**SmartPhone Jingle Selection Sheet**

**Reviewer’s Name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Select the jingle you feel is most appropriate for use in advertising the new SmartPhone in radio ads.*

**Name of SmartPhone Jingle selected**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Composer’s name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

List the specific reasons why you believe the selected jingle is appropriate for advertising the new SmartPhone on radio ads:

The most important reason this jingle reflects the SmartPhone:

Describe how the selected jingle can serve as a model for your future composing: