

Speech Communication

The speech communication major, which encompasses both communication theory and rhetorical arts, has two primary educational goals: (1) to develop students' ability to communicate with others and (2) to educate students to effectively evaluate the communication of others.

ACADEMIC TRACK > RHETORICAL STUDIES

Citizens of the twenty-first century must understand how communication offers opportunities, obligations, and risks in our social and political culture. This academic track teaches students to adopt a rhetorical and critical perspective toward life. This academic focus emphasizes the use of language to construct social reality. It attempts to develop a student's ability to analyze communication in different social, political, and organizational settings. This track emphasizes rhetoric's role in creating socio/political understanding and debate. There is also a focus on the ethical use of rhetoric in this academic specialization.

This academic track is valuable for students who seek a greater understanding of the rhetorical processes at work in our culture. This track is useful for students interested in graduate degrees in communication or law. Additionally, this specialization offers a valuable education for those students interested in leadership roles in civic life, community organizations, and/or social and political movements.

SPEECH COMMUNICATION COURSES: (37 HOURS)

REQUIRED COURSES: (7 HOURS)

- Spch 080: Speech Seminar (0 hrs)
- Spch 320: Theories of Human Communication (3 hrs)
- Spch 330: Rhetoric of Western Thought (3 hrs)
- Spch 550: Senior Colloquium (1 hr)

RHETORICAL STUDIES COURSES: (15 HOURS)

- Spch 325: Argumentation and Debate (3 hrs)
- Spch 331: Criticism of Public Discourse (3 hrs)
- Spch 430: Freedom of Speech (3 hrs)
- Spch 432: The Rhetoric of the American Presidency (3 hrs)
- Spch 434: Rhetoric and Social Movements (3 hrs)
- Spch 435: Political Communication (3 hrs)
- Spch 460: Rhetoric of the Sixties (3 hrs)
- Spch 470: Rhetoric of Community Building (3 hrs)
- Spch 480: Intercultural Communication (3 hrs)
- Spch 526: Persuasion (3 hrs)
- Spch 535: Communication and Leadership (3 hrs)

SPEECH COMMUNICATION ELECTIVES: (15 HRS)

Notice of nondiscrimination

Kansas State University is committed to nondiscrimination on the basis of race, sex, national origin, disability, religion, age, sexual orientation, or other nonmerit reasons, in admissions, educational programs, or activities and employment (including employment of disabled veterans and veterans of the Vietnam Era), as required by applicable laws and regulations. Responsibility for coordination of compliance efforts and receipt of inquiries concerning Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, and the Americans With Disabilities Act of 1990 has been delegated to Clyde Howard, director of Affirmative Action, Kansas State University, 214 Anderson Hall, Manhattan, KS 66506-0124, 785-532 6220 or 785-532-4807 (TTY).

RHETORICAL

RELATED MAJORS / MINORS

- > PHILOSOPHY
- > LEADERSHIP STUDIES
- > PRIMARY TEXTS
- > ENGLISH

FOR MORE INFORMATION:

Dr. David E. Procter
129 Nichols Hall
Speech Communication,
Theatre and Dance
Kansas State University
Manhattan, KS 66506
Email: dprocter@ksu.edu
Phone: 785.532.6875