



K-State 2025 Strategic Action and Alignment Plan

College or Major Unit: Division of Student Life

Department: Greek Affairs

1. What are your Department’s mission and vision and how does your organization contribute to achieving the University’s and your College’s/Major Unit’s vision for K-State 2025?

The K-State fraternity/sorority community is dedicated to the personal and professional development of members through a wide range of activities and experiences. We are committed to promoting lifelong involvement in individual organizations, as well as our collective community to positively impact the lives of both undergraduate and alumni members while building and maintaining a vibrant fraternity/sorority community worthy enough to serve the university and the people of Manhattan.

We work collaboratively with our department’s stakeholders, our university colleagues and affiliated students with the goals to:

- I. Develop and implement initiatives that enhance academic success and support student persistence.
- II. Support students through advocacy and development of the whole student.
- III. Provide active and diverse student engagement experiences that prepare students to become future leaders and citizens in a global society.
- IV. Provide environments and facilities that are conducive to student learning and success.

2. What are your Department’s key strategic activities and outcomes?

3. Identify [in brackets] which of your Department’s strategic outcomes are directly linked to your College’s/Major Unit’s outcomes. (If your Department or similar unit is not in a College or Major Unit, skip this question.)

Key Activities	Short Term (2013 - 2015) Key Outcomes	Intermediate (2016 - 2020) Key Outcomes	Long Term (2021 - 2025) Key Outcomes
<i>What we plan to do...</i>	<i>What we expect to happen...</i>	<i>What we expect to happen...</i>	<i>What we expect to happen...</i>
(Goal I-C) Develop, support and resource undergraduate retention programs. 1. Faculty/staff are involved with fraternities/sororities as faculty/staff advisors. Training and resources are provided to educate faculty/staff about fraternities/sororities and their role. 2. Involve students through participation in council officer positions and committee roles. 3. Provide a beneficial and educational emerging leaders program for new members of fraternities and sororities.	Training and resources are developed by Greek Affairs for faculty/staff members who are serving in the role of faculty/staff advisors. [SL:I-C]	80% of fraternity/sorority faculty/staff advisors complete an online training module offered by Greek Affairs. [SL:I-C]	95% of fraternity/sorority faculty/staff advisors complete an online training module offered by Greek Affairs. [SL:I-C]
	Positions are marketed through a variety of avenues to ensure a well-qualified applicant pool is identified, and students are aware of the involvement opportunities on the council/community level. [SL:I-C]	Positions are marketed through a variety of avenues to ensure a well-qualified applicant pool is identified, and students are aware of the involvement opportunities on the council/community level. [SL:I-C]	Positions are marketed through a variety of avenues to ensure a well-qualified applicant pool is identified, and students are aware of the involvement opportunities on the council/community level. [SL:I-C]
	Create specific learning outcomes, curriculum and activities to be used each year for program. [SL:I-C]	80% of chapters have representatives participating in emerging leaders program. [SL:I-C]	90% of chapters have representatives participating in emerging leaders program. [SL:I-C]
	A schedule of events is established that includes formal and informal, on-campus and off-campus events to provide information on opportunities to join. [SL:I-C]	The number of students in fraternities and sororities meets or exceeds 20% of the undergraduate student population. [SL:I-C]	The number of students in fraternities and sororities meets or exceeds 20% of the undergraduate student population. [SL:I-C]

<p>4. Provide comprehensive recruitment programming with information on opportunities to join for prospective students an currently enrolled students.</p>	<p>Programming is offered at least once a year focusing on issues and trends for new members, sophomore/junior and senior members. [SL:I-C]</p>	<p>Based on previous assessment data, annual programming is developed focusing on issues and trends for new members, sophomores/juniors and senior members. [SL:I-C]</p>	<p>Based on previous assessment data, annual programming is developed focusing on issues and trends for new members, sophomores/juniors and senior members. [SL:I-C]</p>
<p>5. Provide educational programming that focuses specifically on new members, sophomore/junior and senior members of the community.</p>	<p>Compile list of speakers and facilitators by utilizing current campus contacts. Contact campus departments and fraternities/sororities to maintain a list of available speakers. [SL:I-C]</p>	<p>Collect and update information from departments and fraternities/sororities annually on speakers and facilitators. [SL:I-C]</p>	<p>Collect and update information from departments and fraternities/sororities annually on speakers and facilitators. [SL:I-C]</p>
<p>(Goal I-E) Develop a comprehensive, coordinated and integrated model for delivery of student services</p>	<p>Positions are marketed through a variety of avenues to ensure a well-qualified applicant pool is identified, and students are aware of the involvement and educational opportunities on the council/community level. [SL:III-B]</p>	<p>Positions are marketed through a variety of avenues to ensure a well-qualified applicant pool is identified, and students are aware of the involvement and educational opportunities on the council/community level. [SL:III-B]</p>	<p>Positions are marketed through a variety of avenues to ensure a well-qualified applicant pool is identified, and students are aware of the involvement and educational opportunities on the council/community level. [SL:III-B]</p>
<p>(Goal III-B) Expand opportunities for undergraduates to participate in high impact experiential learning.</p>			
<p>1. Executive leadership positions, committee positions and leadership skills training will be offered.</p>			

4a. What resources and/or opportunities exist for your Department to achieve its vision and outcomes?

Per-member and organization membership fees paid by individual organizations provide funding for the office. Current strategic plan outlines areas of focus for the next five years. Comprehensive assessment program allows the staff and students to effectively evaluate current programs. Resources, feedback and expertise provided by students, staff, inter/national organization representatives and alumni.

4b. What resources and/or opportunities are needed for your Department to achieve its vision and outcomes?

Additional staff may be necessary for Greek Affairs to continue to expand the programming and support offered to fraternities and sororities. The current office space for Greek Affairs does not allow the staff to aid students most effectively. Having actual office spaces (i.e. not cubicles) for administrators and workspace for student leaders are necessary to ensure Greek Affairs can continue to be resource for affiliated students, prospective students, parents and alumni. Strong assessment programs and continued strategic planning are needed to ensure programs are meeting student needs and that the fraternity/sorority experience is one that enhances the undergraduate experience.

5. How do you propose to acquire the resources needed for your Department to accomplish its vision and outcomes?

A strategic planning process involving staff, students and alumni occurs every five years. The current strategic plan runs from 2012 – 2017. Additional plans may be developed for areas that need specific attention. For achievement of our vision and outcomes, it is important that these plans are not only developed, but followed through on via constant tracking of achievements and assessment.

Funding for programs outlined and future needs can be achieved through assessment of the budget developed for each fiscal year. Currently, the Office of Greek Affairs and council operations are primarily funded through membership dues received from individual organizations and paid each semester to either the Interfraternity Council or Panhellenic Council. It will be important to take the time to make sure the established due rates are allowing the office to effective operate and offer programming/education to meet the needs of the community.

As the plans for the Union renovations continue, it will also be important for the office to work with the staff of the Union, university administrators and architects to ensure the space developed for Greek Affairs is sufficient in both size and functionality.

6. How does your plan link to the K-State 2025 University Benchmark Metrics, Common Elements, and Thematic Goals, Outcomes, and Metrics?
(See *below*)

6. Departmental Links to K-State 2025 University Benchmark Metrics, Common Elements, and Thematic Goals, Outcomes, and Metrics

Links to Benchmark Metrics
B-6 - Freshman-to-sophomore retention rate B-7 - Six-year graduation rate

Links to Common Elements
CE-2 - Culture

Links to University Thematic Goals, Outcomes, and Metrics			
Links to 2025 Thematic Goals and Metrics	Links to Short Term Outcomes (2011 – 2015)	Links to Intermediate Outcomes (2016 – 2020)	Links to Long Term Outcomes (2021 – 2025)
<p>T2 - Undergraduate Educational Experience (UEE)</p> <p>Theme 2 Metrics:</p> <p>T2-2 - # and % of undergraduate students completing an experiential learning experience</p> <p>T2-4 - # and % of students participating in an undergraduate student success program</p> <p>T2-7 - Student satisfaction and utilization rates</p>	<p>T2-A - Excellent, customized academic advising and services available to all students to support their success and degree completion</p> <p>T2-B - Engaged students benefitting from high impact educational practices used by excellent faculty and staff across the university</p> <p>T2-G - Successful recruitment and retention strategies that address our entire student population</p>	<p>T2-I - Integrated learning communities experienced by students, faculty, and staff that promote student success within a culture of excellence</p>	