

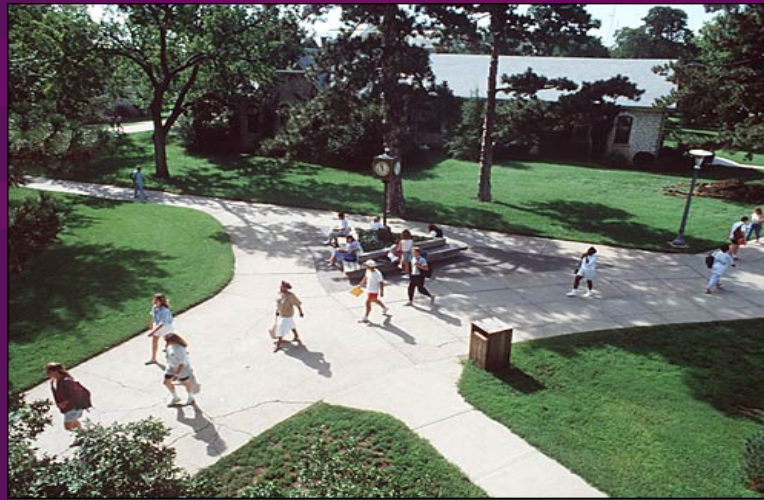
STATE OF THE
UNIVERSITY ADDRESS
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Provost

KSU Vision and Strategy

Public institutions are



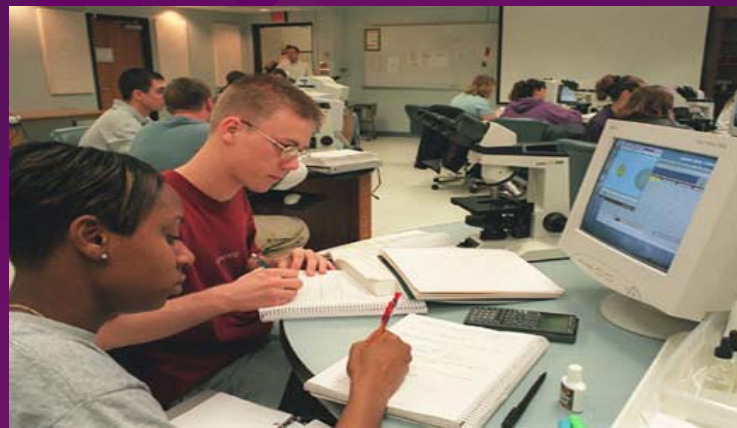
at the crossroads

Challenges

- Federal level -- closer scrutiny related to:
 - Re-authorization of higher education act
 - Policy/funding levels from federal agencies
- State level
 - Only 25% of our total budget from state, down from over 40% not many years ago
- Board of Regents
 - Increased accountability regarding performance and efficiency

Despite these challenges, we
must be creative and strategic
in moving K-State forward.

Vision: Be a premier/top 10 land grant institution by reinventing ourselves in new ways that keep us at the leading edge as a major student-centered research university



Vision (cont.)

- Develop focus or priority areas that differentiate us as a top quality land grant institution
- Engage colleges and departments in priority setting process as well as create collaborative synergies
- Identify and leverage strengths to move forward in positive ways, and
- Align departmental priorities in the context of the college and overall priorities of K-State

Vision (cont.)

K-State must strive to be the best that we can be:

- as an institution
- in each college
- in each unit within our colleges

Measures/Benchmarks

U.S. News and World Report ratings rely heavily on:

- External perceptions of programs
- Selectivity of entering class
- Other input measures
(don't account for things like value added)

Measures/Benchmarks (cont.)

University of Florida measures are based on criteria that require us to:

1. Share a philosophy that values and rewards major scholarly research and other creative activities (including all types of scholarly activities).

Measures/Benchmarks (cont.)

2. Create a supportive environment for student and faculty success, particularly that results in national and international recognition.
3. Value all of our graduate programs, while realizing the importance of quality doctoral programs in our national rankings.

Measures/Benchmarks (cont.)

4. Facilitate new ways of engagement of students and faculty that build on the best of our traditions while being willing to think anew about learning approaches, integrative research, and unique outreach.
5. Realize that alternative resources are essential to our future success. Clearly, we need to be more entrepreneurial.

Strategies to move forward

- Continue to strengthen support for productive faculty
- Continue to strengthen the learning environment for students
- Enhance the quality of graduate education and research

Strategies (cont.)



- Targeted Excellence focal areas
 1. Biosciences and Food Security
 2. Commercialization of Intellectual Property
 3. Community Development
 4. Human Dimensions of Global Change



Strategies (cont.)



- Enhance the libraries' status
- Enhance our technical infrastructure
- Enhance diversity across the spectrum
- Enhance economic development
- Aggressively pursue alternative resources

Priority Setting Process

- K-State has decentralized approach to leadership and management
- All units contribute to our success
- We must focus on:
 - Providing a breadth of educational experiences
 - Capitalizing on the unique strengths of our faculty
 - Special synergies that come from collaboration

Priority Setting Process (cont.)

- Each unit must establish priorities which result in recognition of special or unique contributions made to colleges and K-State.
- The process needs to be flexible – some parameters are short-term and others involve longer intervals.

Optimistic about our future

- Quality of our faculty and staff
- Willingness to engage anew about
 - what we are
 - what we should become
 - how we can get to new levels of success