

## APPLICATION DEADLINE

The deadline to apply is October 1, 2009. All students should contact Dr. Janda before applying to the program.

## HOW TO APPLY

The K-State Faculty-Led Group Study Abroad Application materials are available online at: <http://www.k-state.edu/studyabroad/facultyled/students/index.html> Students should submit the completed application form along with the first payment to the Study Abroad Program, 304 Fairchild Hall.

## FINANCIAL AID

### *Financial Aid for Study Abroad*

<http://www.k-state.edu/studyabroad/facultyled/students/index.html> and <http://www.k-state.edu/studyabroad/funding/financialaid.html>

### *Scholarships for Study Abroad*

<http://www.k-state.edu/studyabroad/funding/>



Dr. Janda in Brussels with his spring break 2009 group



Office of International Programs  
Study Abroad Program

Dr. Swinder Janda  
Professor of Marketing &  
The Paul Edgerley Chair in Global Business  
213 Calvin Hall  
Phone: 785-532-5439  
swinder@ksu.edu

Rose Redington  
Coordinator of Faculty Services  
Study Abroad Program  
304 Fairchild Hall  
Phone: 785-532-5990  
rosered@ksu.edu

## *London, Dublin, Munich*

International Business

*Spring Break 2010*



Office of International Programs

Study Abroad Program

## PROGRAM

This course is designed to create awareness regarding the contemporary international environment, and recent changes in this development; provide an understanding of how these changes in the international environment are affecting the U.S. businesses; and provide an experiential international business learning opportunity via ten-day travel to London, Dublin, and Munich. Students in this course will be exposed to the above topics via readings and discussions during the first nine weeks of the semester. After the 10 day trip, the last six weeks of the course will focus on discussion and a research paper relating observations from the field trips to the lecture materials and readings covered during the first part of the course.

## FACULTY LEADER

Dr. Swinder Janda is a Professor of Marketing and the Paul Edgerley Chair of Global Business at Kansas State University. Dr. Janda teaches various marketing courses and has taught international marketing, international business, and global marketing at several universities in the United States as well as in Germany and Italy. He joined K-State in 1998 and has both lived and traveled extensively abroad. He has previously organized six faculty-led group study abroad programs to the United Kingdom, France, Belgium, Germany, China, and Hong Kong involving over 140 K-State students. In 2006, Dr. Janda was awarded the Presidential Teaching Excellence Award for his contributions to teaching at Kansas State University.

## DATES

March 12-22, 2010

## ELIGIBILITY

Minimum 2.5 GPA.

## CREDIT

Upon successful completion of the course students will be awarded 3 K-State credit hours for the International Business (MKTG 547) course.

## HIGHLIGHTS

- Sightseeing bus tour of London
- Visit a global advertising agency
- Visit the Harrods of London to experience fashion and merchandizing
- Tour BMW museum and corporate headquarters in Munich
- Attend a cultural Barvarian dinner with local folk music and dance at the Hoffbrauhaus
- Train trip and hiking in German part of the Alps



## COST

**Program Fees:** \$2,299 (Includes: international airfare, in-country transportation, accommodations, K-State study abroad fee, group meals, excursions, and international medical insurance).

**K-State Tuition and Fees:** Estimated K-State tuition and fees for 3 undergraduate credit hours. Division of Continuing Education (DCE) Fee: \$21.50.

**Anticipated Additional Expenses:** Students should plan to budget an additional \$200 for meals.

### Payment Options for Program Fees

- Check** (checks should be made out to Kansas State University. If you submit a check, please be sure the following information is listed on the check: student name, program name, location, name of professor who is teaching the course, and K-State student ID number)
- Credit Card**
- Cash**

### Payment Schedule for Program Fees:

- \$1,000 due with application (due by October 1, 2009)
- \$650 due December 1, 2009
- \$649 due January 15, 2010

Program fees are collected by the Study Abroad Program Office, 304 Fairchild Hall.

K-State tuition/fees and DCE fee will billed to student ISIS accounts.