

July 16-25, 2010

HOW TO APPLY

The K-State Faculty-Led Study Abroad Application materials are available online at: <http://www.k-state.edu/studyabroad/facultyled/students/index.html>

Please submit the completed application with the first payment to the Study Abroad Program, 304 Fairchild Hall.

APPLICATION DEADLINE

January 22, 2010

FINANCIAL AID AND SCHOLARSHIPS

General overview of Financial Aid and Scholarships for Faculty-led Programs:

<http://www.k-state.edu/studyabroad/facultyled/students/financing.html>

CONTACTS

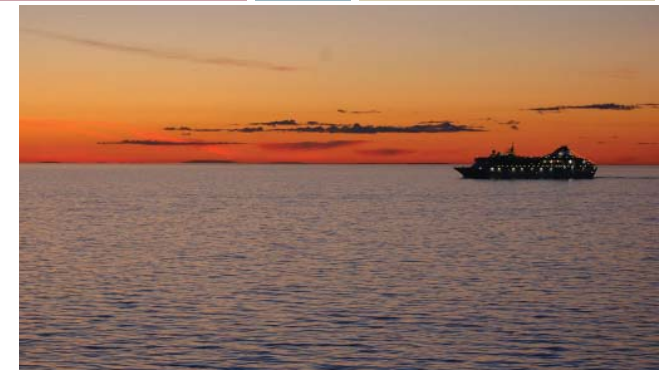
Dr. Esther Swilley
Assistant Professor of Marketing
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Rose Redington
Coordinator of Faculty Services
Study Abroad Program
304 Fairchild Hall
785-532-5990
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Honors Course

International Business &
Hospitality Management



PROGRAM

Students will be exposed to a broad range of topics in international business and hospitality management through business and cultural activities in several northern European countries and Russia. Students will visit cultural sites as well as business sites. Student will also investigate the operations onboard a cruise ship for an understanding of hospitality management.

DATES

Course Dates: July 6 – July 30, 2010
Travel Dates: July 16- July 25, 2010

FACULTY LEADER

Dr. Esther Swilley teaches International Marketing and Electronic Marketing at K-State. Her background includes corporate marketing and sales, as well as advertising. She joined K-State in 2007 and has traveled extensively throughout North America and Europe.

CREDIT

Upon successful completion of the course, students will receive 3 hours of undergraduate or graduate credit in MKTG 547, MKTG 861, HMD 499 or HMD 820.

ELIGIBILITY

Minimum 2.5 GPA and instructor permission required.

HIGHLIGHTS

- Tour various cities in Sweden, Finland, Latvia, Poland, and Russia
- Meet with a Food & Beverage Manager on the cruise ship
- Tour dining facilities of the cruise ship
- Attend an art auction
- Tour a chocolate factory



COST

Program Fees: \$4,954 (*includes international airfare, accommodations, K-State study abroad administrative fee, program provider fees, contingency fee, transportation to/from U.S. point of departure, group meals, trip insurance, events/tours, and international health insurance*)

Anticipated Additional Expenses: \$450 (*for expenses such as passport fee, some meals, some in-country transportation, gratuities/tips, onboard internet charges*)

Estimated K-State Tuition and Fees: \$618.60 for 3 undergraduate credit hours or \$839.70 for 3 graduate credit hours. \$21.50 Division of Continuing Education Fee.

PAYMENT OPTIONS FOR PROGRAM FEES

Check (*Checks should be made out to Kansas State University. If you submit a check, be sure the following information is listed on the check: student name, program name, location, name of instructor who is teaching the course and K-State student ID.*)

Credit Card

Cash

PAYMENT SCHEDULE FOR PROGRAM FEES

- \$1,000 due with application by January 22, 2010
- \$1,000 due February 12, 2010
- \$1,000 due March 5, 2010
- \$1,000 due April 2, 2010
- \$954 due May 7, 2010

Program fees are collected by the Study Abroad Program Office, 304 Fairchild Hall.

K-State tuition/fees and DCE fee will be billed to student ISIS accounts.