enhanced visibility and appreciation for Engagement and its interconnectedness with research and education within our university community</p>	<p>T4-K - Increased appreciation by K-State graduates for lifelong involvement in engagement and service</p>	