

LEADING IN EXTRAORDINARY TIMES

16th Annual K-State Leadership Seminar

- March 15, 2012
- K-State Olathe, Forum Hall (Room 110)

8 a.m.	Registration and refreshments
8:30 a.m.	Introduction Dan Richardson CEO K-State Olathe
8:45 a.m.	Welcome (Streamed from Manhattan) April Mason Provost and Senior Vice President Kansas State University
9 a.m.	<i>You Can Make a Difference</i> (Streamed from Manhattan) Judge Tommy Webb District Magistrate Court
10 a.m.	Break
10:30 a.m.	<i>OMG, the Psychology of Fear</i> Joye Gordon Associate Professor of Mass Communications and Journalism Kansas State University
11:15 a.m.	<i>Essentials of Food and Agricultural Crisis Communications Planning</i> Jason Ellis Assistant Professor of Agricultural Communication and Journalism Kansas State University
Noon	Luncheon <i>The BRI - From New Construction to Fully Functional</i> Scott Rusk Director of Operations Biosecurity Research Institute Kansas State University
1:15 p.m.	Adjournment

* Full session descriptions may be found at
www.k-state.edu/leadershipseminar/olathe.html

KEYNOTE SPEAKER

You Can Make a Difference

Judge Tommy Webb
District Magistrate Court
(Via live videostream)



Imagine ...

*You are a war orphan in South Korea in 1952.
Your world is one of hunger, desperation and fear.
The priority in your life each day is simply to survive.*

Judge Webb's life story is about making a positive difference in a negative world. He has experienced the world as an orphan in South Korea, a U.S. Marine, and as a magistrate judge in Kansas for the last 23 years. He has lived an extraordinary life. His dynamic message to value and appreciate the qualities of other people is delivered with a sense of humor that is inspiring, thought-provoking and entertaining.

His presentation will set the stage for focused sessions on specific skills that leaders can use, such as decision-making, systems thinking, and planning and preparation.

Go to www.judgewebb.org to learn more.

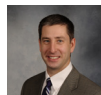
THE DAY'S PRESENTERS



April Mason
Provost and Senior Vice President
Kansas State University
Welcome (Via live videostream)



Joye Gordon
Associate Professor of Mass
Communications and Journalism
Kansas State University
OMG, the Psychology of Fear



Jason Ellis
Assistant Professor of Agricultural
Communication and Journalism
Kansas State University
*Essentials of Food and Agricultural
Crisis Communications Planning*



Scott Rusk
Director of Operations
Biosecurity Research Institute
Kansas State University
*The BRI - From New Construction to
Fully Functional*

FEES AND REGISTRATION

FEES

Early registration: \$95 (lunch and refreshments included)

Deadline: Friday, March 1, 2012

Late Registration: \$120

Deadline: Friday, March 9, 2012

Parking: Free

REGISTRATION METHODS

Online
www.k-state.edu/leadershipseminar

Phone
785-532-5569

Email
registration@k-state.edu
(with "leadership seminar" in subject line)

Mail
K-State Leadership Seminar
Kansas State University
1615 Anderson Ave.
Manhattan, KS 66502-4098

Fax
785-532-2422
Attn: K-State Leadership Seminar

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ABOUT THE SEMINAR

Today's challenges are mounting on every side, from higher education to international food security, to the military to rural Kansas. This is why it's critical to have well-trained leaders in place to guide our state through potential and emerging crises.

Leaders can be asked to address situations of many types. Some emergencies will need an immediate response, requiring quick and effective decision-making. Some will require a detailed look at systemic issues. Then there are the crises that have yet to happen, but require planning and preparation — just in case.

For universities, extraordinary times demand that we make our campuses and communities safe for all. For food scientists, those times demand that we enhance the safety and security of our animals and food supply. For rural Kansas, those times demand that our best students find rewarding careers and home life in rural communities.

Leading in Extraordinary Times will inspire participants to take on today's challenges and give them the information needed to lead the way, whatever the situation.

This seminar will give participants:

- Practical, hands-on information and tools.
- Best practices for effective leadership.
- Inspiration to exercise leadership when it really counts.
- An idea of where to go for additional leadership resources.
- A connection to others who are working to grow their leadership skills.

Join us to learn more about how to remain inspired and to bring others along with you.

NEW THIS YEAR

The seminar will be offered in three locations, with breakout sessions tailored to those sites.

Check out the website for more information
www.k-state.edu/leadershipseminar

SEMINAR MISSION

The mission of the K-State Leadership Seminar is to enhance the leadership skills and capacities of the K-State community and communities throughout Kansas.

The objectives of the seminar are:

To orchestrate an annual leadership development experience that:

- Provides practical, hands-on information, tools, and best practices and “next practices” for effective leadership
- Motivates and inspires participants to engage in the practice of leadership
- Facilitates both formal and informal learning among/by participants
- Features multiple and diverse perspectives about leadership

To cultivate a learning community, connecting K-State faculty and staff with an interest in leadership development.

To facilitate opportunities for continued learning beyond the annual seminar.

Special Assistance

A conference or noncredit program participant who needs accommodations due to a disability or special dietary requirements should indicate services needed at the time of registration. If you have further questions, please contact Debbie Hagenmaier, program coordinator, at debbieh@k-state.edu or 785-532-2560. Early notification is requested to ensure that accommodations can be provided in a timely manner.

K-State notice of nondiscrimination

Kansas State University is committed to nondiscrimination on the basis of race, color, ethnic or national origin, sex, sexual orientation, gender identity, religion, age, ancestry, disability, military status, veteran status, or other non-merit reasons, in admissions, educational programs or activities and employment, including employment of disabled veterans and veterans of the Vietnam Era, as required by applicable laws and regulations. Responsibility for coordination of compliance efforts and receipt of inquiries concerning Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, the Age Discrimination Act of 1975, and the Americans With Disabilities Act of 1990, has been delegated to the Director of Affirmative Action, Kansas State University, 214 Anderson Hall,

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KANSAS STATE
UNIVERSITY