

Determine Impacts through Ripple Effects Mapping



Nadine Sigle
K-State Research and Extension
NW Kansas Community Vitality

Each time a man stands up for an ideal, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope, and crossing each other from a million different centers of energy, and daring those ripples build a current which can sweep down the mightiest wall of oppression and resistance.

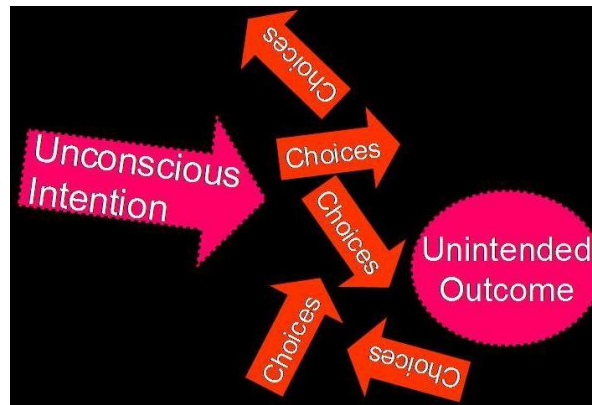


Robert Kennedy, 1966



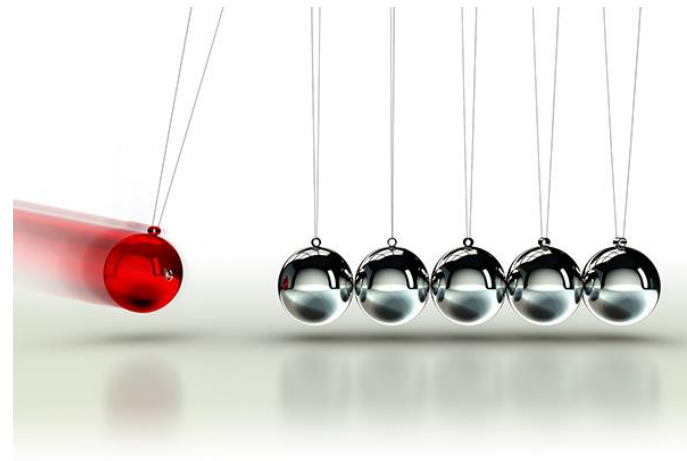
What is Ripple Effects Mapping?

Ripple Effects Mapping (REM) is a process to engage program participants and community stakeholders to reflect upon and visually map intended and unintended changes.

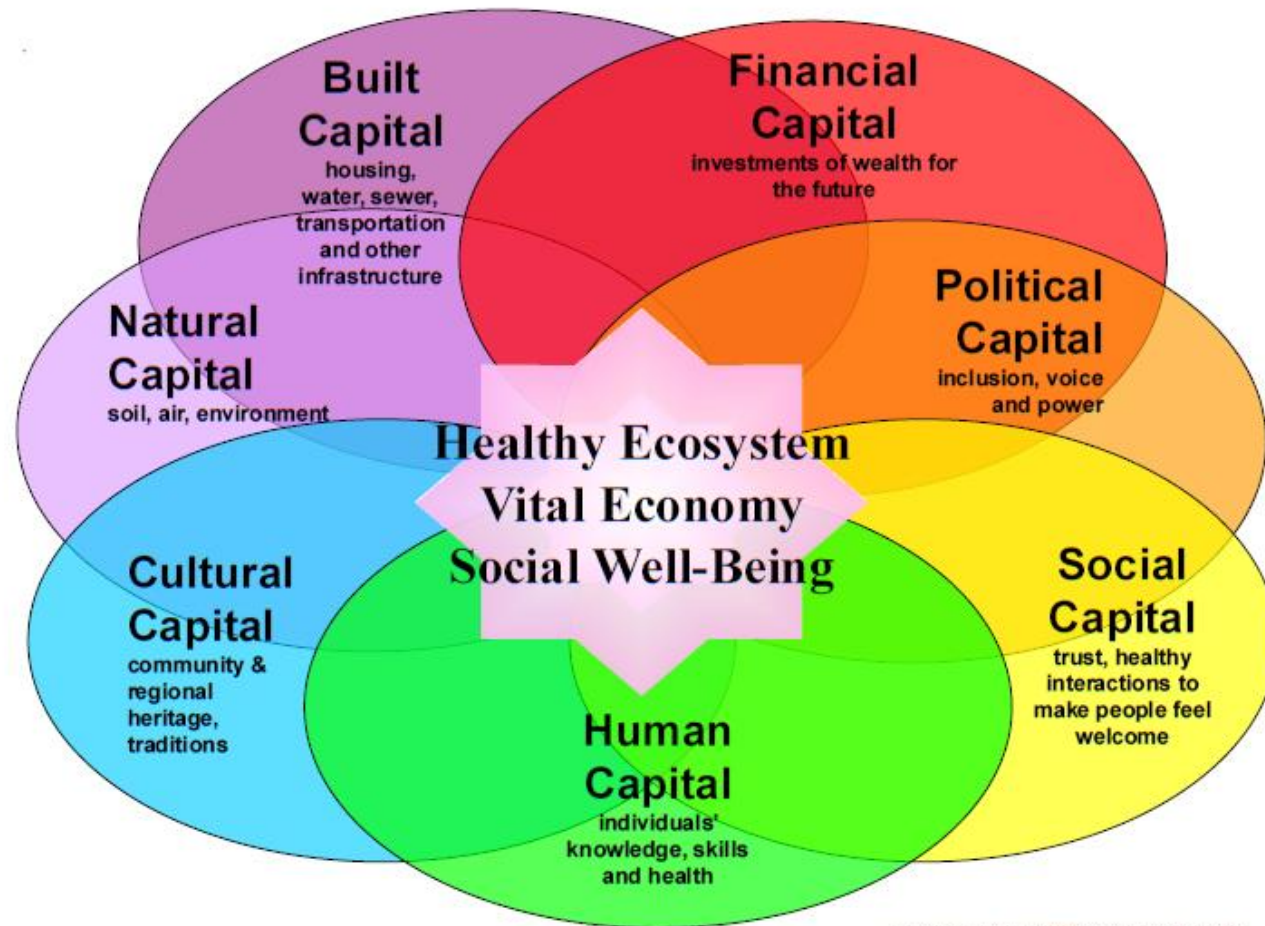


Core Elements of REM

1. Appreciative Inquiry
2. A participatory approach
3. Interactive group interviewing and reflection
4. Radiant thinking or mind mapping



Community Capitals Framework

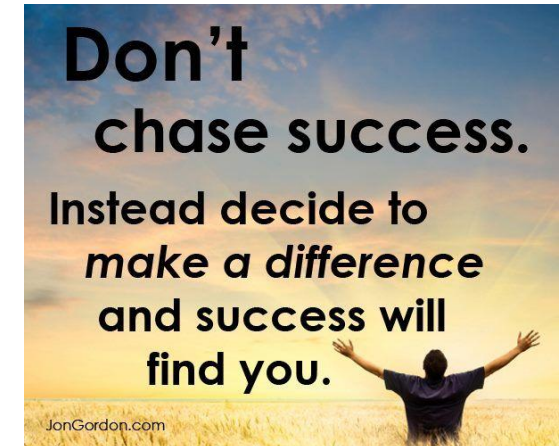
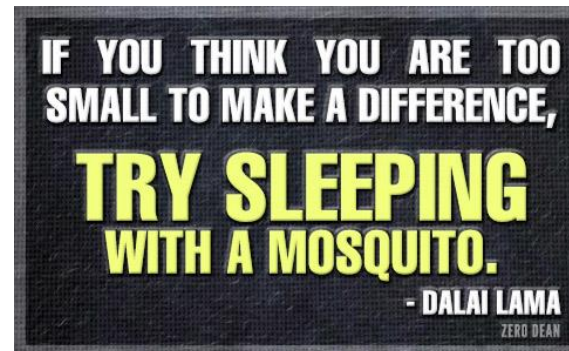
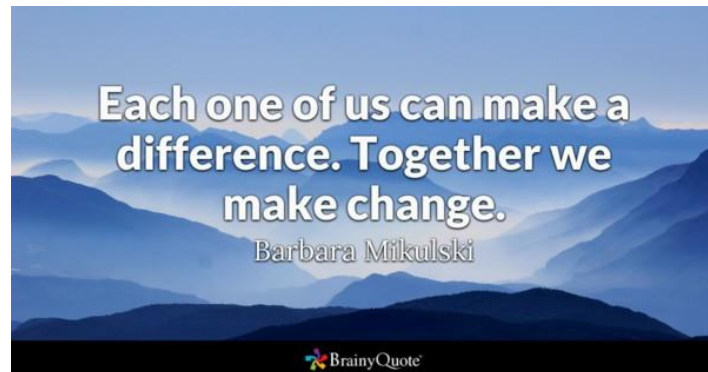


Increasing community capitals

Ask: “How has our work made a difference?”

and

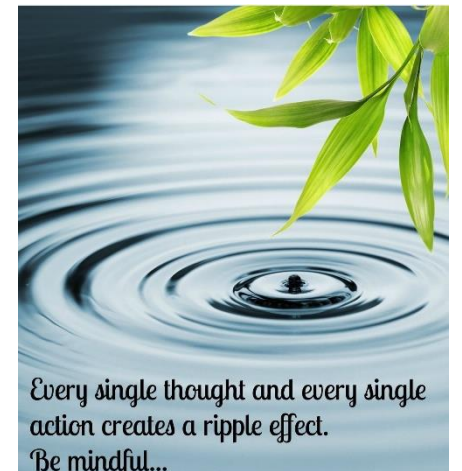
“How is the world different as a result of our work?”



Effects of Ripples

- Transactional change – only occurs in the first ripple
- Transitional change – crosses two ripples and affects other capitals, processes or programs at the same time
- Transformational change – change that makes a difference in policy, practice or everyday thinking and acting

(Policies, Systems and Environment)



Ripple Effects Mapping

Purpose: To better understand the ripple effects and relationships of the programs your organization offers.

or

Are the programs offered meeting the “hoped for” results of the organization?



Core Elements

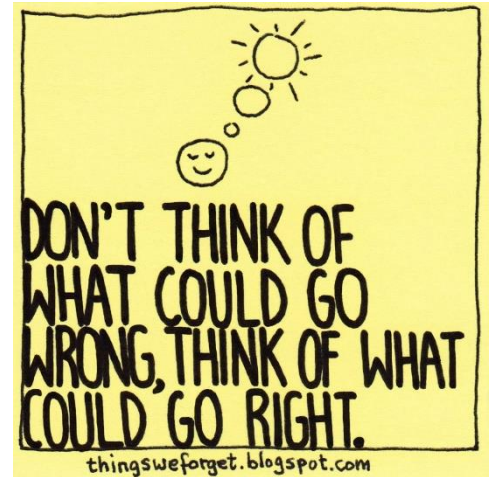
- **Appreciative Inquiry** – participants interview each other using a series of Appreciative Inquiry questions

What is different?

Were there specific achievements or successes?

Are there new resources or opportunities?

How have attitudes or behaviors changed?



- The focus is to generate new possibilities and uncover what could be

Core Elements

- **Interactive Group Interviewing and Reflection** – the generation of knowledge regarding the kind and extent of program impact

Peer-to-peer – one on one sharing and then responses brought back to the group

Group Discussion – the group discusses the responses with the facilitator overseeing the discussion

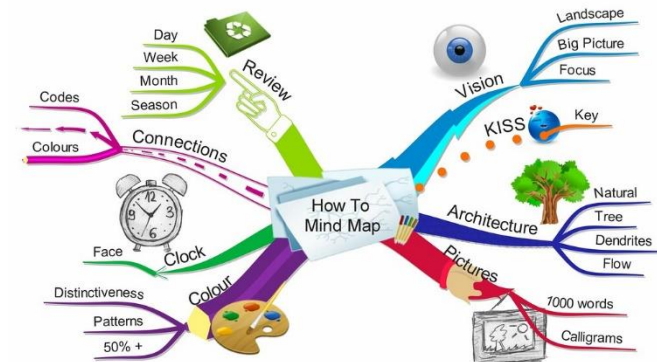
Group Reflection – provides an opportunity for whole group to reflect on the program as well as how the effects are connected to one another



Core Elements

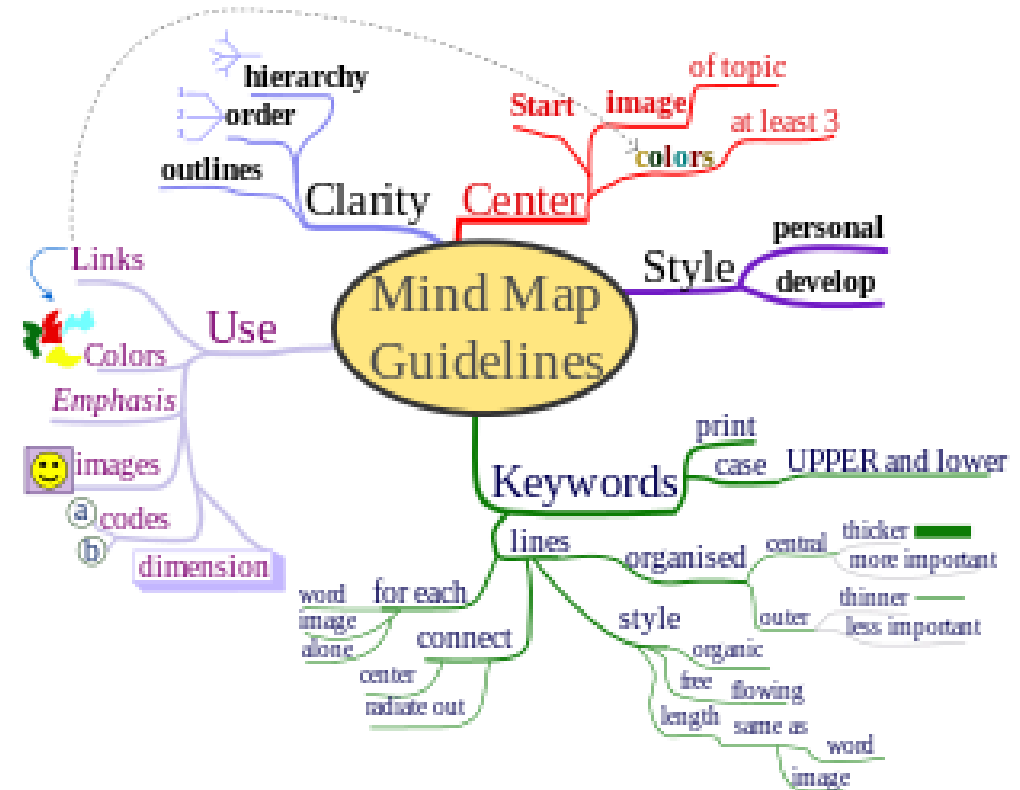
Radiant Thinking or Mind Mapping – visually depicting the chain of effects resulting from the program.

- Provides both the big picture and specific details simultaneously
- Words are instantly reflected back
- Provides opportunity for follow-up questions



Mind Mapping Software

- XMind
- Freemind
- Mindjet
- MindMeister
- IMindMap

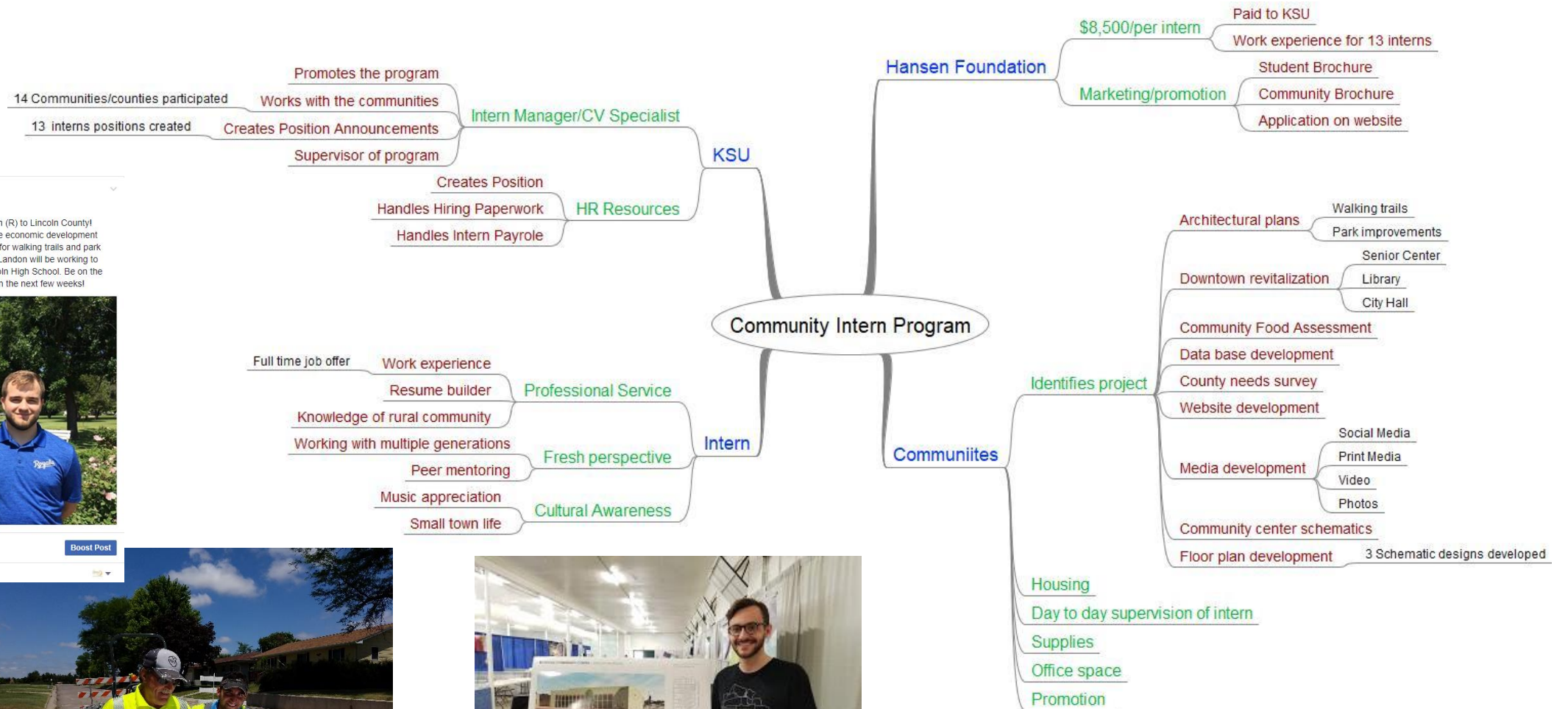


REM Process

1. Identifying the intervention/program
2. Scheduling the event and inviting participants
3. Conducting appreciative inquiry (AI) interviews or participant and group storytelling
4. Mapping the ripples
5. Cleaning, coding and analyzing the mind map

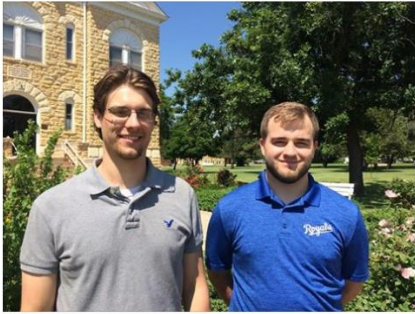


Community Intern Program



Live Lincoln County
Published by Kelly Larson [?] · June 6 ·

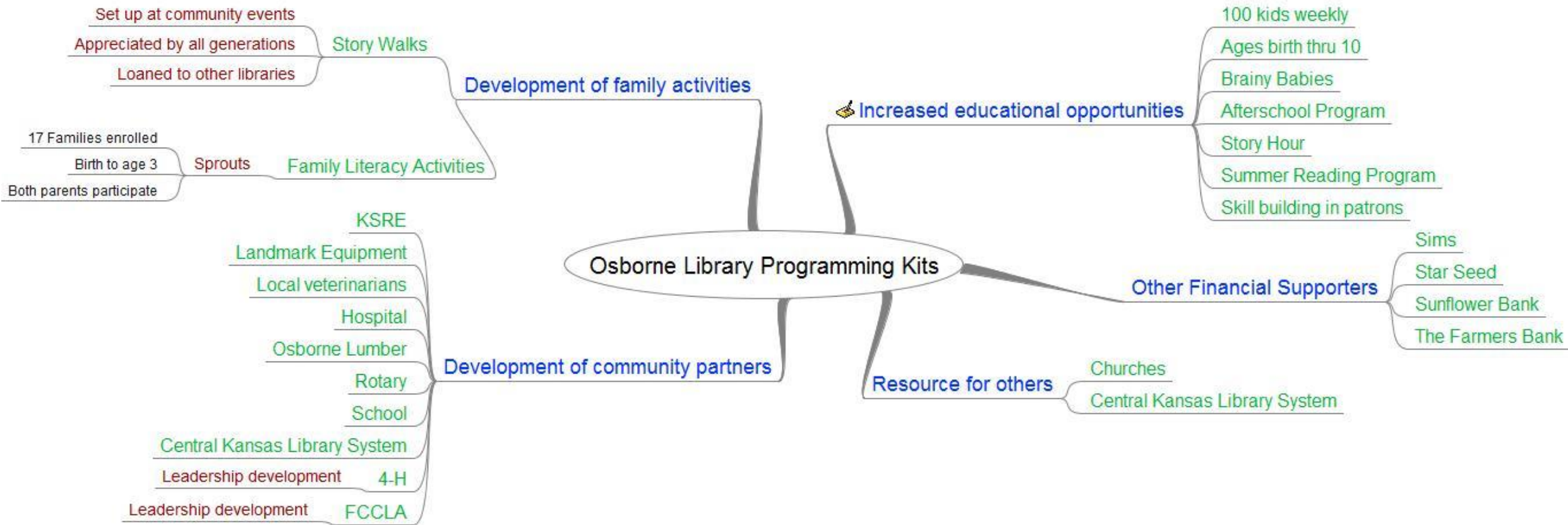
Welcome Landon Cook (L) and Mason Herman (R) to Lincoln County! These two are working as summer interns in the economic development office. Mason will be working to develop a plan for walking trails and park improvements in Sylvan, Barnard and Lincoln. Landon will be working to develop conceptual plans to reuse the old Lincoln High School. Be on the lookout for opportunities to provide them input in the next few weeks!



2,847 people reached Boost Post

Like Comment Share





Use of Mind Maps

- Easy to tell a story with stakeholders and potential donors
- Combine with pictures and use for social media posts
- Have stories ready for your annual report
- Great marketing pieces



REM Resources

- Ripple Effects Mapping for Evaluation, Washington State University Extension, <https://naaee.org/sites/default/files/rem.complete.pdf>
- A Field Guide to Ripple Effects Mapping, Scott Chazdon, Mary Emery, Debra Hansen, Lorie Higgins and Rebecca Sero, [https://www.researchgate.net/publication/321340208 A Field Guide to Ripple Effects Mapping](https://www.researchgate.net/publication/321340208_A_Field_Guide_to_Ripple_Effects_Mapping)

Questions??

Contact:

Nadine Sigle

K-State Research and Extension

nsigle@ksu.edu

785-346-6256