

COMM106: Public Speaking 1, Three-Credit Course

**COMM 106, PUBLIC SPEAKING I
THREE-CREDIT SYLLABUS**

Spring 2010

COMM106: Public Speaking 1, Three-Credit Course

COURSE GOALS AND PLAN

Your personal goals for improvement in speech making may be considered as sub-goals of the overall objectives of this course:

- (1) to help students become better public speakers,
- (2) to help students become more effective critical listeners.

More specifically, the course aims to give students the opportunity to learn to **compose and present** speeches that:

- (1) maintain audience interest,
- (2) create a change in the minds of audience members by promoting understanding and introducing new knowledge,
- (3) change audience attitudes and behaviors,
- (4) leave audience members with strong memories of the speech content.

Although these goals are related to both what a speaker has to say and how the speaker delivers the speech content, the approach followed in this course is to **emphasize speech content and composition** rather than the delivery or presentation of the speech. You may come into the class with the expectation that course work will primarily focus on improving voice and body behaviors and eradicating distracting behaviors. That is not the case in Public Speaking I, IA at Kansas State. If a student wishes help with significant delivery problems, help is available through the Speech and Hearing Center on campus. There just is not time within a college level public speaking course to work with each student to change life-long behavior patterns. The good news is that when most students focus on content they want to share with the audience and prepare a speech thoroughly, their delivery behaviors naturally support and enhance the content of the speech. Your instructor will give you individual feedback about your delivery and may suggest some minor changes you can make, but for the most part, the class will work on building speeches and the delivery will take care of itself.

The following methods will be used for helping students acquire knowledge and skills of public speaking:

- (1) reading from the text,
- (2) class lecture, discussion and activities related to theory and practices of public speaking,
- (3) constant practice preparing speeches and speaking in the classroom,
- (4) analysis of both classroom and outside speakers and speeches

COURSE POLICIES

Attendance

You are expected to regularly attend class. You will be held responsible for all announcements given at class meetings.

Required Assignments

In order to pass the class you must present **all** of the major graded individual speeches. Failure to complete any one of these assignments will result in an "F" for the course. This requirement does not include critiques, quizzes, homework, outside speech reports, or exams.

Missed Speeches and Major Quizzes

Students are expected to give speeches and take major quizzes on the day scheduled. In the event of an emergency, it is the student's responsibility to notify the instructor **before** class time on the date of the scheduled speech or major quiz. There is no guarantee that a student will be able to give a speech or take a major quiz on a date other than that originally scheduled. Please be prepared to document your emergency circumstances, should your instructor ask for documentation. If your instructor arranges for a make-up speech or major quiz, he or she may choose to impose a substantial grade penalty. No speeches can be made up after the class has completed the cycle of a speech. For example, you may not give the Narration Speech after all class members have completed the Narration Speech.

COMM106: Public Speaking 1, Three-Credit Course

Final Exam Policies

Make-up final exams are a privilege, not a right, and requests for make-up final exams are not routinely granted. Make-up exams are generally reserved for students who exhibit outstanding effort (through excellent class participation, completion of assignments, near-perfect attendance, etc.) who have missed the exam under extraordinary circumstances. It is the student's responsibility to request a make-up exam in a timely manner, and to make arrangements to take the exam prior to the end of the final exam period, if possible. All final exam makeups must be approved by the Director of Public Speaking in consultation with the student's instructor, and students should be prepared to document their particular circumstances. Make-up final exams will not be the same exam given to the student's class during the final exam period, and students taking make-up exams may, at the discretion of the instructor, incur a grade penalty. Final exams will not be given early.

Pop Quizzes

There may be several pop quizzes throughout the semester. If you are absent the day of a pop quiz, you CANNOT make it up.

Prohibited Speaking Materials

In your presentations, there will be no firearms, no illegal drugs, no alcohol, and no nudity. Do not bring to class any object that might be perceived by your classmates or instructor as dangerous or threatening. You must get instructor permission to bring any live animals into class. Other topics and presentational aids may be prohibited by your instructor. It is your responsibility to discuss the appropriateness of any topic or presentational aid with your instructor prior to preparing or delivering the speech.

Honor Pledge

Kansas State University has an Undergraduate Honor System based on personal integrity which is assumed to be sufficient assurance in academic matters one's work is performed honestly and without unauthorized assistance. Undergraduate students, by registration, acknowledge the jurisdiction of the Undergraduate Honor System. The policies and procedures of the Undergraduate Honor System apply to all full and part-time students enrolled in undergraduate courses on-campus, off-campus, and via distance learning.

A component vital to the Honor System is the inclusion of the Honor Pledge that applies to all assignments, examinations, or other course work undertaken by undergraduate students. The Honor Pledge is implied, whether or not it is stated: "On my honor, as a student, I have neither given nor received unauthorized aid on this academic work."

Examples of some (but not all) Honor Council violations can be found here: <http://www.k-state.edu/honor/students/examples.htm>. Students in this course will be held accountable for engaging in the activities described on this webpage, and it is the student's responsibility to read and make sure he or she understands these examples. If you are in doubt about whether an activity violates the Honor Pledge, it is your responsibility to ask your instructor ahead of time. What may be acceptable to other instructors or in other courses may be considered dishonest in this course, and you should always ask before you act.

A grade of XF can result from a breach of academic honesty. The F indicates failure in the course; the X indicates the reason is an Honor Pledge violation.

Plagiarism. Students are often tempted to take well-written sentences, clear organization, or unique approaches from magazine articles, books or other students' speeches without giving credit to the original thinker or writer. Sometimes students are also tempted to "borrow" part or all of an outline from a friend, buy or take a paper or speech from a website, or cut and paste one or more sentences/paragraphs from websites in an effort to create an outline. The "borrowing" of another's work is sometimes an only half-conscious action stimulated by admiration for the author's expertise and skill. Other times, students feel pressure due to a lack of time management. Nevertheless, public speakers must not plagiarize. This "intellectual thievery" is not only a serious ethical offense and a violation of the Honor Pledge; but when students use other's work, they cheat themselves of vital first-hand experiences in speech preparation. The speaker's lack of familiarity with organization, ideas, or word choices that he or she did not generate often shows up in ineffective delivery. Speakers ultimately pay when they skip steps in the speech building process.

COMM106: Public Speaking 1, Three-Credit Course

Collaboration on Assignments. Assignments in this course are to be completed individually (without help or input from others), unless your course instructor expressly states that students may collaborate on a particular assignment. This means you may not seek help of any kind from other people (classmates, friends, etc.) unless your instructor has given you prior permission to do so. If you have questions or need help on an assignment, you should ask your instructor first.

If someone else asks for your help on an assignment, you should tell that person to ask the instructor. Just because your instructor has authorized a certain type of collaboration does not mean that all instructors have done so, and you may violate the Honor Pledge by offering help that has not been authorized by that student's instructor. **ALL UNAUTHORIZED COLLABORATION WILL BE CONSIDERED A VIOLATION OF THE HONOR PLEDGE.**

Exams. Exams are to remain in the possession of your instructor. You will have a chance to look at your exams during class time and/or in your instructor's office, but you are required to return the exam when you are finished. You are not allowed to write down or otherwise record questions from any exam, or take any type of copy of the exam with you. Possession of any exam from COMM 105 or 106 outside of class or your instructor's office, regardless of the semester the exam was given, will be considered a violation of the Honor Pledge. Failure to return an exam to your instructor may result in a zero on the exam and/or a violation report being filed with Honor Council.

K-State Online

Your instructor may choose to use K-State Online for posting materials, keeping grades, etc. The online gradebook is provided as a courtesy, and major decisions about the course (dropping, studying for exams, etc.) should not be based exclusively on the KSOL gradebook. Students should also keep track of their grades as assignments are returned using the grading scale provided in this packet. You should also keep copies of your returned work in case there is a recording error or other problem.

Students With Disabilities

Any student who needs an accommodation or other assistance in this course should make an appointment to speak with his or her instructor as soon as possible.

GRADING STANDARDS

These are the general guidelines instructors will follow when assigning letter grades to assigned speeches.

An "A" Speech: Speaker appropriately fulfills all the requirements of the assignment, including the items listed on the Instructor's Evaluation Sheet for the assignment, and the planning guide. Speaker produces a speech that stands out above other speeches because of creative elements, unique approaches, content, ideas, or impeccable execution of assignment requirements.

A "B" Speech: Speaker appropriately fulfills all the requirements of the assignment, including the items listed on the Instructor's Evaluation Sheet for the assignment, and the planning guide. While technically the speech meets expectations, it does not stand out as a unique or superior speech.

A "C" Speech: Some requirements of the assignment are missing or are not well executed. Nevertheless, the speaker in a general way fulfills the assignment.

A "D" Speech: Speaker violates significant requirements of the assignment such as time-limit guidelines or speech does not fit the type of speech described in the assignment or speech is very weak in content or organization, or delivery prevents audience from listening to speech.

An "F" Speech: Speaker grossly violates significant requirement of the assignment such as time-limit guidelines, speech description, content, organizational, and delivery expectations.

ASSIGNMENTS

COMM106: Public Speaking 1, Three-Credit Course

Simple Support Material Speeches: There are four simple support material speeches. These are 2-5 minute speeches used to practice discovering and presenting support for claims. Speakers plan the speeches using written planning guides. Each assignment includes presentation of audience significance, a specific claim that is being developed, and the development of the claim, using unique strategies appropriate to the specific support material.

Each speech uses the format of Introduction, Development or Body, Conclusion. If the speech assignment is listed on the Grading Scale, the speakers will turn in the planning guides and either the note card or a plan in the form of an outline or organizational map of their speech. In addition each speech will be audio-taped.

3 credit hours

Narration

Definition* (grading is instructor's choice)

Description (grading is instructor's choice)

Memorization*

**planned and presented individually or in groups*

Definition Speeches and Memorization Speech Activity may, as the instructor requires, be created individually or by students working in small groups. If done in groups, each student will present one part of the speech (introduction, development, or conclusion). These presentations may be impromptu rather than rehearsed. Description speeches may also be impromptu, but will be constructed by individual students working alone. Instructors may choose to evaluate and/or grade Definition and Description Activities. Memorization Activity will be graded. If the activities are completed in groups, the grade should reflect both individual and group planning and presentation.

Complex Speeches:

These two speeches provide the opportunity for more extensive development of the body of the speech and also include more structured introductions and conclusions. The body of the speech will be based on a subdivision of the thesis into two or more supporting claims. The Comparison Speech (3 to 5 minutes) emphasizes support of the claims through comparison strategies such as analogy and metaphor. The Argument Speech (5 to 7 minutes) focuses on the development and support of one major argument through reasoning and evidence. The longer Final Speech (8 to 10 minutes) provides a opportunity for synthesis of the variety of support materials and experience in building a complete **informative or persuasive** speech using the familiar speech model of 3 to 5 main points to support an argument claim. The Argument and Final speeches rely on outside research.

Speakers will also turn in written preparation forms and note cards or written plans in the form of outlines or organizational maps of these speeches. The performance of the speeches will be audio-taped.

3 credit hours

Comparison

Argument

Final

Speech Delivery

All major speeches will be delivered extemporaneously. See your text for more information on extemporaneous speaking.

Auxiliary Written Materials

There are required SPEAKING ASSIGNMENT preparation forms that must accompany each speaking assignment.

Other Assignments:

Critiques of Classroom Speeches

Each student will complete written critiques of class room speeches. Critiques may be self-evaluations of the speaker's own speech(es), based on listening to tapes of the speech(es), or peer evaluations of speeches of other students in the class. Individual instructors will provide guidelines as to speeches to be critiqued and the format of the written critiques.

COMM106: Public Speaking 1, Three-Credit Course

Critiques for COMM 106

Narration
Comparison
Argument
Final

Reports on Outside Speakers

The two written reports analyzing speeches the students have observed outside of the Public Speaking class are each approximately 2-3 pages in length and will reflect a specific emphasis for each assignment. These experiences provide students with an opportunity to improve listening, analysis, and synthesis skills as students observe, report, and evaluate speech construction elements.

3 credit hours

Global Decisions
Final Report

Additional Assignments and Activities

Instructors may choose to assign class work, homework, or quizzes in addition to those assignments listed above. Your instructor may assign up to 75 points for additional assignments and activities.

COMM106: Public Speaking 1, Three-Credit Course

SPCH 106 Grading Scale

Possible Points

Speeches

Narration	50
Comparison	75
Memorization	25
Argument	75
Final	100

Workshops and Outlines

Comparison	15
Argument	15
Final	20

Argument Analysis 25

Quizzes and Exams

Quiz 1	20
Quiz 2	25
Quiz 3	30
Quiz 4	30
Final Exam	100

Critiques

Narration	10
Comparison	10
Argument	10
Final	10

Outside Speech Reports

#1: Global Decisions	25
#2: Entire Speech	25

Quizzes, Homework,
In-Class Work,
Participation 75

TOTAL 770 Points

Your Points

Narration	_____ points
Comparison	_____ points
Memorization	_____ points
Argument	_____ points
Final	_____ points

Comparison	_____ points
Argument	_____ points
Final	_____ points

Argument Analysis _____ points

Quiz 1	_____ points
Quiz 2	_____ points
Quiz 3	_____ points
Quiz 4	_____ points
Final Exam	_____ points

Narration	_____ points
Comparison	_____ points
Argument	_____ points
Final	_____ points

#1: Global Decisions	_____ points
#2: Entire Speech	_____ points

Quizzes, Homework,
In-Class Work,
Participation _____ points

Your total: _____ points

Scale:
693-770=A
616-692= B
539-615=C
462-538=D
0-461=F

COMM106: Public Speaking 1, Three-Credit Course

SUGGESTED CALENDAR

SPCH 106, 3 Credits, MWF, Ref. # _____

Instructor _____ Office Hours _____

Text: Goulden and Schenck-Hamlin, Creating Speeches: A Decision-Making Approach, 3rd Edition.

Week	Day	Class	Reading Assignment
1	1/15	Introduction and Orientation	Syllabus
2	1/18	STUDENT HOLIDAY – NO CLASS	
	1/20	Decision Making, Decision Factors	Ch. 1 & 2
	1/22	Global Decisions: Topic Selection	
3	1/25	Global Decisions: Speech Goals, Thesis, Supporting Claims	
	1/27	Local Decisions: Lower Level Supporting Claims, Support Materials Legal/Ethical Issues, Delivery	Ch. 3, App. A & B
	1/29	Narration (on Quiz 2); Assign narration speeches	Ch. 4
4	2/1	QUIZ 1 (Ch. 1, 2, & 3, App. A & B)	
	2/3	NARRATION SPEECHES	
	2/5	NARRATION SPEECHES	
5	2/8	NARRATION SPEECHES	
	2/10	Definition, Outside Speech Report #1 Due	Ch. 5
	2/12	DEFINITION PRESENTATIONS	
6	2/15	Description; DESCRIPTION PRESENTATIONS	Ch. 6
	2/17	Comparison; Assign Comparison Speeches	Ch. 8
	2/19	Global Decisions for Comparison Speech, Whole Speech Review, Intros & Conclusions, From Plan to Speech	Ch. 7
7	2/22	QUIZ 2 (Ch. 4, 5, 6, & 8)	
	2/24	Comparison Speech Outlines Due	
	2/26	Workshop Day for Comparison Speeches	
8	3/1	COMPARISON SPEECHES	
	3/3	COMPARISON SPEECHES	
	3/5	COMPARISON SPEECHES	
9	3/8	Memorization	Ch. 9
	3/10	MEMORIZATION PRESENTATIONS	
	3/12	Evidence; Source Citations	Ch. 10
10	3/15	STUDENT HOLIDAY – NO CLASS	
	3/17	STUDENT HOLIDAY – NO CLASS	
	3/19	STUDENT HOLIDAY – NO CLASS	
11	3/22	Research Class @ Library	
	3/24	QUIZ 3 (Ch. 7, 9, & 10)	
	3/26	Argument; Assign Argument and Final Speeches	Ch. 11
12	3/29	Argument – Deductive	Ch. 12
	3/31	Argument – Inductive	
	4/2	Argument; assign argument analysis; argument speech outlines due	
13	4/5	Workshop day for argument speeches; Outside Speech Report #3 Due	
	4/7	ARGUMENT SPEECHES	
	4/9	ARGUMENT SPEECHES	
14	4/12	ARGUMENT SPEECHES	
	4/14	ARGUMENT SPEECHES	
	4/16	QUIZ 4 (Ch. 11 & 12)	
15	4/19	Final speech outlines due; workshop day for final speeches	
	4/21	Workshop/revision day for final speeches	
	4/23	FINAL SPEECHES	
16	4/26	FINAL SPEECHES	
	4/28	FINAL SPEECHES	
	4/30	FINAL SPEECHES	
17	5/3	FINAL SPEECHES	
	5/5	FINAL SPEECHES	
	5/7	Review for final exam	
18	5/10	Final Examination; 7:30-9:20am (location TBA by instructor)	

COMM106: Public Speaking 1, Three-Credit Course

SUGGESTED CALENDAR

SPCH 106, 3 Credits, T/TH, Ref. # _____

Instructor _____ Office Hours _____

Text: Goulden and Schenck-Hamlin, *Creating Speeches: A Decision-Making Approach*, 3rd Edition.

Week	Day	Class	Reading Assignment
1	1/14	Introduction and Orientation	Syllabus
2	1/19	Decision Making, Decision Factors	Ch. 1 & 2
	1/21	Global Decisions and Local Decisions	Ch. 3, App. A & B
3	1/26	Narration (on Quiz 2)	Ch. 4
	1/28	QUIZ 1 (Ch. 1, 2, & 3, App. A & B), Work on narration speeches	
4	2/2	NARRATION SPEECHES	
	2/4	NARRATION SPEECHES	
5	2/9	Definition, <i>Outside Speech Report #1 Due</i>	Ch. 5
	2/11	DEFINITION PRESENTATIONS, Description	Ch. 6
6	2/16	DESCRIPTION PRESENTATIONS, Comparison, Assign Comparison Speeches	Ch. 8
	2/18	QUIZ 2 (Ch. 4, 5, 6, & 8); Comparison speech outlines due; Whole Speech Review, Intros and Conclusions, From Plan to Speech	Ch. 7
7	2/23	Workshop day for comparison speeches	
	2/25	COMPARISON SPEECHES	
8	3/2	COMPARISON SPEECHES	Ch. 9
	3/4	Memorization, Planning of Memorization Activity	
9	3/9	MEMORIZATION PRESENTATIONS	Ch. 10
	3/11	Evidence	
10	3/16	STUDENT HOLIDAY – NO CLASS	
	3/18	STUDENT HOLIDAY – NO CLASS	
11	3/23	Research Class @ Library	Library
	3/25	QUIZ 3 (Ch. 7, 9, & 10)	
12	3/30	Argument; Assign Argument and Final Speeches	Ch. 11
	4/1	Argument; assign argument analysis; argument speech outline due	Ch. 12
13	4/6	Workshop day for argument speeches; <i>Outside Speech Report #3 Due</i>	
	4/8	ARGUMENT SPEECHES	
14	4/13	ARGUMENT SPEECHES	
	4/15	ARGUMENT SPEECHES; Final outlines due	
15	4/20	Quiz 4 (Ch. 11 & 12)	
	4/22	Workshop day for final speeches	
16	4/27	FINAL SPEECHES	
	4/29	FINAL SPEECHES	
17	5/4	FINAL SPEECHES	
	5/6	Review for final exam	
18	5/10	FINAL EXAM, 7:30-9:20 AM (location TBA by instructor)	