Serving Military & Veterans.. The K-State Way

Presentation to the State Convention

May 18th, 2013

Art De Groat, Lieutenant Colonel (Retired) Director of Military Affairs
A Source of Tradition...and Strength...

Aspiration: To be recognized as the most military-inclusive public university in America
A Source of Tradition...And Strength

Wildcat Battalion 2012-2013

Producing Leaders for the Nation Since 1863
“Tags of Honor” WWII Memorial
A Whole-of-University Approach to Serving Military…

A University-wide Military Affairs Enterprise

- Ensure Military Student Success
- Provide Quality Military Programs
- Enrich Our Cultural Events
- Engage in Military Research
- Promote Military Scholarship
- Enhance Military Community Relations
- Share the Value of our Athletics Programs
- Support Teaching & Faculty
- Connect and steward our Military Alumni
- Connect and steward our Military Alumni
- A Whole-of-University Approach to Serving Military…

Kansas State University
WHY?
UNIVERSITY MILITARY AFFAIRS
Fastest
Cheapest – Easiest to Complete...
### A Philosophical Difference...

<table>
<thead>
<tr>
<th>Military - Friendly</th>
<th>Military - Inclusive</th>
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</thead>
<tbody>
<tr>
<td>military as an external <strong>sub-community</strong></td>
<td>military as an <strong>organic member</strong> of campus community</td>
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<tr>
<td>served by separate systems of support</td>
<td>served by <strong>same systems</strong> of support</td>
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<tr>
<td>treated as niche student market</td>
<td>treated as <strong>integral part</strong> of student body</td>
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<tr>
<td>different faculty and academic systems</td>
<td><strong>same faculty and academic systems</strong></td>
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<tr>
<td>accommodate veterans expectations</td>
<td><strong>same academic/student life expectations</strong></td>
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<tr>
<td>limited services available for transition/ <strong>meet student where they are at</strong>...</td>
<td><strong>additional assistance offered to enable transition &amp; to develop the student</strong>...</td>
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Our military-connected student population

2628 Military-Connected Students (Fall 2011)

- Assigned To Ft Riley: 811 (31%)
- Recent Veterans (GI Bill): 836 (32%)
- Active Duty: 41 (2%)
- Local Military-Connected: 625 (25%)
- ROTC Cadets: 288 (11%)

10.9% of total student body and growing...
“Military – Connected Students”

An inclusive term for the true population--

– Veteran Students – former service members
– Currently serving military students
– Military family member students – spouses/children
– Officer Pre-Commissioning students-ROTC cadets
– Military Degree Completion Student – recent officer candidate school graduates
– Military Graduate Students - Advanced Civil Education Program
– DOD Civilians and family members

Committed to serve all military students
Military-Veteran Student Transition to Higher Education

Has 2.5 times the number of Post 9-11 GI Bill Veteran students than the average for 4-year public universities
Top 10 tendencies we are seeing on our campus...

- Increased enrollments..
- High expectation for transfer credit..
- They need to bond with a military cohort upon arrival to campus..
- They lack desire/perceived need to fully participate in traditional campus life..
- Difficulty adjusting to freedom and autonomy..
- They lack willingness to learn new institutional functions.. expect campus systems to work like highly-structured military system
- They have high need for financial advising and management..
- They have Identity challenges as their roles and behaviors change to becoming a student
- They need and respond well to mentorship by veteran administrators and faculty..
- They are reluctant to seek academic assistance and advisement

We are building a world-class veteran student success system
Key Stages of the Veteran-student experience..

- **Transition to College**
  - institutional selectivity
  - institutional commitment
  - goal refinement & commitment

- **Persistence @ College**
  - pre-college characteristics
  - social engagement
  - self-efficacy

- **Success - Attainment of Degree**
  - academic engagement

Our Partnership with 1st Infantry Division & Fort Riley

Status Of Activity

- Build a stronger academic-military community
- Create new relationships
- Enhance education & professional development
- Offer a diverse experience & perspective
- Improve quality of life

Kansas State University

FORT RILEY and the CENTRAL FLINT HILLS REGION

“A GREAT PLACE to Train”
“A GREAT PLACE to Live”
Serving Military Families
Teaching by Live Performing Arts

McCain Auditorium Military Audience Outreach Program

PLAYBILL
McCain Performance Series
BEYOND GLORY
WWW.PLAYBILL.COM

Kansas State University
McCain Auditorium Military Audience Outreach Program
Understanding the Complexity of Their Transitions to Students....

Role of Student

Civilian Work Force Transition

Parental Transition

Personal Identity

Marital Transition

Our Veteran Student

Role of Veteran
WHAT
NEXT?
Helping Veterans in Life Transition

INSTITUTIONAL MILITARY LIFE

Jolly 3 Stages of Military Life Transition
- Stage One: Confrontation
- Stage Two: Disengagement
- Stage Three: Resocialization

INDEPENDENT CIVILIAN LIFE

A MATTER OF TRANSITIONING

HUMAN CAPITAL ≠ HUMAN CAPITAL

WHAT I CAN DO IN MILITARY... ≠ WHAT I CAN DO IN CIVILIAN JOB...
WHAT I WILL DO IN MILITARY... ≠ WHAT I WILL DO IN CIVILIAN JOB...
A MATTER OF TRANSITIONING

VETERAN AND BUSINESS OWNER

J O B
F A M I L Y
L I F E
S E L F

Kansas State University
New Peer – to – Peer Post 9-11 Veterans Transition Mentorship Program

Life Course Model of Post 9-11 Military Veteran

Pre-Military Service Life Period
0 to 18/23 yrs

Transition to Military Sector
10-18 months

Military-Sector Service Period
4-30 years

Transition to Civilian Sector
??????

Post-Military Service Life

Re-Socialization to Civilian Life & Work…by those that have lived it!
Military Experience Brings Desired Human Capital Assets (KSAO) to the Civilian Workforce.

- Performs well in tasks demanding coordination with others.
- Communicates well in situations of high task complexity.
- Experienced in regulating effectively to changes in task environment.
- Maintains positive emotional states under stress.
- Naturally embrace unit cohesion.
- Functions in reciprocal relationship of trust.
- Supportive of distinctive unit/work climates.
- Performs well within unit memory in task conditions and standards.
- Receptive to unit learning of new knowledge creation, use and sharing.

We need a better way for our veterans to market themselves.
50th Anniversary of the Vietnam War

is a National Commemorative Partner

THE UNITED STATES OF AMERICA
VIETNAM WAR COMMEMORATION

COMMEMORATION OBJECTIVES

1. To thank and honor veterans of the Vietnam War, including personnel who were held as prisoners of war or listed as missing in action, for their service and sacrifice on behalf of the United States and to thank and honor the families of these veterans.

2. To highlight the service of the Armed Forces during the Vietnam War and the contributions of Federal agencies and governmental and non-governmental organizations that served with, or in support of, the Armed Forces.

3. To pay tribute to the contributions made on the home front by the people of the United States during the Vietnam War.

4. To highlight the advances in technology, science, and medicine related to military research conducted during the Vietnam War.

5. To recognize the contributions and sacrifices made by the allies of the United States during the Vietnam War.

www.vietnamwar50th.com
Comments & Questions