

Information for Civics Conference

Nashville, TN

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**“Howdy, Ma’am, and Much Obligated” How the model set forth by the American Cowboy can help today’s youth live a more productive and successful life.**

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## **Resources:**

*Bubba, The Cowboy Prince* – Helen Ketteman

*Cowboy Ethics What Wall Street Can Learn from the Code of the West* – James P. Owen

*Cowboy Values Recapturing What America once Stood For* -- James P. Owen

*How Successful People Win Using “Bunkhouse Logic” to get what you want in life* -- Ben Stein

*Home on the Range* – John A. Lomax and His Cowboy Songs -- Deborah Hopkinson

## **Attributes**

Courage:

- Not the absence of fear
- Acknowledging fear and confronting head-on
- Willing to take a chance
- Inner Strength

Self-reliance:

- Not the absence of fear
- Acknowledging fear and confronting head-on
- Willing to take a chance
- Inner Strength

Honor:

- Do the Right Thing at all times.
- Be someone others can count on.
- Tell the truth, no matter the cost.
- Act with integrity.

Duty:

- Action, not Words
- Quiet Confidence
- Doing what has to be Done
- Selflessness
- Do your duty in all things. You cannot do more, you should never wish to do less

**Robert E. Lee quote:**

“Do your duty in all things. You cannot do more. You should not wish to do less.”

**Interesting Website**

[http://www.elvaquero.com/The\\_Cowboy\\_Code.htm](http://www.elvaquero.com/The_Cowboy_Code.htm)