

**APLU – 2017 Innovation and Economic Prosperity Universities Designation and Awards Program****Kansas State University Self Study Plan – 2016****Introduction:**

Kansas State University has made the commitment to undertake and participate in the APLU-IEP 2017 institutional economic engagement self-study and stakeholder engagement program. The purpose of this document is to outline the Kansas State University Self Study Plan that will be followed in the coming months leading up to the May 5, 2017 registration of intent to submit an application for IEP University Designation.

**Kansas State University Steering Committee:**

Kansas State University Interim President, General Myers and Vice President for Research, Dr. Peter Dorhout charged IEP university designation process responsibility to the K-State Institute for Commercialization. The IEP Steering Committee includes:

Ms. Debbie Kirchhoff, Executive Director, K-State Olathe

Dr. Sue Peterson, Director, Governmental Relations, Office of the President

Dr. Jackie Hartman, Chief of Staff and Director of Community Relations, Office of the President

Dr. Kurt Barnhart, Associate Dean of Research, K-State Polytechnic

Dr. David Proctor, Director Center for Engagement and Community Development/Director Institute for Civic Discourse and Democracy

Mr. Kent Glasscock, President, K-State Institute for Commercialization

Ms. Rebecca Robinson, Director, Knowledge Based Economic Development, K-State Institute for Commercialization

Dr. Ernie Minton, Associate Dean, Research and Graduate Programs/Associate Director, Research and Extension

Mr. Jeff Morris, Vice President, Communications and Marketing

Mr. Kevin Mokhatarian, Associate Director, Career Center

Dr. Chad Jackson, Director, Center for Entrepreneurship

Dr. Peter Dorhout, Vice President for Research

Mr. Jeff Tucker, Executive Director, Advanced Manufacturing Institute

Ms. Kiley Moody, Economic Development Specialist, Knowledge Based Economic Development, K-State Institute for Commercialization

Mr. Ken Williams, Director of Licensing, K-State Institute for Commercialization

**Proposed Plan and Timeline for APLU IEP Self Study:****September – October 2016**

- Submitted letter of participation for the 2017 APLU CICEP IEP University Designation Program
- Strategically identified steering committee representatives
- Participated in kick-off webinar for IEP designation
- Reviewed APLU CICEP IEP materials, resources, and tools

- Created initial timeline and plan for IEP process
- Communicated our vision with potential committee members and invited them to serve on steering committee
- Identified and engaged partner institution
- Reviewed IEP University Designation materials
- Conducted meeting with steering committee to provide charge and outline process
- Identified subcommittees within steering committee
- Defined internal and external stakeholders
- Formulated and confirmed plan and timeline for conducting economic prosperity self-study and stakeholder engagement
- Participated in monthly IEP University Designation meeting(s)
- Engaged with NowComment

**November - December 2016**

- Participate in monthly IEP University Designation meeting(s)
- Consult with partner institution
- Meet with steering committee and subcommittees as needed
- Modify/augment plan and timeline as appropriate
- Develop and finalize internal and external stakeholders who will participate in economic engagement self-study
- Prioritized areas and people to engage with for interviews, listening tour, and discussions
- Develop and finalize information collection goals and rationale
- Identify and develop questionnaires and other information collection mechanisms (i.e. focus groups, roundtable discussions, webinars, brown bags, listening tour, etc.)
- Continue to engage with NowComment

**January – February 2017**

- Continue to participate in monthly IEP University Designation meeting(s)
- Continue to integrate partner institution
- Meet with steering committee and subcommittees as needed
- Conduct institutional economic self-study and stakeholder engagement study, including internal and external data collection, listening tour, round table discussions, focus groups, etc.
- Incorporate Economic Engagement framework into self-study through assessments, narrative, and summaries
- Follow-up with internal and external constituents as needed
- Engage faculty and external constituents in focus groups, discussions, etc.
- Analyze survey and information collection results
- Identify data collection gaps and develop a plan to collect additional data if needed
- Continue to engage with NowComment

**March – April 2017**

- Continue to participate in monthly IEP University Designation meeting(s)
- Meet with steering committee and subcommittees as needed

- Fully engage partner institution
- Conduct comprehensive analysis of data and compare to economic engagement goals
- Register intent to submit an application for IEP University Designation
- Prepare designation submission which will include: narrative description of self-study process and university economic engagement, internal and external stakeholders, brief descriptions of university accomplishments, and an improvement plan targeting areas for growth in university's economic engagement
- Engage internal and external stakeholders regarding growth and improvement plan
- Solicit feedback on designation submission
- Review and edit designation submission
- Continue to engage with NowComment

**May – June 2017**

- Submit application by May 5, 2017
- Review the match with IEP awards criteria and our activities
- Develop plan and resources to optimize self-study and stakeholder engagement data
- Participate in IEP Universities Designation and Awards Program Workshop