



Engagement with UIDP

How Kansas State faculty can benefit

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The challenge of partnering lies in...

<p>Industry Creating investor value Providing goods & services Expanding 'State of the Art'</p>	<p>Universities Educating Students Creating Knowledge Disseminating Knowledge</p>
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...finding a balance between cultures

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The UIDP provides a unique forum for representatives from Academia and Industry to find better ways to partner.

- UIDP members identify issues impacting U-I relations and opportunities to develop new approaches to partnership and collaboration
- We help organizations solve issues they wouldn't have the bandwidth to solve alone

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UIDP Today: 128 members strong



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what WE DO

We find practical solutions to shared challenges impeding success irrespective of who we are or where we work.

- We problem solve through participation in projects and working group meetings
- We share knowledge and experience through extensive engaged collaboration
- We identify, create and test demonstrations and practical approaches to address operational and strategic issues,

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At UIDP, we like to solve problems, not just talk about them.

1. Identify a shared problem
2. Identify members to lead or participate in a project (Industry & University co-chairs)
3. Form a working group
4. Select SME representatives with vested interest and expertise to participate
5. Define scope, timelines and work product
6. Work via email, calls and in-person meetings
7. Present work product to UIDP Project Committee for review and approval
8. Disseminate products for member use

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UIDP Project examples

Phase 0 - Concept
Graduate Industry Interns

Phase 1 - Development
Co-locating Industry on University Campuses
Corporate Requests for Proposals (RFP)
Master Research Agreements
Public Declaration of Intellectual Property
University-Industry Global Contracting
University-Industry-Startup Nexus

Phase 2 – Continuation
Case Studies
Contract Accords
Ideas to Innovation Workshop
University-Industry-National Lab Project

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The major benefits of UIDP membership

- **Sharing best practices** and engaging in dialogue with counterparts in industry and academia
- **Problem-solving** through participation in projects and working group meetings
- **Networking** with representatives from leading universities and corporations
- **Sharing knowledge** and experience
- **Understanding** different perspectives
- **Accessing and utilizing** UIDP products

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Different perspectives.

One focus.

Improving U-
|
partnerships.

...members are committed to **identifying real problems affecting research collaboration** and doing something about them...

...we've **closed deals with our industrial collaborators faster**, with strategies learned from UIDP training and workshops.

...membership has led us to **think outside the box** and to transform our approach to industry collaborations

...the **interactions** between universities and industry on UIDP Projects are what **make the experience so rich**

...**an excellent investment in your future**

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Mark your calendars!

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Purdue
March 31 – April 2

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