



PRESS RELEASE

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K-State students help raise awareness about Manhattan storm water problems

MANHATTAN, Kan. — Five students use their public relations knowledge to design and implement a campaign for the Storm Water Management department for the City of Manhattan.

The City of Manhattan recently developed a plan to improve storm water quality in their community. The Storm Water Management department is working to inform the Manhattan public about the pollutants that disturb the cleanliness of the water and citizen's safety. For instance, trash and fertilizer that are thrown down storm drains enter the lakes and rivers untreated, polluting the water that the community and wildlife uses for drinking and recreation.

"Our water quality is threatened from polluted storm water," Steve Hampton, director of Storm Water Management, said. "Trash goes from our storm drains to the lakes and rivers we swim in. It's our responsibility to help keep the water clean."

The students plan on increasing the knowledge of the storm water pollution by creating an awareness of the Web site, putting up posters, developing a radio public service announcement on 91.9 and 96.3, and passing out brochures and storm water tips at a booth from 10 a.m. to 2 p.m., Nov. 4, at Wal-Mart.

"It's an important problem that no one knows about," said Hampton. "It's easily fixed and we just can't overlook hurting our environment anymore."

For more information about Storm Water Management and tips, go to www.ci.manhattan.ks.us, or visit the City of Manhattan Public Works department.

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