

# *A Parents Guide to* **Social Media**

*We will begin at 12:15pm.*



*John Calvert*

Director of Safe & Secure  
Schools Unit

## *Today's Guide For A Healthy Conversation*

Be respectful and open of others.

Please type your questions in the Q&A box and  
comments into the chat box for our moderators.

Today's session will be recorded and will be  
posted to our Living Well Wednesday web page:

<https://bit.ly/KSRELivingWellWebinars>



# LIVING WELL WEDNESDAY

K-State Research and Extension Webinar Series



United States Department of Agriculture



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U.S. Department of Agriculture  
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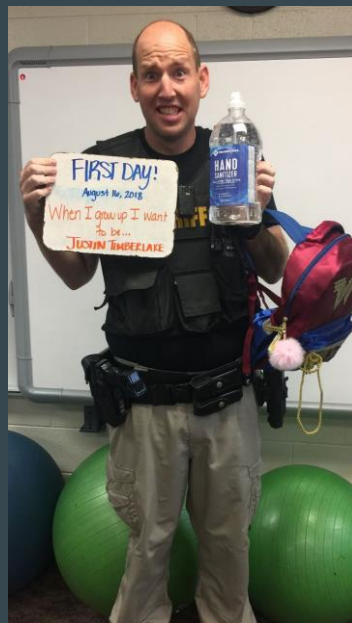
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# Social Media 101



Director of the Safe and Secure Schools Unit  
John Calvert

# This is me



**ADVISORY**

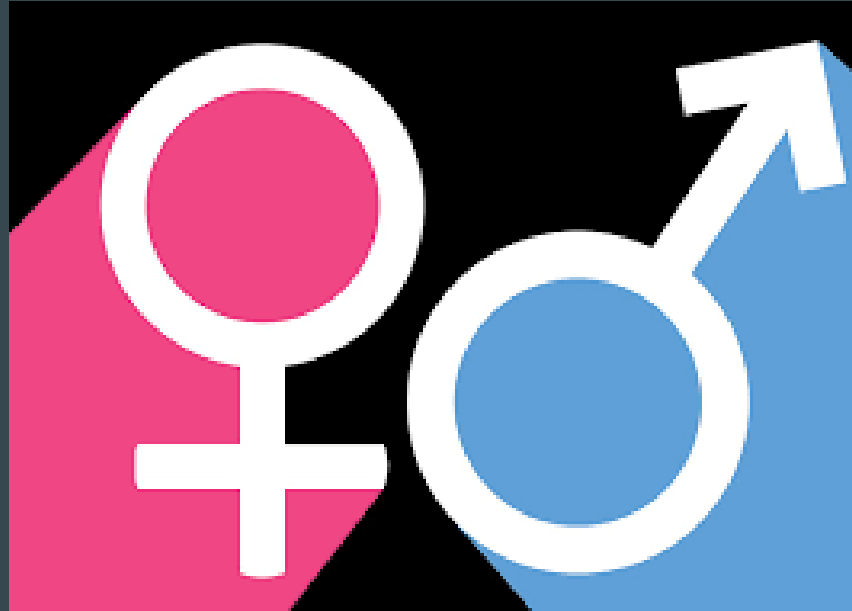
**ADULT CONTENT**

**WARNING**

In my world there are  
**NO BAD KIDS,**  
just impressionable,  
conflicted young people  
wrestling with  
**emotions & impulses,**  
trying to communicate  
their  
**feelings & needs**  
the only way  
they know how.

- Janet Lansbury

# Hormones



# Internet, Social Media, Applications





Start with the beginning



- 80% of pornography viewed AND FILMED is via cellphone
- On average, first pornographic experience in USA is between the ages of 8-11
- 68% Male                      32% Female

# Facebook



Invite Them  
ALL

facebook.



# Instagram

- Instagram is more visual than other brands, making it much easier for children to be exposed to sexual content and other inappropriate content/images.



# MeetMe



A dating social media app that connects people based on location. Users are encouraged to meet in person.

# Grindr



A dating app geared towards the LGBTQ community based on user location.

# Skout



A location-based dating app that is supposed to prohibit people under 17 from sharing private photos. However, kids can easily create an account with a different age

# Badoo



A dating and social media app where users can chat and share photos based on location. Adults only.

# Tinder



# Bumble



Requires women to make first contact.

Both known to have LOTS of fake accounts

# “Instant Messaging Virtual Universe” or “In My Virtual Universe”

- There is nudity and sexual encounters in areas that are for 18+, but there is sexual talk and behaviors in the regular area of IMVU as well. There is a Chat Now feature that randomly pairs users with other users and can lead to inappropriate pairings and interactions. All profiles are public, and there can be bullying and predators trying to get other users to share their phone numbers and to send pictures.





# Whisper

An anonymous social network that lets users share secrets with strangers. It also shows users' location so people can meet up.



# ASKfm

Lets users ask anonymous questions and is known for sexual content and cyberbullying.



# TikTok

Lets users create and share short videos.  
The app has “very limited privacy controls”  
and users can be exposed to cyberbullying  
and explicit content. #1 app for Sex Trafficking



- Here's the full list of TikTok school challenges.
- **September:** Vandalize school bathrooms
- **October:** Smack a staff member
- **November:** Kiss your friend's girlfriend at **school**
- **December:** Deck the halls and show your balls
- **January:** Jab a breast
- **February:** Mess up school signs
- **March:** Make a mess in the courtyard or cafeteria
- **April:** "Grab some eggz" (another stealing challenge)
- **May:** Ditch day
- **June:** Flip off in the front office
- **July:** Spray a neighbor's fence



WICHITA, Kan. (KWCH) - TikTok challenges cause problems for schools in Sedgwick County.

Schools in Sedgwick County are facing problems with another social media craze causing disruptions. This is in the form of a pair of challenges on the video-sharing service, TikTok. One challenge is called "The Bathroom Challenge," which basically calls for the destruction of property. The other is called "The Devious Licks Challenge," which calls for stealing things of little value like items from a bathroom or a classroom.

Both are causing problems for local schools.

Wichita Public Schools Director of Safety Terri Moses said a few of the district's buildings have been affected by the recent TikTok challenges.

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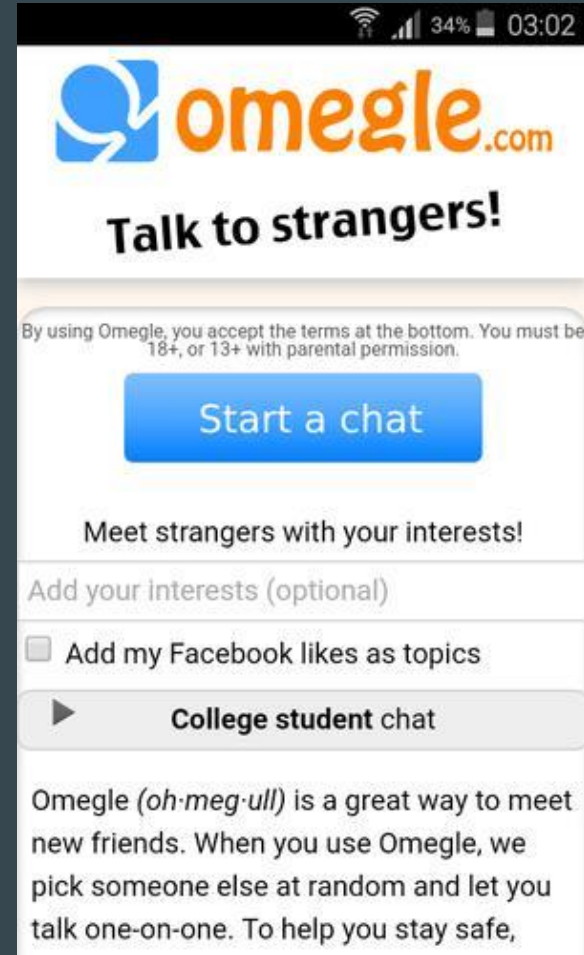
# Chatspin

4th generation App (Chat Roulette, Omegle, Holla)

This self-proclaimed “addicting” video chat app lets users meet people in seconds. Users have seen racial slurs and explicit content.



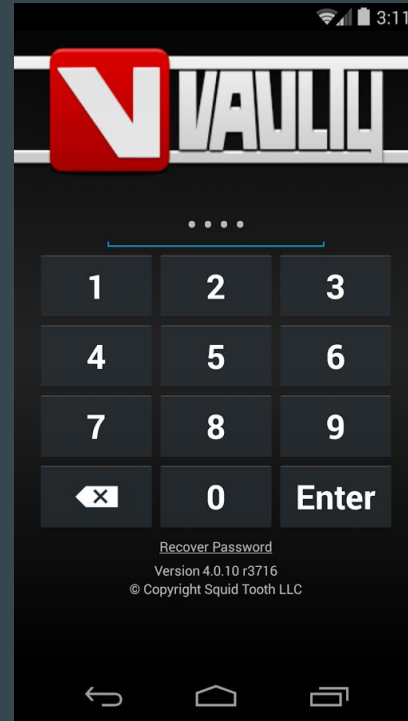
# Omegle



# Calculator



# Vaulty

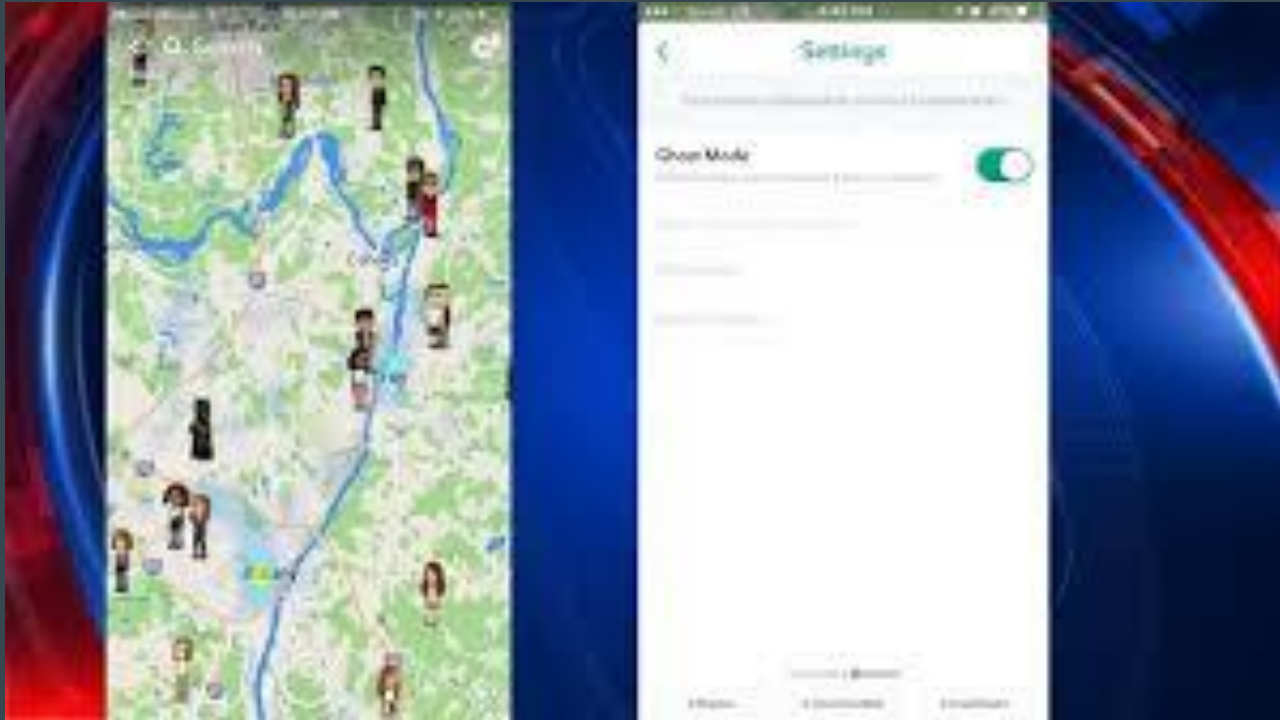


# Snap Chat





# Snapchat Safety



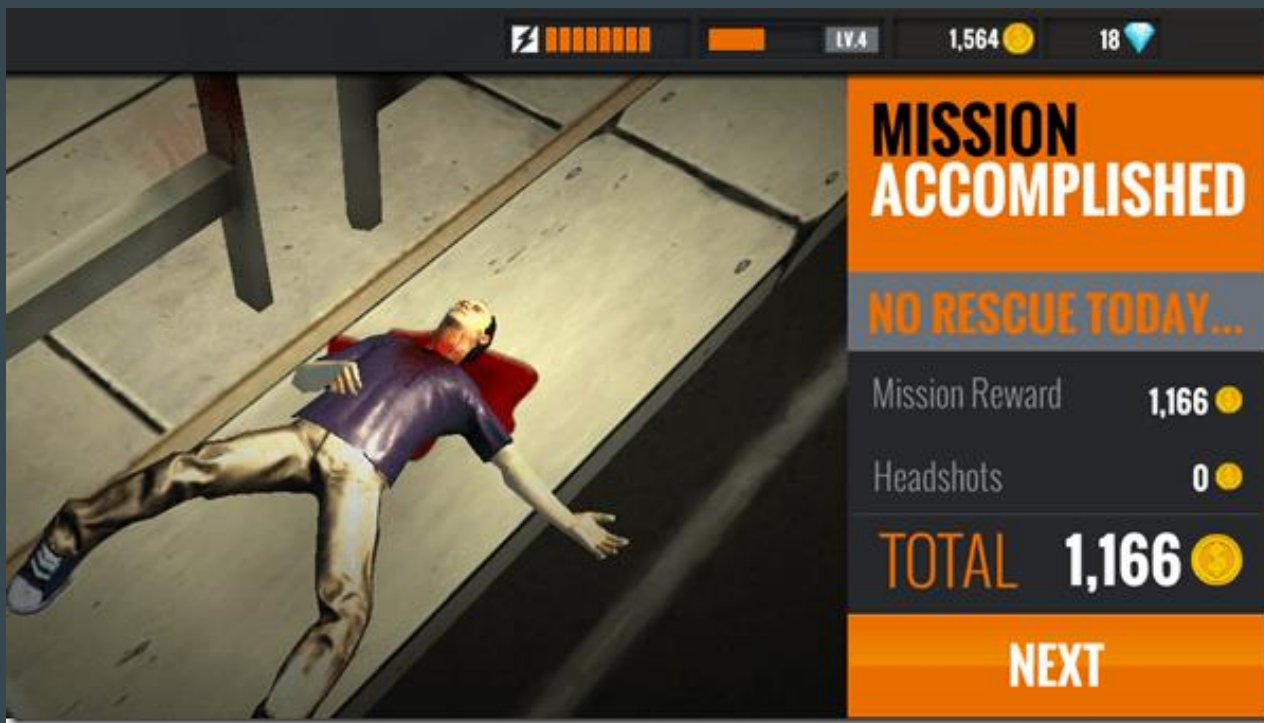
## Basic Rule of Thumb

- If it has a messaging feature, kids can be groomed and exploited!!!!!!!

# Not just Apps!!!



But Ads as well!



# Kids are Bombarded with it!!

Verizon LTE 3:22 PM 96%  
facebook.com

50 mins · 🌐

7777 33 66 3 66 88 3 33 7777



**Maggie FrmTerrasworld** Yesterday  
at 1:58pm · 🌐



i don't get it ??

Verizon LTE 3:23 PM 96%  
facebook.com

1 hr · 🌐

Send me nudes when you get home so I know you're safe

**Trina** 21 hrs · 🌐



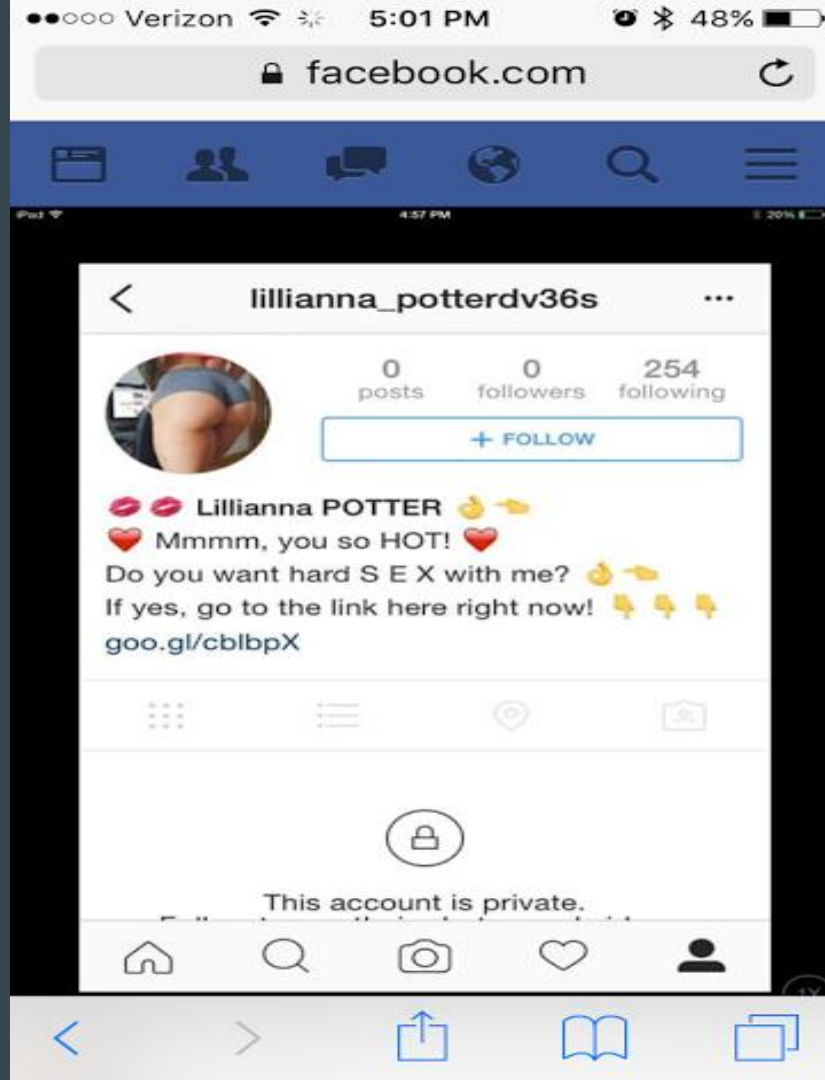
👍 😬 4

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LOCAL NEWS THAT MATTERS

the following usernames on Instagram:

- addie8651
- addiestrode111
- Addie Strode
- Kennedy
- Addison Strode

He used the following Snapchats usernames:

- jp131780 (Addilyn)
- Jordan\_reh (Kennedy)
- Kennedy Lacrone
- Jordy Rey Rey
- jacy townsend

He used the following KiK usernames:

- jordyreirey (Addie Strode) (Kennedy)

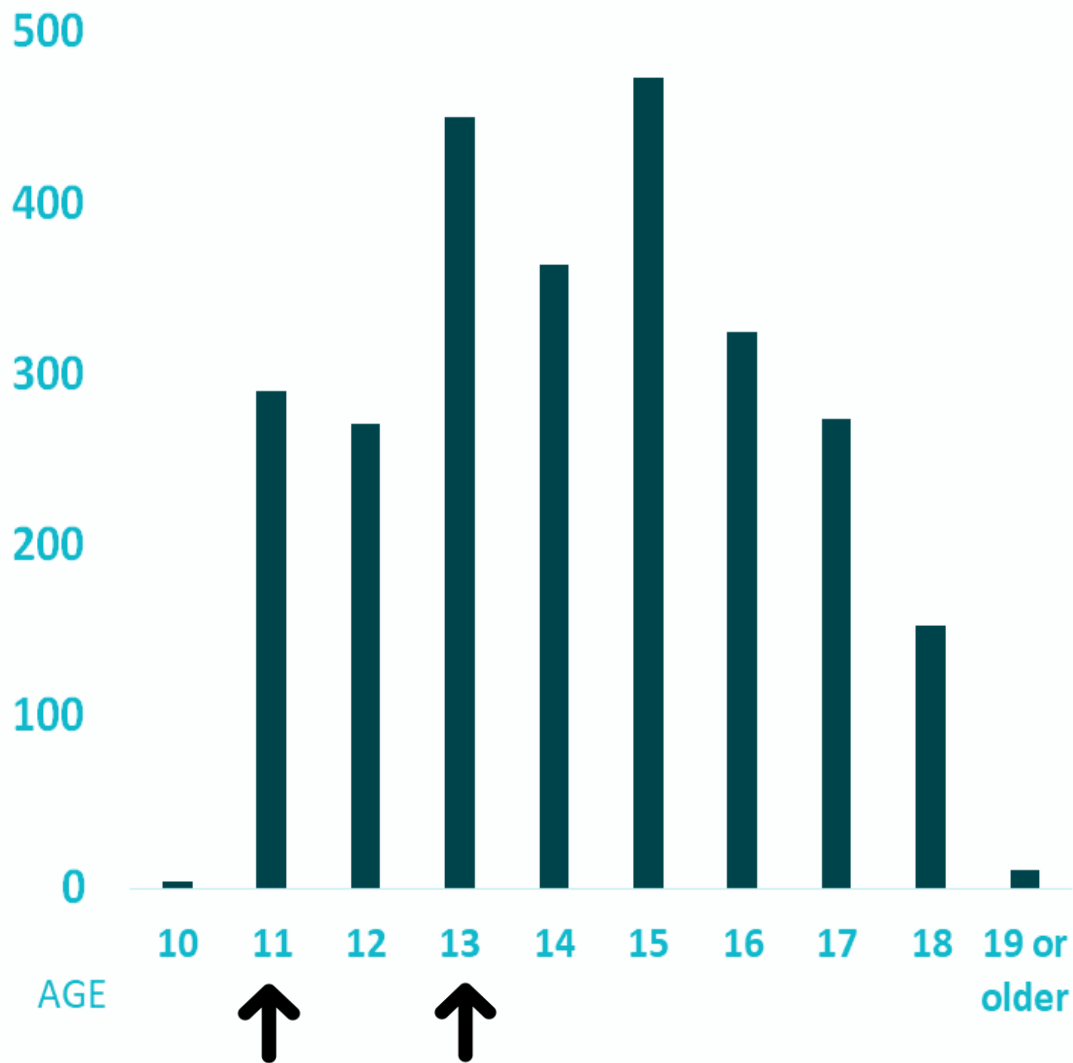
And on Grindr:

- D

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Download the Storm Track Weather app today!

## CDC/KCTC Data

- The suicide death rate increased 75% between 2001 and 2018
- 2<sup>nd</sup> leading cause of death (Statistically 1 in 13 attempt)
- 28% of youth (10-17) suicides reported having family problems
  - 48% reported mental health problems
  - 26% reported having a problem in school





# Child Sex Trafficking

**Human trafficking**, a modern form of slavery, is the second-largest and fastest-growing criminal industry in the world. It is based on recruiting, harboring and transporting people for the purpose of exploitation. More than 80 percent of human trafficking involves domestic victims, and the majority of these are children. That means most trafficking in Kansas involves local children. They may be lured, forced or coerced into sex or labor exploitation. The U.S. Justice Department has identified Kansas as an originating state for human trafficking. **Sex trafficking** is a lucrative practice and involves any form of sexual exploitation such as prostitution, pornography or commercial sexual entertainment such as stripping or commercial sexual abuse. All sexually exploited children are victims even if no force or coercion is present. Through the Internet, interactive video games, blogs and chat rooms, traffickers target children because they are vulnerable, gullible and there is a market for young victims. Studies show traffickers prey on children who are an average of **12-13 years old**.

# Social Media Facts (KS Attorney Generals Office)

- 2 in 5 teens say they tell their parents very little about what they do and where they go online.
- 1 in 5 kids have received a sexual solicitation online.
- In 82% of online sex crimes against minors, the offender used the victim's social networking sites to gain access.
- 39% of teens have sent sexually suggestive messages via text, email or instant messaging.

# How to create a victim

- Desire to feel beautiful/handsome/loved
- Freedom from parent's rules
- A boyfriend or girlfriend
- Material things
- “NO ONE UNDERSTANDS ME”

“There are only two industries that call their  
customers ‘users’:  
Illegal drugs and software”

Edward Tufte

# Suggestions from Officer John

Hold children accountable.

Phone use in front of adults only (No bedroom usage).

Monitor Usage.

Open Dialogue.

Download app on your phone before child allowed to.

**Share information with others! You are not alone!**

# How to talk to your kids about Social Media?

- Common Sense Media:

<https://www.commonsensemedia.org/social-media>

- KidsHealth:

<https://kidshealth.org/en/parents/social-media-smarts.html>

**DON'T BE DISCOURAGED! REMEMBER:**



# Change is STUDENT led!!!

Email: [Jcalvert@ksde.org](mailto:Jcalvert@ksde.org)

Phone: 785-296-7056

Facebook: SRO Calvert (Officer John)

Twitter: @OfficerJohn326





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Date:  
January 26, 2022

Time:  
12:15-1:00pm

Location:  
via Zoom

Register at:  
<https://bit.ly/KSRELivingWell>

Presenters:



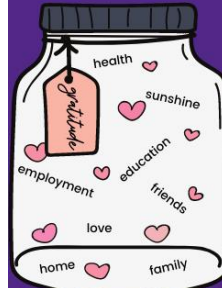
**Gayle Price**  
Southeast Region  
Family and Consumer Science  
Specialist



**Jennifer LaSalle**  
Family and Community Wellness  
West Plains Extension District



**Mirna Bonilla**  
Community Health and Wellness  
Chisholm Trail District



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