 **Composer Self-Evaluation Form**

*Circle the quality that matches your composition and performance. Then answer the three questions below.*

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|  | **Emerging** | **Approaching Standard** | **Meets Standard** | **Exceeds Standard** |
| **Quality of** **Interpretation** | Performance had limited instances that reflected authentic interpretation of style and/or genre.  | Performance had some noticeable instances that reflected authentic interpretation of style and/or genre.  | Performance consistently reflected appropriate and/or believable interpretation of style and/or genre. | Performance reflected exceptional interpretation of style and/or genre. |
| **Craftsmanship of Expressive Intent** | The jingle conveyed limited expressive content that will promote the advertising for the new SmartPhone. | The jingle somewhat conveyed the expressive content that will promote the advertising for the new SmartPhone. | The jingle conveyed the expressive content that will promote the advertising for the new SmartPhone. | The jingle conveyed clear and undeniable expressive content that will promote the advertising for the new SmartPhone. |

1. Describe what you discovered about composing for an advertisement of a specific product using elements of music (pitch, rhythm, harmony, dynamics, timbre, texture, form, and/or style/ articulation) to represent and promote the new SmartPhone.
2. Describe if and how you grew as a composer in understanding theoretical and compositional techniques.
3. Explain how your understanding of music theory helped you achieved your musical goals in this jingle.