

**K-State in 2025:
A Top 50 Public Research
University**

Kirk Schulz

President

Kansas State University



K-State 2025 Overall Timeline

- Establish Overall Goal
(Feb 2010)
- Where Are We Now?
(March-September 2010)
- Develop Major Themes
(October 2010)
- Establish Goals and Objectives
(November/December 2010)
- Overall Plan Draft
(January 2011)
- Revision and Feedback (February/
March 2011)
- Final Plan Roll Out & Publicity
(April 2011)



Overall Goal

- By 2025, Kansas State University will be recognized as one of the nation's Top 50 Public Research Universities.



Why Benchmark K-State?

- We must have a realistic assessment of how K-State compares with national peers –
 - Helps develop an effective visionary plan for moving towards the Top 50.
 - Defines nationally recognized quantitative measures commonly used to measure public research universities.



Benchmarking Institutions

- Institutions most similar to Kansas State:
 - Auburn (23,547 students)
 - Clemson (17,309 students)
 - Oklahoma State (23,692 students)
 - Oregon State (19,352 students)
- Institutions which rank above Kansas State in most measures:
 - Colorado State (27,636 students)
 - Iowa State (25,462 students)
 - North Carolina State (31,130 students)

Note: All Peers are Land-Grant institutions without Medical Schools
Data taken from Center for Measuring University Performance, Arizona State U

8 Key Benchmarks

- Following discussion among the President's Cabinet, eight key metrics were selected for measurement of our progress towards becoming a Top 50 public university –
 - Research and Development Expenditures
 - Total Endowment
 - # of National Academy Members
 - # of Faculty Awards
 - # of Doctorates Awarded
 - Freshman-to-Sophomore retention ratio
 - Six-year graduation rate
 - % of Undergraduates involved in a formalized research experience



Benchmark #1 - Research and Development Expenditures¹

	2004	Rank ²	2005	Rank	2006	Rank
NCSU	\$292.7	32	\$302.6	31	\$330.9	29
CSU	\$214.9	50	\$236.2	47	\$253.9	41
Iowa St	\$211.9	52	\$209.5	52	\$221.9	50
Oregon St	\$170.2	57	\$180.3	56	\$189.6	59
Clemson	\$158.5	64	\$175.1	61	\$179.8	63
Auburn	\$125.7	64	\$132.2	70	\$126.5	78
K-State	\$119.3	76	\$123.4	75	\$123.7	80
Ok St	\$103.9	85	\$99.4	92	\$100.3	94

¹Data taken from Center for Measuring University Performance, Arizona State U

²National Ranking for public research universities

Benchmark #2 - Total University Endowment

	2004	Rank ²	2005	Rank	2006	Rank
Iowa St	\$400.6	39	\$456.6	35	\$496.0	41
NCSU	\$324.2	47	\$380.5	42	\$412.3	49
Oregon St	\$277.7	56	\$309.0	51	\$383.3	52
Ok St	\$169.1	82	\$320.1	48	\$382.1	53
Clemson	\$264.9	62	\$306.2	52	\$343.7	62
Auburn	\$269.0	59	\$294.3	57	\$335.2	64
K-State	\$206.1	71	\$251.3	67	\$294.5	70
CSU	\$123.5	107	\$135.3	108	\$152.2	108

¹Data taken from Center for Measuring University Performance, Arizona State U

²National Ranking for public research universities

Benchmark #3 - National Academy Membership

	2004	Rank ²	2005	Rank	2006	Rank
NCSU	18	27	17	30	17	30
Iowa St	11	33	9	37	10	36
CSU	7	43	6	50	7	46
Oregon St	5	53	5	56	5	56
Ok St	3	62	3	66	3	66
Auburn	0	121	0	121	0	117
Clemson	1	87	1	87	0	117
K-State	0	121	0	121	0	117

¹Data taken from Center for Measuring University Performance, Arizona State U

²National Ranking for public research universities

Benchmark #4 - External Faculty Awards

	2004	Rank ²	2005	Rank	2006	Rank
Iowa St	7	56	8	44	12	30
NCSU	14	27	14	29	12	30
CSU	8	51	12	36	8	50
Clemson	1	176	1	171	6	65
Oregon St	11	35	8	44	5	72
Auburn	3	107	5	70	4	87
K-State	4	93	4	86	3	103
Ok St	7	56	3	100	2	127

¹Data taken from Center for Measuring University Performance, Arizona State U

²National Ranking for public research universities

Benchmark #5 - Doctorates Granted

	2004	Rank ²	2005	Rank	2006	Rank
NCSU	338	25	343	24	369	26
Iowa St	239	43	246	44	281	40
CSU	160	64	187	56	186	56
Ok St	204	50	173	60	177	60
Oregon St	173	59	159	66	166	65
Auburn	161	63	174	59	164	67
K-State	145	66	138	79	160	70
Clemson	113	78	131	83	136	81

¹Data taken from Center for Measuring University Performance (CMUP), Arizona State U

²National Ranking for public research universities

Benchmark #6 – First Year Retention Rates* - Fall cohort

returned Fall	2006 2007	2007 2008	2008 2009
Clemson	90%	92%	91%
NCSU	89%	90%	91%
Auburn	86%	87%	86%
Iowa St	85%	84%	84%
CSU	81%	82%	83%
Oregon St	81%	81%	83%
K-State	80%	78%	79%
Ok St	80%	77%	79%

*obtained from Common Data Set entries

Benchmark #7 - Six-Year Graduation Rates* - Fall cohort

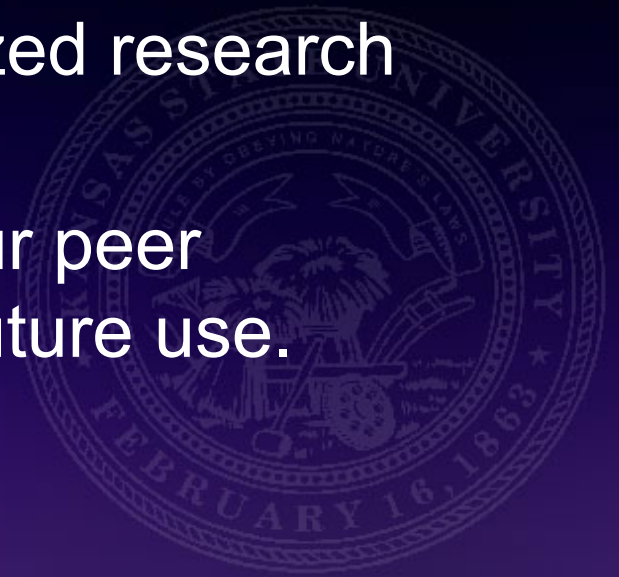
Graduated by end of academic year	2001 2006-07	2002 2007-08	2003 2008-09
Clemson	78%	79%	67%
NCSU	69%	70%	n/a
Iowa St	66%	67%	69%
Auburn	63%	64%	67%
CSU	64%	63%	64%
Oregon St	61%	62%	60%
Ok St	58%	60%	60%
K-State	57%	58%	59%

*obtained from Common Data Set entries

*sorted by 2002 statistics

Benchmark #8 - % Undergraduate Students in Research

- The percentage of students involved in UG research is not commonly measured, but constitutes a point of pride for K-State.
 - Currently, less than 1% of our UG student body participates in a recognized research experience.
 - We are collecting data from our peer institutions on this metric for future use.



Summary - # of Top 50 Categories¹ by Peer Institution

	2004	2005	2006
NCSU	7	8	8
Iowa St	8	7	6
CSU	4	3	5
Oregon St	1	3	2
Clemson	1	1	1
Ok St	0	1	1
K-State	0	1	0
Auburn	0	0	0

¹Number of measures out of nine used by CMUP that are in the top 50

Benchmarking Summary

- A simple average of K-State's rank among public research universities places us between 80 and 90 in most major categories.





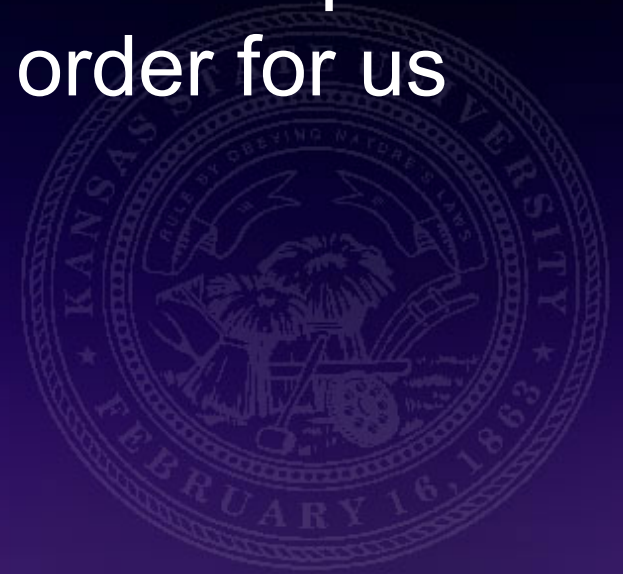
**How do we go from where we are in 2010 to
Top 50 by 2025?**



KANSAS STATE UNIVERSITY

Discussion Questions

1. At Kansas State University, what do we need to do in order to become a Top 50 institution?
2. For our area, what are the assets in place and barriers to overcome in order for us to achieve Top 50 status?



Next Steps

- Prepare a summary of notes from the discussion, and circulate for comment.
- At the conclusion of the focus groups, use findings to develop major themes
- All focus group summaries will be posted to the K-State 2025 website for review and comment



Thank-You!



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