



Celebrating the Past, Envisioning the Future

Campus Compact's 20th anniversary event is a chance for the entire Compact organization to join together to celebrate the achievements of the past 20 years and envision how we want to advance our work over the next two decades. For our members, it offers a chance to see their vital work in the community highlighted in a national forum among corporate, foundation, and government leaders. It also gives them an opportunity to network among their colleagues and gain insight into the work being done across the country.

Each of the three days of this event offers something different. The first day is a broad celebration of Campus Compact's 20 years of building communities and educating citizens. This framework offers each state office the chance to celebrate its own work, from those that were established near the beginning to those that are just starting out. The awards—including the Carter Partnership Awards, the Swearer and Newman student awards, and the Ehrlich faculty award, as well as President Bush's Community Service Honor Roll awards—will highlight the remarkable progress that our member campuses have made in renewing their civic mission. We expect to honor member campuses' work in other ways as well.

The second day will be a high-powered Visioning Summit of some of the most respected names in the field, as well as a broad range of new voices that we have invited to participate. With the overarching theme of embedding civic and community engagement into higher education at all levels, we expect to see some exciting thinking about what we can accomplish in the coming decades.

On the third day, meeting as a staff will allow us to reflect on the event as well as to think about our own role in the future that will have been partly mapped out the day before. Having a chance to meet staff from across the country in person can only help us in working together effectively as we move ahead.

The state Compact offices have a major role to play in making this event a success. You can contribute stories, quotes, and highlights to promote your own work and the work of your member schools; you can engage your members as participants; you can bring their own experience and knowledge to bear on the discussion of the future of the field; and you can help with planning. The value that each staff member brings to bear is high enough that the Campus Compact national office has committed to a substantial subsidy to help make attendance possible, even in advance of obtaining outside funding. We hope we can count on your assistance.

SPONSORS FOR THE 20TH ANNIVERSARY AND ILLINOIS CAMPUS COMPACT CARTER COMMUNITY PARTNERSHIP AWARDS (AS OF APRIL 9, 2006)

McCormick Tribune
The Brinks Company
La Salle Bank
The Spencer Foundation
Rockford College
Ariel Capital Management
TIAA-CREF

COST

The subsidized *early bird* registration rate for all three days of the 20th anniversary celebration will be \$175 for Compact staff (*please note this rate is only available until July 15*). The non-staff single day and combined two-day registration rates are being determined; updated information will be available by the end of April.

The Gala: Celebrating the Past
(aka Day 1, October 16, 2006)

SUMMARY OF EVENT

The evening Gala on October 16, serves as the culminating celebration for Campus Compact's 20th Anniversary and we anticipate 1,000 leaders in higher education, public policy, and community service will attend. This event will honor the accomplishments of the Compact and highlight its many achievements starting with a general reception, a private reception for key sponsors, an elegant dinner, guest speakers, and awards ceremony. Confirmed attendees include: Former First Lady Rosalynn Carter and Former UN High Commissioner for Human Rights, Mary Robinson. Invited guests include First Lady Laura Bush and Senator John McCain. Participants will come away with an appreciation of the tremendous impact the Compact has made on college and university campuses, as well as significant community and social change undertaken by inspired students and their member presidents. Executive Director Elizabeth L. Hollander will be honored as she leaves the Compact after ten growth-filled and successful years.

We hope to make several announcements at the Gala, such as: who the new president/CEO of the Compact will be, the growth of the Compact from three members in 1985 to 1,000 members in 2006, and the spread of the Compact to all 50 states. These announcements are not for public dissemination at present as they are goals we hope to achieve by Oct 16th.

AGENDA

- 4:00 pm Registration Begins
- 4:30 pm Exhibit Hall opens
- 5:30 pm VIP Reception with Mrs. Carter and Mary Robinson
- 5:30 pm General Gala Reception (soft drinks, wine, beer, hors d'oeuvres)
- 6:30 pm Gala – dinner honoring Illinois Campus Compact's Carter Community Partnerships, Swearer and Newman award recipients, Elizabeth Hollander's tenure, and President Bush's Community Service Honor Roll awards
- 9:30 pm Event ends

WHO SHOULD ATTEND

Everyone is invited to attend (only a limited number of paper invitations will be mailed, but everyone is invited). Constituent groups include: our member presidents, policy makers, philanthropic leaders, business leaders, government leaders, community

service directors, faculty, students, state Campus Compact staff, friends of the Compact, and higher education leaders.

HOTELS (mention Group: Illinois Campus Compact for special rates)

Please note: the deadline for reservations at the special conference rates is September 20, 2006 for all hotels except for the Holiday Inn Chicago Mart Plaza, which has a cut-off date of September 11, 2006.

Hyatt Regency McCormick

Special Rate for October 16, 2006: \$245.00 per night
Address: Hyatt Regency McCormick Place 2233 S. Martin L. King Dr.
Telephone: (312) 567-1234; Fax: (312) 528-4000
Website: <http://mccormickplace.hyatt.com/hyatt/hotels/index.jsp>

Crowne Plaza Chicago Metro

Special Rate for October 16, 2006: \$170.00 per night
Address: 733 W Madison St
Distance from conference site: 4 miles
Telephone: (312) 829-5000
Website: <http://www.ichotelsgroup.com/h/d/cp/1/en/hd/chish>

Holiday Inn Chicago - Mart Plaza, IL

Special rate for October 16, 2006: \$179.00 per night
Address: 350 N. Orleans St.
Distance from conference site: 5 miles
Telephone: (312) 836-5000; Fax: (312) 222-9508
Website: <http://www.chicagohotels.holiday-inn.com/>

Holiday Inn Chicago Downtown

Special Rate for October 16, 2006: \$159.00 per night
Address: 506 West Harrison Chicago, IL 60607
Distance from conference site: 3.8 miles
Hotel Reservations: 1 888 HOLIDAY (888 465 4329)
Front Desk: (312) 957-9100; Fax: 1-312-957-0474
Website: <http://www.ichotelsgroup.com/h/d/hi/1/en/hd/chiwh>

KEY CONFIRMED PARTICIPANTS

Former First Lady Mrs. Rosalynn Carter
Former President of Ireland Mary Robinson
Illinois Campus Compact Host presidents
National Campus Compact Board members
Corporate leaders: John Morgridge, Chairman of the Board, Cisco Systems

Foundation leaders: Michael McPherson, Spencer Foundation

KEY INVITED PARTICIPANTS

First Lady Laura Bush

Senator John McCain

Senator Barak Obama

Cokie Roberts

Laura Washington

Philanthropic leaders from: Ford, Carnegie, Field, Mellon, McArthur, Prince, Spencer, State Farm, TIAA-CREF

Government Leaders: David Eisner, Amy Cohen

Higher Education Leaders: Thomas Ehrlich, David Ward, Ruth Simmons (President of Brown—to be invited)

ROLE FOR STATE COMPACTS

Invite members and encourage them to participate

Attend the events

Host state/regional celebrations of Compact accomplishments

Involve prospective sponsors

Gather examples of Compact successes & submit stories for 20/20 publications

PEOPLE & COMMITTEES RESPONSIBLE FOR PLANNING THIS EVENT

20th Anniversary Committee of the Board (Co-Chairs Toni Murdock, Antioch University Seattle and James Votruba, Northern Kentucky University and members Evan Dobelle, New England Board of Higher Education, Kathy Engelken, Illinois Campus Compact, Paul Locatelli, Santa Clara University, Paul Pribbenow, Rockford College, Mike Benson, Snow College, Char Gray, Pennsylvania Campus Compact and Theresa Cusimano, Colorado Campus Compact) and Liz Hollander and Devon Bates.

KEY DATES & DEADLINES

- ➔ Registration & Invitations: Online registration begins in early May. A limited number of printed invitations will be mailed at the beginning of May; most constituents will receive email invitations.
- ➔ Deadline to submit materials for program book celebrating Compact accomplishments is June 30 (details forthcoming).
- ➔ Deadline for Early Bird Compact Staff rate is July 15, no extensions will be granted.

- ➔ Detailed schedule of out-going emails will be posted to the network-only page and sent to CCDIR in regular updates.
- ➔ Hotel Reservation Deadlines: September 11 for the Holiday Inn Chicago Mart Plaza, September 20th for all other hotels.

20/20 Visioning Summit: Envisioning the Future
(aka Day 2, October 17, 2006)

SUMMARY OF EVENT

Day 2 is a Visioning Summit on the future of the field and Campus Compact's role in reaching this future vision. The day will focus on the three Compact themes: *embedding engagement more deeply across all institutions, bridging the opportunity gap by improving educational access and success, and educating students for global citizenship.* This Visioning Summit will feature plenary sessions, presentation of the Ehrlich Faculty award for Service-Learning and both constituent-based and thematic roundtable discussions of Campus Compact's key work moving forward.

In order to prepare for these conversations, *we will solicit papers* that address these issues from presidents, faculty, CAOs, community service staff, students, community partners and funders. These papers, authored under the leadership of Barbara Holland, executive director of the National Service Learning Clearinghouse and a Campus Compact Engaged Scholar, will be available on a special 20th anniversary section of our website before the event.

Each roundtable discussion will include the author of a paper created for this event, a facilitator, a knowledge broker (tasked to share his or her reflections on the conversations and its implications for Campus Compact, in some cases the facilitator and knowledge-broker role may be performed by the same person), and participants. For the afternoon thematic roundtable discussions, we will pull issues from the papers to discuss at these roundtables (e.g. how do we connect service-learning and study abroad initiatives, how can students connect their experiences abroad with the issues and challenges in their own communities, etc.).

We are in discussions with the Center for Information and Research on Civic Learning and Engagement (CIRCLE) regarding a joint Campus Compact-CIRCLE press release of key data on campus community engagement at the Summit.

AGENDA

- 7:30 – 9 am Continental Breakfast in Exhibitor area
- 9 – 10:30 Opening Plenary for all attendees, including presidents (speaker TBD)
- 10:30 – 11 Break & visit exhibitors
- 11 – 12:30 Roundtable discussions by constituent group
- 11 – 11:30 *Presidential track—overview of three themes for presidents and foundation presidents*
- 11:30 – 12:30 *Presidential track: Roundtable discussions of the three themes with foundation leaders*

- 12:30 – 2:00 Luncheon presentation of the Ehrlich Faculty Award for Service-Learning by Tom Ehrlich
Keynote on Global Citizenship by Mary Robinson
- 2:00 *Presidential track concludes*
- 2:00 – 2:15 Break & visit exhibitors
- 2:15 – 3:45 Roundtable discussions of the three themes by topic
- 3:45 – 4:00 Break & visit exhibitors
- 4:00 – 5:00 Closing Plenary: Reflections on the day and next steps (panel TBD; current plan is to use comment cards like we did at the 2002 National Summit so that participants' comments can guide the closing reflection)
- 5:00 – 6:00 Potential for closing networking reception (additional networking time & time to visit exhibitors)

WHO SHOULD ATTEND (CONSTITUENTS & NUMBERS)

We hope to have approximately 400 participants; with a maximum of 425 attendees for the Visioning Summit. Attendees should include presidents (there will a special presidential track), faculty, students, community partners, community service staff/administrators, and state Compact directors and staff. Attendees should be interested in and committed to being part of creating the vision for Campus Compact's work for the next 20 years. All paper authors will be expected to attend the event.

- ➔ The presidential track (breakfast through lunch, concluding at 2 pm) will include approx 70 people (40-50 presidents, 5-6 foundation leaders, the state Compact directors who have presidents from their state at the event, and experts/facilitators).
- ➔ The *invitation-only* student track will consist of 30-40 student participants, including Swearer and Newman award recipients, paper authors, national student advisory committee members, and selected student leaders. Each state that does not have a student representative (from the Swearer, Newman, paper author or advisory committee attendees) will be able to select one student participant to represent their state.

Representatives from other higher education associations and publishers will have an opportunity to buy exhibit space at the event. Our current plan is to have a lower exhibitor rate available for associations (i.e. AAC&U, AACC, etc) that only wish to display their resources and a higher rate for publishers and others who wish to sell items.

KEY CONFIRMED PARTICIPANTS & ROLES

John Sirek, McCormick Tribune Foundation, Presidential track participant
John Morgridge, Chairman of Cisco Systems, Presidential track participant
Mike McPherson, President of the Spencer Foundation, Presidential track participant
Mary Robinson, Luncheon keynote address on Global Citizenship
Thomas Ehrlich, presenter of the Ehrlich Faculty Award at lunch
Representatives from TIAA-CREF, part of Presidential track
Representatives from CIRCLE, release of joint Campus Compact/CIRCLE press
release on key data on engagement (details TBD)
Representatives (including Nick Longo) from Kettering Foundation (role TBD)

KEY INVITED PARTICIPANTS

Representatives from State Farm Foundation (potential major sponsors of Visioning
Summit and participants in regular and Presidential Track)
Representatives from the Lumina Foundation

ROLE FOR STATE COMPACTS

Recommend authors for papers; review abstracts and first draft of papers (Advancing
the Field members); encourage members to attend; select student attendees from their
state; serve as facilitators and knowledge-brokers for the roundtable discussions
(additional information on these roles will be available in early May); encourage
associations to buy exhibitor space at the event; and select student to represent their
state if they are not already represented by a Swearer Recipient or other student
attendee (see information on student track on page 8).

PEOPLE & COMMITTEES RESPONSIBLE FOR PLANNING THIS EVENT

Jenn Meeropol and Barbara Holland are taking the lead on planning the Visioning
Summit with significant input from the Advancing the Field Committee (Dean
McGovern, MT; Elaine Ikeda, CA; Liz McCabe Park, ME; Deb Scire, NH; Amy
Gibans McGlashan, VT; Julie Plaut, MN; and Sandra Hansen, IA) and members of the
20th anniversary and Illinois Campus Compact Carter Community Partnership Award
staff planning committees.

TARGET DATES AND DEADLINES

Week of April 10 List of individuals selected to submit an abstract of a paper sent
to CCDIR

April 10-14	States have option to pre-invite these potential authors
April 13-19	Formal invitation to potential authors to draft abstract from Barbara Holland
April 30	Abstracts due from authors
May 15	Formal invitations to selected authors
June 15	First draft of papers due
June 25	Feedback to authors
July 15	Revised papers due
August 7	Final copy-edited papers ready for layout and design
September 1	Papers published on 20 th anniversary

Implementing our Vision: The All-Compact Meeting
(aka Day 3, October 18, 2006)

SUMMARY OF EVENT

As Campus Compact celebrates its 20th Anniversary, it presents an exciting occasion to bring together Campus Compact staff who have contributed to its growth and success. This first-ever all-staff gathering will offer the Compact family an opportunity to: celebrate our collective accomplishments, contribute to deliberations on the future direction of the organization and the field, increase synergy within the Compact, meet our counterparts across the country, develop the network, and enhance professional development. This meeting would offer tracks for specific staff (Executive Directors, Associate/Assistant Directors, VISTA Leaders, etc). Some aspects of the meeting will bring all staff together while at other times sub-groups will meet for specific programmatic or project discussions.

AGENDA

1. Agenda Overview and Content

Day 2 – October 17, 2006

6:30 p.m. All Compact Dinner
Celebration of Liz Hollander and intro of new President

Day 3 – October 18, 2006

8:00 a.m. Welcome (? Synthesis of 20/20 conversations)
9:00 a.m. Session One (implications by role)
10:30 a.m. Break
10:45 a.m. Session Two (implications by focus area)
12:00 p.m. Lunch
12:40 p.m. Lunch Speaker
1:30 p.m. Closing Session
2:00 p.m. Depart

WHO SHOULD ATTEND

All Compact staff (national and state offices) – approximately 100

KEY CONFIRMED PARTICIPANTS

To be determined

KEY INVITED PARTICIPANTS

All Compact staff at national and state offices

ROLE FOR STATE COMPACTS

- Talk up the opportunity and encourage staff attendance and active participation
- Respond and/or have staff respond to requests for information (i.e., complete survey) from the planning committee

PEOPLE & COMMITTEES RESPONSIBLE FOR PLANNING THIS EVENT

Jackie (IN), Sandra (IA), Gina (OK), Maria (National), John (NC), JoAnn (MN), Leslie Garvin (NC), Allison Treppa (MI), Karen Chisholm (MA), Teri McKenzie (OR), and Pam Mutascio (National)