



K-State 2025 Strategic Action and Alignment Plan

College or Major Unit: Student Life

Department: Lafene Health Center

1. What are your Department’s mission and vision and how does your organization contribute to achieving the University’s and your College’s/Major Unit’s vision for K-State 2025?

The mission of Lafene Health Center is to maintain, for the Kansas State University community, through the utilization of quality resources, a medical facility capable of offering a comprehensive, high quality, easily accessible, affordable outpatient health care service to the student community. In addition to the care of the sick and injured, the Center shall be a resource and an advocate for health education, promotion and wellness. The Center shall, at all times and to the best of its ability, be responsive to the needs and concerns of the student body and general community of Kansas State University. By providing opportunities for student leadership, preventative services and treatment of illnesses, Lafene Health Center helps to strengthen the Division of Student Life’s mission, which is to promote student success through opportunities for student involvement experiences to strengthen personal and academic growth, leadership, professional development and community engagement.

2. What are your Department’s key strategic activities and outcomes?

3. Identify [in brackets] which of your Department’s strategic outcomes are directly linked to your College’s/Major Unit’s outcomes. (If your Department or similar unit is not in a College or Major Unit, skip this question.)

Key Activities	Short Term (2013 - 2015) Key Outcomes	Intermediate (2016 - 2020) Key Outcomes	Long Term (2021 - 2025) Key Outcomes
<i>What we plan to do...</i>	<i>What we expect to happen...</i>	<i>What we expect to happen...</i>	<i>What we expect to happen...</i>
<p>Goal II. Support students through advocacy and development of the whole student.</p> <p>Continue to enhance our Healthful and Safe College Life course (EDCEP 103) based on student evaluations and updated teaching methods. We will achieve this by making necessary changes to the class based on student feedback and by staying up to date on new teaching techniques and incorporate those into the class where needed. (1b)</p> <p>Improve advertising methods to reach a larger percentage of students. In doing so, we will also explore and enhance our social media. (1c)</p>	<p>The percentage of students who respond “high” or “very high” to the question on the evaluation that states “the amount learned in class” will stay at 83% as it has averaged in the past 2 years or increase by 1-2%. (Determined by the TEVAL at the end of the class period.) The yearly enrollment will increase by a total of 2-3% [SL:II-A, 3]</p> <p>We will increase the number of advertising methods by at least 2. We will use “reach” analytics to determine how many students are currently viewing our Facebook page and increase the baseline number by 10 students in the next 2 years. [SL:II-A, 3]</p>	<p>The percentage of students who respond “high” or “very high” to the question on the evaluation that states “the amount learned in class” will stay at 83% as it has averaged in the past 2 years or increase by 1-2%. (Determined by the TEVAL at the end of the class period.) The yearly enrollment will increase by a total of 2-3% [SL:II-A, 3]</p> <p>Our number of advertising methods will increase by at least 2 and those viewing our Facebook page will increase by 10 students. We will increase the number of students who view our ads on the HealthDecisions webpage by 10%. [SL:II-A, 3]</p>	<p>The percentage of students who respond “high” or “very high” to the question on the evaluation that states “the amount learned in class” will stay at 83% as it has averaged in the past 2 years or increase by 1-2%. (Determined by the TEVAL at the end of the class period.) The yearly enrollment will increase by a total of 2-3% [SL:II-A, 3]</p> <p>Our number of advertising methods will increase by at least 2 and those viewing our Facebook page will increase by 10 students. We will increase the number of students who view our ads on the HealthDecisions webpage by 10%. [SL:II-A, 3]</p>

Implement and maintain our HealthDecisions wellness portal (Cerner) (2a)	Go live date for the HealthDecisions wellness site is Fall 2014. We will set baseline measures using Google analytics. [SL:II-A, 3]	We will improve our baseline numbers by increasing the amount of students who use the site by 10%. [SL:II-A, 3]	We will continue to increase the number of student who use the site by 10%. [SL:II-A, 3]
Continue to educate K-State students on the importance of prevention by increasing the population of students that attend the presentation and activities administered by our student peer education groups, SHAC, SHAPE and SNAC. (3b)	Increase the number of students that attend the events by a total average of 5%. [SL:II-A, 3]	Increase the number of students that attend the events by a total average of 5%. [SL:II-A, 3]	Increase the number of students that attend the events by a total average of 5%. [SL:II-A, 3]
Continue to improve the marketing and presentation of the CPR/BLS courses and other educational programs. With this, we would also like to improve the care given to students by offering more space for our health professionals. (4b)	Obtain more classrooms/treatment rooms for classes and caring for students who come to Lafene. [SL:II-A, 3]		
Goal I. Develop and implement initiatives that enhance academic success and support student persistence.	Begin meeting monthly with our Wellness Committee (which currently consists of Lafene Health Center, the REC Center and Counseling Services) and invite more departments to join the committee. [SL:1-E, 5]	Continue our monthly meetings with the Wellness Committee to enhance communication. [SL:1-E, 5]	Continue our monthly meetings with the Wellness Committee to enhance communication. [SL:1-E, 5]
Amplify communication with other student life departments to create better access to services for students. (2a)			

4a. What resources and/or opportunities exist for your Department to achieve its vision and outcomes?

We have a talented and hard-working staff and we have good relationships with other departments in the campus community.

4b. What resources and/or opportunities are needed for your Department to achieve its vision and outcomes?

One of our key activities involves needing more space. If we had more treatment rooms and more classrooms, we could not only increase the amount of students we see, but also be able to deliver even better service. (Going from outstanding to outstanding+)

5. How do you propose to acquire the resources needed for your Department to accomplish its vision and outcomes?

More student involvement, through feedback and through recruitment to our student groups. Also, more communication with other departments as well as to university leaders, especially on our need for more space!

6. How does your plan link to the K-State 2025 University Benchmark Metrics, Common Elements, and Thematic Goals, Outcomes, and Metrics? (See below)

6. Departmental Links to K-State 2025 University Benchmark Metrics, Common Elements, and Thematic Goals, Outcomes, and Metrics

Links to Benchmark Metrics
B-6 - Freshman-to-sophomore retention rate

Links to Common Elements
CE-2 - Culture CE-3 - Diversity CE-7 - Sustainability

Links to University Thematic Goals, Outcomes, and Metrics			
Links to 2025 Thematic Goals and Metrics	Links to Short Term Outcomes (2011 – 2015)	Links to Intermediate Outcomes (2016 – 2020)	Links to Long Term Outcomes (2021 – 2025)
<p>T2 - Undergraduate Educational Experience (UEE)</p> <p>Theme 2 Metrics: T2-4 - # and % of students participating in an undergraduate student success program T2-7 - Student satisfaction and utilization rates</p>	<p>T2-G - Successful recruitment and retention strategies that address our entire student population</p>	<p>T2-I - Integrated learning communities experienced by students, faculty, and staff that promote student success within a culture of excellence</p> <p>T2-J - Excellent reputation for high quality teaching and advising that prepares students for their professional, community, social, and personal lives</p>	<p>T2-Q - Freshman to Sophomore retention ratios comparable to benchmark institutions</p>
<p>T4 - Engagement, Extension, Outreach and Service</p> <p>Theme 4 Metrics: T4-1 - # and % of undergraduate students participating in engagement/service learning</p>	<p>T4-A - Enhanced integration between academics and student service learning</p> <p>T4-B - Increased participation by undergraduates in expanded opportunities for meaningful Engagement experiences</p> <p>T4-G - Enhanced visibility and appreciation for Engagement and its interconnectedness with research and education within our university community</p>	<p>T4-H - Exposure on a national level as a leader/partner engaged in significant social, political, health, economic and, environmental issues</p>	<p>T4-P - Recognized as a leader in Engagement reaching both rural and urban communities</p>
<p>T6 - Facilities and Infrastructure</p>	<p>T6-B - Adequate temporary space to house programs and staff impacted by renovations of existing facilities</p>	<p>T6-D - Adequate office space for all K-State employees equipped to support their work and productivity</p>	<p>T6-I - Well-maintained buildings, utilities, IT infrastructure, and grounds consistent with the expectations and image of a highly ranked land grant research and teaching institution</p>