

task assessment # _____

What was the first thing the user clicked on?

Navigation path:

Where, if at all, did the user use the Back button?

Where the visuals distracting?

Did the user understand the content he/she was looking for?

What were some unfamiliar terms?

Where on the site did the user feel overwhelmed?

Did the user complete the task successfully?

Speed of completion:

slow

average

fast

Errors? How did the user recover?

Where are the places where the user would have liked more info for this task?

How did the user move from one task to another?

search

top nav bar

side nav bar

home

back button

general assessment

1. What is the first thing you noticed on the site? What's the first thought that comes to mind when you see this page?
2. What would you do next?
3. Go through the home page—one thing at a time and talk about what you expect each link to do.
4. Is there anything missing?

User task _____
1st click:

Why did you click there?

What caught your attention?

Did the name of the link make sense?

What are you thinking of?

What are you looking for?

Navigatio _____
Why did you choose this link?

Why did you use the Back button?

Scree _____
What is the most important thing on this screen for you?

Besides the link you are looking for, what else catches your eye on this page?

Is there any information missing?

Are the visuals distracting?

Co te t _____
Does the information make sense?

How about the way it is organized?

Are there any unfamiliar terms?